DRAFT

FOR DISCUSSION ONLY

UNIFORM COMMERCIAL CODE ARTICLE 2B - LICENSES

NATIONAL CONFERENCE OF COMMISSIONERS

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UNIFORM COMMERCIAL CODE ARTICLE 2B - LICENSES

With Comments

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1	PREFACE
2	INFORMATION AGE IN CONTRACTS
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4	The UCC has given parties in traditional sales of goods a well-understood legal framework
4 5 6	to establish contract formation, terms, and enforcement rights. It is timely now to adapt
	this framework to the digital era and to the new information products and services that will
7	increasingly drive Global Electronic Commerce Article 2B can be a strong first step
8	toward a common legal framework for digital information and software licenses. Letter
9	from CSPP, November 19, 1997 (a coalition of eleven major manufacturing companies)
10	
11	In the United States, every state government has adopted the [UCC] [Article 2B is]
12	working to adapt the UCC to cyberspace The administration supports the prompt
13	consideration of these proposals, and the adoption of uniform legislation by all states.
14	White House Report, Framework for Global Electronic Commerce, (July 1, 1997).
15	
16	INTRODUCTION
17	Article 2B deals with transactions in information; it focuses on transactions relating to the "copyright
18	industries." ¹ It thus concerns transactions and subject matter that largely have never been covered by the U.C.C. Of
19 20	the transactions covered, only software contracts have been considered within the U.C.C. Even for computer software, coverage in the U.C.C. today is limited. But <i>Article 2B is not just a software contract statute</i> . The other
20 21	subject matter for which licensing contracts are used are today governed not by the U.C.C. but by common law. Part
22	of the project involves accommodating the various legal traditions.
23	Yet, in the modern digital economy, these industries and subject matter are rapidly converging. The lines of
24	demarcation are less and less significant while businesses converge into a multi-faceted industry with common
25	concerns. ² That converged industry exceeds in importance the goods manufacturing sector in our economy. It is
26	growing rapidly. Yet, the copyright industries and information transactions affected by Article 2B involve subject
27	matter entirely unlike the traditional U.C.C. focus on goods. In Article 2B transactions, the value lies in the
28	intangibles, the information and associated rights to use information.
29	Article 2B provides a framework for contractual relationships among industries at the forefront of the
30	information era. The measure of the project lies in its ability to accommodate the diversity of practices. Evaluating

information era. The measure of the project lies in its ability to accommodate the diversity of practices. Evaluating
 the balance achieved hinges on one's perspective, yet, as the following indicates, Article 2B distributes benefits
 among the various parties.

BENEFITS AND POSITIONS IN DRAFT ARTICLE 2B BY PARTY

GENERAL BENEFITS

 $\,+\,$ creates balanced structure for electronic contracting

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¹ The significance of Article 2B has been recognized. See Intellectual Property and the National Information Infrastructure, The Report of the Working Group on Intellectual Property Rights, at 58. ([the] challenge for commercial law . . . is to adapt to the reality of the NII by providing clear guidance as to the rights and responsibilities of those using the NII. Without certainty in electronic contracting, the NII will not fulfill its commercial potential."). That report endorsed the Article 2B project. Subsequent statements by the White House embody the assumption that private contract, rather than regulation should guide the new economy and that the basis for this lies in the development of a "commercial code" for electronic and other information contracts, both within the United States and internationally.

²Motion pictures, books and records are now often digital in content and provided through various digitally enabled systems, such as Internet access. Thus, for example, a recently successful motion picture ("Toy Story") was in effect a lengthy computer program, entirely digital in development and presentation. Various publishers, such as the New York Times, the Wall Street Journal, and West Publishing, provide their basic information resources on-line as well as in paper form. They do business in the same environment in which Oracle Software provides its commercial software products to end users.

1	
1	+ reduces uncertainty and non-uniformity of licensing law
	+ provides contract law roadmap for converging industries
3	+ confirms contract freedom in commercial transactions
4	+ provides framework for use of electronic agents
5	+ extends UCC contract formation rules to common law settings
6	+ innovates concept of mass market transaction
2 3 4 5 6 7	+ establishes strong protection for published informational content
8	 + establishes strong protection for published informational content + recognizes layered contract formation occurring over time
9	+ clarifies enforceability of standard forms in commercial deals
10	
	+ enacts a solution for the battle of forms
11 12	+ applies "material breach" concept for both parties
	+ sets performance standards for Internet contracts
13	+ establishes contract law rules for idea submissions
14	+ adjusts statute of frauds to information transactions
15	+ provides background rules for outsourcing and development contracts
16	+ defines relationship between retailer, publisher and end user
17	+ refines standards for enforcement of liquidated damages rule
18	+ allows parties to contract for specific performance
19	+ provides standard interpretations for grant terms
20	+ clarifies obligation to mitigate damages
21	+ places a proportionality limit on consequential damages
22	
23	LICENSOR BENEFITS
24	+ establishes workable choice of law rules for Internet
25	+ creates workable contractual choice of forum rules
26	+ establishes guidance for attribution procedure in electronic contracts
27	+ settles enforceability of mass market licenses
28	+ creates method for contracting in Internet
29	+ excludes consequential damages for published informational content
30	+ clarifies meaning and effect of subjective satisfaction terms
31	+ establishes guidance on the meaning of license grants
32	+ establishes control and protections on transferability of a license
33	+ reservation of title in a copy effective as to all copies made
34	+ deals with effect on warranty of modification of program code
35	+ codifies contract treatment of electronic limiting devices
36	+ reconciles inspection with vulnerable confidential material
37	+ establishes guidance on procedures to modify on-going contracts
38	
38 39	+ confirms that exceeding a license as a breach of contract
39	 + confirms that exceeding a license as a breach of contract + establishes standard on connection of remedy and consequential damages
39 40	+ confirms that exceeding a license as a breach of contract
39 40 41	 + confirms that exceeding a license as a breach of contract + establishes standard on connection of remedy and consequential damages + clarifies right to judicial repossession in licenses
39 40 41 42	 + confirms that exceeding a license as a breach of contract + establishes standard on connection of remedy and consequential damages + clarifies right to judicial repossession in licenses LICENSEE BENEFITS
39 40 41 42 43	 + confirms that exceeding a license as a breach of contract + establishes standard on connection of remedy and consequential damages + clarifies right to judicial repossession in licenses LICENSEE BENEFITS + creates cost free refund right on refusal of mass market license
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1	+ rejects Article 2A theory that all failures to timely pay justifies cancellation
2	+ enforces term providing that a license cannot be canceled
3	+ limits electronic self-help by licensor
4	+ presumes perpetual term in some software licenses
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б	SOME ISSUES WHERE NO CHANGE OCCURS
7	+ consumer protection rules not related to electronics
8	+ relationship between contract and intellectual property law
9	+ contract obligation of good faith
10	+ unconsionability in software contracts
11	+ Article 2 contract formation rules
12	+ firm offer rules
13	+ enforceability of modification and no oral modification clauses
14	+ parole evidence rule
15	+ effect of merger clauses
16	+ treatment of "open terms"
17	+ interpretation of "shipment terms"
18	+ non-advertising express warranties
19	+ effect of course of dealing etc.
20	+ merchantability warranty
21	+ disclaimer of implied warranties
22	+ Article 2 rules on cumulative and conflicting warranties
23	+ material breach standard under common law
24	+ Article 2 rules on installment contracts
25	+ rights to adequate assurance
26 27	+ repudiation rules
28	+ perfect tender rule in mass-market transactions
20 29	+ rules on tender of delivery of a copy
30	+ title in a development contract
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32	PART 1
33	CONTEXT: LAW REFORM AND THE UCC
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35	Modern Economy and Law Reform
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37	The distinction that used to be drawn between "goods" and "services" is meaningless, because
38	so much of the value provided by the successful enterprise entails services [and
39	information]. ³
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41	The 1990's witnessed a shift in the source of value and value production in the economy. The service sector
42	now dominates. ⁴ The information industry exceeds most manufacturing sectors in size. The entertainment industry
43	was the first post war international industry in the United States. The on-line industry is the most recent. The
44	software industry, which provides the basic fuel for the information age, did not exist in the 1950's. Today, its
45	products challenge traditional law in international trade, tax, intellectual property, and contract.
46	Contracts involving information are not equivalent to transactions in goods. ⁵ The contracts emphasize
10	conducts involving information are not equivalent to dansactions in goods. The conducts emphasize

³ Robert Reich, The Work of Nations 85-86 (1991).

⁴ See Karl P. Sauvant, International Transactions in Services: The Politics of Transborder Data Flows (Westview Press 1986).

⁵ Many court decisions place software licensing in Article 2 even though software is licensed and not sold and even though the focus of the transaction from the standpoint of both parties centers not on the acquisition of tangible property, but on transfer of capability and rights intangibles. See Advent Systems Ltd v. Unisys Corp., 925 F.2d 670 (3d Cir. 1991); RRX Industries, Inc. v. Lab-Con, Inc., 772 F.2d 543 (9th Cir. 1985); Triangle Underwriters, Inc. v. Honeywell, Inc., 604 F.2d 737 (2d Cir. 1979); In re Amica, 135 Bankr. 534 (B.R. ND III. 1992). Cases excluding software and data processing from Article 2 include: Data Processing Services, Inc. v. LH

different issues and call into play a much different social policy structure concerning when and to what extent liability risk ought to be created and imposed against the provider of the subject matter of the contract.

Project History

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Although it today involves participation by motion picture, recording, music, publishing, banking, and online industries, Article 2B began with a focus on the contract issues associated with software licensing as many of those transactions were brought within the scope of Article 2, a statute dealing with **sales of goods**. The project focused from the outset on the entire range of contracts in this industry, including mass market and commercial transaction frameworks.

10 Under modern copyright law, software and most other digital products are governed by an intellectual 11 property rights regime under which the copyright owner holds the exclusive right to authorize or make additional 12 copies of the work, distribute the work in copies, engage in public display or performance of the work, and make 13 modifications of the work (a so-called derivative works). This copyright regime (along with other intellectual 14 property rights) creates property law much different from that associated with goods and places importance on the 15 contractual terms relating to a grant conveyance or restriction of rights in the intangible subject matter. In this 16 regard, software and other digital products are treated in law more like manuscripts and motion pictures, than 17 television sets and cars. Even though a purchaser acquires a copy of the work, the producer retains rights and 18 control with respect to various uses of the copy, including uses that make additional copies or alterations.

19 This underlying difference coupled with the ease of copying involved in modern digital products causes 20 sharp differences in contracting practices. The differences are only enhanced with the development of the Internet 21 and online services as an important feature of contemporary commerce since these systems allow for transfer of 22 information without the intermediation of tangible objects. Indeed, in the modern marketplace for information, a 23 major conflict looms between systems in which the end user has in its own machine the software and other 24 information assets needs for its business as compared to systems that use rapid communications and Internet 25 capabilities to enable that end user to seamlessly employ software and other information assets located hundreds or 26 thousands of miles away in "cyberspace."

Over several years, committees of NCCUSL, the ABA and other groups examined the consequences of a mismatch in concept between contract law aimed at defining relationships relating to the sale of goods (article 2) and contract relationships in which information (or more generally, intangibles) were the centerpiece of the transaction and the contractual format most often involves a license, rather than a sale. The conclusion of these committees and by representatives of the information industries entails two basic observations:

1. Distinct From Sales. Information transactions and, especially, transactions involving licensing of information, differ substantively from transactions involving the sale or lease of goods. The differences are manifested in both the conditional nature of the transaction and that the value lies not in the tangible property, but in information and rights that are severable from the tangibles. Indeed, increasingly no tangible items are needed to convey information on-line or in electronic transactions. A body of law tailored to transactions whose purpose is to pass title to tangible property can not be simply applied to transactions whose purpose was to convey rights in intangible property and information. A separate treatment of this commercially important class of transactions was needed.

2. Commercial Significance. The commercial importance of the information industry is obvious.
Software and related information technologies account for in excess of 6% of the gross national
product and the size of the industry continues to grow. Adding in the other industries (publishing,
motion pictures, on-line systems) swells the figure to a huge share of the economy. The treatment of
digital information, both in intellectual property law and in contract law, has become a major focus of
contemporary debate. These industries and the transactions they engage in are major factors in the
commercial landscape more than sufficient to justify coverage in a commercial code.

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49 **Deliberative Process**

50 These conclusions were reached through a process of deliberation involving several committees of the 51 National Conference of Commissioners on Uniform State Laws (NCCUSL), discussions in the context of the

Smith Oil Corp., 492 N.E.2d 1329, 1 UCC Rep. Serv.2d 29 (Ind. Ct. App. 1986) (software development); Micro-Managers, Inc. v. Gregory, 147 Wis.2d 500, 434 N.W.2d 97 (Wis. Ct. App. 1988) (development contract).

1 American Bar Association, and review by numerous other groups.

This project began at the recommendation of an ABA Study Committee that consideration be given to developing uniform law treatment of software contracts, either in or outside the UCC. A subsequent study committee of NCCUSL agreed and proposed a separate article of the UCC for software and related contracts. Shortly after that, however, the software industry objected. A second study committee was appointed. After extensive consultation and review, a Special Committee on Software Contracts was created to work parallel to the Drafting Committee on Article 2 Sales. This Special Committee was later folded into the Article 2 Committee.

8 The Article 2 Drafting Committee concluded that an appropriate approach would be to develop a "hub and 9 spoke" configuration for Article 2 under which licensing and sales would be treated in separate chapters of revised 10 Article 2, both chapters being subject to general contract law principles stated in the "hub" of the revised article.

During this period, information industry groups reversed their position in light of developments in the online and other areas, and the increasing gap between contracts dealing with this subject matter and contracts that deal with goods (either by lease or sale). They concluded that treatment of the contracts affecting their industries within the UCC was appropriate and desirable as a means of standardizing practice and providing a roadmap for the areas of contracting that are springing up in the modern information economy. The industry, however, advocated a separate UCC article on licensing because of their belief that the unique character of such transactions merited separate treatment and that such separation would make the process of moving forward.

In July, 1995, the Executive Committee of NCCUSL concluded that the appropriate approach for moving forward was to develop an article of the UCC dealing with licensing and other transactions involving information. This decision and the events that preceded it reflect an awakening to the fact that the modern economy and commerce within it no longer depends solely or primarily on sales of goods. Additionally, the decision involves a recognition of the fact that information and other license contracts entail far different commercial and practical considerations than can be addressed within a sale of goods model.

25 Working Drafts

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26 From the outset, the Article 2B process has reached out for the widest range of input and commentary 27 possible. To a greater extent than in any other recent UCC project, this has led to an active engagement of the views 28 of many different groups and individuals. During the period of from March, 1994 through today, the Reporter and 29 various members of the Committee have met with representatives or members of a wide range of groups to review 30 provisions of various interim drafts. More than sixty organizations have been represented at Drafting Committee 31 meetings. In addition, Drafting Committee meetings are routinely attended by a large number of practicing lawyers 32 not affiliated with associations and by representatives of various companies. Drafts of Article 2B have been 33 discussed at over 200 seminars and public meetings; a large number of individual attorneys have provided written 34 commentary on draft provisions. 35

3637 LICENSING LAW AND PRACTICE

PART 2: BASC THEMES

A paradigmatic transaction involves a **license**, rather than a sale.⁶ The transaction is characterized by 1) the **conditional** nature of the rights or privileges conveyed, and 2) the **focus** on information, rather than tangible property with reference to both the value conveyed and the restrictions imposed.

A license is not a lease or a sale. Both of those terms apply to transfers in <u>goods</u>, rather than rights in information. The Supreme Court described a patent license as "a mere waiver of the right to sue."⁷ The Federal Circuit Court of Appeals stated:

[A] patent license agreement is in essence nothing more than a promise by the licensor not to sue the
licensee... Even if couched in terms of "[L]icensee is given the right to make, use, or sell X," the
agreement cannot convey that absolute right because not even the patentee of X is given that right. His
right is merely one to exclude others from making, using or selling X.⁸

⁶UCC § 2B-102.

⁷<u>General Talking Pictures Corp. v. Western Electric Co.</u>, 304 U.S. 175, 181 (1938)

⁸ Spindelfabrik Suessen-Schurr v. Schubert & Salzer, 829 F.2d 1075, 1081 (Fed.Cir.1987), cert. denied, 484 U.S. 1063 (1988). See also Cohen v. Paramount Pictures Corp., 845 F.2d 851 (9th Cir 1988).

2 Many licenses regulate rights in intellectual property. There are many situations, however, in which a 3 license occurs in the absence of intellectual property. For example, a license also exists in situations in which one 4 party receives permission to enter the physical premises or computer of another or where property owned by the 5 licensor is made available to the licensee.⁹ That model exists in the digital world in transactions in which parties are б licensed to access computer or other information resources of a licensor. In Article 2B, that is described as an 7 "access contract" which, as to rights to access a facility. Section 2B-102 defines such contracts as a contract "for 8 electronic access to a resource containing information, resource for processing information, data system, or other similar facility of a licensor, licensee, or third party." These are contracts for online access and services. The focus 9 10 centers on licensed access to a resource or facility. This relationship creates a variety of ongoing obligations of the 11 parties (e.g., the obligation to pay for access, the obligation to maintain accessibility) not present in other licenses.

Licenses are common commercial transactions. The key fact is that the value resides in the intangibles, rather than goods. One does not purchase a book to admire the paper (goods), but to use the information. One does not acquire software to enjoy the diskette, but to use the program, encyclopedia or other content.

Licensing is a dominant means of commerce in digital information and in commercial information transactions. Typically, as a simple matter of contract law, license restrictions are enforceable even though their terms do not mirror the "exclusive rights" in copyright or patent law. Indeed, while many courts use Article 2 to resolve contract disputes relating to themes covered by that article, Article 2 has never been applied to determine the effectiveness of use restrictions. Courts consistently apply licensing law paradigms to issues involving software and online contracts where the issues involve enforcing restrictions on use of information.

Courts generally enforce contract terms unless a specific term in a particular context conflicts with federal antitrust or related doctrines of patent or copyright misuse. Thus, courts have enforced license restrictions precluding non-commercial use of a mass market digital database, limiting a right to access by barring the making of a copy of software, limiting use to a specific computer, limiting use to internal operations of the licensee, restricting redistribution to a particular grouping of software and hardware, precluding modification of a computer game, and various other contract limitations. In these and other cases, the license accompanied distribution or delivery of a copy that enabled the licensee to use the licensed information.

Article 2B does not change the balance between contract and federal law. It could not do so even if that were the intent. Article 2B does not *create* contract law here – contracts have long been used to control distributions. Article 2B merely provides a more coherent and workable basis for contract issues.

31 COMMERCIAL PRACTICE

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As in transactions in goods, licensing spans a wide range of commercial practices. Article 2B focuses on many of the most commercially important transactions in modern commerce.¹⁰ For purposes of illustration, it is useful to distinguish various types of licensing.

One factor differentiates between licenses that relate to information physically transferred to a licensee, as contrasted to licenses that enable a licensee to access a location (i.e. a computer) in which information resides. The latter contracts are used widely in Internet and online transactions.

In transactions in which information is made available on diskette or otherwise to a licensee subject to licensed conditions, a variety of transactional formats exist. In some, a licensor deals directly with the end user. In others, a chain of distribution intervenes and the copyright owner does not deal directly with the end user. In each case, the basis of the license resides in either the existence of intellectual property rights in the information or, more simply, the fact that the licensor has control over a source of the information that the licensee desires to utilize.

43 In areas covered by Article 2B, copyright law is a dominant (but not sole) source of intellectual property 44 rights. It gives the copyright owner the exclusive right to make copies of its work, to distribute copies, to make 45 derivative works, to publicly display or perform the work, and other rights. A basic commercial choice made by a 46 copyright owner is whether to license or to sell a copy of its work. In book publishing and most records, in current 47 practice in the mass market, copies are sold. In the motion picture industry, licensing is the common approach in 48 reference to theaters who publicly perform the movies, while in the consumer market, copies are either sold or 49 leased (with a license that precludes public performance) for a brief time. Software is typically licensed, although 50 computer game distribution frequently involves sales of copies.

⁹ See <u>Ticketron Ltd. Partnership v. Flip Side, Inc.</u>, No. 92 C 0911, 1993 WESTLAW 214164 (ND Ill. June 17, 1993); <u>Soderholm v. Chicago Nat'l League Ball Club</u>, 587 N.E.2d 517 (Ill. Ct. App. 1992).

¹⁰As discussed below, the Draft excludes most trademark and patent licensing.

1 One method of distribution occurs when the copyright owner (or its agent) contracts directly with the 2 licensee. This is common in markets involving software for large or complex computer systems and databases with 3 significant commercial value and cost per use. It is also characteristic of licensing in the publishing and 4 entertainment industries. In the software industry, direct licenses (commonly in standard form agreements) may 5 transfer of a copy of the software to the licensee subject to express contractual restrictions on use. Increasingly, 6 rather than on a disk, copies are moved to the licensee's site electronically. In the near future, an additional licensing 7 format will involve not delivery of software, but licensed access to and use of elements of software for brief periods 8 as needed. Even today, in many license relationships, data is transferred from the licensee to the licensor, who 9 utilizes its own software and systems for processing, examining and otherwise handling the licensee's data.

10 Common, but not necessarily uniform contract terms limit use to a designated system, for specific purposes 11 (e.g., internal use only), subject to confidentiality conditions, transferability limitations, and similar restrictions 12 applicable to the commercial deal. A central element of this distribution method is to recognize that cases uniformly 13 hold that loading software into a computer and, even, moving it automatically from one part of memory to another 14 part, constitutes making a copy of the software that falls within the copyright owner's exclusive rights.

Direct licensing also involves many contractual relationships in which information (software, text, movies) ki developed for the licensee. Here, it is common for smaller companies or individuals to be licensors with large corporate licensees. This, of course, illustrates an important point in the overall mix of rights and contract issues. While large software providers are important factors as licensors, the overall software industry consists of large numbers of small licensors. This is equally clear in entertainment and publishing venues.

As in other areas, commercial licensing also occurs in context of broader distribution and utilizes distribution chains. These are not analogous to distribution chains employed in the sale of goods marketplace because of the intangible subject matter and the overlay of intellectual property rights which include the exclusive right to **distribute** copies. While it greatly over-simplifies the matter, it is useful to discuss two distinct frameworks.

25 The first involves use of a master copy and is common in the movie industry and in software contracts. 26 Under this framework, a "distributor" receives access to a single master copy of the information work and a license 27 to make an distribute additional copies or to make and publicly perform a copy. For example, Correl Software may 28 license a distributor to allow its software to be loaded into the distributor's computers or video games. The contract 29 will contain a number of terms. Correl may limit the distributor to no more than 1,000 to be distributed only in the 30 computers and only if subject to an end user license. Since both the making of copies and the distribution of copies 31 are within the scope of the owner's copyright, acts that go outside the contractual limitations are infringements as 32 well as contractual breaches.

An alternative methodology uses actual copies of the software. Here, for example, Quicken may license a distributor to distribute its accounting software in packages provided to the distributor by Quicken. A license is used in the software industry here, although some other industries may sell copies to the distributor for resale. In the license, the distributor may be allowed to distribute copies to retailers, provided that certain conditions are met, such as terms of payment, retention of the original packaging, and making the eventual end user distribution occur subject to an end user license. Since the distribution right is an exclusive right in copyright law, distributions outside the license infringe the copyright.

In both sequences, the information product eventually reaches an end user. If it does so in an ordinary chain of distribution complying with the distribution licenses, the end user is in rightful possession of a copy. If the distribution involved sales of copies, nothing more is required. The end user is the owner of the copy. Copyright law spells out limited rights that flow to the owner of the copy (e.g., to distribute it, make a back-up if it is software, make some changes essential to use if its software). There is no direct contractual relationship between the copyright owner and the "end user."

If, however, the copyright owner elected a licensing framework, given the structure of the transactions, the end user's right to "use" (e.g., copy) the software depends on the end user license. Typically, this is characterized as a license from the producer to the end user. It creates a direct contractual relationship that would not otherwise exist and which, in light of concepts of privity, might not be implied as between **these** parties. The contract, then, at this point, jumps past the chain of distribution and creates a direct link to the producer by the end user. It is also, in this sequence, the only contract that enables the end user to make copies of the software in its own machine.

52 NATURE OF A COMMERCIAL STATUTE

53 The fundamental philosophy of Article 2B centers on supporting contractual choice and commercial 54 expansion in information contracting. In addition, an important theme has increasing force as the technology 55 revolution in Internet and similar contexts expands. That theme involves a need to create and preserve as broad as

possible a field for expression and communication, commercially and otherwise, of ideas, images, and facts; material that this draft refers to as "informational content."

Informational Content

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4 On this latter theme, the convergence of technology and the evolution of the information age in which we 5 work entails a fundamental shift in our society and in how people interact, trade and establish commercial б relationships. Information content has become important commercially, but that importance doe not diminish its 7 political or social role. As contract rules evolve, the basic themes of First Amendment and other policies to 8 encourage vibrant discourse on important subjects or, even, unimportant topics, must continue to be central to how 9 law approaches issues in this new era. Even if informational content has become a significant commercial 10 commodity (which it has), we must not forget that information content and its communication in a marketplace of 11 ideas remains equally relevant to political and social norms in this country. The idea of a commodity or a product, 12 when applied to information, does not transform important elements of this culture into mere business assets. What 13 we do here affects not only the commercialization of information, but also the social values its distribution has 14 always had in this society.

15 The thought that information content becomes something entirely different if the provider or author 16 distributes it commercially can hardly be a premise. Commercialization (that is controlling who receives the 17 information or charging a fee for its receipt) is not inconsistent with the role of information in political, social and 18 other venues of modern culture. If it were, newspapers, books, television, motion pictures, video games, and other 19 modern sources of information content for the general public or for specialized groups could not exist. What we do 20 in Article 2B in creating (or avoiding) liability risk, in allowing (or precluding) author's to control distribution of 21 their ideas, or in allowing (or denying) the right to contract for licenses of information has a significant impact on 22 the future of information in new and in older systems of distribution.

These values argue strongly for an approach to contract law in this field that does not encumber, but supports incentives for distribution of information and its distribution. That theme permeates this Draft.

Freedom of Contract

The philosophy in UCC provisions on commercial law builds on two basic assumptions about <u>commercial</u> contract law. The first <u>commercial</u> law theme assumes that a role of contract law is to preserve freedom of contract. This permeates the UCC: "This article was greatly influenced by the fundamental tenet of the common law as it has developed with respect to leases of goods: freedom of the parties to contract. . . . These principles include the ability of the parties to vary the effect of the provisions of Article 2A, subject to certain limitations including those that relate to the obligations of good faith, diligence, reasonableness and care."¹¹

32 The idea of contract flexibility is embedded in general contract law theory. The idea that parties are free to choose terms can be justified in a number of ways.¹² It leads to a preference for laws that provide background rules, 33 playing a default or gap-filling function in a contract relationship. A default rule applies if the parties do not agree 34 35 to the contrary. A default rule should mesh with expected or conventional practice in a manner that projects a 36 favorable impact (as judged by relevant policy) on contracting and that can be varied by the contracting parties. 37 This is in contrast with rules that dictate terms and regulate behavior. As a matter of practice, default rules are 38 common in commercial contexts, while consumer law contains many fixed rules designed to protect the consumer 39 against overreaching.

40 A White Report on global commerce in information strongly indoresed the non-regulatory and contract 41 freedom approach taken in modern U.S. law and in Article 2B as the primary methodology for allocating rights and 42 risks in the information economy.

Default Rules

The second <u>commercial law</u> premise defines codification as a means to facilitate commercial practice. This is approached in this draft by an effort to identify existing patterns of commercial practice and to follow a presumption that the goal of the drafting is to identify, clarify and, where needed, validate existing patterns of contracting to the extent that these are not inconsistent with modern social policy. Grant Gilmore expressed this in the following terms:

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¹² See Randy E. Barnett, <u>The Sound of Silence: Default Rules and Contractual Consent</u>, 78 Va. L. Rev. 821 (1992); Ian Ayres & Robert Gertner, <u>Strategic Contractual Inefficiency and the Optimal Choice of Legal Rules</u>, 101 Yale L.J. 729, 734 (1992).

¹¹ UCC 2A-101, Comment.

The principal objects of draftsmen of general commercial legislation . . . are to be accurate and not to be original. Their intention is to assure that if a given transaction ... is initiated, it shall have a specified result; they attempt to state as a matter of law the conclusion which the business community apart from statute ... gives to the transaction in any case. But achievement of those modest goals is a task of considerable difficulty.¹³

7 To be accurate and not original refers to commercial practice as an appropriate standard for gauging appropriate 8 contract law unless a clear countervailing policy indicates to the contrary or the contractual arrangement threatens 9 injury to third-party interests which social policy desires to protect. Uniform contract laws do not regulate practice. 10 They sustain and facilitate it. The benefits of codification lie in defining principles consistent with commercial 11 practice which can be relied on and are readily discernible and understandable to commercial parties.

12 In our context, the best source of substantive default rules lies not in a theoretical model, but in reference to 13 commercial and trade practice. This is not simple faith in empirical sources for commercial law. It stems from the 14 reality that, even though we may not know how law interacts with contract practice, decisions about contract law 15 will continue to be made. In those decisions, we should refer for guidance to the accumulation of practical choices 16 made in actual transactions. The goal is a congruence between legal premise and commercial practice so that 17 transactions adopted by commercial parties achieve commercially intended results.¹⁴ Background rules tied to the 18 ordinary, but actual commercial context tend both to provide a legal base that falls within the tacit expectations of 19 the parties and to ameliorate problems from lack of knowledge by supplying common sense outcomes.

20 Yet, transactions range from a casual deal between two individuals at a garage sale to transactions between 21 sophisticated businesses employing multiple lawyers and affecting billions of dollars of business. The approach 22 needed is not to draft rules that an individual party would draft tailored to each case, but to select an intermediate or 23 ordinary framework whose contours are appropriate, but whose terms will be altered in the more sophisticated 24 environments. UCC articles design default rules that are acceptable in ordinary transactions where they can be 25 frequently used without disruption or costly negotiation.

Intellectual Property Overlay

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27 Many, but not all of the informational subject matter in commercial exchanges receives protection under 28 federal intellectual property law. In most cases, patent and copyright law do not affect contract law; they coexist 29 with it. Article 2B does not create contract law as an option in this field. For many years, owners of intellectual 30 property have contracted for selective distribution of their property and placed limits on contracted-for use. 31 Licensing law reflects this broad and long-standing contract practice and generally allows contract options, subject 32 only to specific restrictions in federal property law, to antitrust-related restrictions on some contracts in some 33 settings, and in some limited types of claims or contexts, to over-riding mandatory federal policies.

34 As stated in the Copyright Act, federal property law precludes state law that creates rights equivalent to property rights created under copyright.¹⁵ But as both a practical and a conceptual matter, copyright (or patent) do 35 not generally preclude or preempt contract law.¹⁶ Indeed, contracts are essential to use one's own property, even 36 37 when the property is tangible, let alone when it is intangible. A contract defines rights between parties to the 38 agreement, while a property right creates rights against all the world. They are not equivalent.

39 Important issues exist here. Federal intellectual property law, as well as other federal law and regulation, 40 place some specific, existing, and recognized limits on contract. These include restrictions on transferability, 41 recording requirements in some cases, a statute of frauds concept, and enforceability of property rights against good faith purchasers. A state law developed in context of these specific and existing rules cannot ignore them. While 42

¹⁵ 17 U.S.C. § 301.

¹³ Grant Gilmore, On the Difficulties of Codifying Commercial Law, 57 YALE L. J. 1341 (1957).

¹⁴ Charles J. Goetz & Robert E. Scott, The Limits of Expanded Choice: An Analysis of the Interaction Between Express and Implied Contract Terms, 73 Cal. L. Rev. 261, 266 (1985). See also Randy E. Barnett, The Sound of Silence: Default Rules and Contractual Consent, 78 Va. L. Rev. 821, 822 (1992) ("default rules [that reflect the conventional or common sense in the relevant community] are likely to reflect the tacit ... agreement of the parties and thereby facilitate the social functions of consent.").

¹⁶See ProCD, Inc. v. Zeidenberg, 86 F.3d 1447 (7th Cir. 1996);

state commercial law themes <u>might</u> prefer a rule that a secured creditor can create and enforce a creditor's interest in a licensee's rights, federal law precludes any transfer of a licensee's rights in a non-exclusive license without the licensor's consent. A default rule that ignores this preemptive provision creates true traps for the unwary. In this draft, they are avoided insofar as possible, although in several situations, there are provisions that push against explicit federal rules insofar as reasonably possible.

6 This interaction of state law and specific federal yields default rules that, in some cases, do not correspond 7 to the treatment of analogous issues in other parts of the UCC. This is true, for example, with respect to the 8 transferability of a licensee's interest in a non-exclusive license. Federal law reflected in a series of cases holds that 9 the licensee's interest is **not** transferable without the licensor's consent.¹⁷ The rationale for this rule is discussed in 10 relevant notes in this draft, but the principle, which contradicts some state law assumptions about transferability, is 11 followed in the Draft. Similarly, in patent and copyright law, no concept of good faith purchase exists against a 12 claim of infringement and this principle limits the ability of a party taking outside of the terms of a license to claim 13 insulation from infringement and other property claims based on making or retaining unauthorized copies or uses.¹⁸ 14 The Draft corresponds to this federal law approach. Also, copyright law precludes a transfer of ownership of 15 copyright in the absence of a writing conveying ownership. In discussing development contracts, this Draft reflects 16 that limitation, but attempts to ensure that the agreement of the parties is enforced to the extent possible within that 17 federal law constraint.

18 These provisions reflect a policy of correspondence of rules in addition to simple recognition that federal 19 law preempts contrary state law. There are other situations where federal law and policy shapes contract law and 20 practice, but the nature of that role is less clear and typically more controversial. Article 2B adopts a position of 21 neutrality on such issues, leaving them to be determined under federal law.

22 This occurs primarily in respect to federal policies managing competition under antitrust and similar 23 theories of intellectual property misuse and to the application of federal policy about the availability of publicly 24 distributed information for fair use and public domain applications. Typically, in determining whether or when such 25 policies apply, courts accept that contract law generally prevails, but ask whether a particular contract clause in a 26 particular setting conflicts with federal policies when balanced against the general role of contracts in the economy 27 and legal system. How far the federal policies reach remains in dispute. Not surprisingly, in light of the transformations and economic shifts yielded by digital information technology, defining the proper scope of rights 28 29 as a matter of federal property law has been controversial; it remains unresolved despite extensive periods of 30 negotiation and political discussion. The disputed issues are questions of federal law and policy. They must be 31 resolved by courts and Congress, rather than through state legislation. Article 2B takes no position on these policy 32 questions, but merely provides a generic contract law framework to augment and bring to modern form the existing 33 complex network of common law, code and general industry practice.

¹⁷See <u>Everex Systems, Inc. v. Cadtrak Corp.</u>, 89 F.3d 673 (9th Cir. 1996).

¹⁸See <u>Microsoft Corp. v. Harmony Computers & Electronics, Inc.</u>, 846 F. Supp. 208 (ED NY 1994).

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1	PART 1
2	GENERAL PROVISIONS
3	[A. Short Title and Definitions]
4	SECTION 2B-101. SHORT TITLE. This article may be cited as Uniform Commercial
5	Code - Licenses.
6 7 9 10 11 12 13	Uniform Law Source: UCC 2-102. Reporter's Note: The scope of Article 2B is defined in section 2B-103. While the scope covers more than licenses, the transaction that provides the base for this article involves licensing of information. The title follows Article 2 which is designated "sales" because that was the primary transaction format used to develop provisions for that Article, but actually scope covers all "transactions" in goods. SECTION 2B-102. DEFINITIONS.
14	(a) In this article unless the context otherwise requires:
15	(1) "Access contract" means a contract for electronic access to, or for electronic
16	information from, a separate electronic information processing system.resource or facility
17	containing information. The term does not include a contract for physical access to a physical
18	location, such as a theater-or the like.
19	(2) "Attribution procedure" means a commercially reasonable procedure
20	established by law or, regulation, or established by agreement, or adopted by the parties, for the
21	purpose of verifying that an electronic authentication, record, message, or performance is that of
22	the respective party, or for detecting changes or errors in content.
23	(3) (A)–"Authenticate" means to sign, or to execute or adopt a symbol or sound,
24	or to encrypt or process a record in whole or in part, with intent by the authenticating party to
25	(A) identify that party;
26	(B) adopt or accept a record or term that contains the authentication or to
27	which a record containing the authentication refers; or
28	(C) assert attest to the integrity genuineness of a record or term-that

1	contains the authentication or to which a record containing the authentication refers.
2	(B) Unless the circumstances indicate otherwise authentication establishes etc.
3	(4) "Automated transaction" means a contract formed by electronic means or
4	electronic messages in which the acts or messages of one or both parties will not be reviewed by
5	an individual as an ordinary step in forming the contract.
6	(5) "Cancellation" means <u>ending an act that ends a</u> contract because of breach by
7	the other party. "Cancel" has a corresponding meaning.
8	(6) "Computer program" means a set of statements or instructions to be used
9	directly or indirectly in an information processing system in order to bring about a certain result.
10	The term does not include informational content-created or communicated as a result of the
11	operation of the system.
12	(7) "Consequential damages" (A) <u>include means</u> compensation for any provable
13	loss <u>es</u> resulting <u>in the ordinary course from the breach or</u> from a party's general or particular
14	circumstances, requirements and needs of which the other party at the time of contracting had
15	reason to know effective under Section 1-201(27), and which losses could not reasonably be
16	prevented by the aggrieved party, by mitigation or otherwise, and from injury to person or
17	property proximately resulting from any breach of warranty, but (B) tThe term does not
18	include direct or incidental damages.
19	(8) "Conspicuous", with reference to a term or clause, means so written,
20	displayed or presented that a reasonable person against whom which it is to operate ought to
21	have noticed it. $\overline{\text{or, iI}}$ the case of an electronic record intended to evoke a response by an
22	electronic agent, a term or clause is conspicuous if it is presented in a form that would enable a
23	reasonably configured electronic agent to take it into account or react without review of the
24	record by an individual. Conspicuous terms or clauses include but are not limited to the
	15

1	following:
2	(A) with respect to a person: if it is:
3	(i) a heading in capitals (as: Non-Negotiable Bill of Lading)
4	equal or greater in size to the surrounding text;
5	(ii) language in a record or display in larger or other contrasting
6	type or color than other language or set off from other language by symbols or other marks that
7	call attention to the language (as: ** Disclaimer **); or
8	(iii) <u>a term or a clause</u> -prominently referenced in the body or text
9	of an electronic record or display and <u>is can be</u> readily access <u>ible ed</u> and review <u>able ed</u> from the
10	record or display; and
11	(B) A term or a clause is conspicuous with respect to a person or an
12	electronic agent, a term or clause that if it is: (i) so positioned in a record or display that the
13	person or electronic agent cannot proceed without some additional action taken with respect to
14	the term.it; or (ii) language that in any other manner is conspicuous.
15	(9) "Consumer" means an individual who is a licensee of information \underline{or}
16	informational property rights that at the time of the contracting, was intended by the individual to
17	be used primarily for personal, family, or household <u>purposes.use</u> . The term does not include an
18	individual who that is a licensee of information primarily for profit-making, professional, or
19	commercial purposes, including agricultural <u>use</u> , business management, and investment
20	management, other than management of the individual's personal or family investments.
21	(10) "Consumer transaction" means a transaction in which a consumer is the
22	licensee.
23	$(1\underline{1}\theta)$ "Contract fee" means the price, fee, rent, or royalty payable under a
24	contract under this article.

1	(12+) "Contractual use restrictions" means <u>a limitations created by the contract</u>
2	on use of information or informational property rights, including an obligations of nondisclosure
3	and confidentiality and <u>a</u> limitations on scope, manner, method, or location of use, that are
4	created by the contract.
5	$(1\underline{3}\underline{2})$ "Copy" means information that is fixed on a temporary or permanent basis
6	in a medium from which the information can be perceived, reproduced, used, or communicated,
7	either directly or with the aid of a <u>device.machine</u> . The term includes a phonorecord
8	(143) "Court" includes an arbitration or other dispute-resolution tribunal.
9	(154) "Delivery", as to a contractual performance, means the voluntary physical
10	or electronic transfer of possession or control of a copy. to a recipient, a facility, or a bailee if the
11	recipient party to receive the delivery has a right of access to the copy in the bailee's possession.
12	(165) "[Direct] [general] damages" means compensation for losses consisting of
13	the difference between the value of the required performance, as measured by the contract or by
14	the market value of the performance, and the value of the performance actually received, or in an
15	appropriate case, compensation for losses in the nature of reliance or restitution. The term does
16	not include consequential or incidental damages.
17	$(1\underline{7}6)$ "Electronic" means <u>of or relating to electrical</u> , digital, magnetic, <u>wireless</u> ,
18	optical, or electromagnetic technology, or any other form of technology that entails similar
19	capabilities.
20	(187) "Electronic agent" means a computer program or other electronic or
21	automated means used, selected, or programmed by a person to initiate or respond on behalf of
22	that person to electronic messages or performances without review by an individual.
23	(198) "Electronic message" means an electronic -record or display that is stored,
24	generated, or transmitted by electronic means for purposes of communication to a <u>nother</u> person

1	or an e lectronic agent.
2	(19) "Enable use" means a grant of a contractual right or permission to take
3	action with respect to information coupled with any acts of the transferor initially necessary to
4	enable the transferee to exercise the right or permission
5	(20) "Financier" means a person that provides a financial accommodation to a
б	licensor or licensee under a security agreement or lease and obtains an interest in <u>athe</u> license or
7	related contract rights of the party to which the financial accommodation is provided.
8	(21) "Good faith" means honesty in fact and the observance of reasonable
9	commercial standards of fair dealing.
10	(22) –(A)-"Incidental damages:"
11	(A) means-includes compensation for any commercially reasonable
12	charge, expense, or commission incurred after breach by the other aggrieved party after breach in
13	
14	(i) <u>in</u> inspection, receipt, transportation, care, or custody of
15	rightfully refused copies or information;
16	(ii) <u>in</u> stopping delivery, shipment, or transmission;
17	(iii) <u>in</u> effecting cover, <u>mitigation</u> , return or retransfer of copies or
18	information; or
19	(iv) otherwise incident to the breach; and-
20	(B) The term does not include compensation for consequential or [direct]
21	[general] damages.
22	(23) "Information" -means data, text, images, sounds, mask works, or and-works
23	of authorship, along with any related informational property rights in such information.
24	(24) "Information processing system" means a system or facility for generating,
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1	sending, receiving, storing, displaying, or processing electronic information.
2	(25) "Informational content" means information that in its ordinary use is
3	intended to be communicated to or perceived by an individual person in the ordinary use of the
4	information, or the equivalent of such information. The term does not include data used merely
5	to control the interaction of a computer program with other devices or other computer programs.
6	
7	(26) "Informational property rights" include all rights in information created
8	under laws {governing patents, copyrights, mask works, trade secrets, trademarks, publicity
9	rights, or any other law - which that permits a party independently of contract to control or
10	preclude another party's use or disclosure of information on the basis of the owner's interest in
11	the information.
12	(27) "License" means an agreement contract that authorizes or permits,
13	prohibits, or controls access to or use of information or of informational property rights but
14	expressly limits the scope of the rights or permissions granted, expressly prohibits or controls
15	uses, or that which affirmatively grants less than all informational property or other rights in the
16	information <u>or the informational property rights</u> , whether the information or informational
17	property rights exists or are is to be developed, created, or compiled pursuant to the contract and
18	whether or not the contract transfers title to a copy-of the information. The term includes an
19	access contract and a consignment of copies of information. The term does not include a contract
20	to the extent that contract is:
21	(A) an unconditional transfer of ownership of <u>all</u> informational property
22	rights <u>;, or</u>
23	(B) a reservation or creation of a financier's interest <u>or a security interest.</u>
24	or (C) a transfer by will or operation of law.
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1	(28) "Licensee" means a person authorized to exercise rights or permissions in
2	information or informational property rights in an agreement contract-under this article, whether
3	or not the <u>agreement is contract constitutes</u> a license.
4	(29) "Licensor" means a transferor in a <u>n agreement</u> contract under this article
5	whether or not the <u>agreement is contract constitutes</u> a license. The term includes a provider of
6	services. In an access contract, as between a provider of access and a customer, the provider is
7	the licensor, and as between the provider of access and a provider of the content to be accessed,
8	the provider of content is the licensor. If performance consists of an exchange of information,
9	each party is a licensor with respect to the information or access it provides.
10	(30) "Mass-market license" means a standard form that is prepared for and used
11	in a mass-market transaction.
12	(31) "Mass-market transaction" means a consumer transaction, <u>or and</u> any other
13	transaction in information or informational property rights directed to the general public as a
14	whole under substantially the same terms for the same information with an end-user licensee. To
15	qualify constitute as a mass-market transaction if the licensee is not a consumer, the licensee
16	must acquire the information or rights in a retail transaction under terms and in a quantity
17	consistent with an ordinary transaction in that marketplace. The term does not include:
18	(A) a contract for redistribution;
19	(B) a contract for public performance or public display of a copyrighted
20	work;
21	(C) a transaction in which the information is or becomes customized or
22	otherwise specially prepared by the licensor for the licensee;
23	(D) a site license: $$, or
24	(E) an access contract not involving a consumer.

1	(32) "Merchant" means a person that deals in information or informational
2	property rights of the kind or otherwise by the person's occupation holds itself out as having
3	knowledge or skill peculiar to the practices or information involved in the transaction, whether
4	or not the person previously engaged in such transactions $\frac{1}{2}$ or to which such knowledge or skill
5	may be attributed by the person's employment of an agent or broker or other intermediary that by
6	its occupation holds itself out as having such knowledge or skill.
7	(33) "Nonexclusive license" means a license that does not preclude the licensor
8	from offering under which the same rights or permissions within the same scope may be offered
9	by the licensor to other licensees. The term includes a consignment of copies.
10	(34) "Present value" means the amount as of a date certain of one or more sums
11	payable in the future, discounted to the date certain. The discount is determined by the interest
12	rate specified by the parties in their agreement unless that rate was manifestly unreasonable
13	when the transaction was entered into. Otherwise, the discount is determined by a commercially
14	reasonable rate that takes into account the circumstances of each case when at the time the
15	transaction was entered into.
16	(35) "Published informational content" means informational content prepared for
17	or made available to recipients generally or a class of recipients in substantially the same form
18	and not customized for a particular recipient by an individual or group of individuals acting on
19	behalf of the licensor and using judgment and expertise. The term does not include informational
20	content provided in a special relationship of reliance between the provider and the recipient.
21	(36) "Receive , " <u>means that</u>
22	(A) as to a copy or a performance, means ta person o-takes delivery of a
23	<u>copy;-</u>
24	(B) "Receive," as to a notice or notification, means that athe notice or
	21

1	notification:
2	(A) comes to <u>a</u> the person's attention; or
3	$(\underline{C}\mathbb{B})$ - <u>a notice or notification</u> is delivered to a location designated by
4	agreement for that purpose or, in the absence of an agreed location:
5	(i) is delivered at the individual's residence or the person' place of
6	business through which the contract was made, or at any other place held out by the person as a
7	place for receipt of such communications, or
8	(ii) in the case of an electronic notification, comes into existence in
9	an information processing system in a form capable of being processed by or perceived from a
10	system of that type, and the recipient uses, or otherwise has designated and or-holds out that
11	system as a place for the receipt of such notices or notifications.
12	(37) "Record" means information inscribed on a tangible medium or stored in an
13	electronic or other medium and retrievable in perceivable form.
14	(38) "Refund", with respect to a refused rejected record or term, means:
15	(A) reimbursement of any contract fee paid and a right to stop any
16	payment-already initiated but not yet completed, on <u>on proof of purchase and</u> return of the
17	product and all copies to which the record applies within a reasonable time after delivery; or
18	(B) with respect to multiple products integrated into a bundled whole and
19	transferred for one bundled price:
20	(i) if the record is material to the bundled product and is <u>rejected</u>
21	refused before or during the initial use of the bundled product and the bundled product is
22	returned without further use, reimbursement of the entire bundled price on proof of purchase and
23	return of the entire bundled product and all copies within a reasonable time after delivery; or
24	(ii) in all other cases, reimbursement of the fee paid for the

1	rejected record or, if no fee is separately stated, an allocation of the fee attributable to
2	information to which the rejected record applies that is reasonable with respect to the licensor
3	and the rejecting party in light of the circumstances on proof of purchase and return of all copies
4	to which the <u>rejected</u> refused record applies <u>within a reasonable time after delivery</u> .
5	(39) "Release" means an agreement not to object to, or exercise legal or equitable
6	remedies against, the use of information or of informational property rights, if which the
7	agreement requires no affirmative acts by the party giving the release to enable or support the
8	other party's use of the information. The term includes a waiver of informational property rights.
9	(40) "Sale" means the passing of title to a copy for consideration.
10	(40+) "Scope"," with respect to a license, means terms of the license that define:
11	(A) <u>the licensed copies or information, subject matter and the</u>
12	informational property rights involved;
13	(B) <u>the</u> uses authorized, prohibited, or controlled;
14	(C) <u>the geographic area</u> , market, or location in which the license applies;
15	and
16	(D) <u>the</u> duration of the license.
17	(412) "Send" means to deposit in the mail or with an other commercially
18	reasonable carrier or to otherwise to deliver for, or take all necessary steps that initiate.
19	transmission to or creation within another location or system by any usual means of
20	communication with any costs provided for and properly -addressed or directed as reasonable
21	under the circumstances or as otherwise agreed. With respect to an electronic message, the term
22	means to initiate operations that in the ordinary course will cause the record to come into
23	existence in an information processing system in a form capable of being processed by or
24	perceived from a system of that type, and the recipient uses or by agreement or otherwise has

designated or held out that system as a place for the receipt of such communications. Actual
 receipt within the time in which it would have arrived if properly sent has the effect of a proper
 sending.

4 (4<u>2</u>3) "Software" means a computer program-<u>, and</u> any informational content
5 included in the program, and any supporting <u>information material</u> provided by a licensor as part
6 of the transaction.

7 (4<u>3</u>4) "Software contract" means a sale of a copy of software, a license of
8 software, or a transfer of ownership of <u>informational property rights in</u> software, whether the
9 software exists or is to be developed or created pursuant to the contract. The term includes a
10 contract to develop software as a work for hire.

(445) "Standard form" means a record, or a group of linked records, containing
contractual terms that were prepared for general and repeated use in transactions and are so used
without negotiation of or changes in most of the terms. Negotiation or customization of price,
quantity, method of payment, standard performance options, or time or method of delivery does
not preclude a record from being a standard form.

16 (4<u>5</u>6) "Substantial performance" means performance that does not constitute a
 17 material breach of contract under Section 2B-109.

18 <u>(47)</u> "Termination" means <u>ending</u> an act by either party which puts an end to a

19 contract under a power created by agreement or law for a reason other than its breach.

20 "Terminate" has a corresponding meaning.

(b) Article 1 contains general definitions and principles of construction <u>which that apply</u>
throughout this article. In addition, the following definitions in other articles of [the Uniform
Commercial Code] apply to this article:

24 "Financial asset" Section 8-102(a)(9)

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1	"Funds transfer"	Section 4A-104 as applied to credit orders
2	"Identification" to the contract	Section 2-501
3	"Instrument"	Section 3-305
4	"Item"	Section 4-104
5	"Letter of credit"	Section 5-102
6	"Negotiable instrument"	Section 3-104
7	"Payment order"	Section 4A-103 as applied to credit orders
8	"Investment property"	Section 9-115(f)
9	"Sale"	Section 2-106
$\begin{array}{c} 10\\ 11\\ 12\\ 13\\ 14\\ 15\\ 16\\ 17\\ 18\\ 20\\ 21\\ 22\\ 23\\ 24\\ 25\\ 27\\ 28\\ 9\\ 30\\ 31\\ 32\\ 34\\ 35\\ 36\end{array}$	 Authenticate: Adopted the term "authentication" to replace "signed" by a consensus without a formal vote. b. Voted to retain the use of "authentication." Vote: 5 – 3 (November, 1997) Consequential damages. a. Voted to move references to particular types of damages from definition of consequential damages the comments except for personal injury. Vote: 8-5 (Feb. 1997) b. In Article 2, NCCUSL Annual Meeting defeated a motion to delete the disproportionate loss test. c. Consensus to move speculative damage issue to substantive section. (Feb. 1998) Information. a. Rejected a motion to delete "intellectual property rights" from the definition of "information." Vote: 3 (Feb. 1997) b. Adopted a motion to delete informational property rights from this definition and add that term to the definition of "license." Vote: 12-0 (Feb. 1998) Consequential damages. a. Deleted reference to mitigation or otherwise without substantive change. Vote: 7 – 4 (Feb. 1998). Conseignues. a. NCCUSL sense of the house that the terminology conspicuous should be the same in the three articl and that definition should retain safe harbor language. (Annual Meeting 1997) b. Sense of the house that conspicuousness should be a decision by court. (Annual Meeting 1997) c. Committee reviewed without a motion on safe harbor use. (Nov. 1997) Direct damages. a. Adopted the term "direct" rather than "general" damages. Vote: 8 – 1 (Feb. 1998). Good Faith.	
37 38 39 40 41 42 43	 sections as contrasted to use of the term "a d. Voted that definition of "mass market small retail transactions, excluding special e. Voted 10-2 to retain the mass market c 	ss market" licenses, subject to consideration of use in specific consumer." Vote: 13-0 (September, 1996) license" should refer to a market involving the general public and

43 f. Voted to delete explicit coverage of all consumer transactions. Vote: 8-4 (Feb. 1997)

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1 g. Voted to use a dollar limitation to cap the risk under definition of mass market. Vote: 10-3. (Feb. 1997) 2 **h.** Rejected a motion to delete any reference to "consumer" in the act. Vote: 4 – 8 (Nov. 1997) 3 i. Deleted one reference to "retail market" but retained another reference. Vote: 7-54 j. Agreed to retain current approach and not an adhesion contract definition. Vote: 11 - 0 (Nov. 1997) 5 **k.** Rejected a motion to rely solely on a dollar limitation. Vote: 3 – 10 (Nov. 1997) 6 **I.** Rejected a motion to delete the reference to "the general public as a whole." Vote: 2-10. (Nov. 1997) 7 **m.** Rejected a motion to delete the language of "as a whole". Vote: 5 - 5. (Nov. 1997) 8 **n.** Deleted the dollar cap on the understanding that applications of the concept would be reviewed in light 9 of this change. Vote: 6 - 3. (Nov. 1997) 10 **o.** Rejected a motion to delete the concept. Vote: 1 - 8. (Nov. 1997) 11 9. Merchant. 12 a. Adopted language that merchant need not previously have engaged in the type of transaction. Vote: 6-4 13 (Feb. 1998) 14 10. Record. 15 **a.** Rejected a motion to require that it be more than transitory. Vote: 0 - 10 (Feb. 1998). 16 **REPORTER'S NOTES:** 17 1. "Access contract." Access contracts are contracts that authorize electronic access to a facility or 18 that allow obtaining information from a facility controlled by the licensor or another party. The contract does not 19 depend on informational property rights, but on control of an information processing system. A party's right to 20 preclude unauthorized access to a computer is recognized in most states and in federal law. The system may be an 21 Internet web site, a computer containing a database, or any other electronic information processing system. The term 22 also includes contracts for the use of remote data processing, including third party E-mail systems, as well as 23 situations where a database in the licensee's information processing system is automatically updated either by an 24 aspect of the program in the licensee's system automatically accessing the remote system, or the remote system 25 automatically accessing the local database and adding updated material to it. 26 Access contracts are a major method of information distribution. Digital technology enables a 27 shift from distribution in physical copies to merely making information available at a remote location. The contracts 28 often entail what some describe a "pull technology" whereby a licensee reaches into the information processing 29 system to obtain or use relevant information or processing. An access contract requires electronic access. The term 30 does not cover grants of a right physically to enter, for example, a building in which information is displayed or 31 made available in books. 32 The definition also does not refer to chips or systems enabling access within a product such as a 33 smart card or programs resident in the same computer. It applies to arrangements that grant permission to access 34 remote data, processing or similar resources. This is made explicit in the reference to "separate" information 35 processing systems. 36 Often, the provider of access also provides contractual rights in the information systems that are 37 accessed by the licensee. In some cases, the information is that of the access licensor, while in others, the 38 transaction involves a three party framework. In the three-party relationship, one person provides access, while 39 another party (the information provider) licenses information to the customer. This three party transaction involves 40 two and, in some cases, three separate contracts. The first is between the content provider and the access provider. 41 This may be an ordinary license to the information or an access contract itself. The second is between the access

43 the end user or client. Typically, the contracts are independent. 44 "Attribution procedure." The concept and legal significance of use of a commercially reasonable 2. 45 attribution procedure derives from Article 4A and the use in that article of automated systems described as a "security procedure." To be an attribution procedure, the procedure must be adopted by the parties or imposed by 46 47 law in reference to the type of use involved. Further description of the effect of the concept is in Sections 2B-114 to 48 2B-117. The definition of "attribution procedure" is neutral as to commercial reasonableness, but the benefits 49 provided in this article resulting from use of an attribution procedure only pertain to procedures that are 50 commercially reasonable.

provider and the end user. This is an access contract. The third occurs if the content provider contracts directly with

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51 3. "Authenticate." Authenticate replaces "signature" or "signed" in this article. It expands on the 52 traditional concept of signature. The adoption or execution of any symbol with the intent to sign or authenticate that 53 which would have been a signature under prior law, is an authentication under Article 2B. This would include, for 54 example, the use of identifiers such as a PIN number, if their use is with the requisite intent. In addition, the 55 definition expands prior law and expressly includes actions and sounds. Both of these are potentially important in electronic commerce and can be used to achieve the purposes historically associated with a signatures, encryption and other technologically enabled activities can and will be used to achieve the effects that a traditional, written signature would achieve. The critical factor in meeting the concept of authentication lies in the objective intent with which the party acts. The idea of authentication encompasses not only the adoption of symbol intended to authenticate a record, but other processing of the record intended to achieve the same effect.

6 The definition is technologically neutral. Statutes in some states give special recognition to 7 "digital signatures" that rely on a specific encryption technology and a certification or licensing system. The 8 procedures established under that type of legislation qualify as an authentication for purposes of Article 2B. The 9 Article 2B concept is broader, however, and recognizes that technology and commercial practice are constantly 10 changing and provide many different ways of achieving an authentication. This technology neutral approach is 11 endorsed by federal government reports on electronic commerce.

Authentication can be intended to have various effects. Which effect is intended relates to a party's intent as expressed or inferred from the circumstances of use of the authentication. Absent circumstances indicating a different intent, an authentication contemplates all three of the effects listed (see Section 2B-119).

15 4. "Automated transaction" refers to transactions formed and effective as a contract even though one 16 of the parties or both are represented by automated devices, such as electronic agents used for the purpose of 17 engaging in a contractual relationship. This type of contracting, which became common with the advent of 18 automated ordering devices using voice systems, is widely used in electronic commerce as sophisticated computer 19 systems seek out resources and make transactions with other systems holding those resources, all without the direct 20 guidance of an individual reviewing the choice made by the automated entities. While law could adopt a fiction that 21 attributes to these automated activities the intent of the person selecting and using them, this Article directly 22 recognizes that these interactions involve operations of automated systems and that they can create binding legal 23 obligations for those who use them.

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"Cancellation" corresponds to existing Section 2-106.

6. "Computer program" parallels the U.S. Copyright Act (17 U.S.C. § 101) and adds language to
implement the distinction in this Article between programs as operating instructions on the one hand, and
"informational content" as information communicated to people on the other hand.

28 For purposes of this article, "computer program" refers to the functional aspects of software, 29 while informational content refers to output intended to communicate to a human being. In essence, the term refers 30 to how the program operates, while the term "informational content" refers to the information it produces in the 31 ordinary course for perception by a human being. That there is overlap in the terms is inevitable. However, in 32 cases where questions arise about what aspect of a software system provides the basic qualitative and other 33 conditions for performance of the program, the answer lies in whether the issue address functional operations and 34 the effect of any malfunction in those operations (program) or errors or inadequacies in communicated content 35 (informational content). In situations where a program is provided in source code form, the fact that the source code 36 can be read by a human does not change the fact that the transaction involves a computer program and applicable 37 merchantability or other warranties pertaining to the functioning of that program apply.

7. "Consequential damages" corresponds to existing Article 2 but provides that consequential
 damages may be recovered by either party. This follows common law and acknowledges the mutuality of risk
 characteristic of many transactions in information and informational property rights.

The losses suffered must be an ordinary (predictable) result of the breach. See <u>Restatement</u> (Second) of Contracts § 351(2). The losses must be foreseeable or, in the case of personal injury or property damage, must proximately result from the breach. This means that for losses resulting from the special circumstances of the other party to be awarded against the party in breach, there must be actual notice of those circumstances. If losses result from particular needs or circumstances of the aggrieved party, those particular needs and circumstances must be made known at the time of contracting. Losses resulting from ordinary general requirements can often be presumed to have been within the contemplation of the other party.

48 The burden of proving loss is on the party claiming damages. The Article does not require proof 49 with absolute certainty or mathematical precision. Consistent with the underlying principle of Article 1 that there be 50 a liberal administration of the remedies of this Act, the remedies must be administered in a reasonable manner. 51 However, this does not permit recovery of losses that are speculative or highly uncertain and therefore unproven. 52 See Section 2B-707 and Restatement (Second) of Contracts 352 ("Damages are not recoverable for loss beyond the 53 amount that the evidence permits to be established with reasonable certainty."). No change in law on this issue is 54 intended. See Freund v. Washington Square Press, Inc., 34 N.Y.2d 379, 357 N.Y.S.2d 857, 314 N.E.2d 419 (1974) ("[Plaintiff's] expectancy interest in the royalties ... was speculative. [He] provided no stable foundation for a 55 56 reasonable estimate of royalties he would have earned had defendant not breached his promise to publish. [The]

1 claim for royalties fails for uncertainty.").

2 Consequential damages do not include "direct" or "incidental" damages. While the boundaries 3 among these terms are not precise, the terms are used both by courts and by parties drafting agreements and this 4 Article provides guidance on what damages fall within the various categories. The realm of consequential loss lies 5 in those damages that go beyond the difference in value of the performance received and the performance promised. б They deal with either losses of the benefits that were anticipated as a result of the performance or detriments or 7 costs incurred as a result of non-performance and not incident to the breach itself. Thus, consequential damages 8 include damages in the form of lost profit or opportunity that could occur from use of delivered information, 9 damages to reputation, damages in the form of lost value of trade secret information associated with a contract 10 breach of wrongful disclosure, damages for loss of privacy interests associated with a contract breach, and damages 11 from loss of data as a result of an operational defect.

Recovery of consequential damages, of course, is limited by other principles in this Article, in common law, and by contract limits. Section 2B-707 provides that consequential damages that are disproportionate to the risk assumed should not be awarded and that speculative damages are not recoverable. This Article does not specifically refer to concepts of mitigation in the definition of consequential damages, but of course that concept applies under Section 2B-707(c). No change in law is intended by the deletion.

8. "Conspicuous" follows existing law, but adds new concepts related to electronic commerce, while
deleting a reference in existing law to terms in a telegram. The basic test is whether a term in a record is so
positioned or presented that attention can reasonably be expected to be called to it. Whether a term of a contract is
conspicuous is to be determined by the court. See Section 2B-106.

Current UCC § 1-201(10) contains four illustrations of conspicuous terms. These play a critical role in commercial practice. The purpose of requiring that a term be conspicuous and defining that concept blends a notice function (it ought to be noticed by a party) and a planning function (giving certainty to the party relying on the term). The illustrative methods create "safe harbors" that, over the years, have provided a way to avoid uncertainty and litigation. Absent exceptional (unconscionable) circumstances, a term that conforms to a safe harbor provision is conspicuous.

In modern commerce, many transactions are automated. The use of "electronic agents" requires a different concept of what is conspicuous: programs and devices do not "notice" in-puts, but respond operationally. In this automated environment, presentation in a form calculated to allow that reaction suffices. The record must be designed to invoke a response from a "reasonably configured" electronic agent, a concept analogous to the reasonable person standard of the general concept.

The illustrative terms in subsection (A) generally carry forward existing law without change and add additional themes relevant to modern commerce. However, Article 2B does not provide that all terms in a "telegram" are conspicuous. A "telegram" includes "any mechanical method of transmission, or the like" and could include E-Mail, facsimile, and similar communications. No per serule is justified.

The provisions listed in (A) and (B) are illustrative, not exclusive. In situations outside their terms, a court should apply the general standard in subsection (A).

Subsection (A)(ii) contemplates setting the term or its label off by symbols which can be reliably transferred in electronic commerce. Thus, for example, a term that provides *** Disclaimer *** is conspicuous, as is a term that provides <<< Disclaimer >>>.

Subsection (A)(iii) deals with hyperlink and related technologies that are important in Internet commerce. It contemplates a situation in which a computer screen displays a term or image and the party using the display, by taking an action with reference to that term or image, is transferred to a different file or location wherein the relevant contract term is available. To be conspicuous, the image must be prominent and its use must readily enable review of the contract term itself. The access must be <u>from</u> the screen or display itself and not through other actions such as a telephone call or physically going to another location. When the term is accessed, it must be in a form that can be readily reviewed. The term must be referenced, not simply the contract.

Subsection (B) recognizes a procedure by which, without taking action with respect to the term, the party cannot proceed further in reference to the file or location. Thus, for example, a screen which states: "There are no warranties of accuracy with respect to the information on this site" that is displayed in a form that precludes the user from moving further in the system without expressing assent to this condition, suffices under this concept.

9. "Consumer." This definition adapts language from existing Article 9 defining "consumer goods."
A "consumer" transaction is one involving subject matter obtained for personal, household, or family purposes; this
principle is used in various areas of law. Whether a party is a consumer is determined at the time of contracting.
While Article 2B deals with many on-going relationships, changes in purpose or use after a contract becomes
enforceable do not retroactively alter the standards applicable to the contract.

In information transactions, many "personal" uses are not consumer uses (e.g., a stock broker using database software to personally monitor billion dollar client investments). Distinguishing business uses and true consumer uses has great importance in Article 2B and other law. The definition distinguishes between profit making, professional or business uses by anyone (business or consumer), and personal or family uses more akin to ordinary consumer activities, but including ordinary asset <u>management</u> for a family. In the modern economy where individuals personally engage in serious commercial enterprises without a corporate structure, the personal use idea must continue to distinguish between consumer activities and business or other profit-making activities.

8 This resolves an issue that has arisen in many areas of law outside of Article 9 where making a distinction 9 between consumer and non-consumer "personal" use has proven to be difficult and subject to litigation. This is true 10 in lending, bankruptcy and other contexts. For example, a number of decisions focus on whether or when a purchase 11 of stocks or limited partnership assets for investment purposes would be considered a consumer purchase since it might fall within the general reference to "personal" purposes. See, e.g., Thomas v. Sundance Properties, 726 F.2d 12 13 1417 (9th Cir. 1984); In re Manning, 126 B.R. 984 (M. D. Tenn. 1991) (UCC definition "not especially helpful on 14 its face"). Some courts emphasize the difference between acquisition for consumption (consumer) and acquisition or 15 use "for profit-making." The Truth in Lending Act, for example, uses a definition of consumer debt much like the 16 definition in Article 9 of consumer but contains an express exemption for business transactions. The "profit-17 making" test has been applied in bankruptcy cases. For example, the Fifth Circuit commented that "[The] test for 18 determining whether a debt should be classified as a business debt, rather than a debt acquired for personal, family 19 or household purposes is whether it was incurred with an eye toward profit." In re Booth, 858 F.2d 1051 (5th Cir. 1988). See also In re Circle Five, Inc., 75 B.R. 686 (Bankr. D. Idaho 1987) ("Debt used to produce income is not 20 21 consumer debt primarily for a personal, family or household purposes."). Article 2B thus resolves criticism that the 22 UCC definition is not illuminating by making it clear that profit-making activities are not personal or consumer 23 activities.

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10. "Contract fee" recognizes the various forms and methods of monetary compensation encountered in information transactions. The term refers to essentially any money payment under a contract.

11. "Contractual use restriction." This term encompasses any enforceable restriction on use or disclosure of information or informational property rights created by contract. It does not include limitations imposed by other law, such as copyright or patent law, without contract terms. Similarly, it does not cover terms that are invalid under this Article or under other law.

"Copy." The definition corresponds to copyright law but does not seek to answer issues under that 30 12. 31 law about whether a brief reproduction in a computer memory creates a copy for purposes of that law. 17 U.S.C. 32 101. See MAI Systems Corp. v. Peak Computer, Inc., 991 F.2d 511 (9th Cir. 1993); Lewis Galoob Toys, Inc. v. 33 Nintendo of America, 964 F.2d 965 (9th Cir. 1992). The term copy in this Article is not used in reference to 34 infringement liability or to exclusive rights. Rather, in Article 2B, the term refers to particular types of 35 manifestations of information and to performance questions associated with contractual events such as delivery, 36 tender, and enabling use. For these purposes, the manifestation of the information can be either on a temporary or 37 permanent basis.

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13. "Court" includes officers of non-judicial forums such as arbitration.

14. "Delivery" in electronic technology can occur either through a change of possession of a tangible
 copy or through electronic transfer. For purposes of whether delivery of a performance has occurred, the
 methodology does not alter the result.

42 15. "Direct damages." Direct damages are losses associated with a loss of value as to the contracted 43 for performance itself, as contrasted to losses caused by intended uses of the performance or use of the results of the 44 performance by the recipient outside the contract. Direct damages are measured by the damages formulae in this 45 Article, including Section 2B-707(a) which allows the court to determine these damages in any reasonable manner.

The definition rejects cases that treat as direct damages losses that relate to anticipated advantages expected from the <u>use</u> of the information. These are consequential damages. Thus, if software is purchased for \$1,000 and, if perfect, would yield profits of \$10,000, but it is totally defective, "direct" damages are \$1,000.

The definition also includes reliance and restitution damages in an appropriate case. When damages of this type are appropriate is determined by general law. However, to be direct damages, the recoveries must fall within the general concept of direct, as contrasted to consequential or incidental damages.

52 16. "Electronic." While most modern information systems entail electrical technologies, the term here 53 is open-ended. It encompasses other forms of information processing technology as may be developed in the future.

54 17. "Electronic agent." This includes a computer program used for the stated purposes, but is not
55 limited to that particular technology. The term recognizes that many aspects of commerce are characterized by
56 automated responses. The agency created here, however, is not equivalent to common law agency concepts since

the "agent" is not a human actor, but an automated system. To qualify as an electronic agent, the automated system must have been affirmatively selected, used or programmed for that purpose. This is important because, under other provisions of Article 2B, a party may be bound by the operations of its agent.

4 18. "Electronic Message." This term parallels the UNCITRAL Model Law on Electronic Commerce.
5 A message is distinguished from the broader term "record" by the fact that it is to be communicated to another. In
6 many systems, communication to another person does not require that the message be transmitted or sent to any new
7 location; the recipient and the person creating the message may share a common E-mail system or other resource
8 and the message can be "stored" for purposes of communicating to another as indicated in the definition.

9 19. "Financier." This term includes both secured parties and lessors. This Article does not deal with
 10 financing informational property rights. That topic is governed under Article 9 and federal or state law pertaining to
 11 those rights. The financing arrangements here involve financing of contractual rights.

12 20. "Good Faith." The definition extends the duty of good faith and fair dealing to consumers. It13 follows revised Article 3.

14 21. "Incidental damages." This definition integrates the two definitions of incidental damages found 15 in current Article 2. Incidental damages include costs of seeking or arranging cover or other mitigation, but do not 16 extend to the actual expenditure for the mitigation itself. Thus, if a licensee must obtain a different computer 17 program because of a breach in the contractual delivery, the telephone calls and related expenses in arranging for 18 the cover are incidental damages. The cost of the new program license is considered in computing direct damages.

19 22. "Information." This definition establishes a broad construction of information. The term, "work 20 of authorship" comes from the Copyright Act and is used here as used in that statute. It includes literary works, 21 computer programs, motion pictures, compilations, and the like. Transactions within Article 2B often involve 22 licensing intellectual property rights as indicated in the definition of "license." In this Article, information is the 23 broad term and in appropriate situations more specific reference is made to particular types of aspects of 24 information, such as computer programs and informational content.

25 23. "Informational content." This term refers to information whose ordinary use entails 26 communicating the information to a human being. For example, in an electronic database of images the entire 27 information package may include the images and a program enabling display or access to the images. The 28 functional aspects of the program constitute information, but not informational content. The images are 29 informational content. Similarly, when a licensee accesses Westlaw and uses its search program to obtain a case, the 30 program is not informational content, but the text is within the definition.

24. "Information processing system." This definition corresponds to the UNCITRAL Model Law on
 Electronic Commerce.

25. "Informational property rights." This term includes, but is not limited to "intellectual property" rights. It refers to any law that gives a person a right to control another's use of information independent of contract. The rights referenced here are property rights in the sense of their being established in law with respect to a particular subject matter, but the definition does not require that the rights be comprehensive or exclusive as to all other persons. The term includes the areas of law in which new forms of property are being created by legislatures and courts, but does not of course create any property rights itself. Informational property rights do not include the right to sue for defamation.

40 26. "License." A license is a limited or conditional transfer of information or rights in information. 41 The limitations must be express in the contract and not merely implied in law. Most transactions involving the 42 acquisition of a copy of a copyrighted work are subject to retained property rights held by the copyright owner, but 43 a license exists only if the limitations (e.g., on use or copying of the work) are express in the contract itself. In an 44 unrestricted sale of a copy, the transferee receives ownership of the copy, but if intellectual property rights apply to 45 the information, is subject to implicit restrictions on use of the information derived from intellectual property law. 46 These implicit restrictions do not constitute a license under Article 2B – they are not express contract restrictions.

The definition does not cover "implied licenses." Under current law, an implied license might arise, for example, if a court holds that, to make the transaction reasonable in light of the parties' expectations, some rights or limitations not express in the contract should be implied. Many such transactions are within this Article because the implied terms are part of an actual license, but if the implied terms are the only limitations on the use of the information, the transaction is not an Article 2B license.

52 On the other hand, the presence or absence of a license is not affected by whether or not there has 53 been a sale of a copy of a work such as a computer program. A license pertains to rights to use information and, if it 54 involves the tangible copy, that tangible copy is the conduit, not the focus. A license deals with control of the 55 information, while title to the goods deals simply with that - title to the goods.

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"Licensor" and "Licensee." These terms refer to the transferee and transferor in any contract

covered by this article, whether or not the contract is a license.

2 28. "Mass-market license" and "Mass-market transaction." "Mass market" implements an expansion 3 of protections for consumers into a consumer marketplace standard even though a particular transaction does not 4 involve a consumer licensee. As a new framework, the definition must be applied in light of its intended function. 5 That function is to identify relatively small dollar value, routine or anonymous transactions that occur in a retail б market available to the general public. The term includes all consumer transactions and some transactions involving 7 businesses. It does not apply to ordinary commercial transactions that occur in a marketplace characterized primarily 8 by transactions between business entities that deal directly with each other or through ordinary commercial methods 9 of ordering and transferring commercial information.

10 The definition contemplates a retail marketplace where information is made available in pre-11 packaged form under generally similar terms to the general public. It applies only to information that is aimed at the 12 general public as a whole, including consumers, and does not cover products directed at a limited subgroup of the 13 general public or to information products restricted to members of an organization or to persons with a separate 14 relationship to the information provider. Where the line will be drawn in determining the size or scope of subgroup 15 that would qualify as a distribution directed to the general public cannot be answered in the abstract, but courts 16 making that judgment should do so in light of the purpose of the definition itself. The intent is that the products 17 covered here do not include specialty software, information directed to specially targeted limited audiences, purely 18 commercial software distributed in non-retail transactions, or professional use software, but to materials that are acquired by consumers or that appeal and intend to appeal to a general public audience as a whole, including 19 20 consumers, where the identity of the eventual licensee is irrelevant to the licensor.

The prototypical retail market is a department store, grocery store, gas station, shopping center, or the like. These locations are open to, and in fact attract the general public as a whole. They are also characterized by the fact that, while the retail merchants may make sales or other transactions to other businesses, the predominant transaction involves consumers. In a retail market, the vast majority of the transactions also involve relatively small quantities of particular products, non-negotiated contractual terms, and transactions to an end user rather than a purchaser who intends to resell the acquired product. The products are available to anyone who enters the retail location and can pay the applicable price.

The definition contains several exclusion that do not apply to consumer licensees, but to transactions in a retail market where the person acquiring the information is a commercial entity. A transaction for redistribution or a license for public display or performance of a copyrighted work are never mass market transactions because they involve none of the attributes of the retail marketplace. Similarly, where the information product is customized for the licensee and that licensee is not a consumer, the transaction lacks the anonymous, nonnegotiated character of the mass market.

The definition adopts a bifurcated treatment of access (Internet) transactions. Consumer transactions here fall within the definition. However, the definition excludes online transactions not involving a consumer. It is especially important in this new transactional environment to not regulate transactions outside the consumer context. This gives the online industry room to develop not subject to unintentional regulations, while preserving consumer protections. It is consistent with the position on non-regulation in the 1997 White House paper on electronic commerce and in positions adopted internationally.

29. "Merchant." This term comes from existing Article 2-104. The definition clarifies that a person
that holds itself out as experienced in particular subject matter need not have actually engaged in prior transactions
of the type involved to qualify as a merchant.

30. "Non-exclusive license." This is the most common commercial license. It is characterized by the
fact that the licensor grants very limited rights and does not foreclose itself from making additional licenses
involving the same subject matter and general scope.

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31. "Present value." This term corresponds to Article 2A-103.

47 "Published informational content." This definition identifies a sub-category of informational 32. 48 content that has great importance in the information economy. It is the type of information most closely associated 49 with First Amendment and related public policy concerns. This is the material of newspapers, books, motions 50 pictures and the like, which is distributed to the public and intended to communicate knowledge, sounds, or other 51 experiences to a human being, rather than simply to operate a machine. Of course, Article 2B does not apply to this subject matter unless the transaction involves a license or a software contract. As used here, however, the term 52 53 includes many modern information distribution systems and includes interactive content products since in those 54 products, all of the information is generally available and the end user selects, perhaps interactively, from the 55 available information. This is like the reader of a newspaper focusing on part, but not all of the newspaper.

56 33. "Receive." This definition, as to performances, corresponds to Article 2-103. As to notices, it

1 updates Section 1-201(26) to reflect issues in electronic commerce and the use of electronic systems to give and 2 receive notice.

3 34. "Record." This definition broadens the traditional term, "writing", and incorporates electronic 4 records. It does not require permanent storage or anything beyond temporary recordation. The analogy is to the idea 5 of a copy under copyright law. Fixation can be fleeting and perception can be either directly or indirectly with the 6 aid of a machine.

7 35. "Refund." For purposes of this Article, a refund consists of a reimbursement of fees paid on 8 return of all copies of the information. Whether or when a refund right exists depends on the contract and the 9 provisions of this Article. Refund as defined here is not a remedy for breach or a right of rescission. It is a right that 10 arises when a party refuses a proffered license and has previously committed to, or paid, the contract fee. Making a 11 refund available in such cases is essentially to allow the party presented with the license a true opportunity to accept 12 or reject that license.

13 A refund must be offered in some cases in order to obtain a manifestation of assent under this article. See Sections 2B-111 and 2B-112. The right to refund expires if the party accepts the license, including by 14 15 manifesting assent to it. Of course, if a party accepts a license and the information or informational property rights 16 to which it pertains, but the information is defective, the aggrieved party may have a right to restitution of the 17 contract fee as a form of direct damages in an appropriate case.

18 Refund must be sought within a reasonable time after delivery. If a party fails to seek refund 19 within a reasonable time, it will not be entitled to refund under this Article, but expiration of a refund right does not 20 result in assent to the license. Affirmative agreement or assent is still required for that. What constitutes a 21 reasonable time depends on the facts of the transaction. However, a purchaser cannot wait several years before 22 seeking a refund under this Article.

23 The definition deals with the difficult problem of administering a refund right in the context of so-24 called "bundled" products, that is products which include numerous separate information of other products 25 transferred as a unitary whole for a single fee. Where the products are subject to separate licenses, the difficulty 26 arises in administering a refund right where one license is refused. The definition provides that a refund in such 27 situations consists of the entire bundled product in return for the entire price if the refund is sought early. 28 Otherwise, a refund consists of an allocated portion of the overall price as is fairly or contractually attributable to 29 the particular, returned product.

30 36. "Release." A release is a waiver or permission not accompanied by other commercial attributes, 31 such as an on-going obligation to pay or an obligation to provide the means to implement use of the information.

32 37. "Scope." This term refers to contract provisions that define an integral part of a license. Scope 33 provisions in a license are equivalent to defining the product. In sales or leases of goods, products are self-defining: 34 an offered car is either a Ford or Chevrolet, it is not necessary to read use and other provisions of a contract to 35 determine that. That is not the case for the information and services industries: In many situations in the 36 information industries, the license and its scope is the product. The same information has entirely different 37 characteristics as a commercial subject matter depending on what scope of rights are granted with reference to that 38 information. For example, a license that allows use of a motion picture in a single theatre is not the same product as 39 a license to distribute the motion picture throughout the United States. Neither license transfers the same product as 40 a license to use a copy of the motion picture for three days in one's home. The license scope provisions define the 41 product.

42 38. "Send." This definition adapts Article 2-201(38) by providing criteria relevant to electronic 43 notices.

44 "Standard form." The definition refers to forms, not standard terms. See Restatement (Second) of 39. 45 Contracts 211 (referring to but not defining standard forms). A form consists of a group of terms 46 prepared for frequent use as a contract. Use of standard forms in modern commerce is not only widespread, but 47 virtually ubiquitous. The definition does not cover a tailored contract comprised of "terms" selected from many 48 different prior agreements. The record, which is a composite of terms, must itself have been prepared for repeated 49 use. Further, the record must have been so used: if a standard form is offered but then heavily negotiated or 50 changed, the resulting contract is not a standard form contract. "Terminate." This definition conforms to Article 2-106. 40.

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- [B. General Scope and Terms]
- 55 SECTION 2B-103. SCOPE.

1	(a) This article applies to:
2	(1) licenses and software contracts; and
3	(2) agreements to provide support for, maintain, or modify software related to a
4	software contract that is included in this article.
5	(b) Except as otherwise provided in subsection (c), this article does not apply:
6	(1) to the subject matter or related rights and remedies governed by the another
7	article of the [Uniform Commercial Code], except to the extent that this article deals with
8	financial accommodation contracts; or
9	(2) to the extent that an agreement:
10	(A) is a license or software contract that is a minor part of the transaction
11	or merely incidental to subject matter not governed by this article;
12	(B) is a license of a trademark, trade name, trade dress, patent, and related
13	know-how not associated with a license that is otherwise within this article;
14	(C) is a sale or lease of a product that has a computer program embedded
15	in it, but this article applies if the product is:
16	(i) merely a copy of the program;
17	(ii) a computer;
18	(iii) another information processing system and a primary purpose
19	of the transaction is to give access to or use of the program.
20	(D) provides access to, use, transfer, clearance, settlement, or processing
21	<u>of a:</u>
22	(i) deposit, loan, funds or monetary value represented in
23	electronic form and stored or capable of storage electronically and retrievable and transferable
24	electronically, or other right to payment to or from a person;
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1	(ii) instrument or other item;
2	(iii) payment order, credit card transaction, debit card transaction,
3	or a funds transfer, automated clearing house transfer, or similar wholesale or retail transfer of
4	<u>funds;</u>
5	(iv) letter of credit, document of title, financial asset, investment
6	property or similar asset held in a fiduciary capacity; or
7	(v) related identifying, authenticating, access enabling,
8	authorizing, or monitoring information; or
9	(E) is for personal or entertainment services by an individual or group,
10	other than a contract of an independent contractor to develop, support, modify or maintain
11	software.
12	(c) If this article governs part of a transaction and other contract law governs part of the
13	transaction, the following rules apply:
14	(1) This article applies to contract issues regarding the informational property
15	rights, information, and the media that contains the information, its packaging, and its
16	documentation, but
17	Article 2 or 2A governs as to the other goods in the transaction including subject matter excluded
18	under subsection (c)(2).
19	(2) The contract formation rules of this article apply to the entire transaction if:
20	(A) the contract includes services that are not within this article, but the
21	subject matter that is within this article is the predominant purpose of the transaction[; or
22	(B) the parties agree to be bound by the contract formation rules of this
23	article.]
24	(3) Except in a consumer transaction, the parties by their agreement may elect to

- 1 have this article or other applicable law govern contractual rights and remedies for the entire
- 2 transaction.

3 **Definitional Cross Reference:**

4 "Agreement". Section 1-201."Computer program". Section 2B-102. "Consumer". Section 2B-102. "Contract".

Section 2B-102. "Copy". Section 2B-102. "Document of title". Section 1-201. "Information". Section 2B-102. 5

6 "Information processing system". Section 2B-102. "License". Section 2B-102. "Money". Section 1-201. "Party".

7 Section 1-201. "Person". Section 1-201. "Rights". Section 1-201. "Sale". Section 2B-102. "Software contract".

8 Section 2B-102.

9 **Committee Votes:** 10

- a. Rejected a motion to limit scope to "coded", "digital", "electronic" or similar concept. Vote:10-3.
 - b. Adopted a motion to limit scope to licenses of all information and software contracts. Vote: 10-0.
 - c. Rejected a motion to include all patent and trademark licenses in the Article. Vote: 9 3.
 - d. Rejected a motion to include all patent licenses. Vote: 8-4 (Feb. 1997)
 - e. Rejected a motion to delete exclusion of trademark and patent licenses. Vote: 7-4. (Feb. 1997)
 - f. Adopted the financial process exclusion in principle. Vote: 8 0 (Nov. 1997)
 - g. Accepted subsection (c)(3) by consensus. (Feb. 1998)
- 17 h. Consensus that financial asset exclusion not generally cover software provided for that purpose (Feb. 1998)
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19 **Reporter's Notes:**

20 1. General Premise. This article deals with transactions in the copyright and information industries. 21 These industries play a major role in the information economy. The article does not cover all contracts in these 22 industries or all contracts involving information. It focuses on license contracts and on transactions typically 23 conducted in areas of commerce associated with digital technologies. It does not cover sales of books, newspapers, 24 or magazines.

25 The transactions covered and the source of the value in these transactions lies in the intangibles, their 26 quality, and the rights to use the information that the licensee receives, and not in goods that may be used to 27 communicate that information.

28 The article does not deal with unrestricted sales of intellectual property rights. Modern law recognizes a 29 distinction between assignments of rights (e.g., absolute sale of all rights in information) and licenses (conditional 30 grant of rights). The distinction parallels that between sales and leases in transactions in goods.

31 2. Basic Scope Rules. Subsection (a) states the affirmative scope of Article 2B subject to limitations in (b). The scope of the Article does not cover ordinary personal services or transactions that involve subject matter 32 33 that is not a software contract or a license.

34 As in every other context in which digital and other modern information technologies have had significant 35 impact, they create difficult problems of placing the new technologies and technology products within legal 36 categories. That issue affects tax law, communications law, intellectual property law, and many other fields. It 37 affects Article 2B scope. The current scope is based on extensive discussion. The Committee rejected proposals to 38 limit scope to digital information. Modern convergence of technologies makes reference to digital or a similar term 39 unworkable and its link to a specific technology makes the long term viability of such a focus suspect. The 40 Committee opted to focus on licensing and software contracts and to employ a general definition of "information" 41 to which those contracts pertain.

42 a. License. A "license" is a contract that focuses on rights and privileges to use information, 43 information processing resources, and informational property rights; the contract expressly conditions the rights 44 conveyed or expressly grants less than all rights in the information. Section 2B-102. Except with respect to 45 computer software, this article thus does not deal with unrestricted sales of copies of information (e.g., books, 46 newspapers). In an unrestricted sale of a copy, the information provider does not contractually condition use. It 47 authorizes sale and relies on copyright or other law to restrict use of the information in the copy. Implied 48 conditions, which are often present because of copyright law, do not in themselves place the transaction within the 49 scope of Article 2B.

50 The key facet of a license is that the contract imposes express limits on the use of the information. 51 Because the transaction focuses on intangibles, rather than goods, a license can and often does coexist with a 52 transfer that constitutes a sale of a copy of the licensed subject matter. See Applied Information Management, Inc. 53 v. Icart, 1997 WL 535813 (EDNY March 3, 1997); DSC Communications Corp. v. Pulse Communications, Inc.,

1997 US Dist. LEXIS 10048 (ED Va. 1997).

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2 **b.** Software Contracts. Exclusion of unrestricted sales of copies of information leaves 3 undisturbed major segments of the traditional information industry. For computer software, rather than focus on the 4 contract terms, the more important factor involves the nature of the product. With the exception of some limited 5 types of software products, all transactions whether licenses or sales are subject to either express or implied 6 limitations on the use, distribution, modification and copying of the software. These limitations are commercially 7 important because (unlike in newspapers and books) the technology makes copying, modification and other uses 8 easy to achieve and essential to even permitted uses of the software. Bringing all transactions involving this subject 9 matter into Article 2B reflects the functional similarity of the transactions and the need for a responsive and focused 10 body of law applicable to these types of products. In addition, as a relatively new form of information transaction 11 involving products with distinctive and unique characteristics, no common law exists on many of the important 12 questions presented in contract practice.

Gravaman of the Action. Article 2B adopts the "gravaman of the action" test. This Article applies to
 the extent that the transaction involves subject matter within its scope, but not to the extent that a particular subject
 matter or aspect of a relationship is excluded or otherwise outside the scope.

This rejects the "predominant purpose" test that many courts use in reference to current Article 2. That test requires a court to determine, after the fact, whether the predominant purpose of the transaction was for goods or for common law subject matter. While this results in a single contract law applying to the entire transaction, the basis on which this occurs is often uncertain and subject to litigation, while its effect is often to apply a body of law suited to goods to transactional aspects involving personal services to which that law is inappropriate.

4. *Exclusions: Other UCC Articles.* Subsection (b) sets out various exclusions from Article 2B scope.
Subsection (b)(1) excludes coverage of the subject matter covered by other U.C.C. articles and any related rights or
remedies associated with the subject matter. The exclusion must be read in connection with subsection (c)(1).
"Subject matter" refers to the general topic of the other article. Thus, Article 2B does not apply to an Article 4A
funds transfer or any liabilities associated with that transfer.

There are several exceptions to this general rule of deference to other articles. One involves the
 treatment in Article 2B of financiers as their contracts pertain to licenses and software contracts. This subject matter
 is also covered in Article 9 and Article 2A, but as to the specific coverage here, Article 2B controls.

30 Most importantly, under subsection (c)(1), Article 2B governs with respect to goods that are 31 copies of licensed information or software, or documentation related to that subject matter. This is essential to 32 provide consistent coverage of information subject matter. On the other hand, subsection (b)(2)(B) completely 33 excludes most computer programs embedded in products that are not merely a copy of the software.

5. Subsection (b)(2) exclusions. Because Article 2B brings into the UCC a variety of transactions that were previously covered under common law, the broad scope of inclusion has be tempered by the development of specific exclusions. These are brought together in subsection (c).

a. Incidental Licenses. Subsection (b)(2)(A) contains an important limitation. Generally, Article
 2B uses a gravaman of the action test which recognizes that different bodies of contract law may apply to different
 aspects of a transaction. Under this subsection, however, notwithstanding that basic principle, this Article does not
 apply if the information is merely minor part of or merely incidental to a services contract or otherwise excluded
 transaction.

42 The exclusion has two meanings. One refers to information the transfer of which is an inherent 43 incident of the excluded services. Thus, a services contract to provide legal advice to a client may result in the 44 delivery of a memorandum or other document containing information whose use may be restricted by contract. The 45 information aspect of the transaction does not fall within this Article; the services are not within the scope of the 46 Article and the information is a mere incident of that services relationship. Of course, as various personal service 47 provides engage in related, but broader activities, Article 2B applies. Similarly, where the services are those of an 48 independent contractor hired to develop software, Article 2B governs the transaction since it directly applies to 49 software contract even though the software is to be created as part of the contractual relationship.

50 The second meaning refers to information that is no more than a minor part of a transaction. What 51 is meant here is not simply that the personal services predominate or that obtaining the services was the 52 predominant purpose of the transaction, but that the licensed information is so small a part of the transaction that it 53 would be cumbersome, confusing and awkward to apply Article 2B to that small part of the transaction.

b. *Patent and Trademark Licenses*. Subsection (b)(2)(B) excludes patent and trademark licenses
not associated with the other subject matter of the Article. The basic principle is that, if the only basis for bringing a

transaction under Article 2B lies in the existence of a trademark or patent license, the transaction is not under this Article. The rationale lies in the differences between copyright and digital licensing and practices in unrelated areas of patent law. Patent licensing relating to biotech, mechanical and other industries entails many different assumptions and standard practices that are not incorporated in this Article. This is also true for trademark licensing. As to trademark licensing, there is the additional consideration of coverage of aspects of that industry under federal and state franchising laws

c. *Embedded Programs.* Subsection (b)(2)(C) excludes computer programs that are embedded
in other products and sold as an integral part of the product. This excludes programs such as airplane navigation or
operation software, software in automobile brake systems, and the like. Issues about this type of software are
governed by the law governing the transaction in the entire product (e.g., Article 2 or Article 2A). On the other
hand, the mere fact that a program is embedded or contained in tangible products does not exclude Article 2B
coverage.

The exclusion of embedded products does not apply if the program is embedded in goods that are merely a copy of the program (e.g., a diskette) or in a computer (e.g., embedded operating system software). This, together with the general principle of the exclusion sets two bright lines at either end of a continuum. Article 2B does not apply to cars, toasters, washing machines and other traditional goods, even if part of the goods consists of embedded software. On the other hand, Article 2B does apply to copies of programs and to software within a computer system (under the gravaman of the action test, of course, Article 2 or 2A applies to the computer system hardware).

20 Within these two extremes lies an inherently gray area. As modern product are increasingly 21 automated and operated by digital software, it is important to provide guidance on the relative distribution of 22 treatment between this Article and Article 2 or 2A in this gray area. Under the exclusion here, embedded software 23 is covered by Article 2B if contained in a product whose primary purpose is to provide access to the functional or 24 other attributes of the program, as contrasted to performing other information processing activities. Thus, while a 25 television set in modern practice is increasingly driven by computer programs, it remains a television set whose 26 purpose is to provide television program reception unless or until the system evolves into something more or 27 different in which a primary purpose is to offer software processing capability.

d. *Core Financial Functions.* Subsection (b)(2)(D) excludes core banking, payment and
 financial services activities. Article 2B does not cover transactions governed under other UCC law (e.g., Article 4A,
 Article 4). It is preempted to the extent of specific controls under federal or state banking regulation.

31 This is not an exclusion of banks or financial institutions per se. Modern developments in digital 32 cash and similar systems place many companies other than traditional banks in the same situation. Regulations, such 33 as Regulation E on funds transfer, do not apply solely to banks, but to any holder of a depository account and, 34 depending on regulatory decisions, non-bank entities will be included (e.g., a digital account on a "smart card" for 35 use to purchase a total of \$100 of coffee from a coffee shop). However, modern banks engage in many activities 36 identical to licensing practice and online systems clearly within Article 2B, such as Netscape, Westlaw, Home 37 Shopping, Microsoft Network, America On-Line, and others. As the information industries converge, so too is the 38 banking industry converging into fields identical to that of the information industries. Bank entry into these fields is 39 regulated, but this is scope regulation, not content regulation. These activities are covered by Article 2B.

The exclusion applies to the extent that the agreement gives access to performs the listed activities. Software provided by entities covered by entities involved in activities within the exclusion is not in itself an excluded transaction. When used to access the listed assets or conduct the listed transactions, however, liability and other issues are governed entirely by law applicable to that other subject matter.

e. *Personal Services*. Subsection (b)(2)(E) deals with services contracts involving
performance of individuals or groups, including employment contracts and entertainment services (e.g., actor,
musical group performance, producer, etc.). The excluded cases involve <u>personal</u> services; the area of law
governing employment and other personal service activities entails different default rules and business practices
than apply here. The entertainment services exclusion covers both direct contracts with individuals and various
structures under which a party hires services of an individual or group through a loan contract with a legal entity
with whom the individual or group is employed. This subsection also excludes professional services.

The exclusion does not cover situations where automation creates a digital replacement for activities previously characterized as personal services. Also, it does not remove from this Article the various forms of software development contracts, many of which today are characterized by an individual (or group) contracting to design and develop software for a client. Inclusion of these contracts in Article 2B reflects one of the primary early reasons for the Article itself since, in the absence of that inclusion, courts are wildly split in terms of whether

1 2 3 4 5 6 7 8 9 10 11 12 13	 such contracts fall within Article 2 (sales) or common law (services). Article 2B resolves that issue by bringing the contracts into a coherent framework that does not hinge on this often arbitrary classification issue. 6. Formation Rules. Subsection (c)(2) partially addresses an anomaly created by Article 2B contract formation rules and the fact that they validate electronic commerce practices that may not be effective under common law or under current Article 2 or 2A. The subsection applies Article 2B formation rules to the entire transaction <u>if</u> Article 2B subject matter constitutes the predominant purpose of the transaction itself. This allows maximum scope to the contract formation rules and electronic commerce. 7. Opt-In Rules. Subsection (c)(3) allows the parties in a mixed transactions to elect full coverage under either Article 2B or other applicable law. This reflects a specific application of the underlying principle of contract choice that shapes this Article and states a rule that would most likely be applicable in any event under general contract law principles.
14	(a) Subject to subsection (b), in the case of a conflict between this article and a statute or
15	regulation of this State <u>as judicially construed and</u> in effect on the effective date of this article-as
16	judicially construed, the conflicting statute or regulation controls if it:
17	(1) establishes a right of access to or use of information or informational property
18	rights by compulsory licensing or public access or a similar law;
19	(2) regulates the purchase or license of rights in motion pictures by exhibitors; or
20	(3) establishes a consumer protection.
21	(b) If a law of this State in effect existing on the effective date of this article applies to a
22	transaction governed by this article, the following rules apply:
23	(1) A requirement that a contractual obligation, waiver, notice, or disclaimer be
24	in writing is satisfied by a record.
25	(2) A requirement that a record or a contractual term be signed is satisfied by an
26	authentication.
27	(3) A requirement that a contractual term be conspicuous or the like is satisfied
28	by a term that is conspicuous in accordance with this article.
29	(4) A requirement of consent or agreement to a contractual term is satisfied by an
30	action that manifests assent to a term in accordance with this article.
31	(c) A statute authorizing electronic or digital signatures <u>existing in effect</u> on the effective 38

- 1 date of this article is not affected by this article, but except that in the case of a <u>conflict</u> this
- 2 article controls.
- 3

(d) With respect to this article, fFailure to comply with a statute or regulation law

- 4 referred to in subsection (a) has only the effect specified therein.
- 5 [Legislative Note: The state should review the statutes affected by subsection (b) to determine if
- 6 that effect should not apply to some of those statutes.]
- 7 **Sources:** Section 9-104(1)(a); 2A-104(1)

8 **Definitional Cross Reference:**

- 9 "Agreement". "Conspicuous". Section 2B-102. "Consumer". Section 2B-102. "Court". Section 2B-102.
- 10 "Electronic". Section 2B-102. "Information". Section 2B-102. "License". Section 2B-102. "Notice". Section 1-
- 11 201. "Purchase". Section 1-201. "Record". Section 2B-102. "Rights". Section 1-201. "Signed". Section 1-201.
- 12 "Term". Section 1-201. "Writing". Section 1-201.
- 13Committee Votes:14a. Voted 1
 - a. Voted 11-1 to approve the section. (September, 1996)
 - b. Reviewed without substantive change. (February, 1997); (Nov. 1997); (Feb. 1998).
- 16 **Reporter's Notes:**

17 **1.** *General Principles.* Many contracts that are governed as to contract law principles by Article 2B are also governed by other state statutes, regulations and common law principles. In most instances, the other legal principles are parallel or deal with different subject matter than Article 2B or the U.C.C. generally. This is especially true with respect to regulatory rules that mandate some conduct in a specific industry or market. These mandatory rules coexist with contract law since, as in Article 2B, the contract law focuses on general formation principles and background rules that are subject to contrary agreement or mandate. Of course, when the common law does conflict with Article 2B, the later-enacted, uniform statutory treatment of the UCC (Article 2B) controls.

Subsection (a) describes three types of statutes or regulations to which this Article defers in the case of conflict if they are in existence at the time of adoption of Article 2B. The reference is to the laws of "this" state. Since these are substantive rules, in multistate transactions, that reference relates to the state whose substantive law applies under choice of law principles. The conflict is measured as of the effective date of this article. Subsequent regulations and statutes on any topic will contain their own provisions as to their impact on preexisting law which, in the case of subsequent enactment would of course include Article 2B.

30 There are many other laws that are not altered or over-ridden by Article 2B, of course, because 31 Article 2B does not deal with the same topic. For these, the differences in subject matter and focus are sufficiently 32 clear that it was not necessary to list the particular law. Thus, Article 2B does not deal with property rights or 33 privacy law. It deals with contract law. State law concerning trade secrecy are outside the scope and unaffected by 34 this Article except as they interact with contracts. While these rights may be licensed by a contract within this 35 article, Article 2B applies to the license but not the underlying right. For example, a state law might provide that an 36 individual controls use of data concerning that person, but can contract away that right. The creation of the right 37 and its scope, including the extent it can be waived are not considered in Article 2B.

2. *Mandated Disclosure Laws.* Conflicting statutes or regulations that compel disclosure or other access to information prevail over any Article 2B rule in the event of conflict. In some situations, the relationships that develop because of the mandated disclosure may have contractual overtones, but equally often, they arise by operation of law. A relationship that arises by operation of law does not fall within this Article. Furthermore, the relevant terms and conditions of the statutorily mandated relationship override this Article and its default rules even if the relationship also involves a license.

Blind Bidding Laws. Article 2B also does not affect various state laws that regulate blind bidding
and other practices often specifically relevant to the motion picture industry. These regulations deal with obligations
of pre-contract disclosure and purchasing practices. In large part, they would not, in any event, be affected by
adoption of Article 2B since they deal with regulation of relationships for which Article 2B merely provides general

1 contract formation rules and default rules that pertain in the absence of contrary agreement or mandate.
2 Nevertheless, in some respects the statutes pertain to contract formation concepts that might be seen as in conflict
3 with the general commercial contract formation rules in this Article. To avoid uncertainty, the resolution of any
4 conflict is made explicit here. As with consumer laws, these statutes were developed through extensive policy
5 debate. Article 2B does not disturb the judgments reached in those debates.

6 4. Relationship to Consumer Law. Article 2B does not generally alter state consumer protection 7 statutes as enacted and judicially interpreted as of the effective date of enactment of Article 2B. This deference to 8 consumer protection law acknowledges the role of state consumer protection statutes as a complement to the UCC. 9 Consistent with the stated purpose of the UCC, Article 2B deals with general contract law and commercial contract 10 law principles. It does not promulgate a body of consumer protection laws, although it does contain consumer 11 protections. Historically, consumer protection issues have been resolved on a state-by-state basis with often 12 radically different outcomes. While the results differ, consumer protection statutes reflect extensive policy review 13 about the appropriate relationship between protection and contract freedom in each state. Article 2B, as a general, 14 commercial contract statute, does not address or override these judgments.

With the exception of the electronic commerce rules in subsection (b), a state's consumer protection statutes or regulations, as judicially construed trump the general contract law provisions of this Article. Thus, for example, a consumer protection statute that precludes disclaimer of warranty in a particular type of transaction with a consumer controls over the provisions of this Article dealing with disclaimer of warranty. A state law that mandates disclosure of local service outlets or the location of the licensor's main business office in a consumer transaction is not affected by any provision of Article 2B.

21 In addition, of course, Article 2B contains a number of consumer protection rules. These arise as 22 a result of a specific reference to a consumer transaction in a provision of this Article, or by reference to particular 23 transactions involving mass market licenses, a category that includes all consumer transactions. The provisions that 24 fall into these categories augment existing consumer protection statutes in a state. However, to the extent they 25 conflict with existing consumer statutes in that state, the existing protections control. A conflict, for this purpose, 26 would be an Article 2B rule that provides lesser protection for the consumer than does the consumer protection 27 regulation. The provisions of this Article that deal with consumer protection in specific terms referenced to the 28 mass market or to consumer transactions include: 2B-107 (choice of law), 2B-118 (electronic error); 2B-208 (limitation 29 on mass market license; right to refund); 2B-303 (limitation on no-oral modification clause); 2B-304 (limitation on 30 modification of continuing contracts); 2B-403 (implied warranty of merchantability); 2B-406 (disclaimer must be 31 conspicuous); 2B-502 (license presumed transferable); 2B-609 (perfect tender required); 2B-619 (limitation on hell and 32 high water clauses).

33 4. Laws on Computer Viruses. Article 2B does not deal with computer viruses and does not alter 34 existing criminal or tort law on that subject. In general, a "virus" consists of computer code entered into a software 35 or other system with the intended effect of disrupting the system or altering or destroying information within that 36 system. Law in most states and federal law makes the knowing or intentional introduction of a computer virus a 37 criminal act. See, e.g., Raymond Nimmer, Information Law ¶ 9.04 (1997). The statutes reflect an increasing public 38 perception that a computer virus "problem" exists. The fact that most state law and enforcement concerning viruses 39 falls under criminal law correctly suggests that most virus risks result from acts of third parties not in a contractual 40 relationship with the victim.

Acts that cause loss through the creation or distribution of a computer virus may also give rise to liability in tort. The cause of action may involve damage to property or trespass, or it may be grounded in general concepts of negligence and reasonable care. While few civil actions have been brought, the liability of a wrongdoer for actions that harm a third party involve issues other than under contract law.

As to contractual issues, virus problems typically arise between two, ordinarily innocent, contracting parties. In licensing law under Article 2B, they are handled as is any other type of contract risk. A virus present in information provided pursuant to a contract may cause the information to fail to perform within contract requirements. The remedy, in contract, is determined by the general rules of this Article. The remedy under tort law or the sanction under criminal law are determined by the rules of those particular bodies of law.

50 **5.** *Electronic Commerce Issues.* Subsection (b) states a general principle related to Article 2B rules 51 on electronic commerce. The principle is that Article 2B overrides contrary state law requiring a "writing", a 52 "signature" or a "conspicuous" term to the extent that it provides alternative electronic commerce compatible rules 53 on issues such as authentication and the like. This premise, of course, operates only within the scope of this Article. 54 The rule is necessary to ensure optimal impact for the modernization themes developed with reference to electronic 55 commerce.

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1 There are hundreds of potentially relevant statutes that may affect electronic commerce. For 2 transactions governed by Article 2B, the rules of this Article ordinarily supplant the other law as to contractual 3 issues in full and the express preemption stated in this section is not necessary. That is not true for consumer 4 transactions. In the consumer area, the four stated themes implement a limited effort that balances the modernization 5 theme and the desire not to alter existing patterns of protection. The Article 2B rule is very limited. It implements a 6 balance between the modernization themes in Article 2B relating to electronic commerce and existing law on 7 consumer contracts. The limited approach, adopted here, contrasts to non-uniform digital signature statutes enacted 8 in several states which replace or amend all signature and writing requirements, including consumer law mandates.

9 The historical policy debates that led in the past to requiring a "writing" were conducted without 10 considering digital alternatives. Article 2B expands the idea of a writing and a signature to include, respectively, a 11 record and an authentication. Conspicuous is defined to deal with electronic contexts and expanded by an enhanced 12 concept of manifestation of assent. In these respects, electronic concepts that were not at issue when existing 13 consumer law developed, require adjustments appropriate to promote uniformity and certainty in commerce that is 14 national and international in nature, while preserving the intent of the regulations. There is no change in the 15 substantive content of statutes or regulations, such as whether a disclaimer can ever be made, what language must 16 be used, and like issues.

17 The balance adopted here preserves the important policies (e.g., the principle of general nonreversal of consumer statutes and regulations), but extends the innovations in electronic contracting.

An additional issue entails coordination between Article 2B and any existing electronic or digital signature statute. Digital signature statutes that predate Article 2B are not repealed or affected by Article 2B, except in the event of a direct conflict. In current enacted statutes on this subject, no conflict exists. The statutes create a procedure consistent with the more general Article 2B idea of attribution procedure and deal with additional subject matter to which Article 2B is not addressed.

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SECTION 2B-105. RELATIONSHIP TO FEDERAL LAW. A provision of this

article which is preempted by federal law is unenforceable to the extent of such preemption.

27 Source: None

28 Votes and Action:

- a. At the 1997 ALI Annual Meeting, the general membership after a brief debate and by a narrow vote,
 approved a motion that the section on mass market licenses be amended to provide that a term inconsistent
 with federal copyright law does not become part of a contract under Section 2B-308.
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 b. At the 1997 NCCUSL Annual Meeting, the Conference adopted by a substantial majority a motion that
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 Article 2B should not deal with federal preemption but should be neutral.
 - c. Rejected a motion to delete the section and remove it to comments. -9 3 (September, 1997)
 - **d.** Rejected a motion to provide that the Article does not change state common law or competition law rules because Article 2B simply does not deal with these issues. Vote: 2 8 (Feb. 1998)

37 **Reporter's Note:**

1. *General Principle.* Article 2B deals with contract law, not federal intellectual property law, competition law, or regulation. The relationship between federal law and state contract law is complex. Ultimately, however, if federal law invalidates a particular contract law rule or its application in a given contract, federal law controls. If federal law precludes a particular contract provision (or its enforcement) in a particular setting, that federal law rule controls. Nothing in Article 2B alters the balance between federal mandates and contract principles.

44 The basic principle is that federal law controls if it applies and preempts state contract law. When 45 or whether this occurs is not an issue of state law. State law, including the UCC, cannot alter the federal policy 46 result and the balance it may entail and does not intend to do so. Thus, a federal rule that a specific form for 47 disclosure creates an enforceable term cannot be altered by state law. Similarly, a limit on contract liability 48 mandated by federal law cannot be abridged by state contract law expanding that liability. A requirement in federal 49 law that there be a signed writing to transfer a copyright cannot be altered by abolishing a state statute of frauds. A 50 rule that precludes transfer of a licensee's rights under a non-exclusive license without the licensor's consent as a 51 matter of federal law precludes a contrary state law rule.

With the transition from print to digital media, disputes have developed concerning what amounts
 to a reallocation of rights in light of the fact that the media of distribution allows many different and potentially

valuable (for users or authors) uses of information and informational property rights. The difficulty of balancing fundamental rights in this context is demonstrated by the fact that disputes about underlying social policy have been debated and left unresolved in numerous contexts in the U.S. and internationally. These questions are beyond the scope of this Article. State law that conflicts with the resolution of those questions in federal law may be preempted if that is the policy choice made in federal law. Indeed, currently pending in Congress are proposals dealing with these questions specifically as a matter of federal policy.

7 The approach of Article 2B has been to correspond state law to clear rules of federal law where 8 appropriate and to take no position regarding controversial or context-determined rules whose application cannot be 9 predicted and must of necessity await determinations by individual courts in particular cases or by congress as a 10 general federal policy question.

11 2. Sources of Preemption. There are many potential sources of preemption. Some preemption 12 questions stem from the fact that many of the property rights that underlie some of the transactions in this area come 13 from federal property rights sources, rather than simply from state property rights law. In copyright, for example, 14 Section 301 of the Copyright Act expressly preempts any state law that creates rights equivalent to copyright. As a 15 matter of fact, this principle is seldom applied to contract terms since a contract deals with the relationship between 16 two parties to an agreement, while property rights contained in the Copyright Act deal with questions of property 17 interests good against persons with whom the property owner has not dealt. In addition to the statutory provision, in 18 some cases, a preemption claim may arise under general constitutional law concepts of the Supremacy Clause or 19 other aspects of the federal constitution. Of course, however, it is important to recognize that Article 2B is not 20 simply an intellectual property rights licensing statute. Many Article 2B transactions do not involve the distribution 21 of intellectual property rights.

Beyond intellectual property law, many situations involving disclosure, access, and transfer of information are subject to federal regulations, such as in Regulation E, the Electronic Communications Privacy Act, the Communications Act of 1996, the Freedom of Information Act, the Food and Drug Administration Act, and various other regulations or statutes. An enumeration of these regulations would be futile and the list would change over time.

27 The basic theme of preemption is supplemented in licensing law by the fact that federal 28 competition, antitrust, and intellectual property rules also serve to monitor and exclude some contract terms or 29 practices in licensing (i.e., use of particular terms in particular settings can be viewed as abusive). These policies 30 involve questions of federal law and policy that go beyond state law. Article 2B takes no position on the 31 competition, social policy and other issues present here. Indeed, state contract law cannot alter those policy 32 determinations. Article 2B sets out contract principles governing the contractual relationship in information 33 transactions. It governs the contract relationship; federal law and policy determines whether a particular contract in 34 a particular setting is barred by federal law.

35 3. *Nature of the Issues.* In determining when such preclusive policies apply, courts accept that 36 contract law generally prevails, but ask whether a particular contract clause in a particular setting conflicts with 37 federal policies when balanced against the general role of contracts in the economy and legal system. How far the 38 federal policies reach is uncertain in many respects. Article 2B approaches the issue from a posture of aggressive 39 neutrality. As with contract law today, Article 2B sets out underlying contract law principles and leaves federal 40 policy determinations to federal courts and federal law.

Not surprisingly, in light of digital technology, defining the proper scope of rights under federal
property law has been controversial; it remains unresolved. Some issues deal with reverse engineering copyrighted,
but unpatented technology, while others deal with the scope of educational or scientific fair use of digital works.
These are questions of federal policy. They must be resolved by courts and Congress, rather than state legislation.

45 As applied to particular contexts or issues involving contractual relationships, there are two levels 46 of determination in such contexts. One involves whether a contractual term exists and is enforceable as a matter of 47 contract law. The second involves whether that contract term is enforceable under federal law. Article 2B takes no 48 position on the latter question, whether the issue arises under antitrust law, intellectual property law, or other federal 49 source. Article 2B merely provides a contract law framework.

Thus, for example, copyright case law holds that, in certain circumstances, making intermediate copies of copyrighted technology for the purpose of "reverse engineering" and understanding that technology constitutes fair use. See <u>Sega Enterprises Ltd. v. Accolade, Inc.</u>, 977 F2d 1510 (9th Cir. 1992); <u>Atari Games Corp.</u> <u>v. Nintendo of Am., Inc.</u>, 975 F2d 832 (Fed. Cir. 1992). The scope of fair use here is not clear and it is also unclear to what extent a contract term alters the analysis. Other doctrines may also apply. For example, the Fifth Circuit has suggested that a reverse engineering clause that in effect attempts to monopolize a different product market

constitutes copyright misuse in that particular context. <u>DSC Communications Corp. v. DGI Technologies, Inc.</u>, 81
 F.3d 597 (5th Cir. 1996). Article 2B does not change the federal policy analysis which applies on a case-by-case basis.

4 Similarly, there is federal case law (and statutory provisions) which establishes a federal interest 5 in the broad dissemination and use of ideas and concepts that have been distributed to the public. The issues б stemming from that policy point in various directions, including concepts of fair use in copyright law and simple but 7 fundamental ideas of free speech. See Bonito Boats, Inc. v. Thunder Craft Boats, Inc., 489 U.S. 141, 109 S.Ct. 971, 8 103 L.Ed.2d 118 (1989). On the other hand, however, it is quite clear that the federal policy on dissemination of 9 information co-exists with concepts about the ability of parties to make confidential disclosures and deal with 10 information that is to be kept secret. See Computer Assoc. Int'l, Inc. v. Altai, Inc., 982 F2d 693 (2d Cir. 1992). 11 Exactly where and how these themes interface and what limits they may place on particular contractual relationships 12 is clearly a question of federal policy, rather than state contract law.

13 On these issues, Article 2B does not alter the relevant policy equation. For example, what would 14 be the result if a term in a widely distributed consumer magazine that purports to prevent a reader of the magazine 15 from using a factual summary or a brief quotation were structured to create a contract? That contract would (in 16 addition to market place resistance) present serious questions of enforceability under copyright and constitutional 17 free speech considerations. By analogy, some case law supports the view that, in some situations involving mass 18 distribution of the information in a generally unrestricted form, such a contractual provision would be 19 unenforceable. See Consumers Union v. General Signal Corp., 724 F.2d 1044 (1983). On the other hand, in other 20 situations, modern law clearly allows the creation of enforceable contract restrictions on the ability of a recipient to 21 reproduce or publicly redistribute confidential information. See Restatement (Third) Unfair Competition.

22 Nature of Contract. Contracts already control most distribution of information. The 4. 23 contract law regime is not created by Article 2B. In most cases and with respect to most issues, contracts control as 24 the method by which parties obtain value from information. While, as stated in the Copyright Act, federal property 25 law precludes state law that creates rights equivalent to the property rights created under copyright, both as a 26 practical and conceptual matter, copyright (or patent) do not generally preclude or preempt contract law. Indeed, 27 contracts are essential to use one's own property, even when the property is tangible, let alone when it is intangible. 28 A contract defines rights between parties to the contract, while a property right creates rights against all the world. 29 They are not equivalent.

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SECTION 2B-106. EFFECT OF AGREEMENT; RULES OF CONSTRUCTION;

32 ISSUES DECIDED AS A MATTER OF LAW.

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(a) Except as <u>otherwise</u> expressly provided in this article or in Article 1, the effect of

34 any provision of this article, including allocation of risk or imposition of a burden, may be varied

35 by agreement of the parties. However, except to the extent stated in the following sections, the

36 agreement may not vary:

- 37 (1) the limitations on choice of law in Section 2B-107;
- 38 (2) the limitations on choice of forum in 2B-108;
- 39 (3) the right to relief from an unconscionable contract or clause in Section 2B-

40 110;

41 (4) the definitions of manifest assent and opportunity to review in Sections 2B-

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1	111 and $2B-112_{\frac{1}{2}}$
2	(5) the rights to correct electronic errors in Section 2B-118;
3	$(\underline{65})$ the limitations on enforceability in Section 2B-201;
4	(76) the rights in Section 2B-208;
5	($\underline{87}$) the limitations on disclaimer of warranties in Section 2B-406;
6	(<u>9</u> 8) the limitations on contractual transfer restrictions Section 2B-503(b) and 2B-
7	<u>504;</u>
8	(10^9) the limitations on excluding notice in Section 2B-62 657 ;
9	(11θ) the limitations on liquidated damages in Section 2B-704;
10	(12θ) the restrictions on the statute of limitations in Section 2B-705(a); or
11	$(1\underline{3}4)$ the limitations on self-help repossession in Section 2B-716.
12	(b) In applying this article, the following rules apply:
13	(1) The use of mandatory language or the absence of a phrase such as "unless
14	otherwise agreed" in a provision of this article does not preclude the parties from varying the
15	effect of the provision by agreement except as provided in subsection (a).
16	(2) The fact that a provision of this article states a precondition for a result does
17	not of itself imply that the absence of that precondition yields the opposite result.
18	(3) Unless this article requires a term to be conspicuous <u>or</u> , negotiated, or that
19	there be manifest assent or express agreement to the term, or makes a term that fails to meet any
20	of these requirements unenforceable, these requirements are not a prerequisite to enforceability
21	of the term.
22	(c) Whether a term is conspicuous or is a term-excluded under Section 2B-208(a) is a
23	question of law to be determined by the court.
24 25	Uniform Law Source: None. Definitional Cross Reference:

"Agreement". Section 1-201. "Conspicuous". Section 2B-102. "Contract". Section 2B-102. "Court". Section 2B-102. "Notice". Section 1-201. "Rights". Section 1-201. "Term". Section 1-201.

Committee Actions:

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- **a.** Reviewed without substantive change at three meeting.
- **b.** Rejected a motion to delete subsection (b)(2). Vote: 2 7 (Feb. 1998)

Reporter's Notes:

Basic Principle. Article 2B adopts the basic commercial law principle of contractual freedom.
 Contract choices control unless there are direct, tangible and over-riding policy considerations that mandate direct
 restraints on contract choice. The parties are free, by agreement, to alter the effect of any provision of this Article
 except for the few mandatory rules provided in Article 1 or referenced in this section, subject, of course, to the basic
 contract law restraint that contracts and their terms must not be unconscionable.

12 The parties' ability to exercise their right to alter the effect of provisions of this Article by 13 agreement does not require a formal, written contract and express terms to achieve that result. That may occur as 14 the result of course of dealing, trade use or other circumstances; the idea of "agreement" encompasses the entire 15 bargain of the parties in fact.

16 2. Drafting Style. The dominance of agreed terms over statutory rules characterizes all U.C.C. 17 transactional articles. It is especially important to state the principle here because of the drafting style used in this 18 Article. Article 2B was drafted without use of the phrase "unless otherwise agreed" and frequently use mandatory 19 language, such as "shall" or "must." These do not change the basic principle that the contract controls. Subsection 20 (a) makes that clear. The style preference does not alter the basic policy. All Article 2B provisions can be altered 21 by agreement unless otherwise indicated. This section expressly rejects decisions such as Suburban Trust and 22 Savings Bank v. The University of Delaware, 910 F. Supp. 1009 (D. Del. 1995) (terms of Article 9 provision 23 superseded the contract choice principle in UCC § 1-102).

Subsection (a) provides a cross reference to the limited number of contexts in Article 2B where a contract cannot alter mandatory rules. In addition, of course, term are some similar limitations in Article 1 and in some state regulations of contracting practice.

27 Rules of Construction. Subsection (b) deals with several concerns that also arise from the drafting 3. 28 style. Subsection (b)(2) resolves interpretation questions about the existence of a so-called negative pregnant in 29 many of the rules in this article. Thus, if a section states that "If the originator of a message requests 30 acknowledgment, then the following rules apply: ---" that does not indicate what rules apply in the absence of that 31 request; in itself, it does not bar a court from adopting some or all of the same rules in the absence of a request, but 32 merely states the affirmative proposition. If a more exclusionary result is intended, it is either made express or can 33 be inferred from the context or the associated policies. Similarly, subsection (b)(3) states the premise that, for 34 purposes of this Article, requirements of conspicuousness, assent or the like exist only when expressly imposed with 35 respect to a particular term.

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4. *Issues as a Matter of Law.* Subsection (c) provides that whether a term is conspicuous is a matter of law and applies that principle to related issues under 2B-208. This follows current law.

- SECTION 2B-107. CHOICE OF LAWLAW IN MULTI-JURISDICTIONAL
- 40 **TRANSACTIONS.**
- 41

(a) The parties in their agreement may choose the applicable law. However, in a

42 consumer transaction, the choice is not enforceable to the extent it varies a consumer protection

43 rule <u>that which</u> cannot be varied by agreement under the law of the jurisdiction whose law would

44 apply in the absence of the agreement.

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(b) Except as otherwise provided by an enforceable choice-of-law term, the following

46 rules apply:

1	(1) In a <u>A</u> n access contract or a contract providing for electronic delivery of a
2	copy, the contract is governed by the law of the jurisdiction in which the licensor is located when
3	the agreement is entered into between the parties.
4	(2) A consumer <u>transaction</u> contract <u>that</u> not governed by subsection (b)(1) which
5	requires delivery of a copy on a physical medium to the consumer is governed by the law of the
6	jurisdiction in which the copy is delivered or, in the event of nondelivery, the jurisdiction in
7	which delivery was to have occurred.
8	(3) In all other cases, the contract is governed by the law of the jurisdiction with
9	the most significant relationship to the contract.
10	(c) If the jurisdiction whose law governs govern-under subsection (b) is outside the
11	United States, the laws of that jurisdiction govern only if they provide substantially similar
12	protections and rights to <u>a the party</u> not located in that jurisdiction as are provided under this
13	article. Otherwise, the law of the jurisdiction in the United States which has the most significant
14	relationship to the transaction governs.
15	(d) A party is located at its place of business if it has one place of business, at its chief
16	executive office if it has more than one place of business, or at its place of incorporation or
17	primary registration if it does not have a physical place of business. Otherwise, a party is located
18	at its primary residence.
19 20 21 22 23 24 25 26 27 28 29 30 31	 Uniform Law Source: Restatement (Second) of Conflicts 188; U.C.C. §§ 1-105; 9-103. Definitional Cross Reference: "Access contract". Section 2B-102. "Agreement". Section 1-201. "Consumer". Section 2B-102. "Contract". Section 2B-102. "Copy". Section 2B-102. "Delivery". Section 2B-102. "Electronic". Section 2B-102. "Licensor". Section 2B-201. "Party". Section 1-201. "Rights". Section 1-201. "Term". Section 1-201. Committee Votes and Actions: a. Voted 9-1 to use consumer, rather than mass market. b. Voted 8-5 to validate contract choice of law. (Feb. 1997) c. Voted 11-0 to adopt significant relationship test as back-up rule. (Feb. 1997) d. Voted 10-0 to make contract ineffective to alter mandatory consumer protections (Nov. 1997) e. Reviewed without substantive change. (Feb. 1998) Reporter's Notes: 1. Contractual Choice of Law: General Rule. This section addresses two questions. The first
32	concerns the enforceability of contract terms choosing the applicable law. Choice of law clauses are routine in 46

commercial licenses and are important in how parties structure commercial deals. The information economy accentuates that importance through expanded communications capabilities and, with respect to transactions in information, the fact that remote parties frequently engage in contract formation <u>and</u> performance through remote systems spanning two or more jurisdictions and not dependent on the physical location of either party or of the information itself.

6 In light of the commercial importance of the practice, Article 2B adopts a contract choice position 7 validating choice of law agreements. A rule that validates choice of law agreements states an important policy in a 8 context where an increasing number of modern information transactions occur in cyberspace, rather than in fixed 9 locations. Because many transactions in information are not related to tangible locations, the ability to choose an 10 applicable law provides an important commercial premise. In the absence of that right, even the smallest business 11 entity on the Internet is subject to the law of all fifty states and all countries in the world. Because that risk would 12 have long term adverse effects on electronic commerce, this Section is one of the most important contributions of 13 Article 2B to development of electronic commerce.

14Common law generally enforces contractual choice of law in transactions in information. See15Finch v. Hughes Aircraft Co., 57 Md. App. 190, 469 A.2d 867, 887, cert den 298 Md. 310, 469 A.2d 864 (1984),16reh. den. 471 U.S. 1049 (1985); Medtronic Inc. v. Janss, 729 F.2d 1395 (11th Cir. 1984); Universal Gym17Equipment, Inc. v. Atlantic Health & Fitness Products, 229 U.S.P.Q. 335 (D. Md. 1985); Northeast Data Sys., Inc.18v. McDonnell Douglas Computer Sys. Co., 986 F.2d 607 (1st Cir. 1993). The major exception is if the choice19contradicts a fundamental, mandatory policy of the state that would otherwise have its law apply; the reported cases20applying this theory are typically consumer protection cases.

The Restatement allows contract terms to govern in any case where the issue could be resolved by contract. In addition, **even** if contract rules might not otherwise govern, under the Restatement, the contract choice is presumed to be valid, subject to limited exceptions. <u>Restatement (Second) of Conflict of Laws</u> 187 (may be invalid if not resolvable by contract <u>and</u> either there was no "reasonable basis" for the choice of that state's law, or "application of the law of the chosen state would be contrary to a fundamental policy of a state which has a materially greater interest than the chosen state in the determination of the particular issue.").

27 Contract Choice: Consumer Contracts. In an information economy, there are strong reasons to 2. 28 allow contract choice; those reasons include the reasons that led to the <u>Restatement</u> position years ago, but go 29 further because of the increasing nationalization and internationalization of commerce. Despite strong reasons for 30 enforcing all contract choices, Article 2B takes the position that the contract cannot override mandatory consumer 31 protections that otherwise apply. A mandatory rule is a rule that, under applicable law, cannot be altered by 32 agreement. Such rules exist in most states, but their content varies widely. The reference to consumer protections 33 includes under both the UCC and non-UCC law (see 2B-104(a)(3)). Within Article 2B, it includes mandatory 34 consumer protection rules whether phrased in terms of consumer or "mass-market" rules.

35 3. *Contract Choice: Rejected Limitations.* Article 2B rejects current Section 1-105 which allows 36 choice of law only if the chosen state has a "reasonable relationship" to the transaction. This rule is more restrictive 37 than the Restatement and the law of most states outside Section 1-105. It reflects law that existed when the UCC 38 was adopted five decades ago, but that has little merit in modern electronic transactions and does not fit with 39 modern scholarship about choice of law as reflected in the Restatement (Second) and elsewhere.

40 It also rejects Article 2A-106 which, for *consumer* leases, restricts the contract choice to the 41 jurisdiction in which the lessee resides on or within thirty days after the contract becomes enforceable. That rule is 42 inappropriate for the intangible property and would create a situation in which an on-line provider would be subject 43 to the law in all fifty states even though the states themselves have not designated their particular rules as 44 mandatory. That would be true even though no discernible consumer protection interest justifies the contractual 45 choice limitation. The residence rule does not exist under Article 2, Article 1 or the Restatement. As a consumer 46 protection, it assumes that the domicile is more protective than any other state law. As a matter of logic, that 47 cannot be true in all cases. In an information marketplace and especially in cyberspace transactions, the residence 48 rule harms the consumer as often at it helps the consumer. In cyberspace environments, it frustrates goals of 49 providing uniformity and being able to control the number of divergent laws with which a contract must comply.

4. *Default rule: no contract provision.* The second issue in this Section involves choice of law in the absence of contract terms and is covered in subsection (b). The purpose of stating choice of law rules is to enhance certainty against which the parties can bargain if they so choose and a basis for planning transactions with a reasonable understanding of the applicable risk. Under current general law, choice of law principles are often driven by litigation concerns and refer to questions about "reasonable relationship", "most substantial contacts", and "governmental interest." In the online environment, this does not support commercial development and creates

substantial uncertainty. While Article 2B adopts the modern <u>Restatement (Second) of Conflicts</u> as a general rule, it
 provides two specific, commercially useful and discernable rules that supersede the general background concept.

5. *Default rule: Internet Transactions.* The most important rule is in subsection (b)(1). It deals with electronic transactional environments and creates a presumptive choice of law based on the location of the licensor. Where an on-line vendor automatically provides direct marketing to the world through Internet, any other formulation would require the vendor to comply with the law of fifty states and 170 countries since it will often not be clear where the information is being sent. Some states or countries mandate such compliance through local laws, such as for example, recent amendments to California warranty law applicable to the sale of goods. Opting for a more stable and identifiable choice of law is an important in facilitating electronic commerce in digital products.

10 In this section, the licensor's location refers to its chief executive office (as in Article 9), rather 11 than the location of the computer that contains or provides the information. Unlike other choices (such as the 12 licensee's location, the location of the data), this choice provides a single, routinely identifiable background for 13 Default Rule: Consumer Deliverables. Subsection (b)(2) creates a consumer rule for 6. commerce. 14 cases of physical delivery of tangible copies (not involving online contracts). The rule focuses on the location where 15 the copy is received. In most, but not all cases, this will be the state in which the consumer resides. That location 16 would typically be chosen under any choice of law regime, but this section makes the choice clear. Thus, for 17 example, a consumer acquiring software in Chicago will be subject to the law of Illinois in the absence of contract 18 terms. That rule is consistent with concerns about the "place of performance" and similar considerations under 19 current law. It is also followed in many European consumer protection rules relating to contract choice of law 20 involving sales of goods and services. This rule deals with situations in which the licensor will know where 21 delivery will occur because it delivers a physical copy and is not engaged in an electronic communication. This 22 allows electronic transactions to be governed by a choice of law rule that enables commercial decision-making 23 based on an identifiable body of law and does not impose costs on the transaction by requiring that the electronic 24 vendor determine what physical location corresponds to an electronic location.

The Section, of course, only deals with contract issues. It does not affect tax or similar concerns. In <u>Quill Corp. v. North Dakota</u>, 504 U.S. 298 (1992) the Supreme Court held that no adequate nexus for tax purposes was established where the only contact of an entity with a state was advertising and delivery through common carrier. This Article, of course, deals only with contract issues.

29 Default Rule: Restatement Concept. The residual rule adopts the Restatement (Second) test and 7. 30 case interpreting it. The Restatement (Second) of Conflicts uses a "most significant relationship" standard to be 31 judged by considering a variety of factors that include: (a) the place of contracting, (b) the place of negotiation of 32 the contract, (c) the place of performance, (d) the location of the subject matter of the contract, and (e) the domicile, 33 residence, nationality, place of incorporation and place of business of the parties. (f) the needs of the interstate and 34 international systems, (g) the relevant policies of the forum, (h) the relevant policies of other interested states and 35 the relative interests of those states in the determination of the particular issue, (i) the protection of justified 36 expectations, (j) the basic policies underlying the particular field of law, (k) certainty, predictability and uniformity 37 of result, and (1) ease in the determination and application of the law to be applied. Restatement (Second) §§ 6, 188.

38 This rule is not uniformly accepted in current practice. Many states use principles from the 39 Restatement (First) or theories evolved by academic authors. Indeed, one text states: "[C]hoice-of-law theory today 40 is in considerable disarray - and has been for some time. [It] is marked by eclecticism and even eccentricity. No 41 consensus exists among scholars.... [Like] revolutionaries who can unite only to eliminate the existing government, 42 they cannot agree on the establishment of a new one. The disarray in the courts may be worse. Four or five theories 43 are in vogue among the various states, with many decisions using - openly or covertly - more than one theory." 44 William Richman & William Reynolds, Understanding Conflict of Laws 241 (2d ed. 1992). The disarray argues for 45 giving guidance for contracts in cyberspace.

8. *Default Rule: Foreign Jurisdictions.* Subsection (c) provides a rule in cases of foreign choices of law where the effect of using the licensors location would be to place the choice of law in a harsh, under-developed, or otherwise inappropriate location. This is intended to protect against conscious selections of location designed to disadvantage the other party and forum shopping by U.S. companies who have virtually free choice as to where to locate. It is especially important in context of the global Internet context.

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SECTION 2B-108. CONTRACTUAL CHOICE OF FORUM.

1 (a) The parties in their agreement may choose an exclusive judicial forum unless the 2 choice is unreasonable and unjust. 3 (b) A choice-of-forum term is not exclusive unless the agreement expressly so-provides 4 that the chosen forum is exclusive. 5 **Definitional Cross Reference:** 6 "Agreement": Section 1-202. "Term": Section 1-202. 7 **Committee Votes:** 8 a. Rejected a motion to delete the section. Vote 4 - 9 (February, 1997). 9 b. Voted to adopt the term consumer and not "mass market" Vote: 8-5 (February, 1997) 10 c. Consensus that Draft should deal separately with arbitration clauses if at all. (February, 1997) 11 d. Rejected a motion to delete the section Vote: 10 -2 (Nov. 1997) 12 e. Applied the limitation on enforcement to all contracts. Vote: 7 - 3 (Nov. 1997) 13 f. Rejected motion to preclude choice if small claims jurisdiction applies. Vote: 2-7 (Feb. 1998) 14 **Reporter's Notes:** 15 General Rule. This section deals with choice of an exclusive judicial forum. It does not cover 1. 16 contract terms that <u>permit</u> litigation to be brought in a designated jurisdiction, but do not require that result. 17 Permissive forum clauses are governed by general contract law. The Section deals only with judicial forum choices. 18 Choices by contract of arbitration or other non-judicial forums are governed by other law and the provisions of this 19 Section do not alter that pre-existing law. 20 This Section adopts the modern view of the enforceability of choice of forum clauses. That view 21 was first stated in Bremen v. Zapata Offshore Co., 407 U.S. 1, 10 (1972) (choice of forum clauses are "prima facie 22 valid"). Subsequent case law, both in the United States Supreme Court and in state courts, increasingly conforms to 23 the presumptive enforceability of choice of forum clauses, whether in customized agreements or in standard forms. 24 2. Fairness Limitation. Concerns about fairness and notice may limit enforcement of the clause. 25 This Section adopts the approach to such questions established in the Breman decision and followed in most modern 26 decisions. Breman indicated that the contract term could be rejected if it was "unreasonable and unjust." See 27 Perkins v. CCH Computax, Inc., 106 N.C. App. 210, 415 S.E.2d 755 (1992); Lauro Lines v. Chasser, 490 U.S. 495 28 (1989); Sterling Forest Assocs., Ltd. v. Barnett-Range Corp., 840 F.2d 249 (4th Cir. 1988). While some later courts 29 phrase this in the disjunctive, the difference in terminology does not alter the general support for such clauses unless 30 the primary or sole purpose is to obtain a grossly unfair advantage or to deny the other party its day in court without 31 reason for the choice itself. 32 This section adopts the limiting language that has become the dominant theme in the case law. 33 "Unjust and unreasonable" has become the dominant standard as many courts suggest that choice of forum clauses 34 are presumptively enforceable. The intent in this section is to conform to Supreme Court and other holdings in 35 reference to what type of limits on choice of forum are appropriate. 36 The section precludes clauses that choose an exclusive forum solely for the purpose of preventing 37 a other party from being able to contest disputes that may arise under the transaction. Such choices may be 38 unreasonable and their impact is unjust. On the other hand, clauses that serve valid commercial purposes are not 39 invalidated simply because they adversely effect the other party to the agreement; this is true because the term to be 40 a contract term must have been part of the contract itself. 41 Internet and Cyberspace. The importance of choice of forum provisions is recognized in general 3. 42 commerce, but is heightened in transactions in cyberspace as reflected by a line of contentious and inconsistent 43 personal jurisdiction ruling. The cases on personal jurisdiction in this environment are split between those requiring 44 active involvement in a state in order to find jurisdiction from Internet activity and those that hold a passive Internet 45 use sufficient to confirm jurisdiction on all states to which Internet reaches. In this context, the importance of being 46 able to delineate by contract the scope of exposure is commercially crucial. This was emphasized in a 1997 White 47 House Report on Global Electronic Commerce. 48 In Internet transactions, choice of forum rules are ordinarily enforceable. The Supreme Court 49 enforced a choice of forum in a standard form contract even though the choice effectively denied a consumer the 50 ability to defend the contract and the choice was contained in a non-negotiated form and not presented to the

1 2 3 4 5 6 7 8 9 10 11 12 13 14	 consumer until after the tickets had been purchased. See <u>Carnival Cruise Lines</u>, Inc. v. Shute, 111 S.Ct. 1522 (1991). The Court's comments have relevance to Internet contracting: [It would] be entirely unreasonable to assume that a cruise passenger would or could negotiate the terms of a forum clause in a routine commercial cruise ticket form. Nevertheless, including a reasonable forum clause in such a form well may be permissible for several reasons. Because it is not unlikely that a mishap in a cruise could subject a cruise line to litigation in several different fora, the line has a special interest in limiting such fora. Moreover, a clause establishing [the forum] has the salutary effect of dispelling confusion as to where suits may be brought Furthermore, it is likely that passengers purchasing tickets containing a forum clause benefit in the form of reduced fares reflecting the savings that the cruise line enjoys In an Internet transaction, the context suggests that choice of forum will often be justified on the basis of the international risk that would otherwise exist and, certainly, choice of forum at a party's location is reasonable. SECTION 2B-109. BREACH OF CONTRACT; MATERIAL BREACH.
15	(a) Whether a party is in breach of contract is determined by the contract. Breach of
16	contract includes a party's failure to perform an obligation in a timely manner, repudiation of a
17	contract, or exceeding a contractual use restriction. A breach of contract, whether or not material,
18	entitles the aggrieved party to its remedies.
19	(b) A breach of contract is <u>a</u> material <u>breach</u> if the contact so provides {or the breach is a
20	failure to perform an agreed term that is an essential element of the agreement]. Otherwise, the
21	following rules apply:
22	(1) A breach is material if the circumstances, including the language of the
23	agreement, the reasonable expectations of the parties, the standards and practices of the trade or
24	industry, or the character of the breach, indicate that:
25	(A) the breach caused or <u>reasonably</u> may cause substantial harm to the
26	aggrieved party, such as costs or losses that significantly exceed the contract value; or
27	(B) the breach substantially deprived or <u>is likely to may</u> substantially
28	deprive the aggrieved party of a substantial benefit it reasonably expected under the contract.
29	(2) A material breach of contract is material occurs if the cumulative effect of
30	nonmaterial breaches is material.
31 32 33	Uniform Law Source: Restatement (Second) Contracts § 241. Definitional Cross Reference: "Aggrieved party": Section 1-201. "Agreement": Section 1-201. "Contract": Section 2B-102.

"Information": Section 2B-102. "Party": Section 1-201. "Term": Section 1-201.

Committee Votes:

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- a. Approved a motion to delete a list of acts that are material. Vote: 11 0 (Feb. 1997)
- b. Rejected a motion to delete the definition of material other than by contract and to point to common law rules. Vote: 5 6 (Feb. 1998).

c. Approved reference to terms that are an essential element of agreement. Vote: 6-5 (Feb. 1998)

Reporter's Notes:

Nature of a Breach. A party must conform to its contract. A breach of contract occurs whenever a
 party acts or fails to act in a manner required by the contract. Encompassed in this term are failures to make timely
 performance, breach of warranty, late delivery, repudiation, non-delivery, and exceeding contractual limitations, etc.
 What is and is not a breach is determined by the contract and, in the absence of contract terms, by this Article.

12 Breach Related to What Remedies Apply. For purposes of remedies, Article 2B distinguishes 2. 13 between immaterial and material breaches. A similar distinction exists in Article 2 and Article 2A except for 14 acceptance or rejection of a single delivery of a product. The concept also corresponds to common law and the 15 Restatement (Second) of Contracts. A similar standard exists in international law. See Convention on the 16 International Sale of Goods (CISG) Art. 25 ("A breach ... is fundamental if it results in such detriment to the other 17 party as substantially to deprive him of what he is entitled to expect under the contract, unless the party in breach 18 did not foresee and a reasonable person ... would not have foreseen such a result."); UNIDROIT Principles of 19 International Commercial Law art. 7.3.1 ("A party may terminate the contract where the failure of the other party to 20 perform an obligation under the contract amounts to a fundamental non-performance.").

21 If one party fails to conform to the contract, the aggrieved party is entitled to remedies for breach. 22 The aggrieved party's right to cancel the contract and refuse to perform its further obligations, however, hinges on 23 whether the breach was material. A party may not cancel the contract for a non-material breach. For immaterial 24 breaches, the remedy is an action for damages. If the breach is material, however, it may cancel. Restatement 25 (Second) of Contracts § 237 expresses the rule as follows: "[It] is a condition of each party's remaining duties to 26 render performances ... under an exchange of promises that there be no uncured material failure by the other party to 27 render any such performance due at an earlier time." See 2B-601. Under Article 2B, as in Article 2, an intermediate 28 remedy lies in the right of a party whose expectations of future performance are reasonably impaired by the other's 29 acts or words, to suspend performance and demand adequate assurance of future performance by the other party.

The basic policy is that, while parties are entitled to the contract performance for which they bargained, some breaches are sufficiently immaterial that they do not justify forfeiture of the entire bargain. This does not contemplate a right to not perform, but a rule that prevents forfeiture for minor flaws. For example, a one day delay in payment may or may not be material. A failure to fully meet general, advertised claims of handling 10,000 files may not be material where the licensee's needs never exceed 4,000 if the system handles 9,999 and the contract did not expressly require 10,000 files

The material breach concept, which permeates U.S. and international law, rests on the common law belief that it is better to preserve a contract despite minor problems and the related belief that allowing one party to cancel for minor defects may cause unwarranted forfeiture and encourage unfair opportunism. Materiality relates to the aggrieved party's perspective and the benefits it expected from full performance of the contract. The distinction between material and non-material breach applies to performance of both parties.

41 Contract Terms. The materiality concept provides a flexible standard. That flexibility, however, 3. 42 creates uncertainty. It is important, therefore, that materiality hinge on the terms of the contract. The contract 43 defines what is material. That can happen in three ways. The first two involve either expressly providing a remedy 44 for a particular breach (e.g., failure to meet "X" test permits cancellation of the contract) or expressly defining a 45 particular breach per se material. In either case, there is no reason to ignore what the parties have stated to be 46 important to their bargain. The third involves what, under common law, is described as "express conditions." These 47 are express contract terms conformance to which is a precondition to the performance of the other party. Here, the 48 express agreement conditions the remedy.

Illustration 1. In a development contract, the parties agree that the final product must meet 10 specifications before it is acceptable. One condition provides for operation at no less than 150,000 rev. per second. The product fails to meet that standard, falling short by a relatively small amount. Meeting that conditions was an express standard; failure to perform is justifies refusal of the product.

53 Illustration 2. In a contract for a database for use as a mailing list assume that no specific delivery date is
54 specified. The product is delivered somewhat later than expected. Whether the breach is material hinges
55 on the effect of the delay on the value of the contract.

Illustration 3. A contract requires delivery of a database program but does not expressly describe the characteristics required of the program. The database fails to function in a manner comparable to other similar programs. Materiality hinges on whether the defect causes substantial harm to the licensee.

4 4. *What constitutes a material breach?* A statute cannot define materiality in detail any more than 5 one can define concepts such as negligence, reasonable care, merchantability, or the like. The key lies in defining an 6 appropriate reference point. Subsection (b) emphasizes two elements: contract terms and the extent to which breach 7 causes significant harm to the aggrieved party. See <u>Rano v. Sipa Press</u>, 987 F.2d 580 (9th Cir. 1993); <u>Otto</u> 8 <u>Preminger Films, Ltd. v. Quintex Entertainment, Ltd.</u>, 950 F.2d 1492 (9th Cir. 1991) ("breach ... is material if it is 9 so substantial as to defeat the purpose of the transaction or so severe as to justify the other party's suspension of 10 performance").

The <u>Restatement (Second) of Contracts</u> lists five significant circumstances: 1) the extent to which the injured party will be deprived of the benefit he or she reasonably expected; 2) the extent to which the injured party can be adequately compensated for the benefit of which he will be deprived; 3) the extent to which the party failing to perform or to offer to perform will suffer forfeiture; 4) the likelihood that the party failing to perform or to offer to perform will cure the failure, taking into account all the circumstances, including any reasonable assurances; and 5) the extent to which the behavior of the party failing to perform or to offer to perform comports with standards of good faith and fair dealing. <u>Restatement (Second) of Contracts</u> § 241 (1981).

The factors in subsection (b) are not exclusive. Courts should draw on common law cases. For example, the concept incorporates questions about the motivation of the breaching party. A series of minor breaches may constitute a material breach where the motivation for this conduct involves a bad faith effort to reduce the value of the deal to the other party or to force that party into a position from which it will be forced to relinquish either the entire deal or, through re-negotiation, aspects of the deal that are otherwise important to it.

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SECTION 2B-110. UNCONSCIONABLE CONTRACT OR CLAUSETERM.

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(a) If a court as a matter of law finds that the contract or any clause of the contract to

26 have been unconscionable at the time it was made the court may refuse to enforce the contract,

27 or it may enforce the remainder of the contract without the unconscionable clause, or it may so

28 limit the application of any unconscionable clause as to avoid any unconscionable result.

(b) When it is claimed or appears to the court that the contract or any clause thereof may

30 be unconscionable the parties shall be afforded a reasonable opportunity to present evidence as

31 to its commercial setting, purpose and effect to aid the court in making the determination.

32 Uniform Law Source: Section 2-302; 2A-108. Conforms to 2-302.

33 Definitional Cross Reference:

34 "Contract": Section 2B-102. "Court": Section 2B-102. "Term": Section 1-201.

35 **Conference and Committee Action:**

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1. At the 1997 NCCUSL Annual Meeting, the Conference adopted a motion that the three transactional articles should follow a consistent "core" definition.

38 Reporter's Note:

1. Current law and derivation. Article 2B follows current Article 2. Since many of the transactions covered by Article 2B are not now within the UCC, it thus expands the ability of courts to monitor transactions beyond the law that current governs. The intent is to adopt modern decisions on unconscionable contracts and terms. In addition, of course, courts should consider the nature of the subject matter and types of transactions covered by this Article in continuing to evolve concepts of what constitutes an unconscionable term.

Inducement. Article 2B does not allow a court to invalidate a contract or a term based on
 unconscionable inducement. Traditional theories of fraud, duress and the like continue to apply, but the inducement

1 concept is law only in Article 2A, where it is limited to consumer leases. While it may have a proper role in that 2 context, there is no case law developing or suggesting the contours or limits of the theory and its applicability to 3 general transactional environments is not established. In this article, of course, many situations where inducement 4 may be an issue are dealt with by the concept of manifesting assent and opportunity to review. Other situations fall 5 within concepts of fraud in the inducement and the like in common law.

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SECTION 2B-111. MANIFESTING ASSENT.

- 8 (a) A person or electronic agent manifests assent to a record or term thereof if, acting 9 with knowledge of, or after having an opportunity to review, the record or term, it: (1) authenticates the record or term; $\overline{}$, or 10 11 (2) engages in affirmative conduct or operations that the record conspicuously 12 provides, or the circumstances, including the terms of the record, clearly indicate, will constitute 13 acceptance, and the person or electronic agent had an opportunity to decline to engage in the 14 conduct or operations. (b) Mere retention of information or a record without objection is not a manifestation of 15 16 assent. 17 (c) If this article requires assent to a particular term in addition to assent to a record, a 18 person or electronic agent does not manifest assent to that term unless there was an opportunity to review the term and the manifestation of assent relates specifically to the term. 19 20 (d) A manifestation of assent may be proved in any manner, including by a showing that 21 a procedure existed by which a person orf an electronic agent must have engaged in conduct or 22 operations that manifesteds assent to the record or term in order to proceed further in the use it 23 made of the information or informational property rights. 24 Uniform Law Source: Restatement (Second) of Contracts § 211. 25 **Definitional Cross Reference.** 26 "Authenticate". Section 2B-102. "Conspicuous". Section 2B-102. "Contract". Section 2B-102. "Electronic agent". 27 Section 2B-102. "Information". Section 2B-102. "Party". Section 1-201. "Record". Section 2B-102. "Term". 28 Section 1-201. 29 **Committee Actions:** 30 1. Reviewed without substantive changes 31 **Reporter's Notes:** 32 Indicia of Agreement. Manifesting assent has several distinct functions, depending on the context. 1.
- 32 I. *Indicia of Agreement.* Manifesting assent has several distinct functions, depending on the context. 33 One function is as an indicia of agreement to or acceptance of a contractual relationship. Assent to a record

frequently indicates not only assent to the record, but also an intent to accept the agreement itself. That is implicit in general contract law. The fact that Article 2B identifies additional functions of the concept of manifest assent, that is the concept of being bound by <u>objective</u> indications of assent through conduct or signature, does not alter this underlying tradition. Manifesting assent is one, but not the only way to indicate acceptance of, or agreement to a contractual relationship.

б Adopting a Record. Beyond this, in this Article and in general law, manifest assent also has a 2. 7 role in determining whether or when a party adopts the terms of a record as defining the terms of the contractual 8 relationship. The term is used in the Restatement (Second) of Contracts § 211 and in the UNIDROIT Principles of 9 International Commercial Contract Law in this sense. It defines when a party is bound to the terms of a standard 10 form record. In these other bodies of law, the term is used, but not defined. In Article 2B, it is used in the same 11 way, as one method of indicating assent to a record as defining the contract, but this Section and Section 2B-112 12 provide important procedural and substantive standards indicating when assent can be said to have been given to a 13 record. The effect of assenting to, or otherwise accepting, a record is spelled out in Section 2B-207 and Section 2B-14 208.

The recognition of objective manifestations of assent is especially important in electronic commerce. In that environment, direct contact between individuals is less common; information providers must rely on actions as confirming the existence or non-existence of a contract, and the acceptance or rejection of contract terms.

3. *Enforceability of Some Terms.* This Article also uses the concept of manifest assent with respect to the enforceability of some particular terms of a record. Here, by requiring affirmative conduct (or signature) oriented to the particular term, manifesting assent creates an enhanced standard of protection as compared to more traditional standards of conspicuousness. Manifesting assent is the higher standard; it requires both that the term be called out and that there be affirmative conduct referring to the term itself. A conspicuous term binds a party so long as the person ought to have noticed the term. In both cases, the calling it to the attention function focuses on whether the term would or ought to be noticed by a reasonable person.

4. *Objective Indicia of Assent.* "Manifesting assent" entails objective indicia of assent to, or
 adoption of an agreement, a record, or a term in a record. Objective manifestations of assent bind a party to the
 record if there was an opportunity to review the record and an affirmative act indicating assent. In this Article,
 however, three elements are required before the objective manifestation constitutes assent.

a. Authority to Act. The person manifesting assent must be one that can bind the party
 being charged with the benefits or restrictions of the agreement or the record. This Article does not generally
 address questions of agency law. See § 1-103. If a party proposing a record desires to bind the other party, it must
 establish that the person who acted for the entity to be bound had authority to do so or, at least, that the conduct of
 that entity accepted the benefits of the contract and, thus, ratified the conduct of the individual. Of course, however,
 if the person who acted did not have authority to contract and the contract was not ratified or otherwise adopted ,
 there may be no license. Often, if this is the case, use of the information infringes a copyright.

37 Assent by an unauthorized party is not assent as to the supposed principal unless concepts of 38 apparent authority apply. Additionally, there must be a link between the person who has the opportunity to review 39 the terms and one whose acts constitute assent. Thus, an email sent to the company at large, or to the company's 40 computer, does not trigger assent to the email unless it comes to the attention of one who can and does act to 41 commit the company to a binding assent to terms under rules of attribution or estoppel. Of course, a party with 42 authority to act can delegate that authority to another. Thus, a CEO may implicitly authorize her secretary to agree 43 to a license when she instructs the secretary to sign up for Westlaw online or to install a newly acquired program 44 that is subject to a screen license.

45 Questions of this sort lie in agency law as augmented in this Article. In appropriate cases, Article 46 2B rules regarding attribution play a role in resolving the issue of whether the ultimate party is bound to the contract 47 terms. Section 2B-115 spells out questions of when, in an electronic environment, a party is bound to records 48 purporting to have come from that party.

b. *Affirmative Conduct.* There must be an affirmative act to constitute assent. This
requirement flows from the concept that manifestations of assent refer to objective indicia of assent. A signature or
other authentication, of course, manifests assent, initials attached to a particular contract term assent to that term.
So too, in the electronic world would an affirmative act figuratively pressing (e.g., clicking) a displayed button
indicated as indicating assent and acceptance of a particular term or an entire record. Assent does not require a
formal event, although notarization or other formalities certainly qualify.

55 This Article rejects the idea, suggested in some reported decisions, that a mere failure to object 56 constitutes assent to a record. Objective indicia of assent under this Article requires an affirmative act that the

circumstances or the record clearly indicate will have that effect. A failure to object is not assent, but affirmative
 use of the information or access to it can be assent if that act was defined as sufficient in the circumstances.

c. *Opportunity to Review*. Assent must follow an opportunity to review. Assent requires proof that the party actually read the terms to which it assents. "Opportunity to review" is a defined in Section 2B-112. It requires that the record be called to the party's attention and be available for review. The terms need not all be in a single record, so long as their location enables review if the assenting party so desires. Thus, a hyper-link reference to a license actually contained in a different record would, all other conditions being met, satisfy the concept. However, the concept excludes devices or schemes designed to misled or conceal, rather than to obtain assent

Illustration 1: In its pre-registration information screen, NYT on-line states: "Please read the license. Click here to review the <u>License</u>. If you agree to the license, indicate your agreement by clicking the "I agree" button. If you do not agree to the License, click the "I decline" button." The underlined text is a hypertext link which, if selected, displays the license.

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15		I Agree I Decline
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17		Here, a party who indicates "I agree" manifests assent to the license. Its conduct in going forward
18		to use the information also indicates it accepted the contract and adopted the terms of the license.
19		5. Assent to Terms or Records. The section distinguishes assent to a record and, if required by other
20	provisio	ons of this article, assent to particular terms. Assent to a record involves procedures generally with respect to
21	1	ord, while assent to a particular term, if such is needed, occurs only if the actions relate to that particular
22		One act, however, may relate both if the record conspicuously so provides:
23		Illustration 2: A license, which is available and readable on the outside of the envelope
24		containing the diskette, provides:
25		OPENING THE ENVELOPE CONTAINING THE DISKETTE WILL CONSTITUTE YOUR
26		AGREEMENT TO THE LICENSE WHICH IS CONTAINED ON THE OUTSIDE OF THE
27		ENVELOPE.
28		WE CALL YOUR ATTENTION SPECIFICALLY TO:
29		Contract Term No. 5, Precluding use at home, and
30		Contract Term No. 16, Imposing a \$100 annual fee if you choose to use the help
31		line.
32	In this o	case, manifesting assent is an enhanced form of conspicuousness in that it requires an affirmative act with
33	respect	to a clause or term.
34		6. Other Means of Assent. Manifestation of assent is not the only way in which parties define the
35	terms of	f their deal. This Article does not preclude or alter traditional recognition of other methods of assent or
36	agreeme	ent.
37		Clear indications that a product has specific characteristics can become part of an agreement even
38	without	a formal manifestation of assent; they define the bargain itself. A party can license a database of names and
39	addresse	es of intellectual property attorneys and rely on the fact that the product need only contain intellectual
40		y attorneys since this is a basic term of the bargain without its obtaining manifest assent to that part of the
41	deal. Th	he nature of the product defines the deal itself in many cases if the party has notice of the terms, the terms are
42	part of t	he bargain, or other methods are used to call attention to the term and the party accepts it.
43		Illustration 3: A copyrighted software package states: "THIS PRODUCT IS LICENSED FOR
44		CONSUMER USE ONLY." It does not specify that opening the product or using it accepts this
45		term. The circumstances here clearly indicate that the product is licensed solely for consumer use.
46		The terms are effective as an inherent part of the agreement, without requiring pro forma language
47		in a record or conduct accepting that record.
48		Similarly, in many cases, copyright or other intellectual property notices or restrictions may be
49		e restrictions on the rights to use a product, regardless of whether there is a manifestation of assent as
50		d for under this Section. For example, common practice in video rental arrangements places a notice on
51		of the limitations imposed on the customer's use of the video under applicable copyright and criminal law,
52		by precluding commercial public performances. The enforceability of such notices does not depend on
53	complia	nce with the assent provisions of this Article.
54		7. <i>Proof of Terms.</i> Of course, it will be necessary for the party, if it relies on the terms of linked
55	text or	other electronic records, to prove the content of the text at the time of the licensee's assent. One way of

1 doing so is to retain records of the content at all periods of time or maintaining a changes occurred in particular 2 records.. The issues of proof, while potentially difficult, are matters of evidence law and reflect ordinary problems 3 encountered in dealing with proof of electronic records. 4 5 SECTION 2B-112. OPPORTUNITY TO REVIEW; REFUND. 6 (a) A person or electronic agent has an opportunity to review only if the record or term is 7 made available in a manner that: 8 (1) should-would call it to the attention of a reasonable person and permit 9 review:, or (2) in the case of an electronic agent, would enables a reasonably configured the 10 11 electronic agent to react. (b) If a -record or term is available for review only after the a person becomes obligated 12 to pay, that the person has an opportunity to review only if the person has a right to a refund if it 13 14 rejects the record or term. (-c) However, ilf the record or term is a proposal to modify a contract or is governed by 15 16 Section 2B-207(a)(2), no-a refund is not required. 17 Committee Action: Reviewed without changes. 18 **Definitional Cross Reference.** 19 "Contract". Section 2B-102. "Electronic agent". Section 2B-102. "Information". Section 2B-102. "Licensee". 20 Section 2B-102. "Party". Section 1-201. "Record". Section 2B-102. "Term". Section 1-201. 21 **Reporter's Notes:** 22 General Concept. "Opportunity to review" is a precondition to manifesting assent. Unless a party 1. 23 had a prior opportunity to review, actions purportedly manifesting assent to a record are ineffective. 24 What constitutes an opportunity to review may differ depending on whether one deals with a 25 paper record or electronic terms. If access to the record is exceptionally cumbersome and difficult to achieve, there 26 may be no opportunity to review. 27 On the other hand, the mere fact that a person chooses to forego or ignore the opportunity and 28 proceed with a transaction does not mean that there was no opportunity to review. Thus, for example, contract terms 29 presented to the party during an over the counter transaction or conspicuously made available in a binder as required 30 for some transactions under federal law give an opportunity for review even if the party does not avail itself of that 31 opportunity. This is not changed by the fact that the party may desire to hurry through and complete the transaction 32 unless, of course, the other party uses undue pressure to cause that hurry or to force the party to not review the 33 record. 34 2. *Refund.* The opportunity to review can come at or after payment. If it follows payment, there is 35 no opportunity to review for purposes of this Article unless the party can return the product an receive a refund if it 36 declines the terms of the record. This refund right does not exist in current law as a condition to the enforceability of 37 records presented after payment. See Carnival Cruise Lines, Inc. v. Shute, 499 U.S. 585 (1991); Hill v. Gateway 38 2000, Inc., 1997 WL 2809 (7th Cir. 1997). It creates important protection for the licensee and, in effect, requires 39 that the party be placed back into the position it would have been in had the record been presented prior to payment. 40 **Illustration:** Sam acquires a copy of a movie from Blockbuster on a three day rental. When Same

2 3 4	places the copy on screen, a statement appears that the copy is for home and personal use only, and not for display to an audience for a fee. Sam is bound as a matter of contract by this limitation if he had a right to return the copy for a refund without viewing the movie because he rejected the terms. The restriction may also be effective as a matter of direct copyright law.
5	While this section does not create an obligation to make a refund, this Article conditions the
6	creation of terms of contract between the licensor and the licensee that arise on the existence of that opportunity.
7	Failure to provide a refund is not a breach of contract, but results in failure of the terms to become part of the
8	bargain. Under Section 2B-617, a retailer is required to refund the price paid if an end user declines the publisher's
9	license. That right to a refund, if and when it occurs, fulfills the refund option stated here.
10	3. <i>Modifications.</i> Ideas of a refund opportunity associated with the opportunity to review do not
11	alter law relating to the modification of an agreement of the provisions in Section 2B-207 dealing with commercial
12	contracts where parties begin performance in the expectation that a record containing the contract terms will be
13	presented later and adopted. In these cases, general contract law principles protect the party presented with the
14	record.
15	4. <i>First User.</i> Typically, the refund is present only for the first user of the information, although the
16	rights owner may also seek contractual relationships of this type with subsequent parties. In general, subsequent
17	parties are bound by the terms of the first contract without assent to it in the sense that they are not authorized to
18	exceed the limitations of the first agreement. If they do so, however, unless they assumed the obligations of the first
19	contract, the remedy is a claim for infringement.
20	Illustration: Producer transfers a copy of a musical work to User, subject to a license that
21	restricts use to home use only. The license terms are presented after delivery of the copy. User can
22	either assent to the license or obtain a refund. It assents. User later transfers the copy to Jones.
23	Jones need not receive a refund right. If Jones uses the music in a commercial context, the license
24	is breached. Producer has contract recourse against User. Producer may also have a copyright
25	claim for use (performance) that was unauthorized.
26	erann for use (performance) that was underformed.
27	[B. Electronic Contracts: Generally]
Z /	[D. Electronic Contracts, Ocherany]
28 29	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND
28	
28 29 30	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURES <u>AUTHENTICATIONS</u> . A record or authentication may not be denied legal
28 29	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND
28 29 30 31 32	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action:
28 29 30 31 32 33	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997)
28 29 30 31 32 33 34	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References:
28 29 30 31 32 33 34 35	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102"Record." Section 2B-102.
28 29 30 31 32 33 34 35 36	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102 "Record." Section 2B-102. Reporter's Notes:
28 29 30 31 32 33 34 35 36 37	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102 "Record." Section 2B-102. Reporter's Notes: This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic
28 29 30 31 32 33 34 35 36 37 38	 SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u>. Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102 "Record." Section 2B-102. Reporter's Notes: This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic signature law in several states. The mere fact that a message or record is electronic does not alter or reduce its legal
28 29 30 31 32 33 34 35 36 37 38 39	 SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in_electronic_form</u>. Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102"Record." Section 2B-102. Reporter's Notes: This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic signature law in several states. The mere fact that a message or record is electronic does not alter or reduce its legal impact. Of course, this principle is restricted to the scope of Article 2B. It does not deal with instruments,
28 29 30 31 32 33 34 35 36 37 38 39 40	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102"Record." Section 2B-102. Reporter's Notes: This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic signature law in several states. The mere fact that a message or record is electronic does not alter or reduce its legal impact. Of course, this principle is restricted to the scope of Article 2B. It does not deal with instruments, documents of title, or similar applications of electronic commerce. Under Section 2B-103, the subject matter of
28 29 30 31 32 33 34 35 36 37 38 39 40 41	 SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in_electronic_form</u>. Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102"Record." Section 2B-102. Reporter's Notes: This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic signature law in several states. The mere fact that a message or record is electronic does not alter or reduce its legal impact. Of course, this principle is restricted to the scope of Article 2B. It does not deal with instruments,
28 29 30 31 32 33 34 35 36 37 38 39 40	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102"Record." Section 2B-102. Reporter's Notes: This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic signature law in several states. The mere fact that a message or record is electronic does not alter or reduce its legal impact. Of course, this principle is restricted to the scope of Article 2B. It does not deal with instruments, documents of title, or similar applications of electronic commerce. Under Section 2B-103, the subject matter of
28 29 30 31 32 33 34 35 36 37 38 39 40 41	SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u> . Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102"Record." Section 2B-102. Reporter's Notes: This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic signature law in several states. The mere fact that a message or record is electronic does not alter or reduce its legal impact. Of course, this principle is restricted to the scope of Article 2B. It does not deal with instruments, documents of title, or similar applications of electronic commerce. Under Section 2B-103, the subject matter of
28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	 SECTION 2B-113. LEGAL RECOGNITION OF ELECTRONIC RECORDS AND SIGNATURESAUTHENTICATIONS. A record or authentication may not be denied legal effect, validity, or enforceability solely on the ground that it is <u>in electronic form</u>. Committee Action: a. Reviewed without substantive change. (Nov. 1997) Definitional Cross References: "Authentication". Section 2B-102. "Electronic". Section 2B-102"Record." Section 2B-102. This section states a fundamental principle of electronic commerce. It derives from digital signature and electronic signature law in several states. The mere fact that a message or record is electronic does not alter or reduce its legal impact. Of course, this principle is restricted to the scope of Article 2B. It does not deal with instruments, documents of title, or similar applications of electronic commerce. Under Section 2B-103, the subject matter of those other areas is excluded from Article 2B.

court.

(b) In making a determination about the commercial reasonableness of an attribution 1

procedure, the following rules apply: 2

- (1) An attribution procedure established by law or regulation is commercially
- 4 reasonable for the purposes for which it was established.
- 5

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(2) Except as otherwise provided in paragraph (1), commercial reasonableness is

- 6 determined in light of the purposes of the procedure and the commercial circumstances at the
- 7 time the parties agree to or adopt the procedure.
- 8

(3) An commercially reasonable attribution procedure may require the use of any

- 9 security devices that are reasonable under the circumstances.
- 10 Uniform Law Source: Article 4A-201; 202.

11 **Definitional Cross References:**

- 12 Attribution procedure, Section 2B-102; Person, Section 2-102.
- 13 **Reporter's Note:**

14 Purpose and Effect of a Commercially Reasonable Attribution Procedure. Attribution procedures 1. 15 are relevant to authentication of electronic records, attributing performance to a party, and allocating risk in 16 reference to alleged errors or changes in a record or message.. If a commercially reasonable attribution procedure is 17 established between persons and followed, enhanced legal recognition is accorded to a message or performance. 18 Conforming to a commercially reasonable attribution procedure for that purpose results in an authentication as a 19 matter of law. In other contexts, if there is a question of who sent the message or performance, compliance with a 20 commercially reasonable attribution procedure to identify a party makes the alleged originator of the message 21 attributable for the message or performance. On the other hand, failure to use a commercially reasonable 22 authentication procedure does not indicate that there is no authentication or that the purported sender is not 23 responsible for the message or performance.

24 Agreement or Adoption. This Article does not dictate the form of a commercially reasonable 2. 25 attribution procedure. Evolving technology and commercial practice make it impractical to attempt to predict future 26 developments and unwise to preclude these developments by a statutory mandate. Instead, the Article relies on the 27 parties to select a procedure. An attribution procedure must be established by agreement or adopted by both parties. 28 A procedure of which one party is not aware, does not qualify. On the other hand, agreement or adoption need not 29 precede the transaction. Parties dealing for the first time may adopt a procedure for authentication of messages. The 30 adopted procedure would have the full force of an attribution procedure if it is commercially reasonable.

31 Commercially Reasonable. Use of an attribution procedure establishes presumptions concerning 3. 32 the authentication, record or message to which the procedure was applied only if the procedures is commercially 33 reasonable. This requirement buffers against over-reaching and protects parties who lack knowledge of technology. 34 The cost of requiring that this standard be met lies in a degree of uncertainty that the parties cannot control by 35 agreement. Yet, it is an important protection for users of these systems. Consider the following:

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Illustration: General Motors creates a procedure with franchisees that requires merely that a message contain the franchisee's E-mail address as an identifier. A bad guy uses that system and causes loss of \$100,000 in the name of the franchisee. If the contract controls, the franchisee is liable for the loss unless the procedure is commercially unreasonable. It would most likely be unreasonable in this case.

40 What is a commercially reasonable procedure must take into account the cost relative to value of transactions. This 41 is implicit in the idea of commercial reasonableness. How one gauges commercial reasonableness obviously 42 depends on a variety of factors, including the agreement, the then current technology, the types of transactions 43 affected by the procedure and other variables.

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The procedure may include various approaches, including algorithms, codes, identifying words or

1 2	numbers, encryption, callback procedures or any other reasonable security device.
⊿ 3	SECTION 2B-115. EFFECT OF REQUIRING A COMMERCIALLY
4	UNREASONABLE ATTRIBUTION PROCEDURE.
5	(a) Subject to subsection (b) and Section 2B-116, as between parties to an attribution
6	procedure, a party that requires use of an attribution procedure that is not commercially
7	reasonable is responsible for losses caused by reasonable reliance on the procedure in a
8	transaction for which the procedure was required.
9	(b) The responsibility of the party that requires use of the commercially unreasonable
10	procedure is limited to losses in the nature of reliance or restitution. The party's responsibility
11	does not allow a double recovery for the same loss and does not extend to:
12	(1) loss of expected benefit, including consequential damages;
13	(2) losses that could have been prevented by the exercise of reasonable care by
14	the other party; or
15	(3) a loss, the risk of which was assumed by the other party.
16	(c) A person does not require a procedure under subsection (a) if it makes commercially
17	reasonable alternative procedures available to the other person.

18 **Reporter's Notes:**

19 Notes to this Draft:

20 This Section was revised based on consultation with the Electronic Transactions Reporter and Committee chair and 21 in light of the discussion of the issues during the February 1998 meeting.

22 **General Notes:**

23 1. General Policy and Scope. This section deals with allocation of loss in cases where one party 24 (either the licensor or the licensee) requires use of an attribution procedure that is commercially unreasonable and 25 use of that procedure causes a loss either because of undetected errors in transmissions or records or because of 26 third party activity in the nature of fraud or otherwise. The Section does not cover all cases in which such loss 27 might occur, but deals only with circumstances in which a party is in a position to and does in fact require use of the 28 commercially unreasonable procedure. A procedure negotiated or jointly selected by the parties, selected from 29 among alternatives that include a commercially reasonable option, or mutually designed, does not fall within this 30 Section. Responsibility for loss in such cases lies outside this article.

31 a. Reliance Loss. The basic premise is that, all things being otherwise equal, loss in the nature of 32 reliance or restitution should fall on the party that required use of the procedure that caused the loss. This is a 33 contract statute, not a general regulatory or tort liability statute and, thus, the losses to which it applies are limited to 34 situations in which loss results from use of the procedure in a transaction to which the requirement applies. 35

b. Transactions Not Affected. Additionally, since this entire article deals with licensing and

1 related transactions, the losses are confined to such transactions. The Section does not apply to credit card, funds 2 transfer or other types of transactions in which attribution procedures are used, but which fall outside the scope of 3 Article 2B and, in many cases, are at least partially regulated by federal or other state laws. Thus, for example, use 4 of an identifying code for a credit card payment is not governed by this section. However, if a contracting party 5 requires that the other party use a credit card number as an attribution procedure, credit card law applies as to the б payment transaction, but as to the contractual relationship, Section 2B-115 applies if the procedure is regarded as 7 commercially reasonable and this Section applies if the procedure was "required" and is commercially 8 unreasonable.

9 c. Relationship to Reasonable Procedures. The loss allocation principle expressed in this Section 10 contrasts to the principles stated in Section 2B-116 and 2B-117. Those sections provide the parties with 11 presumptions about the authenticity and accuracy of the electronic records to which the procedures are applied. The 12 presumptions are potentially significant in litigation and planning transactions. As expressed there, the 13 presumptions arise only if the procedure is commercially reasonable. Thus, a commercially reasonable procedure 14 vitiates the presumption, leaving the parties to general proof of content and source of the record. In addition, if the 15 procedure comes within this section, the use of an unreasonable procedure may have an impact on loss allocation.

16 Party Responsible. The section refers to the person that required the procedure as being 2. 17 responsible for the loss. In modern commerce, the person making such requirement is in some cases the licensor 18 and in some cases the licensee. The principle used here applies in either direction. The procedure must, however, 19 be one that the parties have agreed to or adopted. That elements is implicit in the definition of what constitutes an 20 "attribution procedure."

21 The Section does not necessarily create an affirmative right of recovery. In some cases, the 22 Section merely denies the relying party an ability to recover from the other person. Thus, for example, a licensor 23 acting pursuant to a commercially unreasonable attribution procedure, might ship information product to a third 24 party that used the inadequacies of the procedure to dupe the licensor into believing that the party requesting 25 shipment was the named licensee. If the licensor had required the procedure and the licensee had agreed to it for 26 transactions of this type, this Section allows the licensee to resist any effort by the licensor to charge the licensee for 27 the loss or the contract price. The licensor remains responsible. On the other hand, if the licensee had required the 28 procedure and the licensor agreed to it, the licensor may recover against the licensee for the losses in the nature of 29 reliance. It cannot, of course, in this case seek recovery under contract theory since the licensee did not make the 30 purchase request..

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Type of Loss, The loss to which this Section applies is limited in several ways.

32 The loss must, initially, come from use of the procedure. This excludes losses that flow from 33 other, perhaps parallel causes. Thus, if an identifier is unreasonable, but the party actually did engage in the 34 transaction, but suffered loss due to a breach of contract, this section does not apply. The losses addressed here are 35 in the nature of loss from misattribution of who sent a message, tampering with the content of a message, or errors 36 caused by transmission or other factors.

37 Second, the Section only applies to losses incurred in transactions to which the requirement and 38 use of the procedure between the parties applies. It does not address the difficult problem of liability for the 39 situation where a third party wrongdoer obtains social security or other important identifies of an innocent third 40 party and uses them to fraudulently obtain goods and services from numerous vendors. That issue lies in the realm 41 of tort law, criminal law, and other forms of regulation that are just now beginning to develop. Of course, to the 42 extent that these other sources of law preempt or preclude operation of this section, ordinary preemption rules apply.

43 Third, the losses do not include lost benefits of the transactional relationship. They are limited to 44 reliance and restitution recovery. In some cases, however, the existence and non-performance of a contractual 45 relationship may allow expectations recovery. The basic premise here, however, is limited to avoiding a shift of 46 losses through a required procedure that fails to protect the interests of the parties.

47 The emphasis on reliance recovery, of course, places further limitations on the recovery. These 48 are stated in subsection (b)(2) based on a lack of reasonable care and an assumption of risk. 49

Illustrations. The following suggest some applications of this Section.

50 a. False Identity Cases: No Contract. In many cases where a loss is suffered by a party because 51 a third party fraudulently used an attribution identifier and order information claiming to the appropriate party, this 52 Section produces results that are parallel to the results that could be inferred under other attribution rules of this 53 Article.

54 **Illustration 1.** S (the vendor) required and M agreed to a procedure for identifying M in placing orders 55 with S. Thief misuses this procedure and, purporting to be M, obtains a \$10,000 electronic encyclopedia from S. S, believing that M placed the order, seeks the license fee from M. Under the general attribution sections, if the procedure is not commercially reasonable, there is no presumption that the sender was M and, since M can prove it was not the sender, it has no liability. Under this section, the required attribution procedure caused a loss, but S is responsible for that loss. It cannot shift loss to M.

In some false identity cases, however, the party demanding the use of the attribution procedure may be responsible for affirmative losses.

Illustration 2. M (the purchaser) requires L to use a procedure under which M identifies itself when placing orders with L. Thief uses the procedure to fraudulently obtain a \$10,000 software system from L. Under this Section, since M required use of the procedure and it was commercially unreasonable, the loss suffered may be recovered from M. The amount of loss is measured by reliance, not lost profit. In essence, the recovery is the cost (not license price) of the software shipped to the thief plus related expenses.

b. True Contract: Errors in Performance. In cases where an actual contract exists between the
 parties and the error or fraud allowed by the unreasonable attribution procedure relates to performance, it will often
 be the case that contract remedies provide the primary recovery and, under the principle that precludes double
 recovery, the reliance loss allocation of this does not create affirmative recovery. It nevertheless confirms the
 placement of ultimate losses in such cases.
 Illustration 3. L (licensor) and M (licensee) agree to a license for a \$10,000 commercial software license.

Illustration 3. L (licensor) and M (licensee) agree to a license for a \$10,000 commercial software license. L requires M to agree to a procedure for sending instructions as to where to transmit the software. M pays the license fee. A third party intervenes and causes misdirection of the software copy. M demands its software. Under this Section, L would bear responsibility for reliance or restitution loss. M can recover the fee it paid. More generally, however, M can enforce the unperformed contract and, in the event of breach, can recover contract damages, including consequential damages, as appropriate.

Illustration 4. In the Illustration 3, assume that M did in fact direct the transmission of the software, but now denies that it did so. If the procedure had been reasonable, L would have the advantage of a presumption of attribution of the message. Since it was not, L must prove that M did send the message without the benefit of a presumption. If it can do so, it can enforce the contract. Under this section, M suffered no loss due to the attribution procedure.

c. Errors in the Offer and Acceptance. The problem of garbled, mis-recorded or otherwise
 mistaken offers and acceptances is one of long-standing in commercial practice. This Section provides a method of
 allocating loss in such cases based on the reasonableness of the required procedure and independent of asking
 arcane questions about what terms were accepted and when,.

32 Illustration 4. M requires that L use an unreasonable attribution procedure for transmitting orders and 33 acceptances. L agrees and adopts the procedure. It places an order for ten software widgets. Because the 34 procedure is flawed, the message arrives at M requesting 100 software widgets. M ships on that basis. L 35 desires to ship the ninety excess widgets back to M and not pay. One could argue that no contract exists 36 because of mistake. Alternatively, a contract might be formed on the offer as sent or as received. Case law 37 support exists for either result. This section, however, focuses on reliance loss. Either L or M could be said 38 to suffer loss because of reliance on the procedure. Since M required it, M bears responsibility for the loss. 39 It cannot demand the price for the ninety widgets unless, of course, L decides to accept and retain them. If 40 L had required the use of the procedure, it would be responsible for reliance losses and restitution.

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SECTION 2B-1165. DETERMINING TO WHOM AN ELECTRONIC

43 **<u>AUTHENTICATION, MESSAGE, RECORD, OR PERFORMANCE SHOULD BE</u>**

44 ATTRIBUTED.

45 (a) Subject to subsection (b), an electronic authentication, message, record, or

46 performance is attributable to a person if:

1	(1) it was in fact the action of that person, a person authorized by it, or the
2	person's electronic agent; or
3	(2) the other <u>personparty</u> , using in accordance with a commercially reasonable n
4	attribution procedure for identifying a person, in good faith reasonably concluded that it was an
5	act of the other person, a person authorized by it, or the person's electronic agent
6	(b) Attribution under subsection (a) (2) has the effect provided for by the agreement
7	regarding the attribution procedure and, in the absence of terms about such effect, creates a
8	presumption that the authentication, message, record, or performance was that of the person to
9	which it is attributed.
10	(c) A person is liable for losses in the nature of reliance, if the losses occur because:
11	(1) the person failed to exercise reasonable care;
12	(2) the relying person reasonably relied on the belief that the other person was
13	the source of an electronic authentication, message, record, or performance;
14	(3) that reliance -it_resulted from acts of a third person that obtained access
15	numbers, codes, computer programs, or the like, from a source under the control of the person
16	that failed to exercise reasonable care; and
17	(4) to which whom it is attributed, access numbers, codes, computer programs, or
18	the like the use of the access numbers, codes, computer programs, or the like which created the
19	appearance that it came from that that person. , and it: (A) occurred because of a failure to
20	exercise reasonable care by that person; and (B) caused the other party reasonably to
21	rely to its detriment on the apparent source of the message or performance.
22	(b) Attribution under subsection (a) (2) has the effect provided for by the agreement of
23	the parties and, in the absence of such agreement, creates a presumption that the authentication,
24	message, record, or performance was that of the person to which it is attributed.
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1 Uniform Law Source: 4A-202; 4A-205; UNCITRAL Model Law.

2 **Definitional Cross Reference.**

- 3 "Computer program". Section 2B-102. "Electronic agent". Section 2B-102. "Electronic message". Section 2B-
- 4 102. "Good faith". Section 2B-102. "Party". Section 1-201. "Person". Section 1-201. "Presumption". Section 1-
- 5 201. "Record". Section 2B-102. 6

Committee Votes:

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- **a.** Reasonable care standard in (a)(3) selected by consensus.
 - b. Reviewed without change. (Nov. 1997).

9 **Reporter's Notes:**

10 Attribution to a Person. Attribution to a person means that the electronic record is treated in law 1. 11 as having come from that person. The section thus deals with risk allocation highly relevant to the anonymous 12 nature of electronic commerce. The section balances goals of enabling electronic commerce in an open environment 13 (as contrasted to the closed systems such as funds transfer and credit card transactions), while stating reasonable 14 standards to apportion risk in that open system. The rules here do not apply to funds transfers, bank accounts, credit 15 card liability, or other subject matter outside Article 2B.

16 Act of the Person or Electronic Agent. There are three circumstances under which a message or 2. 17 action is attributed to a party. The first (subsection (a)(1)) simply makes a person responsible for the record or 18 performance if the person or its agent actually performed or actually created the record. General agency law applies 19 where the issues deal with human agents. In addition, a person is responsible for the actions of its electronic agent. 20 An "electronic agent" is an automated system that responds to or initiates actions without human review and is 21 selected or adopted by a person for that purpose. Having opted to use an automated system, the person is held 22 responsible for its operations. The idea of an electronic agent does not exist under current law, but has importance 23 in electronic contracting for information because of the increasing use of preprogrammed software to acquire 24 information assets. The principle underlying this concept is that a person who created and set out the automated 25 system has responsibility for its conduct. The rules here parallel the UNCITRAL Model Law. Article 13 provides 26 that as between the parties, a message is deemed that of the originator if sent "by an information system program by 27 or on behalf of the originator to operate automatically."

28 Use of Attribution Procedure. Subsection (a)(2) focuses on attribution procedures for 3. 29 authentication. It makes a message attributable to a person if the other party used the procedure and reached the 30 conclusion that it came from the other person because of that use. This establishes a level of certainty when the 31 parties adopt a commercially reasonable system of identification. Attribution in this form creates a presumption that 32 it was the party identified who in fact sent the message, created the record, or engaged in the performance or 33 authentication. The presumption is rebuttable.

34 4. Duty of Care. Subsection (c) deals with when can a person be held accountable for messages not 35 sent by it and not within an attribution procedure, but on which the other party relied. The underlying loss 36 allocation principle recognizes a limited concept of protected reliance where the cause of the reliance lies in a lack 37 of reasonable care by the person to whom the message is attributed. Since this is reliance-based liability, if the 38 message, performance or context clearly indicates that the indicated source is incorrect or gives reason to doubt the 39 source, reliance may not be protected. Where the reliance is reasonable, the receiving party has a protected right 40 under this article if a lack of reasonable care lies at the heart of the actions that caused the reliance...

41 Current law uses several different approaches to analogous problems: 1) in the telephone system, a person 42 is responsible for any charges incurred for long distance calls from its equipment and using its number; fault and 43 authorization are irrelevant; 2) credit card and electronic funds regulations limit liability for a consumer for 44 unauthorized use of its card or number; 3) in commercial funds transfers, the presence or absence of a "security 45 procedure" conditions risk; 4) in check collections, an absolute liability rule is imposed on many recipients of 46 fraudulent instruments unless the party whose signature was forged negligently contributed to the fraud.

47 The Drafting Committee elected the intermediate position reflected in this Draft. The position draws a 48 balance between limiting the risk exposure of alleged senders and protecting reliance interests of recipients of 49 messages. Unlike in credit card and funds transfer systems, one cannot safely predict the relative nature of the 50 sending and receiving parties, their economic strength, or technological sophistication. Individuals with limited 51 resources are as likely to be on either side of a transaction in electronic commerce as are large corporations. Because 52 of this, the rule creating a dollar cap for consumer risk for credit cards and funds transfers is not viable in this open 53 system, heterogeneous environment. In cases where the electronic process involves transactions between large 54 businesses and consumers, allocation of the risk of fraud or false attribution developed in a way that responds to the 55 better ability of the system operator to spread loss than the consumer. Our context requires a more general structure

2 3 4 5 6 7 8	licensor with better ability to spread loss. Nor can the loss be placed on the operator of the system as a means of spreading loss since unlike in some other context, the messages here entail in a publicly run system. One alternative would use communications law rules for allocation of risk. In telephone systems, the proprietor of a system (telephone) is responsible for all calls using that number, even if produced by a hacker engaged in entirely illegal and unauthorized access. The loss allocation there, of course, is between the owner of the system and the system operator. Here, however, it is between two other parties.
9	SECTION 2B-1176. ATTRIBUTION PROCEDURE FOR DETECTION OF
10	CHANGES AND ERRORS; EFFECT OF USE. If the parties use a commercially reasonable
11	attribution procedure to detect errors or changes in the content of an electronic record, between
12	the parties the following rules apply:
13	(1) An electronic message, record, or performance that the attribution procedure
14	shows to have been unaltered since a point in time is presumed to have been unaltered since that
15	time.
16	(2) An electronic message, record, or performance created or sent pursuant to the
17	attribution procedure to detect error is presumed to have the content intended by the person
18	creating or sending it as to portions to which the procedure applies.
19	(3) If the sender complied with the attribution procedure, but the other party did
20	<u>not</u> , and the change or error would have been detected had the other party also complied, the
21	sender is not bound by the error or a change. or error.
22 23 24 25 26 27 28	 Definitional Cross Reference. "Consumer". Section 2B-102. "Electronic message". Section 2B-102. "Good faith". Section 2B-102. "Information". Section 2B-102. "Information processing system". Section 2B-102. "Notifies". Section 1-201. "Party". Section 1-201. "Person". Section 1-201. "Presumed." Section 1-201. "Receive". Section 2B-102. "Record". Section 2B-102. "Value". Section 1-201. Committee Action: a. Reviewed without change. (Nov. 1997); (Feb. 1998)
29 30 31 32 33 34 35 36	Reporter's Notes: This Section deals with the effect of commercially reasonable attribution procedures dealing with the detection of error or of changes in the content of electronic records. Use of such procedures creates a presumption regarding the accuracy or unchanged nature of the record Other presumptions may be appropriate depending on the nature of the procedure and this section does not foreclose their development by courts. The underlying principle is that, if the parties agree to or adopt a commercially reasonable procedure, records created or transferred in compliance with that procedure are entitled to enhanced legal recognition. The presumption is rebuttable and is conditioned on the procedure used qualifying as a commercially reasonable attribution procedure.

that goes beyond consumer issues; the problems will not routinely entail consumer protection questions or, even, a

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This means not only that the procedure was commercially reasonable, but that the procedure was agreed to or adopted by the parties. The language here comes largely from pending Illinois Digital Signature statute which

contains more detailed provisions regarding secure electronic records. Since the principle enacted here hinges on
 agreement and general considerations of commercial reasonableness, the concept is technologically neutral.

2. The presumptions are limited to issues to which the error detection procedure applies. Proof or disproof of alleged errors in other aspects of an electronic transaction are, with the exception of consumer cases, left to law outside this Article. The common law of mistake obviously applies as does the case law developed for dealing with the legal consequences of garbled transmissions or records that have been allegedly tampered with.

7 3. The presumptions here not only reflect a deference to the choices of the parties, if commercially reasonable, but the greater certainty available to parties through a commercially reasonable procedure also provides an incentive for commercially reasonable procedures to be developed and deployed in commerce. The development of Internet and similar technology for commerce will occur through numerous, private commercial choices that establish a viable marketplace. The provisions of this Section provide at least limited support for that development.

4. Subsection (a)(3) deals in a limited way with the effect of a failure of one party to conform to an
existing attribution procedure that is commercially reasonable (the effect of a failure to comply with a procedure
that is not commercially reasonable is treated in Section 2B-114). Where the sender complies, but the recipient does
not, the sender is absolved from any liability under contract law for an error that would have been detected through
compliance.

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SECTION 2B-1187. ELECTRONIC ERROR: CONSUMER DEFENSES.

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(a) In this section, "electronic error" means an error created by an information

20 processing system, by electronic transmission of a record, or by an error of the <u>a</u> consumer in an

21 electronic system that did not reasonably allow for correction or avoidance of such errors.

(b) In an automated transaction for providing information to with a consumer, the

23 consumer is not responsible for an electronic message that that the consumer did not intend and

24 <u>which that was caused by an electronic error if the consumer</u>:

25 (1) promptly on learning of the other party's reliance on the message, the

26 consumer:

27 (A) in good faith notifies the other party of the <u>electronic</u> error and that

28 <u>the consumer it</u> did not intend the message received; and

(B) delivers all copies of any information <u>it</u> receives<u>a</u> to the other party
 or, deliver<u>s</u> or destroy<u>s</u> all copies pursuant to any reasonable instructions received from the other

31 party; and

32 (2) <u>the consumer has not used or received a benefit value</u> from the information <u>or</u>
33 <u>informational property rights or caused the information or <u>benefit value</u> to be made available to a
34 third party.
</u>

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- 1 **Prior Uniform Law:** None.
- 2 **Committee Action:**
- 3 Adopted the section. Vote: 10 0 (Feb. 1998).
- 4 Definitional Cross Reference.

5 "Copy". Section 2B-102. "Electronic agent". Section 2B-102. "Good Faith": Section 2B-102. "Information".
6 Section 2B-102. "Notify": Section 2B-201. "Party": Section 1-201. "Record". Section 2B-102.

7 **Reporter's Notes:**

8 Nature of the Issue. Some observers of developing electronic commerce express concern about 1. 9 the capability of errors occurring in the automated systems to impose unexpected losses on persons who are not 10 sophisticated in their operation. In contract creation and performance, common law principles about mistakes 11 provide the basic framework and fundamental principles against which such problems will be resolved. This Section 12 provides a specific application of those principles to establish a major new protection for consumers tailored for 13 automated transactions. The defense to contract formation created here provides a simple method for a consumer to 14 contest errors in his or her transmissions to a third party. Under common law, in many instances, in a unilateral 15 mistake, the party making that error is liable for its consequences. This Section enables a consumer to avoid the 16 consequences of a unilateral mistake by acting promptly to return copies and correct the mistake without receiving 17 value from the other party's reliance on the error.

18 2. *Policy of the Defense.* The defense is grounded in equity principles that allow a party to avoid the 19 adverse consequences of its error if the error causes no detrimental effect on another party and does not produce a 20 benefit for the person making the mistake. Of course, there will be unavoidable detrimental effects on the party 21 who receives an erroneous message (e.g., costs of filling, handling and delivering erroneous orders), so courts 22 should apply this rule with care even though the consumer pays the costs of returning the mistakenly ordered 23 product. The basic assumption that there is no detrimental effect on the person who did not cause the error is 24 particularly suspect if manufacturing, production, or other costs are significant. Also, a vendor who fills erroneous 25 orders in a just-in-time inventory system can incur considerable costs for products such as computers or cars; where 26 the product is information, the premise is that the lesser cost of manufacturing justifies the rule.

This section does not create a right to rescind a contract after agreed to performance is received because a consumer changes its mind regarding whether it desires that performance. The section deals solely with errors in the creation of a contract. It is not sufficient to establish the defense that the consumer reconsidered its order. Rather, the standard requires that there was no intent to make the order or, at least, to order under the terms transmitted in error, and that an electronic error be the cause of the problem.

The Section creates an error resolution system, allowing immediate return to place the other partyin the position of having to establish that there was no electronic error.

Illustration 1: Consumer intends to order ten copies of a video game from Jones. In fact, the information processing system records 110. The electronic agent maintaining Jones' site disburses 110 copies. The next morning, Consumer notices the mistake. He sends an E-Mail to Jones describing the problem, offering to immediately return or destroy copies; he does not use the games. Under this section, performing on these offers means that there is no presumption that the contract was for 110 copies. If it desires to enforce the apparent contract, Jones must prove that there was no error.

Illustration 2: Same facts, except that Jones' system before shipping sends a confirmation, asking
 Consumer to confirm that it ordered 110 games. Consumer confirms 110 copies. This section no longer
 applies. If Consumer sees the confirmation request and does not respond, the section also does not apply.
 In either case, the system reasonably allowed for correction of the error.

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SECTION 2B-1198. AUTHENTICATION PROOF; ELECTRONIC AGENT

46 **OPERATIONS.**

47 (a) Operations of an electronic agent constitute the authentication or manifestation of

48 assent of a party if <u>a-the party used</u>, selected, or programmed the electronic agent for the purpose

49 of achieving results of that type.

- 1 (b) Compliance with a <u>commercially reasonable n-attribution</u> procedure for
- 2 authenticating a record authenticates the record as a matter of law. Otherwise, authentication
- 3 may be proven in any manner, including by showing that a procedure existed by which a party or
- 4 an electronic agent must <u>have</u>engaged in conduct or operations that authenticated the record <u>or</u>
- 5 <u>term</u> in order to proceed further in the use it made of the information<u>or informational property</u>
- 6 <u>rights</u>.
- 7 (c) Unless the circumstances indicate otherwise, authentication is deemed to have been
- 8 done with the intent to establish the party's identity, its adoption or acceptance of the record or
- 9 term, and acceptance of the contract, and the integrity of the records or terms as of the time of
- 10 <u>the authentication.</u>

11 **Definitional Cross Reference.**

12 "Contract". Section 1-201. "Electronic agent". Section 2B-102. "Electronic message". Section 2B-102.
"Information". Section 2B-102. "Notice". Section 1-201. "Party." Section 1-201. "Receive". Section 2B-102.
14 Reporter's Notes:

Subsection (a) contains a specific application of the general principle that actions of an electronic
 agent bind the party that selected and deployed the agent for that purpose. An electronic agent is an automated
 system of response or originating messages or performances. A party that intend to use such systems is bound by its
 operations. This includes where the operations yield authentication of a record.

Under subsection (b), compliance with an attribution procedure for that purpose removes fact
 questions about whether an authentication occurred. The procedure exists and is used because of an affirmative
 choice by the party. In addition, the stated effect occurs only if the procedure is commercially reasonable Section
 2B-102. Commercial reasonableness is an element of the definition of an authentication procedure.

3. In the absence of use of an authentication procedure, proof of an authentication can occur in any manner. Included in the methods of proving authentication is proof that shows that a process exists that required an authentication in order to enable an automated system to proceed further in use or other operations. This rule reflect on-line and on-screen methodologies that are increasingly common and removes doubt about whether that type of proof is sufficient.

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SECTION 2B-12019. ELECTRONIC MESSAGES: TIMING OF CONTRACT;

30 EFFECTIVENESS OF MESSAGE; ACKNOWLEDGING MESSAGES.

31

(a) Except as <u>otherwise</u> provided in subsection (b), an electronic message is effective

- 32 when received even if no individual is aware of its receipt. If an electronic message initiated by a
- 33 party or an electronic agent evokes an electronic message in response, a contract exists:
- 34

(1) <u>when a response signifying acceptance is received;</u> or

1	(2) if the response consists of furnishing the information or access to the
2	information, when the information or notice of access is received or use is enabled, unless the
3	originating message required acceptance in a different mannerprohibited that form of response.
4	(b) If the originator of an electronic message requests or has agreed with the addressee
5	that receipt be acknowledged electronically, the following rules apply:
6	(1) A message expressly conditioned on receipt of an acknowledgment does not
7	bind the originator until acknowledgment is received and the . The message is no longer
8	effective and expires if acknowledgment is not received within a reasonable time after the
9	message was sent.
10	(2) If the message was not expressly conditioned on acknowledgment and
11	acknowledgment is not received within the time specified for receipt or, in the absence of a
12	specified time, within a reasonable time after the message was sent, on notice to the other party,
13	the originator on notice to the other party may:
14	$(\underline{A}i)$ treat the message as <u>no longer expired and ineffective</u> ; or
15	(\underline{B}_{ii}) specify a further time for acknowledgment and, if acknowledgment
16	is not received within that time, treat the message as expired and ineffective.
17	(c) Receipt of acknowledgment creates a presumption establishes that the message was
18	received but does not in itself establish that the content sent corresponds to the content received.
19 20 21 22 23 24 25 26 27 28 29 30 31 32	 Committee Vote: a. Approved current subsection (a) in principle. b. Rejected motion to delete section containing current subsection (b). Vote: 5-6. (February, 1997) c. Reviewed without substantive change. (April, 1997) (November, 1997) Ceporter's Notes: Subsection (a) adopts a time of receipt rule; rejecting the mail box rule for electronic messages. This rule is also followed in Article 4A (§§ 4A-406, 104(a)). This section does not deal with attribution or liability questions. Questions of attribution are treated in Sections 2B-111-118. For example: if a "response" purports to be from ABC Corp., the message, while effective at a given point in time under this section, does not bind ABC unless the message can be attributed to it under agency law or attribution rules in this Article or common law. In Article 2B, a contract can exist even if no human being reviews or reacts to the electronic message or the information delivered. This adapts traditional theories of consent and agreement to electronic commerce. In electronic transactions, automated systems can send and react to messages without human 688

$1 \\ 2 \\ 3 \\ 4 \\ 5 \\ 6 \\ 7 \\ 8 \\ 9 \\ 10 \\ 11 \\ 12 \\ 13 \\ 14 \\ 15 \\ 16 \\ 17 \\$	 intervention; when parties choose to use these systems, there is no reason not to allow contract formation. A contract rule that demands direct human assent would inject an inefficient and error prone element in the modern electronic format. 4. Subsection (b) and (c) deal with electronic acknowledgments, providing default rules on the meaning of requiring or requesting acknowledgment. The default rules are limited to acknowledgment of electronic ordinational on acknowledgment or merely requested acknowledge. As a basic principle, the message sender can control the legal effect of its messages if it does so expressly. Acknowledgment, of course, is not necessarily an acceptance; although an acceptance can and often will serve as sufficient recognition of the message to also as acknowledgment. Acknowledgment confirms receipt. In modern electronic systems, this often occurs automatically on receipt of the electronic message in the recipient's system. 5. This section deals with functional acknowledgments. It does not create presumptions other than that an acknowledgment indicates that the message was received. Questions about accuracy of the received message and about time of receipt, content and other issues are not treated. Of course, by agreement the parties can extend this concept to cover such issues.
18	FORMATION AND TERMS
19	[A. General]
20	SECTION 2B-201. FORMAL REQUIREMENTS.
21	(a) Except as otherwise provided in this section, an agreement is not enforceable by way
22	of action or defense unless:
23	(1) there is a record authenticated by the party against which enforcement is
24	sought, or to which that party manifested assent sufficient to indicate that a contract has been
25	made and reasonably to identify the copies or subject matter of the agreement; or
26	(2) the agreement contemplates
27	(A) -there be <u>requires</u> no or nominal consideration for the rights acquired;
28	OF
29	(B) the total <u>requires value of any payment of</u> to be made and any other
30	affirmative obligations incurred is less than [\$20,000], excluding payments for options to renew
31	or buy <u>; or</u>
32	(C) is a license for an agreed duration of less than [90 days][one year].or
33	(b) A record is not insufficient under subsection (a)(2) even if merely because it omits or

1	incorrectly states a term, but the contract is not enforceable beyond the <u>copies or</u> subject matter
2	or copies shown in the record.
3	(c) An agreement that does not satisfy the requirements of subsection (a), but which is
4	valid in other respects, is enforceable to the extent that:
5	(1) if it is a license for a term of less than 90 days; (2) a performance has been
б	tendered by one party and accepted by the other; or
7	(23) the party against which enforcement is sought admits in its pleading or
8	testimony or otherwise in court that a contract was made, but the agreement is not enforceable
9	under this provision beyond the copies or subject matter admitted.
10	(d) Between merchants, if within a reasonable time a record in confirmation of the
11	contract agreement and sufficient against the sender is received and the party receiving it has
12	reason to know its contents, the record satisfies the requirements of subsection (a) against the
13	party receiving it unless notice of objection to its contents is given in a record within 10 ten days
14	after the confirming record is received.
15	(e) The rules set out in The provisions of Sections 2B-307 or 2B-502 may not be varied
16	except by a record that is:
17	(1) sufficient to indicate that a contract has been made; and
18	(2) authenticated, or prepared and delivered to the other party, by the party
19	against which enforcement is sought.
20	(f) The parties may waive the requirements of this section as to future transactions by an
21	agreement that is enforceable under this section.
22	(g) This article states the only formal requirements for enforceability for agreements
23	covered by this article as a matter of contract law under the laws of this state.
24 25	Uniform Law Source: Section 2A-201. Revised. Definitional Cross Reference:

1	"Agreement": Section 1-201. "Authenticate": Section 2B-102. "Contract": Section 2B-102. "Court": Section 2B-
2	102. "License": Section 2B-102. "Party": Section 1-201. "Record": Section 2B-102. "Rights": Section 1-201.
3	"Term": Section 1-201. "Value": Section 1-201.
4	Committee Votes:
5	1. In Article 2 at the Annual Meeting, repeal of the statute of frauds sustained by a narrow vote (65-52).
6	Subsequently, the Article 2 drafting committee voted to include a statute of frauds.
7	2. Voted to retain a statute of frauds. Vote: $10 - 4$ (September, 1996)
8	3. Rejected a motion to remove the dollar limitation in then subsection (e)(1). Vote: $5 - 8$ (September,
9	1996)
10	4. Rejected motion to exclude mass market licenses from statute of frauds. (September, 1996)
11	5. Consensus to move former (f) on enforceability without filing into another section in part 5.
12	6. At the 1997 Annual Meeting, the sense of the house motion passed to harmonize the three articles with
13	respect to the judicial denial requirement. Passed
14	7. At the 1997 Annual Meeting, a sense of the house motion to harmonize by deleting the "denial of
15	agreement" exception was rejected.
16	8. After extended discussion, the Committee did not include a requirement that the party asserting the
17	statute plead the non-existence of a contract. (September, 1997)
18	9. Deleted rule allowing manifest assent to satisfy statute of frauds. Vote: $10 - 0$ (Feb. 1998)
19	10. Adopted a motion to reset dollar limit and expand length exclusion to one year. Vote: 6-4.
20	Notes to This Draft:
21	This Draft retains the original \$20,000 figure arrived at by reference to modernization of the \$5,000 rule in Article
22	1. The Draft does not present a one year standard with the \$20,000 based on the conclusion that the retention of the
23	\$20,000 rule rather than a lower figure makes this further change not necessary.
24	Reporter's Notes:
25	1. <i>General Policy and Background.</i> A statute of frauds provides important protections in commerce
26	focused on intangible subject matter. This is true because of the character of the subject matter, the threat of
27	infringement, and the split interests involved in a license with ownership of intellectual property rights in one party
28	while rights or privileges to use or to possess a copy vest in another party. These considerations augment arguments
29	that propose that providing some protection against fraudulent practices and unfounded claims justify the cost of the
30	statute.
31	Current law imposes a statute of frauds in all Article 2 and 2A transactions as well as under the
32	law of forty-seven states for transactions outside the UCC. Restatement (Second) of Contracts ch. 5, Statutory Note,
33	at 282 (1979). The rules for compliance and scope vary. Copyright law requires a writing for an enforceable
34	transfer of a copyright. 17 U.S.C. § 204. A similar rule applies for patents. 35 U.S.C. § 261. A transfer of property
35	rights occurs when there is an "assignment" or an "exclusive license." The federal writing requirement does not
36	apply to rights in data or to non-exclusive licenses. However, in copyright law, a nonexclusive license that is not in
37 38	 writing may lose priority to a subsequent transfer of the copyright. 2. Basic Rule: Subject Matter and Value. The requirements of the statute must be tailored to the
30 39	v 1
40	subject matter and transactions involved. Article 2B focuses on a core requirement that the record, when required, must reasonably describe the subject matter and copies involved in the contract. This leaves significant elements of
40 41	scope of a license not required in the required documentation. Disputes about these other elements of scope,
42	however, may indicate that no contract exists. See Section 2B-202. Obviously, if not contained in the record and
43	not subject to dispute, the remaining elements of scope must be proven by parol evidence, as must other terms of the
44	agreement.
45	3. Basic Rule: Transactions Covered. A record is required only if the transaction requires payments
46	in excess of \$20,000 and is a license whose duration exceed ninety days.
47	The dollar figure applies to required or fixed payments, not to potential payments. The \$20,000
48	amount excludes from coverage the large number of small value transactions which in ordinary practice frequently
49	do not entail contractual formalities and do not present the same level of risk in the event a fraudulent claim is
50	made. It compares to the \$5000 limitation in current Article 1, a \$500 limit in current Article 2, and a \$1,000 limit
51	in Article 2A.
52	Illustration 1: Booker acquires releases from various parties to enable completion and
53	publication of its books. The releases are often not acquired for any payments to the releasing
54	party. This section allows enforcement without a record because total payments were less than
55	\$20,000, i.e., no payments.

In addition to the dollar limitation, a contract is enforceable if the license has a duration of less than ninety days [or one year]. This is a partial reflection of the general "one year" rule found in common law rules about the statute of frauds. In context of information transfers of the various types encountered in Article 2B, a one year provision is too long and the ninety day rule is the preferred alternative to cover truly short term licenses.

5 In reference to both the \$20,000 and the ninety day rules, the reference is to what the contract 6 specifically requires. Thus, an indefinite term contract which can be terminated at will does not require a writing 7 since the term is not in excess of 90 days [one year]. A contract calling for royalty payments whose value entirely 8 hinges on the success of a product does not exceed the \$20,000 amount.

9 4. *Basic Rule: Record and Assent.* There is no requirement that the record be retained. Obviously, on 10 questions of proof, retaining a record of a contract is good practice, but this Act merely requires that the record exist 11 at one point in time. In electronic systems, a "record" requires that information be in a form from which it can be 12 perceived. This section does not take a position on how long the information must be in this form. In copyright 13 law, the cases do not impose a minimum time period, but do distinguish between a copy and an ephemeral 14 manifestation of information. That distinction carries forward into Article 2B.

15 The record must be authenticated by the party to be bound. The basic theme of a statute of frauds 16 is that there be a record that documents the existence of a contract. A party can prove prior existence of an 17 authenticated record by showing that a procedure exists by which an authenticated record must necessarily have 18 been made in order for the party to have proceeded in use of the information or another activity.

19 5. Transactional Exceptions: Performance and Admissions. There are several circumstances in 20 which the requirements of subsection (a) are most because of other events in the transaction or the litigation. Two 21 are described in subsection (c). The first, which is a variation of current Article 2, obviates the requirements of the 22 statute of frauds to the extent that performance has been offered and accepted. This event adequately documents the 23 existence of the contract to the extent of the performance and the minimal record required under the statute is not 24 necessary. The second, also derived from Article 2, supplants the statutory requirements to the extent a person 25 admits the existence of the contract in a sworn statement in connection with litigation. Here, again, the statement 26 confirms the existence of the contract and supplants the writing requirement.

6. *Transactional Exceptions: Confirming Memoranda.* As in Article 2, this Section provides that, as between merchants, confirming memoranda satisfy the statute if the receiving party does not object within ten days after their receipt. This validates practice in a number of industries where the volume of transactions make it impossible to prepare and receive assent to records as part of making the initial agreement. The confirming memorandum can be in various forms, but it serves to place the other party on notice that a contract has apparently been formed. This memorandum has a validating effect only as between merchants.

7. *Transactional Exceptions: Other Agreements.* Subsection (f) makes clear that trading partner or
 similar agreements are enforceable to alter the statute of frauds issue. The parties can agree to conduct their further
 business without there being a need for additional, authenticated writings. That prior agreement satisfies the statute
 and the policies of requiring that there be some indication that a contract was formed.

8. *Other Rules.* The statute of fraud provisions here supplant all other existing statute of fraud
 provisions pertaining to Article 2B subject matter. Thus, the one year of performance rule found in many state
 common law rules does not apply to Article 2B transactions.

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SECTION 2B-202. FORMATION IN GENERAL.

42

(a) A contract may be made in any manner sufficient to show agreement, including by

43 conduct by both parties or operations of an electronic agent which recognize the existence of a

- 44 contract.
- 45 (b) If the parties intend to make a contract, the following rules apply:
- 46 (1)-An agreement sufficient to constitute a contract may be found, even if the
- 47 time that the agreement was made cannot be determined.

1	(c^2) Even if one or more terms are left open or to be agreed upon, or one party
2	reserves the right to modify terms, a contract does not fail for indefiniteness if the parties have
3	intended to make a contract and there is a reasonably certain basis for giving an appropriate
4	remedy.
5	(de) Subject to Section 2B-203, in the absence of conduct or performance by both parties
6	to the contrary, <u>no contract is formed if there is a</u> material disagreement about a <u>material critical</u>
7	term, such as scope, indicates that there is no intent to make a contract.
8	(ed) If a term is to be fixed by later agreement and the parties intend not to be bound
9	unless the term is fixed or agreed-to, a contract is not formed if the term is not fixed or agreed-to.
10	In that case, each party shall return or, with the consent of the other party, destroy all copies of
11	information and other materials already received. The licensor shall return any portion of the
12	contract fee paid for which performance has not been received and retained by the licensee. The
13	parties remain bound with respect to any obligation of confidentiality or other contractual use
14	restriction., or similar obligations, to which the parties have agreed.
15 16 17 18 19	 Uniform Law Source: Section 2-204; 2-305(4); 2A-204. Notes to this Draft: Edited to correspond to Article 2. Definitional Cross Reference: "Agreement". Section 1-201. "Contract". Section 2B-102. "Contract fee". Section 2B-102. "Electronic agent". Section 2B-102. "Information". Section 2B-102. "Licensee". Section 2B-102. "Licensor". Section 2B-102.
20 21	"Party". Section 1-201. "Receive". Section 2B-102. "Remedy". Section 1-201. "Term". Section 1-201. Committee Votes:
22 23 24	 a. Committee voted unanimously to adopt the section in principle. (September, 1996) b. Reviewed in November, 1997 and February 1998. Reporter's Note:
25 26 27 28	1. Basic Rule. Subsection (a) conforms to current Article 2 and continues without change the basic policy of recognizing any manner of expression of agreement, oral, written, electronic, or otherwise. It follows the language of current Article 2, but adds an express reference to the operations of electronic agents as a form of establishing or showing agreement.
29 30 31 32 33	This Article separates two issues. One deals with whether a contract was formed. The second concerns what terms govern that contract. That issue is discussed in reference to records in Section 2B-207, 2B-208, and 2B-209. In many cases, the creation of a contract and its terms are simultaneous. But in modern commerce, the two are partially separable processes. That is true, for example, where the parties exchange conflicting forms and subsequently perform in a manner that creates a contract.
34 35 36	2. <i>Electronic Agents.</i> Article 2B clarifies that a contract can be formed by the operations of electronic agents. An electronic agent is an automated system selected or used by a person for purposes of achieving contract-related effects such as offer acceptance performance and the like without review by a human

achieving contract-related effects such as offer, acceptance, performance, and the like without review by a human
 being. The fact that the operations of an electronic agent are attributable to a party that selected the agent is

confirmed in Section 2B-116.

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2 Giving this effect to an electronic agent can be explained in several ways. One would observe 3 simply that it gives force to a choice made by the party. That is, the party selected and deployed the automated 4 system for a particular purpose and this Article acknowledges and enforces that purpose. Alternatively, it could be 5 described as giving force to a form of indirect acceptance of a contractual relationship. The agent is in effect a mere б extension of the person utilizing it and its actions constitute the actions of the individual. Under either approach, the 7 basic theme is that the automated agent's operations bind the agent's creator or user. In article 2B, reference is 8 simply made to the operations of agents as having specified effects in law and as being attributable in law under 9 particular circumstances to a particular party.

10 3. Open Terms and Layered Transactions. Although recognizing a broad range of indicia of 11 agreement, the standards adopted here require distinguishing preliminary negotiations or incomplete efforts to make 12 a deal that do not create a contract and actions or statements that manifest an intent to be bound even though terms 13 are left open or the time of formation cannot be determined. Ultimately, the distinction here as under current Article 14 2 from which these rules derive, often requires consideration of all of the circumstances relating to the alleged 15 agreement.

As made clear in subsection (b), the distinction among these situations lies in the question of the existence of an intent to contract as manifested by the language, conduct or operations of the parties or their agents. Given an intent to contract and agreement on terms or performance that gives an adequate basis to grant a remedy, a contract can be formed despite the existence of terms remaining to be agreed and terms that are left open, that is, not addressed by the parties. In the latter case, this Article, general expectations of the trade, and general intellectual property law often provide background rules that flesh out the details of the relationship.

The background rules will not apply if the parties in fact disagree about the term. While disagreement may not always bar creation of a contract, it often indicates no agreement.

24 The rules of this Section provide the foundation for recognition here, as in existing Article 2, of a 25 layered process of contracting which typifies many areas of commerce and many major contractual relationships. 26 There is no requirement that agreement to all terms occur at one point. Rather, contracts are often formed over a 27 period of time, and contract terms are very often developed and adopted during performance, rather than at the 28 outset. In some cases, these later adopted terms might conceptually be viewed as a modification of an agreement, 29 but it is often the case that the parties expect to arrive a terms and adopt records later in the deal. Rather than a 30 modification, these are more aptly described as a fulfillment of prior expectations or normal practice. This Section 31 recognizes that phenomenon; Section 2B-207 and 2B-208 provide some guidance on its operation with respect to 32 the adoption of terms. If the parties do not intend to be bound unless later terms are agreed to, subsection (e) gives 33 guidance for unwinding the relationship.

4. Material Terms and Scope of a License. Subsection (d) clarifies an obvious principle. It provides simply that a material disagreement about an important (material) term indicates that no intent to enter a contract exists at that time. This rule is important in reference to general formation concepts in an environment where open terms and to be agreed terms are permitted. It is also important in the treatment of an exchange of purported offers and acceptances that contain varying terms. As described in Section 2B-203, a contract can be formed by an acceptance that varies the terms of the offer. Yet, it is clear that not all variances indicate an intent to contract. See White & Summers, The Uniform Commercial Code (1995) (discussion of battle of forms).

In information commerce, the most significant terms of a contract deal with the scope of the license. Scope is a defined term. See Section 2B-102. It goes to the fundamentals of the transaction and what the licensor intends to transfer and what the licensee expects to receive. Indeed, in many respects, in this field of commerce, the contract is the product and scope is the basic product description. Disagreements about this fundamental issue are like ordering a Corvette and confirming purchase of a Volkswagon. They indicate fundamental disagreement about the nature of the contract and its subject matter.

This Section does not require complete and detailed agreement about scope in order to form a contract. It does confirm, however, that material disagreement about scope indicates a lack of an agreement sufficient to form a contract.

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SECTION 2B-203. OFFER AND ACCEPTANCE; VARYING TERMS;

52 **CONDITIONAL OFFERS.**

53

(a) Unless otherwise unambiguously indicated by the language of the offer or the

- 1 circumstances:
- 2 (1) An offer to make a contract invites acceptance in any manner and by any
 3 medium reasonable under the circumstances.

4 (2) An order or other offer for prompt or current <u>deliveryshipment</u> invites
5 acceptance either by a prompt promise to ship or by the prompt or current shipment of
6 conforming or non-conforming <u>informationcopies</u>, but a shipment of non-conforming <u>copies</u>
7 information is not an acceptance if the party that provides the shipment <u>information</u> seasonably
8 notifies the transferee that the shipment <u>information</u> is offered only as an accommodation to the
9 other party.

10 (3) If the beginning of a requested <u>affirmative</u> performance is a reasonable mode
11 of acceptance, an offeror that is not notified of acceptance and has not received the performance
12 within a reasonable time may treat the offer as having lapsed without acceptance.

(b) Except as otherwise provided in subsection (c), aA definite and seasonable expression
of acceptance in a record may create a binding obligation, even if the acceptance contains terms
that vary the terms of the offer. If the <u>offer and acceptance are in records that</u> contain varying
terms, the following rules apply:

(1) If the acceptance materially conflicts with a material term of the offer or
otherwise materially alters the offer, no contract is formed by the purported acceptance unless
from all the other circumstances including the conduct of the parties, it appears that an
agreement existed. If a contract is formed under this subsection, the terms of the contract are
determined:

(A) under Section 2B-207 or 2B-208, if one party agrees, by manifesting
assent or otherwise, to the other party's terms other than by the terms of the acceptance that
contained the varying terms;

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1	(B) under Section 2B-209 if subparagraph (<u>A</u> 1) does not apply and the
2	contract is formed by conduct.
3	(2) If there is no material conflict or alteration to which subsection (b)(1) applies,
4	with a material term and no material change in terms, the terms of the contract are those of the
5	offer as adopted under Section 2B-207 or 2B-208. Non-material additional terms contained in
6	the acceptance are treated as proposals for additional terms and become part of the contract but
7	only if they are not objected to by the offeror within a reasonable time after notice of them is
8	received.
9	(c) An offer or acceptance that because of the circumstances or the language is
10	conditional on agreement by the other party to the terms of the offer or acceptance precludes
11	contract formation <u>unless the party except by agrees</u> , ment, by manifesting assent or otherwise,
12	to its terms. However, in this case, the following rules apply:
13	(1) <u>A party may waive the conditional language in its offer or acceptance by its</u>
14	conduct or otherwise. Such conditional language in a standard form precludes the formation of a
15	contract only if the party proposing the form <u>containing the conditional language</u> acts in a
16	manner consistent with that language, such as by refusing to perform, refusing to permit
17	performance, or <u>refusing</u> to accept the benefits of the contract until the proposed terms are
18	accepted.
19	(2) If a party agrees, by manifesting assent or otherwise, to an effective
20	conditional offer in a record, it adopts the terms of that offer under Section 2B-207 or 2B-208, as
21	applicable.
22 23 24 25 26	 Uniform Law Source: Section 2A-206; Section 2-206. Definitional Cross Reference: "Agreement": Section 1-201. "Contract". Section 2B-102. "Information". Section 2B-102. "Notifies". Section 1-201. "Party". Section 1-201. "Receive". Section 2B-102. "Record". Section 2B-102. "Standard form". Section 2B-102. "Term". Section 1-201

- 26 27 2B-102. "Term". Section 1-201.
- **Committee Vote:**

Approved in principle. (September, 1996).

a. A<u>:</u> Reporter's Notes:

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1. *Basic Premise and Coverage.* This Section deals with three recurrent issues involving offer and acceptance in the creation of a contract: general methods of indicating acceptance, acceptances that vary the terms of the offer, and condition offers or acceptances. While the Section provides guidance on determining the terms of a contract if one is formed, this Section must be read in connection with Section 2B-207, 2B-208and 2B-209 for that purpose.

8 2. *Methods of Acceptance and Formation.* Subsection (a) conforms to Article 2-206(1). It allows 9 acceptance of an offer by a variety of means, including the exchange of conflicting standard forms and behavior, but 10 also recognizes the right of the offeror to control the terms and nature of the acceptance if it does so unambiguously 11 in the offer itself.

12 3. Acceptance that Varies the Terms of an Offer. Subsection (b) follows Article 2-207 and rejects 13 the mirror image rule which would permit a binding contract only if the acceptance fully matches the offer. This 14 allows contract formation by offer and acceptance even though the acceptance varies the terms of the offer. That 15 recognition corresponds to commercial practice throughout all areas of commerce. As in Article 2, the varying 16 acceptance must be an <u>acceptance</u>; no contract is formed by a counteroffer unless that counteroffer is accepted.

17 Contract formation by an acceptances that varies the terms of an offer creates several conceptual 18 and practical issues. The problems are not that the parties have paid inadequate attention to their contract, but that 19 legal concepts must be fitted to a setting in which commercial practice does not necessarily focus on the details of 20 conformance between an offer and an acceptance. In such unstructured settings, the purpose of the rules of contract 21 formation and the rules that determine the terms of an agreement is to provide fair guidance that corresponds to the 22 type of commercial issues that must be resolved in this open or unstructured environment.

23 Varying Terms: Material Variance. One issue, addressed in subsection (b), concerns how courts 3. 24 distinguish cases of a contract formed by a varying acceptance and cases where the variance indicates that no 25 contract can reasonably be said to be formed by the offer and acceptance alone. Consistent with Section 2B-202, 26 material variance, either a conflict with a material term or a material modification of the offer, precludes formation 27 based on the purported acceptance. This reflects the basic policy that a contract requires a meeting of the minds; it 28 is an underlying premise of existing Article 2 rules, although not specifically stated in that statute. The rule protects 29 both parties in that it precludes the formation of a contract when a material disagreement about terms exists. What 30 constitutes a material term or a material alteration of the offer depends on the context, including what the parties 31 might reasonably expect to find in contracts in light of applicable trade use and course of dealing. Comments to 32 Section 2-207 contains a list of what the drafters then thought would be material, but that list may or may not be 33 applicable in modern commerce. In licensing, however, scope is always a material term since it defines the focus of 34 the contract itself.

The rule does not preclude formation of a contract other than through the offer and purported acceptance. It allows contract formation by conduct or through a showing of other circumstances indicating agreement, even if the formal offer and acceptance materially diverge. This is spelled out in subsection (b)(1). The circumstances adequate to show agreement despite material conflict in the records exchanged by the parties as a purported offer and acceptance correspond to the broad concept of contract formation outlined in Section 2B-202. The relevant standard contemplates an inclusive, rather than limited consideration of relevant circumstances.

41 If a contract is formed based on the circumstances, the important issues center on what terms are 42 applicable to the contract. By hypothesis, the records exchanged as an offer and acceptance materially diverge. 43 Subsection (b)(1) contemplates two distinct approaches to determining the terms of the contract. The first arises if 44 one party agreed to the terms of the other. In that case, the terms, if in a record, are adopted pursuant to and subject 45 to the limitations in Section 2B-207 and 2B-208. The agreement to these terms can be manifested in any manner 46 that is relevant except that it cannot be found solely in the "acceptance" that contains a materially varying term. 47 thus, for example, if the parties exchange records that contain a material conflict, but one calls the other and agrees 48 to either the other party's form or to otherwise delineated terms, the contract forms around those terms.

The second circumstance is where the exchanged offer and acceptance materially conflict, but a contract is formed by conduct. This places the relationship under Section 2B-209. That Section requires a court to apply general interpretation rules to discerning the terms that are part of the contract, unless the cases involves conflicting standard forms. In that latter situation, Section 2B-209 applies a "knock out" rule modeled on current Section 2B-209.

54 4. *Varying Terms: Non-Material Variance.* If the offer and acceptance do not materially vary, they 55 form a contract. Subsection (b)(2) indicates that, as under general contract law and current Article 2, the terms of the contract are the terms of the accepted offer. Subsection (b)(2), however, also allows for the introduction of nonmaterial <u>additional</u> terms from the acceptance unless the offeror timely objects to those terms. This rule is taken from existing Article 2. It does not apply to terms that provide conflicting treatment of the same subject matter. Where the offer and acceptance conflict on a term and the conflict or term is not material, the contract is governed by the terms of the accepted offer.

6 5. Conditional Offers and Acceptances. As recognized in subsection (c), as a matter of general
7 contract law, a person has a right to state preconditions for its offer or its acceptance. The most common
8 conditional offer or acceptance is one that conditions its effect on adherence to its own contractual terms. In effect,
9 read literally, these conditional offers or acceptances state: "there is no contract except on the terms and conditions
10 that I propose." There is no principle in contract law that would generally preclude a party from engaging is such
11 conditional offers or acceptances and being able to rely on the conditional terms.

12 Subsection (c) recognizes that these conditional statements are entitled to recognition. Subsection 13 (c)(2) provides the necessary corollary to this proposition. Agreement to the terms of a conditional offer or 14 acceptance by the other party creates a contract based on the terms of that conditional offer or acceptance.

15 While language of condition should generally be acknowledged and enforced by courts, use of 16 conditional language in standard form offers and acceptances creates special problems. The typical scenario occurs 17 in a traditional "battle of forms" transaction in which either or both parties make the acceptance or offer expressly 18 conditional on adherence to its specific contractual terms, but nevertheless proceed to engage in performance 19 recognizing a contract irrespective of any acceptance of the terms of condition. Subsection (c) treats this as a 20 question involving the effectiveness of the conditional language. There are three scenarios where forms are 21 exchanged that contain varying terms and one or both contains conditional language limiting their legal effect in 22 forming a contract to the condition that the other party accept all of the stated terms.

In the first, the party receiving the conditional form is contacted by the other party and assents to the conditions. Under these circumstances, the terms of the agreed to form govern the contract that was created.

In the second, nothing more happens other than the exchange of forms (e.g., no performance and no acceptance of a form by the other party), no contract exists. Since there is no performance, the behavior of the party stating the condition is consistent with that condition and the standard form cannot form a contract unless it is accepted by the other. No contract exists.

In the third, both parties proceed to perform recognizing the existence of a contract. Under current Article 2 law, it is not clear how this situation would be examined in the case where one of the parties' forms was conditional. Some would argue that the performance of the one accepts the conditional terms of the other. Other courts reject that analysis. Under subsection (c)(2), the fact that the person tendering the conditional form performed as it there were an agreement renders the conditional language ineffective. To be effective language of condition in a standard form, the party's behavior must be consistent with the conditions. Thus, the situation is shifted to a simple exchange of forms containing varying terms.

36 Illustration 1. Purchaser sends a standard order form indicating that its order is conditional on 37 the Licensor's assent to terms on the form. Licensor ships with an invoice conditioning the 38 contract on assent to its terms. Purchaser accepts shipment. Here, neither party acted consistent 39 with the language of condition. A contract exists, however, based on conduct (e.g., shipment and 40 acceptance). The terms are governed by 2B-209; the conflicting terms drop out.

Illustration 2. In Illustration 1, assume that Licensor refuses to ship, but informs Purchaser of
 the conditions of shipment. It does not ship until Purchaser agrees to terms. Until that occurs,
 there is no contract. If it occurs, the contract exists based on terms actually agreed to (e.g., the
 Licensor's terms). See 2B-209 regarding the superseding effect of actually conditional offers.

- Illustration 3. In Illustration 1, assume Licensor ships pursuant to a "conditional" form, but when the shipment arrives, Purchaser refuses it because its original conditional terms are changed. In a telephone conversation, Licensor agrees to Purchaser's terms. Until that agreement, there is no contract; Purchaser acted in a manner consistent with its conditional language. When agreement occurred, that agreement sets the terms of the contract (e.g., the Purchaser's terms) the conflicting forms no longer purport to state the contract of the parties.
- 51 52

SECTION 2B-204. OFFER AND ACCEPTANCE; ELECTRONIC AGENTS.

53

(a) Operations of one or more electronic agents which confirm the existence of a contract,

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1	or indicate agreement, form a contract even if no individual was aware of or reviewed the
2	actions or results.
3	(b) In an automated transaction, the following rules apply:
4	(1) A contract may be formed by the interaction of electronic agents. A contract is
5	formed if the interaction results in the electronic agents engaging in operations that confirm the
6	existence of a contract or indicate agreement. The terms of the contract are determined under
7	Section 2B-209(b).
8	(2) A contract may be formed by the interaction of an electronic agent and an
9	individual
10	(A) A contract is formed if <u>the an</u> -individual has reason to know that the
11	individual is dealing with an electronic agent and the individual takes actions that:
12	(\underline{Ai}) the individual <u>knows or</u> should know will cause the agent to
13	perform, provide benefits, or permit use of the information, -the informational property rights, or
14	<u>the</u> access that is the subject of the contract; $$ or
15	(\underline{B}_{ii}) are clearly indicated as constituting acceptance regardless of
16	other expressions or actions by the individual to which the electronic agent cannot react.
17	$(\underline{3}B)$ The terms of <u>a the contract formed under paragraph (2)</u> are
18	determined under Section 2B-207 or 2B-208, as applicable, but do not include terms provided by
19	the individual in a manner to which the electronic agent could not react.
20	(4) A party is bound by the operations of its electronic agent even if no individual
21	was aware of or reviewed the agent's actions or their results.
22 23 24 25 26	 Definitional Cross Reference: "Agreement". Section 1-201. "Automated transaction". Section 2B-102. "Contract". Section 2B-102. "Electronic agent". Section 2B-102. "Information". Section 2B-102. "Party". Section 1-201. "Record". Section 2B-102. "Term". Section 1-201. Committee Vote:
27 28	 a. Approved in principle. (September, 1996). Reviewed without change. (Nov. 1997) Reporter's Notes: 79

Subsection (a) deals with two contexts: 1) interaction between a human and an electronic agent,
 and 2) an interaction between two electronic agents without human intervention. In both, electronic methodology is
 in widespread use, but there are questions of under what circumstances agreement is inferred from behavior and of
 to what terms an electronic agent can agree. The following illustrations, although not within Article 2B scope,
 illustrate one aspect of the issue:
 Illustration 1. Tootie is an electronic system for placing orders for Home Shopping Network. When you

Illustration 1. Tootie is an electronic system for placing orders for Home Shopping Network. When you dial the number, a voice comes on line instructing you to indicate your card number, the item number you will purchase, the quantity, your location, and other items. You indicate this by striking keys and numbers on your telephone. Tootie automatically orders shipment. Ray calls Tootie and, after entering his card number, verbally states to Tootie that he will only accept the software being order if there is a 120 day no questions return policy. Otherwise: "I don't want the damn things." Tootie orders shipment.

12 There is a contract. The verbal addition or condition is ineffective. Stating conditions clearly outside the capability 13 of the electronic agent to make a reaction does not eliminate the agreement reached by taking the steps needed to 14 initiate the shipment. Similarly, the verbal terms should be ineffective to alter the agreement since the Tootie system 15 could not respond to the verbal condition. 16 Illustration 2. User dials the ATT information system. A computerized voice states: "If you would like

Illustration 2. User dials the ATT information system. A computerized voice states: "If you would like us to dial your number, strike "1", there will be an additional charge of \$1.00. If you would like to dial yourself, strike "2". User states into the phone that he will not pay the \$1.00 additional charge, but would pay .50. Having stated his conditions, User strikes "1". The computerized voice asks User to state the name of the recipient of the call. User states "Jane Smith". The ATT computer dials Jane Smith's number, having located it in the database.

Under the circumstances, User's "counter offer" is ineffective; it could not be reacted to by the ATT computer. Thecharge for the use should include the additional \$1.00.

24 **2.** As between electronic agents operations that signify a contract form an enforceable contract. The 25 automated agents were selected or used by the parties to achieve these results and Article 2B acknowledges the 26 efficacy of the choice in law. See discussion in notes to Section 2B-202. The agents act within parameters set by 27 their programming and selected by their principals. The terms of the contract are determined as indicated, allowing 28 for prior agreement, terms reflecting "consensus" of the two agents, and default rules. Terms in one agent's system 29 that are not capable of being reacted to by the other are not part of the contract.

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- SECTION 2B-205. FIRM OFFERS. An offer by a merchant to enter into a contract
- 32 made in an authenticated record that by its terms gives assurance that the offer will be held open
- 33 is not revocable for lack of consideration during the time stated. If a time is not stated, the offer
- 34 is irrevocable for a reasonable time not exceeding 90 days. A term providing assurance that the

35 offer will be held open which is contained in a standard form supplied by the party receiving the

36 offer and used by the party making the offer is ineffective unless the party making the offer

- 37 authenticates the term] [manifests assent to that term].
- 38 Uniform Law Source: Section 2A-205; Section 2-205.
- 39 **Definitional Cross Reference:**
- 40 "Authenticate". Section 2B-102. "Contract". Section 2B-102. "Merchant". Section 2B-102. "Party". Section 1-

41 201. "Record". Section 2B-102. "Standard form". Section 2B-102. "Term". Section 1-201.

- 42 **Committee Actions:**
- 43 a. Committee voted unanimously to approve this in principle. (September, 1996)
- b. Agreed to use 90 days as a standard in lieu of three months. (September, 1996)
- 45 c. Reviewed in April 1997 with no substantive changes.

1 2 3	Reporter's Note: This Section adopts existing Article 2 clarifying language on terms contained in a form supplied by the offeree
4	SECTION 2B-206. RELEASES; CONTRACTS FOR IDEAS.
5	(a) The following rules apply to releases of informational property rights:
6	(1) A release in whole or in part is effective without consideration if:
7	(A) it is contained in a record to which the releasing party manifested
8	assent and which identifies the rights released; or
9	(B) it is enforceable under other law, including estoppel, implied license,
10	and or other rules allowing enforcement of a release.
11	(2) A release continues for the duration of the rights released if the agreement
12	does not specify its duration and does not require on-going affirmative performance:
13	(A) by the party granting the release; or
14	(B) by the party receiving the release, except for minor acts [such as
15	giving acknowledgments or credits in subsequent uses of the information or providing a small
16	number of copies of works utilizing the released information].
17	(b) The following rules apply to submissions of informational content or an idea for the
18	creation, development, or enhancement of information:
19	(1) If the submission is other than under a pre-existing agreement for such
20	submission:
21	(A) $\underline{a}A$ contract or obligation does not arise and is not implied from the
22	mere receipt of an unsolicited disclosure: $\frac{1}{2}$
23	(B) eEngaging in a trade or industry that by custom or conduct regularly
24	acquires ideas for the creation, development, or enhancement of information does not in itself
25	constitute an express or implied solicitation of such information: <u>and</u>
26	(CB) $-\underline{i}f$ the recipient notifies the person making the submission that it 81

1	maintains a procedure to receive and review such submissions, <u>ano</u> contract is <u>not</u> created unless:
2	(i) the information or idea is submitted and accepted pursuant to
3	that procedure; or
4	(ii) the recipient expressly agrees to contractual terms concerning
5	the submission.
6	(2) <u>Unless the agreement expressly provides otherwise</u> , a <u>A</u> n agreement to
7	disclose an idea does not create an enforceable contract if the idea is not confidential, concrete,
8	or novel to the trade or industry.
9 10 11 12 13	 Definitional Cross Reference: "Agreement". Section 1-201. "Information". Section 2B-102. "Informational property rights". Section 2B-102. "License". Section 2B-102. "Party". Section 1-201. "Record". Section 2B-102. "Release". Section 2B-102. "Rights". Section 1-201. Committee Action: Reviewed without substantive revision.
14 15 16 17 18 19 20	Reporter's Note: 1. General Scope and Rationale: Releases. Informational property releases are important aspects of practice in all of the information industries. They are a form of a license, but are ordinarily less formally negotiated or established and frequently obtained with little or no consideration paid over to the releasing party. While a release is a license it is a simple agreement not to sue, rather than a commercial transaction involving the elements present in a commercial license. The term "release" is defined in Section 1-102. The release does not relate to claims based on breach of contract, but refers to releases of
21 22 23 24 25 26	intellectual property and similar rights. 2. <i>Enforceability.</i> Subsection (a)(1) adopts the view that a release is enforceable without consideration, but places a limitation on that concept as an affirmative premise by focusing on a release contained in a record to which the releasing party manifested assent. The section clarifies existing law. It provides that a release of informational property rights in a certain form is enforceable, but does not alter other existing law with respect to when releases are enforceable.
27 28 29 30	This section applies to releases that occur in common "chat room" and "list service" systems in Internet. In these situations, it is common to indicate that participation in the service gives permission for the use of materials submitted. Arguably, these relationships are supported by consideration; this section makes clear that releases in such situations are enforceable based on assent to the record.
31 32 33 34 35 36	Illustration 1. West operates an on-line chat room. It uses comments of users in its monthly newsletter. The first time an individual joins the chat room, the screen stated that: "By participating in this on-line conversation, you grant West the right to use your comments as edited in subsequent publications in any medium." By joining the conversation, the participant releases its rights in its copyright comments for the purposes stated. Subsection (a) eliminates the need for consideration. The act of participating constitutes manifesting assent if the release language was prominent and called the party's attention.
37 38 39 40	While the section refers to assent to a record, it does not preclude modern means of recording assent, such as by filming assent by the participant as part of the "record" itself. In this case, the film itself serves as the record. The filmed assent is in effect no different from signing a writing. In both cases, the included act or signing authenticates the record.
41 42 43 44 45	3. <i>Duration.</i> Subsection (a)(2) is a specific application of rules in Section 2B-308, creating presumption that some single or no-payment contracts create rights for the duration of the underlying information property right if no definite term is specified. This deals with issues common to industries where parties develop products in part on reliance on general releases or waivers that do not contain specific duration terms. Leaving those cases to the general "reasonable time" standard in Section 2B-308 would create unwarranted and costly

1 2 3 4 5 6 7 8 9 10 11	uncertainty. The "minor acts" in this section include giving acknowledgments or credits in subsequent uses of the information or providing a small number of copies of works utilizing the released information. 4. <i>Idea Submissions.</i> Subsection (b) deals in a limited way with a problem that exists in all of the industries to which this Article applies: submission of informational content not pursuant to an agreement. It provides that, if a procedure exists for receipt and review of such submissions to which the submitting party is referred, no contract exists unless the submission was pursuant to that procedure or compliance with the procedure was waived by the licensee. This leaves undisturbed a vast array of doctrines dealing with adequacy of consideration, equitable remedies, and the like, but clarifies the legal effect of the submission in contractual doctrine.
12 13	[B. Terms of Records]
14 15	SECTION 2B-207. ADOPTING TERMS OF RECORDS.
$16 \\ 16$	(a) Except as otherwise provided in Section 2B-208, a party adopts the terms of a record,
17	including a standard form, if the party agrees, by manifesting assent or otherwise, to the record:
18	(1) before or in connection with the initial performance or use of or access to the
19	information or informational property rights; or
20	(2) at any time after the party has had an opportunity to review the record, -if the
21	parties commenced performance or use with the expectation that the agreement would be
22	represented in whole or in part by a record that the party did not have an opportunity to review or
23	that had not been completed at that time.
24	(b) If a party adopts the terms of a record, including a record that is a standard form, the
25	terms of the record become terms of the contract without regard to the party's knowledge or
26	understanding of individual terms in the record. However, a term that is unenforceable for failure
27	to satisfy a requirement of this article or other applicable law, such as a requirement for
28	conspicuous language, is not enforceable.
29 30 31 32 33 34 35 36	 Uniform Law Sources: Common law decisions; Restatement (Second) of Contracts 211. Definitional Cross Reference: "Agreement". Section 1-201. "Conspicuous". Section 2B-102. "Contract". Section 2B-102. "Opportunity to review." Section 2B-112. "Manifest assent." Section 2B-111 "Party". Section 1-201. "Record". Section 2B-102. "Standard form". Section 2B-102. "Term". Section 1-201. Committee Votes: a. Rejected a motion to add retention of benefits as manifesting assent. b. Rejected a motion to make specific reference to excluding terms that are unconscionable in
37 38	addition to general exclusion under section 2B-109. (September, 1996)c. Consensus to expand section to cover all records, rather than merely standard forms, provided that

it be made clear that standard forms are covered. (September, 1996)

d. Reviewed without substantive change. (April, 1997)

Reporter's Notes:

1. *General Structure: Terms of Contract.* This Section deals with adoption by a party of the terms of a record, including a standard form, in non-mass-market transactions.

Article 2B deals with the terms of a contract, records that document those terms, and with standard forms in three sections. Section 2B-207 and 2B-208 deal with "single form" or single record cases. Section 2B-209 deals with cases where records are exchanged that do not create a contract on their face, but a contract nevertheless exists because conduct of both parties indicates agreement.

10 These three sections do not address formation issues. If no contract is formed under other rule in 11 this Article, the sections are inapplicable. What these sections address is: given a contract, what are the terms? The 12 distinction between formation and term delineation concepts is modeled after the <u>Restatement (Second) of</u> 13 <u>Contracts</u>. Of course, however, in many situations, the actions that adopt a record also reflect the formation of an 14 agreement.

15 2. *Adopting Terms: Enforceability.* Subsection (b) states the simple principle that when a party agrees or assents to a record, whether a standard form or not, this act adopts the terms of the record as part of the contract. This does not alter traditional UCC limitations on enforceability of terms, such as the doctrine of unconscionability.

The adoption of a record includes a standard forms. The effect is to reject in commercial deals the rule in some states that a term that is not unconscionable and was not induced by fraud or other active misconduct may still be excluded by a judge viewing the transaction in retrospect. This confirms an important aspect of commercial law and commercial practice expectations. The enforceability principle adopted here is followed in the vast majority of modern case law. It flows from the belief that in the absence of unconscionability or fraud or similar conduct, commercial parties are bound by the records to which they assent and cannot later claim surprise or a failure to read the language presented to them.

3. Adopting Terms: Knowledge. Adoption of the terms of a record does not require that the adopting
 party actually read, understand, or negotiate the terms. This reflects virtually universal law in the United States. In
 many situations, parties do not closely review or dicker about each term of a record. Subsection (b) recognizes that
 fact. Equally important, the Section provides that the defense that "I did not read" the contract does not enable a
 party to avoid the effect of the terms of a record it adopted.

4. Modes of Assent. A party is bound by a record only if it agrees to the record, by manifesting
 assent or otherwise. There are three general methods of establishing adoption of a record.

The definition of manifesting assent identifies two of these. One involves authenticating (signing) the record. This is a traditional means of adopting the terms of a record, but has never been the sole method of doing so. An authentication of a record often serves not only to adopt the terms of the record, but also to accept the contract offered by or through the record.

37 Authentication is one way of "manifesting assent." In the absence of an authentication, this 38 Section follows common law and expressly recognizes that conduct can indicate assent to a record or a contract. 39 This concept, as defined in Section 2B-111, focuses on objective manifestations of assent and adopts procedural 40 safeguards requiring that the party to be bound by the standard form or other record have a fair an opportunity to 41 review the terms before assenting and to reject the agreement if the terms are not acceptable. See Section 2B-112. 42 A party cannot manifest assent to a form or other record unless it has had an opportunity to review that form before 43 reacting. Except in contract modifications, an opportunity to review does not occur unless the party has a right to 44 return the subject matter, refuse the contract, and obtain a refund of fees already paid (if any).

These two structured options are inadequate to cover the full range of situations in which it can be fairly said that a party agreed to a record. This Section accommodates the breadth and diversity that exits in modern practice by allowing a court to find that a record was adopted when or if a party agreed to that record. This general standard is more subjective and deals with the entire context.

5. Rolling or Layered Term Adoption. A basic theme in Article 2B is that, while some contracts are formed and their terms delineated at a single point in time, in many modern transactions a rolling or layering process occurs. An agreement exists and terms are provided, clarified or introduced over a period of time point. Contract formation and term definition is a process, rather than a single event. This theme was introduced in current Article 2; enacted in contract formation rules that acknowledge the creation of a contract even if terms are left open or to be specified in the future. It is amplified here

Subsection (a) implements that theme and rejects the idea that a contract and all of its terms must

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be formed at a single point in time. Case law adopts a more fluid conception of the process of contracting, where parties define the agreement over a period of time that is not constrained to an instantaneous "closing" in most cases. See, e.g., <u>Carnival Cruise Lines, Inc. v. Shute</u>, 111 S.Ct. 1522 (1991); <u>Hill v. Gateway 2000, Inc.</u>, 1997 WL 2809 (7th Cir. 1997). This rolling contract concept reflects that, in many agreements, terms are considered at two different points in time (some at the initial discussion and others when the products arrives), while in still others, terms may continue to be created and modified over time.

7 Terms can and often are created in modern commerce by assent after beginning performance. 8 Thus, in the entertainment industry and in many development contracts, contract terms are developed and drafted 9 **while** performance occurs, not before performance begins. Each party anticipates an enforceable record will be 10 created and agreed to, but neither waits on performance until one is fully drafted. This section accommodates that 11 process as well as the common practice of providing terms for assent at some point prior to the initial performance, 12 even if not at the first step in the agreement process.

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SECTION 2B-208. MASS-MARKET LICENSES.

- (a) A party adopts the terms of a mass-market license for purposes of Section 2B-207(a)
 only if the party agrees to the license, by manifesting assent or otherwise, before or in connection
 with the initial performance or use of or access to the information or informational property
 rights. However, a term does not become part of the contract:
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(1) if it is unconscionable; or

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(2) subject to Section 2B-301 with regard to parol or extrinsic evidence, if it

22 conflicts with negotiated terms to which the parties to the license expressly agreed.

23 (b) If a party does not have <u>an the</u>-opportunity to review a mass-market license before

becoming obligated to pay for the information and does not agree, by manifesting assent or

25 otherwise, to the license after having that opportunity, the party is entitled to receive from the

26 <u>licensor</u>, on returning all copies of the information dealt with by the license or destroying such

27 | copies pursuant to the licensor's instructions:, a: to:

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(1) <u>a</u>refund;

(2) reimbursement of any reasonable expenses <u>of obtaining the refund and</u>
incurred in complying with any instructions of the other party for return or destruction of the
information or, in the absence of such instructions, reasonable expenses in connection with
return of the information; and

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1	(3) compensation for any foreseeable loss caused by the installation, including
2	any reasonable expenses incurred in restoring the particular information processing system to its
3	condition prior-before to-the required installation, if
4	(A) the information must be installed in an information processing system
5	to enable review of the license; and
6	(B) the installation alters that information processing the licensee's
7	system or information contained in the system but does not return the system or information to
8	its original condition when the <u>installed</u> information is removed.
9 10	Uniform Law Source: <u>Restatement (Second) of Contracts § 211.</u> Definitional Cross Reference:
11 12 13 14	"Agreement": Section 1-201. "Contract": Section 2B-102. "Information": Section 2B-102. "Information processing system": Section 2B-102. "License": Section 2B-102. "Licenser": Section 2B-102. "Manifest assent: Section 2B-111. "Mass-market license": Section 2B-102. "Party": Section 1-201. "Refund": Section 2B-102. "Term": Section 1-201.
15 16 17 18 19 20 21	 Committee and other Votes: a. During Article 2 discussion at the 1996 annual meeting, a motion to delete exclusion of terms in consumer contracts was defeated based on Committee assurance that Article 2 would use an objective test. b. Deleted reference to allowing terms consistent with "customary industry practice." Vote: 11-1 c. Deleted reference to allow terms giving no rights no less than under a first sale. (12-0) d. Voted 12-0 to support an approach to refusal terms that focuses on the perspective of the party proposing the form.
22 23 24 25	 e. Rejected a motion to substitute refusal term concept with an expanded refund right. Vote: 2- 6 (April, 1997) f. Did not adopt a motion to add the expanded refund right and restrict the refusal term concept to consumers. Vote: 5 - 5 (April, 1997)
26 27 28	g. Rejected a motion to limit the section to consumer licenses. Vote: 2 - 8 (April, 1997). h. Adopted a motion to delete refusal term concept and use refund right proposed by an ABA committee. Vote: $10 - 2$ (Sept. 1997).
29 30 31 32 33 34	Reporter's Notes: 1. <i>General Structure and Approach.</i> This section deals with standard forms in a mass market (retail) context. It places significant procedural and substantive restrictions on the use of forms in the mass market. Those restrictions entail a general rule that applies to all mass market forms in a retail setting and additional, special protections in cases where the form involves an undertaking proposed by a remote third party that was not a party to the retail transaction, but requires terms.
35 36 37 38 39 40	This Section must be read in connection with Section 2B-207. Adoption of the terms of a mass market license occurs only when the limitations stated in 2B-207 and the restrictions stated here are met. As is true generally, while this section deals specifically with the adoption of the terms of a record, in many situations the same acts adopt the terms and constitute agreement to the contract itself. The Section provides express protections against use of hidden terms in forms to alter the basics of the actual bargain of the parties to a license. These are outlined in subsection (a) and the concept of "manifest assent."
41 42 43 44 45	The Section does not adopt <u>Restatement (Second) of Contracts</u> § 211 which allows a court to invalidate terms that are not unconscionable if the court later concludes that they are not within presumed expectations of a party. The section does respond to the policies that underlie that <u>Restatement</u> concept which are to prevent bizarre and oppressive terms (unconscionable terms) or terms that vitiate the basic deal of the parties. In the more than twenty years since it was proposed, the <u>Restatement</u> approach has been adopted in less than ten states for general 86

transactions. It creates significant uncertainty based on criteria that are not well-defined.

2. *Scope: Mass Market.* This Section is not limited to consumer transactions or to transactions involving so-called "shrink wrap" licenses. <u>Compare</u> Section 2-206 (Proposed Revision Draft, July 1997). Subsection (a) deals with all transactions in the retail market.

5 In the retail mass market, and in many non-retail transactions, most modern transactions are standardized. 6 An information provider defines the terms under which its information products are made available to the retail 7 market place and end users in that marketplace elect to either acquire or not acquire the information on these terms. 8 The transactions are anonymous in that the information provider does not restrict those to whom the information is 9 given except based on the licensee's willingness to agree to terms and to pay the applicable license fee. This 10 standardized contracting characterizes the vast majority of all mass market and non-mass-market transactions. It is a 11 vital part of commerce and a broadly enforced method of contracting.

12 The section is not limited to "shrink wrap" licenses. In common parlance, these are contracts that are 13 entered into after an initial transaction in a retail or other context. Often, especially in the retail mass market, 14 licenses of this type involve creating a relationship between a remote information publisher and an end user who 15 acquires a copy of information from a retailer.

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The section also applies to all consumer transactions.

3. *Records Presented Prior to Payment.* Where the terms of a mass-market license are presented before a price is paid, the contract presents relatively few unique issues and involves questions that have been presented to courts for years. Courts generally enforce the terms of the record if the party manifests assents to that form. The fact that the terms are non-negotiable or may even rise to the level of a "contract of adhesion" does not invalidate the contract terms. It may suggest a need for close scrutiny of *terms* under general standards of unconscionability. Section 208(a)(1) forces this scrutiny as a uniform matter.

In this setting, as in many other contract formats, ideas of assent and agreement reflect the position of both parties (or all three parties in most retail licenses). In a typical non-negotiated transaction in the mass market, the information provider does not assent or agree to license under any terms other than those set out in its license, while the other party assents to the terms or is free to forego the transaction. So long as there is an opportunity to review the contract, a lack of fraud, and no unconscionable terms, contract law principles do not vitiate the deal proposed and adopted (subject, of course, to terms required by this Article). An information provider (or other vendor) may choose the terms under which it provides its product and the terms that define the product itself.

This section provides enhanced procedural protections for mass market licensees in the form of a requirement of an opportunity to review the terms of the form and a requirement that assent be in the form of an affirmative act indicating agreement to the license.

General Rules. Subsection (a) sets out general rules for when the terms of a mass market license
 become the terms of the contract. These apply to both records presented for review prior to committing to the
 transaction with the retailer, and records presented at or before the first use of the information.

a. <u>Assent and Agreement.</u> As explained in Section 2B-207, a party becomes bound to the terms of a record if it agrees to the record. Agreement can be shown in various ways. One of these under subsection (a) is by manifesting assent to the record. This term derives from the <u>Restatement (Second) of Contracts.</u> The idea of manifesting assent is that the party adopts the record by taking some action that objectively indicates agreement to the record. Unlike in the <u>Restatement</u>, the term in Article 2B-111 is defined to include significant procedural protections. These restrictions ensure that the record be available for review and that the assenting party make some **affirmative** indication of assent.

This rejects cases such as <u>Hill v. Gateway 2000, Inc.</u>, 1997 WL 2809 (7th Cir. 1997) to the extent that they hold that a mere failure to object adequately adopts the terms of the record. The issue in any disputed case is whether there is indicia of assent in the parties conduct with reference to the license or the information. In addition, as spelled out in Section 2B-111, a party cannot manifest assent unless it has had an opportunity to review the record. This requires an opportunity in the sense that the record be reasonably available. It does not require, however, that the party actually read the record.

b. <u>Unconscionability.</u> Even if a party adopts the terms of a record, subsection (a) makes clear that this does not adopt terms that are unconscionable. The general UCC policy disallowing enforcement of unconscionable terms controls. While this is true in any event, the specific reference here makes clear that the policy is important in mass market contracting.

53 The well-established doctrine that disallows unconscionable terms provides a basis to avoid 54 bizarre and oppressive results in standard form contracting. How that theory evolves in modern markets for 55 information and licenses of informational property rights remains to be determined and ultimately requires judicial decisions applicable to particular cases. This Section expressly carries forward existing UCC concepts to this modern market. Traditionally, unconscionability doctrine blends questions about the contracting process (procedural) with questions about the substantive character of the terms (substantive). It prevents abuse and unfair surprise in standard form contracts. In an non-bargained market where purchasers make choices mainly about price and about whether or not to enter into a transaction, this doctrine provides an important safeguard against overreaching.

The doctrine might apply to invalidate terms that are bizarre and oppressive and that are hidden in boilerplate language. For example, a contract term buried in a mass market license that provides that default on the mass market contract involving a \$50 software results in a cross default on all other negotiated, multi-million dollar licenses between two companies may be unconscionable in setting where there was no reason to suspect that the linkage of the small and the larger licenses. Similarly, a clause abrogating all responsibility for intentional wrongful acts buried in a license form violates public policy in most states and, in addition to being unenforceable on that basis, might also be unconscionable.

14 Unconscionability doctrine requires a contextual analysis to avoid abuse by the licensor or the 15 licensee. It is not possible to fully describe the various situations in which it may apply. The doctrine is sufficiently 16 flexible that, in information transactions, it can encompass a consideration of underlying public policies and 17 protection of public interests in free flow of ideas. Article 2B takes a neutral position relating to the difficult federal 18 policy issues that arise in reference to federal law preemption, intellectual property fair use and misuse and federal 19 competition law. Within that approach, issues about the relationship between a contract clause and underlying 20 principles of free speech, free idea flow, and the like in a mass market are appropriate elements in an 21 unconscionability analysis. Thus, for example, a contract term purporting to prevent the buyer of a publicly 22 distributed magazine from quoting the magazine's observations about consumer products might in context be unconscionable. 23

In practice, however, the primary standards under which clauses dealing with this subject matter are measured comes from the federal law concepts themselves. The fact that the contract itself is generally enforceable under Article 2B does not alter the application of these broader federal law concepts. See Section 2B-105.

c. <u>Agreed Terms.</u> Subsection (a) adopts a new premise that a mass market form in itself cannot
 alter the terms agreed to between the parties to the license. This deals with an issue discussed in the <u>Restatement</u>
 (Second) of Contracts § 211, but does so in terms that do not create an open-ended right of a litigant and a court to
 rewrite a contract adopted by the parties.

The basic concept holds that the form cannot alter agreed-to terms in the mass market. The concept treats such terms as current Article 2 treats express warranties. As with express warranties, it is subject to the application of parol evidence concepts. The basic theme is that a form in this marketplace cannot vitiate the terms of the agreement between the parties.

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Illustration 1: The librarian of University Libraries orders a copy of Zen Software's multimedia product for University's public network and agrees on a price for network use. The software is delivered for the agreed fee, but a mass market license limits use to a single user . University assents to the license without reading the clause. The single user term of the license is not part of the contract under (a) if the parties agreed to a network license.

This concept corresponds to comments to <u>Restatement (Second)</u> § 211 which refer to invalidating "bizarre and oppressive" (unconscionable) terms and terms that vitiate the basic agreement of the parties.

The concept is especially important in mass market information transactions in that the importance of the contract is far greater than in sales of goods. The contract defines the product (e.g., what rights are conveyed and which are withheld). This concept is, of course, subject to the parole evidence rule.

46 4. Case Law. In single form cases, no appellate case law rejects the enforceability of mass market licenses and recent cases expressly support it. See ProCD, Inc. v. Zeidenberg, 86 F.3d 1447 (7th Cir. 1996); Arizona 47 48 Retail Systems, Inc. v. Software Link Inc., 831 F. Supp. 759 (Ariz. 1993). Compare Vault Corp. v. Quaid Software Ltd., 847 F.2d 255 (5th 1988) (lower court held contract invalid as contract of adhesion; appellate court did not 49 50 address contract issue). Cases are less clear in reference to cases of conflicting forms (battle of forms) where 51 differing terms create questions about assent to either form. See Step-Saver Data Systems, Inc. v. Wyse 52 Technology, 939 F.2d 91 (3d Cir.1991); Arizona Retail Systems, Inc. v. Software Link Inc., 831 F. Supp. 759 (Ariz. 53 1993). The cases in this field do not contest the enforceability of standard forms. See Douglas G. Baird & Robert 54 Weisberg, Rules, Standards, and the Battle of the Forms: A Reassessment of § 2-207, 68 Va. L.Rev. 1217, 1227-31 55 (1982).

5. *Forms presented after payment.* In modern commerce, licenses are often presented after a price is paid or committed to be paid to a retailer. These licenses often entail a three party transaction: the license is between the remote publisher (informational property rights holder) and the end user, while the retail purchase was between the end user and the retailer. While these relationships create many benefits for the end user and establish a direct contractual privity between the publisher (who controls the intellectual property rights) and the end user, they also present issues about treating the end user in a fair manner.

a. Distribution and Intellectual Property Rights. Distribution channels in licensed information are not identical to those in the sale of goods. The differences lie in the existence of intellectual property rights in the publisher and the choices by the rights owner (publisher) to provide grants of those rights beyond and different than the uses created if it simply sold products to a distributor for resale to an end user. In many (most) cases, the license ultimately gives benefits to the end user that are not conveyed in the contract with the retailer (who does not own the informational property rights). The fact that this is a three party structure is also dealt with in Section 2B-616.

In most transactions where a license is presented to the end user after it acquires a copy from a retailer, the license is between the *copyright owner* and the end user, rather than between the end user and *the retailer*. In this three-party setting (end user, retailer, copyright owner), the enforceability of the post-payment license is important to the end user. The form establishes *for the first time* a relationship between the copyright owner and the end user that may be central to the end user's right to use the information.

19 In establishing a distribution system for the mass market, an informational property rights owner 20 may elect to establish a transaction in which it gives its distributors either (1) ownership of a copy and a right to sell 21 copies of its work to others, or (2) a license (permission) to the distributor to license copies to others. Copyright and 22 other intellectual property law supports either choice. It also provides that, if a license is created and the distributor 23 exceeds the license, the eventual transferee (even if in good faith) is not protected under bona fide purchaser 24 concepts. See Microsoft Corp. v. Harmony Computers & Electronics, Inc., 846 F. Supp. 208 (ED NY 1994); Major 25 League Baseball Promotion v. Colour-Tex, 729 F. Supp. 1035 (D. N.J. 1990); Microsoft Corp. v. Grey Computer, 26 910 F. Supp. 1077 (D. Md. 1995); Marshall v. New Kids on the Block, 780 F. Supp. 1005 (S.D.N.Y. 1991).

The end user is often benefited by a license rather than a sale transaction. A sale creating ownership of a copy of a work (book, computer program or other work) does not give the owner a number of rights that it may desire. It does not give the right to make multiple copies, to make a public display of the work, to make derivative works from the copy, or to do other significant things. Licenses in the mass market and otherwise typically create rights that go beyond the rights that arise in the event of mere sales of copies.

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A common <u>licensing</u> distribution situation in information is:

- 1) copyright owner permits distributor to distribute, but not sell, copies, and only subject to a
 license (copyright gives owner the exclusive right to "distribute" copies and, thus, this limit is
 consistent with copyright law);
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 2) distributor (retailer) transfers copies to end users, but this is not an authorized "first sale" since
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 the rights holder did not authorize a sale;
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 3) end user has possession, but an uncertain status under copyright (or patent) law until is assents
 to a license with the rights owner; and
- 40 4) license with the publisher (rights holder) creates affirmative rights of use if assented to by the 41 end user, but the rights do not exist if the license is rejected.

In this setting, both the remote publisher and the end user have an interest in the license being enforceable. If the license is not enforceable, the end user receives few if any rights to use the acquired information and has no rights against the remote publisher in warranty or otherwise in the absence of rules that vitiate all concepts of privity. The end user contracted solely with the retailer. On the other hand, the publisher that chooses this distribution method has an interest in the enforceability of the license because that license defines the product that it allowed into the market.

The "post-payment" license in these transactions is the first and often the only contract between the end user and the <u>copyright owner</u>. It is the only setting in which the end user can obtain rights that exceed rights to a first sale buyer of a copy and the first setting in which it obtains any rights under a distribution system that does not authorize mere sales of copies to end users.

b. *Refund Rights*. In post-retail purchase licenses, two issues are important. One involves
 dealing with prevention of bizarre and oppressive terms. That issue is identical to that presented in pre-retail
 purchase transactions. The second issue involves ensuring that the licensee (end user) has a real opportunity to
 review and accept or reject the license with the remote publisher.

Subsection (b) deals with this second issue. It creates a robust refund and reimbursement right whose intent is to place the retail end user in a situation whereby it can exercise a meaningful choice on a post-retail purchase license. To be meaningful, the end user must be given a cost free right to say no to the proposed license. This does not mean that the end user can reject the license and use the information. What is created is a right to be in a situation equivalent to what would exist if the license were presented for adoption before the retail acquisition of the copy. If there is no assent to the contract, the end user can return itself to the place that it was in before acquiring the copy and reviewing the license.

- 8 Illustration 2: Two end users desire information under a mass market license. End user #1 goes to a web
 9 site and, after reviewing the license terms, provides his credit card number and downloads the information.
 10 Subsection (b) does not apply because opportunity to review the license contract existed before payment.
 11 End user #2 places a telephone order and provides his credit card, but the license is not available for review
 12 until the information arrives in the mail. Subsection (b) applies.
- 13 Illustration 3: In the above example, End user #2 opens the package and finds a license on an envelope 14 that contains a copy of the information. The envelope clearly states that opening the envelope constitutes 15 consent to the license. The user reads the license and rejects it, deciding not to open the envelope. 16 Subsections (b)(i) and (ii) entitle him to return the information with return costs covered by the licensor. 17 Subsection (b)(iii) does not apply; it was not necessary to install the license in order to read it.
- 18Illustration 4: In the same circumstances, end user tests the information to see if he likes it. Subsection19(b) does not apply; the end user assented to the license. Any right to test is governed by the inspection rules20of Article 2B which assume the existence of a contract and focus on determining and providing a remedy21for breach if the product is defective.

22 Intellectual Property Issues. Important federal policy issues can arise about distribution of 6. 23 information in a mass market and the relationship between contractual restrictions on the one hand and federal 24 policy on the other. Article 2B adopts a neutral position on these issues. Nothing in this section should be 25 understood to alter decisions about under what circumstances contractual provisions might be precluded as a result 26 of federal law mandatory policies. In general, these federal policies, which include ideas of free speech and 27 concepts of copyright (or patent) misuse, apply to particular clauses in contractual relationships. The fact that the 28 contract is enforceable does not alter decisions that as a matter of federal policy are invalid.

Modern copyright cases hold that, in certain circumstances, making intermediate copies of copyrighted technology for the purpose of "reverse engineering" and understanding that technology constitutes fair use. See <u>Sega Enterprises Ltd. v. Accolade, Inc.</u>, 977 F2d 1510 (9th Cir. 1992); <u>Atari Games Corp. v. Nintendo of Am., Inc.</u>, 975 F2d 832 (Fed. Cir. 1992). In some contexts contractual bars on reverse engineering are clearly enforceable in that they create confidential or other requisite relationships. In others, they may not be enforceable as a matter of federal policy. In the mass market, the issue is in dispute. It involves a decision about federal policy, rather than contract law. That federal policy if applicable, is not affected by this Article.

Similarly, federal case law (and statutory provisions) establish a federal interest in the broad distribution and use of ideas and concepts that have been distributed to the public. See <u>Bonito Boats, Inc. v. Thunder Craft</u> <u>Boats, Inc.</u>, 489 U.S. 141, 109 S.Ct. 971, 103 L.Ed.2d 118 (1989). On the other hand, it is clear that federal policy on dissemination of information co-exists with the ability of parties to make confidential disclosures and deal with information to be kept secret. See <u>Computer Assoc. Int'l, Inc. v. Altai, Inc.</u>, 982 F2d 693 (2d Cir. 1992). Some case law supports the view that, in some situations of mass distribution of the information in an unrestricted form, the provision is unenforceable. See <u>Consumers Union v. General Signal Corp.</u>, 724 F.2d 1044 (1983).

43 Exactly where and how these themes interface and what limits they may place on particular contractual 44 relationships is clearly a question of federal policy, rather than state contract law. With the transition from print to 45 digital media as a main method of conveying information, major policy disputes have erupted concerning the 46 redistribution of rights in light of the fact that the media of distribution allows many different and potentially 47 valuable (for users or authors) uses of information products. The difficulty of balancing policies in this context is 48 demonstrated by the fact that disputes about underlying social policy have erupted and been left unresolved in 49 numerous contexts in the U.S. and internationally. State law that conflicts with the resolution of those questions in 50 federal law may be preempted if that is the policy choice made in federal law. Indeed, currently pending in 51 Congress are proposals dealing with these questions specifically as a matter of federal policy.

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(a) Except as otherwise provided in subsection (b) and (d), if the records of the parties do

SECTION 2B-209. TERMS WHEN CONTRACT CREATED BY CONDUCT.

1	not establish a contract but a contract is formed by because conduct of the parties recognizes the
2	existence of a contract, the court shall determine the terms of the contract considering the
3	commercial context, the conduct of the parties, the terms on which the parties expressly agreed,
4	the information or informational property rights involved, the supplementary terms provided by
5	any other provision of [the Uniform Commercial Code] that apply to the transaction this [Act],
6	and all other relevant circumstances.
7	(b) If a contract is formed by conduct and the <u>only material</u> records exchanged were
8	standard forms purporting to state the terms of an offer or acceptance, the terms of the contract
9	are:
10	(1) terms negotiated expressly agreed to by the parties;
11	(2) terms with respect to on-which the forms do not conflict;
12	(3) supplementary terms incorporated under any other provisions of [the Uniform
13	Commercial Code] that apply to the transaction this [Act].
14	(c) In a case governed by subsection (b), the following rules apply:
15	(1) Terms stated in subsection (b) rank in priority in the order listed.
16	(2) If a standard form of one party deals with a subject, the fact that silence of the
17	other standard form does not deal with the subject does not create on the subject is not a
18	conflicting term unless the term materially alters the contract otherwise established. In
19	determining whether a term materially alters an agreement, a court shall consider the extent to
20	which the term is consistent conflicts with negotiated expressly agreed terms, -the approach to
21	similar issues in the record that is silent on the issue, and the course of dealing of the parties, and
22	-or-the ordinary customs and practices of the applicable trade or industry for transactions of the
23	type.
24	(d) Notwithstanding any other provision of this section, if If the parties have not
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- 1 expressly agreed on scope and the records exchanged by the parties conflict on scope, the terms
- 2 of the licensor's record governs the scope.
 - (e) This <u>s</u>ection does not apply if there is an authenticated record of the agreement, <u>a</u>
- 4 party accepts the record of the other party, or there was an effective conditional offer effective
- 5 under Section 2B-203(c) to which the party to be bound agreed, by manifesting assent or
- 6 otherwise. In any of these cases, the contractual terms of the contract are determined under
- 7 Section 2B-207 or Section 2B-208, as applicable, and general rules of interpretation.
- 8 Uniform Law Source: Section 2-207. Substantially revised.
- 9 **Definitional Cross Reference:**
- "Agreement": Section 1-201. "Authenticate": Section 2B-102. "Contract": Section 2B-102. "Court": Section 2B-102.
 "License": Section 2B-102. "Licensor": Section 2B-102. "Party": Section 1-201. "Record": Section 2B-102.
 "Section 2B-102. "Example: Section 2B-102. "Terms": Section 1-201.
- 12 "Scope": Section 2B-102. "Standard form": Section 2B-102. "Term": Section 1-201.

13 Committee Votes:

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- Consensus to rewrite former (c) (rewritten in (d)) to deal with terms basic to defining the product.
- **b.** Failed to adopt a motion that in the battle of forms the presumption should be no consequential damages. (4 4) (April, 1997)
- **17** Reporter's Note:

18 **1.** *Scope and General Effect.* This Section deals with cases where no contract is formed by records 20 exchanged by the parties, but a contract is formed by conduct. Given that limitation. It assumes that a contract 20 exists and provides guidance on determining what terms apply to the contract. Article 2 describes this situation in 21 Section 2-207(c). In transactions governed by law other than Article 2, common law themes apply general 22 interpretation concepts to the circumstance of conduct-based contracts.

The section distinguishes between the general circumstance of contracts created by conduct (subsection a) and cases where a battle of forms occurred and neither party accepted the form of the other, but conduct created a contract. Subsection (b) adopts current Article 2-207(c) for this variation of the battle of forms. Article 2-207 is not limited to standard forms, but the cases and literature concentrate on the problem of the exchange of forms that disagree on important matters.

If the exchanged forms create a contract or one party agrees to the terms proposed by the other in a record or otherwise, this section does not apply. Under 2B-203, a contract forms around the terms of the offer. Subsection (d) confirms that result. This is also true where a party accepts an offer in a setting where records are not used. The Section only applies in cases where the existence of a contract is premised solely on conduct of the parties. See 2B-202.

33 General Rule: Interpret based on Context. Subsection (a) states the general rule. It directs 2. 34 attention to the entire context including terms of exchanged records and the nature of the intellectual property rights 35 held by the licensor or licensee. This conforms to common law concepts and the basic UCC theme of building 36 enforceable terms based on practical construction of the relationship. The interpretation approach requires 37 considering terms of all records and other circumstances. See Abram & Tracy, Inc. v. Smith, 88 Ohio App.3d 253, 38 623 N.E.2d 704, 708 (1993) ("a writing should be interpreted as a whole and all the writings that are part of the 39 same transaction should be interpreted together."); Restatement (Second) of Contracts § 202(1) (2) (1981); 2 40 Farnsworth, Contracts § 7.10 (1990).

In the variety of transactional conditions in which conduct, rather than records or acceptance of a particular offer, <u>a priori</u> or formalistic rules cannot control; they cannot account for the diversity and contextual nuances that exist in a rich environment of transactional practice. Subsection (a) thus rejects any general application of a "knock-out" rule which requires that a court apply a set formula rejecting any terms in one record that are not matched in another without consideration of the overall context. Any such rigid rule needlessly places restraints that preclude a court's focus on more generally determining the intent of the parties.

1 Article 2B deals with transactions the vast majority of which are not now governed by the U.C.C., 2 this rule allows courts to continue existing practice, rather than enforcing a new and inappropriate legal regime on 3 the contract interpretation process.

Battle of Forms and Behavior. Subsection (b) creates an exception to the general interpretation 3. rule. The exception focuses on the battle of forms. The battle of forms has, in sales of goods, created significant controversy and uncertain results. Subsection (b) adopts current Article 2-207(c) with a special provision in reference to scope terms that have significance in Article 2B transactions.

8 Under subsection (b), if the standard forms of the parties do not establish a contract (e.g., due to a 9 material conflict or due to conflicting conditional offers), but conduct creates a contract, this section adopts a 10 "knock-out" rule. Neither form controls.

11 The battle of standard forms deals with a case where the parties exchange forms, but ignore those 12 forms in determining to perform or not. Where this is true, the subsection states simply that, except with respect to 13 scope of the license, if the parties did not do so, law will not retroactively create a rule in which the standard forms 14 of one party have greater significance than suggested by their behavior. Discussing UCC § 2-207, the Third Circuit 15 Court of Appeals noted:

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The insight behind [Article 2] is that it would be unfair to bind [a party to the standard terms of the other party] when neither party cared sufficiently to establish expressly the terms of their agreement, simply because [one party] sent the last form.

19 The rule in subsection (b) excludes conflicting terms regardless of which form was the first received or sent. 20 **Illustration 1:** In response to a standard form from DuPont, Developer ships software subject to 21 a standard form invoice. The two forms disagree on warranties. Neither party insists in fact on 22 their own terms. Both warranty terms drop out; default rules apply.

23 **Illustration 2:** Developer sends a letter, rejecting the DuPont warranty terms, but ships without 24 obtaining assent to its terms or precluding use of the product without such assent. Determining 25 what terms govern poses a difficult, but ordinary contract interpretation issue about the intent of 26 the parties. Subsection (a) governs.

27 Battle of Forms: Integrated Result. To fall within this Section, the records of the parties must not 4. 28 establish a contract. Thus, understanding the overall impact of this Section on battle of forms and other conflicting 29 term transactions requires consideration of this Section and of Section 2B-203. There are two different scenarios to 30 be considered.

31 Varying Terms. The first situation involves a case in which forms are exchanged, but a. 32 neither form is made expressly conditional on acceptance of its terms in full. Under these conditions, Section 2B-33 203 applies and Section 2B-209 provides a back-up. The contract analysis involves answering several questions. 34

1). Ask first: do the terms of the offer and acceptance vary? If not, a contract is formed based on the records.

2). If there is a variance, is the variance material? Section 2B-203(b) permits contract formed by an offer and acceptance with varying terms unless the variance is material. If it is not material, a contract is formed based on the offer and non-material additional terms in the acceptance.

3). If there is a material variance, a contract based on the records is still possible if one party "accepted" the terms of the other party's offer.

If there is a material variance and no acceptance, a contract is formed only by 4). conduct. Section 2B-209 determines its terms based either on a general assessment of the context or on the "knock-out" rule in subsection (b).

45 Varying Terms: Conditional Offers. If the terms of the offer or acceptance vary and one h. 46 or both are conditional on acceptance of their terms, a different analysis applies. The basic premise is that a party 47 has a right to condition its offer or acceptance and that the conditions are enforced unless waived. 48

1). Ask first: are either or both the offer or acceptance made conditional on assent to their own terms? If yes, Section 2B-203(c) applies.

2). Under 2B-203(c), ask whether the conditions are effective or whether they have been waived. Waiver can be inferred on any basis, but in standard form settings, waiver is assumed if the party does not act in a manner that is *consistent* with its own conditions.

53 3). If the conditions were waived, analysis reverts to the general analysis of conflicting 54 terms: a) is the conflict material; b) if yes, did conduct create a contract? 55

4). If the conditions are effective (e.g., not waived), ask: did the other party accept the

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conditional offer? If yes, the contract is formed based on the conditional terms.

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5). If there was no acceptance of the conditional offer, no contract is formed based on the records. If a contract is formed based on conduct, Section 2B-209 applies.

5. Conditional Offers or Acceptances. If a party conditions its agreement to a contract on the other party's assent to its terms, that condition should be enforced. Contract law does not impose a contract on unwilling parties nor does it prevent a party from conditioning the terms on which it will do business. This Section recognizes that, where an effective condition was asserted and agreed to by the other party, the terms of that conditional offer or counter offer, when accepted, override the provisions of this section. Simply stated, the contract was formed on one party's terms and courts or this statute should not disturb that result.

6. Signed or Authenticated Records. Subsection (e) clarifies that the rules of this section are inapplicable
 if a party signs and thus accepts a record of the other. This Section applies only where the contract is based merely
 on conduct; and provides guidance on what terms of the contract apply. Where by signature or otherwise, a party
 adopts a proposal from the other party, that set of proposed terms governs.

Authentication (signature) of a record supersedes other records, subject of course to parole evidence issues. An executed agreement better indicates intent and throws the case outside the knock out rule. Clearly, it would be a major change in law to regard a signed writing as being no different in substance that unsigned and conflicting forms. Consistent with this section courts should use general concepts of contract interpretation to discern the meaning of the contract incorporated in a signed record.

19 7. Scope of License. In information products, the contract terms relating to scope of use define the 20 product. Being licensed. The same subject matter (e.g., a copy of a motion picture) has entirely different value and 21 substance depending on what rights in that subject matter are granted. Thus, the "subject matter" is different if the 22 copy is licensed solely for personal use as compared to being licensed for distribution in theaters throughout Latin 23 America. In this environment, the license, especially its scope, is the product.

That being true, this section gives special deference to the provider's definition of scope in cases where not express agreement occurs with reference to that issue. In the absence of contrary agreement, the information provider can define what it is providing. More relevant, the other party cannot resort to a court to obtain that product which it failed to obtain from the licensor by negotiation.

28 "Scope" is a defined term that refers to contract terms restricting field of use, duration and similar terms 29 that in effect define the nature of the information product being licensed. The scope of a license in effect defines 30 the "product" or "focus" of the deal. The mere fact that one form disagrees with the licensor's form on issues of 31 scope cannot be held to throw the case back on general default rules. A vendor who provides a consumer version of 32 software cannot be forced to have given an unlimited, license in the software for development and other use simply 33 because a competing form stated terms that conflict with the consumer restriction. Unlike warranty and similar 34 terms, scope terms define the product being sold (e.g., multi-user or single user license). Additionally, it is only the 35 licensor who is aware of what can be granted (e.g., it holds rights to a screen play only for use in television). In 36 cases where forms disagree on basic points, the true issue is whether a contract exists (that is, was there agreement) 37 notwithstanding the records exchanged or the conduct of the parties. In many cases, without an agreement about the 38 fundamental scope of the license, no agreement to a contract exists.

PART 3 SECTION 2B-301. PAROL OR EXTRINSIC EVIDENCE. Terms with respect to which confirmatory records of the parties agree or which are otherwise set forth in a record intended by the parties as a final expression of their agreement with respect to such terms as are included therein may not be contradicted by evidence of any prior agreement or of a

1	contemporaneous oral agreement but may be explained or supplemented by:
2	(1) course of performance, course of dealing, or usage of trade; and
3	(2) evidence of consistent additional terms unless the court finds the record to have been
4	intended as a complete and exclusive statement of the terms of the agreement.
5 6 7 9 10 11 12 13 14 15	 Uniform Law Source: Section 2A-202; Section 2-202. Definitional Cross Reference: "Agreement": Section 1-201. "Court": Section 2B-102. "Record": Section 2B-102. "Term": Section 1-201. Committee Votes and Action: a. Voted 11-0 to strike suggested presumption re merger clauses and return to current Article 2 rule. b. Reviewed in April 1997 without substantive comment. c. At 1997 Annual Meeting, a sense of the house motion adopted to harmonize parol evidence rules in the three articles. Reporter's Notes: Follows current Article 2. SECTION 2B-302. COURSE OF PERFORMANCE OR PRACTICAL
16	CONSTRUCTION.
17	(a) Where the contract involves repeated occasions for performance by either party with
18	knowledge of the nature of the performance and opportunity for objection to it by the other, any
19	course of performance accepted or acquiesced in without objection shall be relevant to determine
20	the meaning of the agreement.
21	(b) The express terms of an agreement and any such course of performance, as well as
22	any course of dealing and usage of trade, shall be construed whenever reasonable as consistent
23	with each other, but when such construction is unreasonable express terms control course of
24	performance, course of dealing and usage of trade; course of performance controls both course of
25	dealing and usage of trade; and course of dealing controls usage of trade.
26	(c) Subject to Section 2B-303 and 2B-606, course of performance shall be relevant to
27	show a waiver or modification of any term inconsistent with such course of performance.
28 29 30 31	UNIFORM LAW SOURCE: Section 2A-207; Section 2-208; Section 1-205. Revised. Definitional Cross Reference: "Agreement": Section 1-201. "Contract": Section 2B-102. "Party": Section 1-201. "Term": Section 1-201. Committee Vote:
32 33	 a. The Committee voted unanimously to adopt this section. (September, 1996) b. Reviewed without substantive comment. (April, 1997). 95

- **Reporter's Note:** Conforms to Article 2.
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SECTION 2B-303. MODIFICATION AND RESCISSION.

- 4 (a) An agreement modifying a contract within this article needs no consideration to be
- 5 binding.
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(b) An authenticated record that <u>precludes excludes</u> modification or rescission except by

7 an authenticated record cannot otherwise be modified or rescinded. However, in a standard form

- 8 supplied by a merchant to a consumer, a term requiring an authenticated record for modification
- 9 of the contract is not enforceable unless the consumer manifests assent to the term.
- 10 (c) The requirements of Section 2B-201 must be satisfied for if the contract as modified
- 11 is within its provisions.
- 12 (d) An attempt at modification or rescission that which does not satisfy the requirements
- 13 of subsection (b) or (c) <u>can can operate as a waiver under as provided in Section 2B-606</u>.

14 Uniform Law Source: Section 2A-208; Section 2-209.

15 Definitional Cross Reference:

16 "Agreement". Section 1-201. "Authenticate". Section 2B-102. "Consumer". Section 2B-102. "Contract". Section

- 17 2B-102. "Merchant". Section 2B-102. "Record". Section 2B-102. "Standard form". Section 2B-102. "Term".
- 18 Section 1-201.

19Committee Votes:20a. Voted 1

- a. Voted 12-1 to approve the section and the use of manifest assent.
- b. Voted to retain reference to consumer, rather than mass market. (11-1) (Feb. 1997).
- c. Voted to reject a motion to make a "no oral modification" clause unenforceable in a consumer transaction. (1-10) (April, 1997).

24 **Reporter's Notes:**

This Section follows existing Article 2-209 except for the use of "manifest assent" regarding the use of a no modification term in a consumer contract. The content of Section 2-209(5) is included in Section 2B-806 on waiver. In subsection (b), Article 2 and Article 2A require no oral modification terms to be signed by the consumer; that concept appears here in the form of a requirement of manifestation of assent to the term, rather than signature. This allows the concept to operate in electronic environments if authentication is not feasible, while still protecting the consumer.

31 If the agreement of the parties limits enforceability to modifications that are in a record, that agreement will 32 be enforced. The rule is especially important in the on-going relationships in many commercial licenses and 33 development contracts.

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SECTION 2B-304. CONTINUING CONTRACTUAL TERMS.

- 36 (a) Terms of a contract involving successive performances apply to all later
- 37 performances unless the terms are modified in accordance with this article or the contract, even

1 if the terms are not subsequently displayed or otherwise brought to the attention of the parties-or

2 electronic agents.

3	(b) If a contract provides that it may be modified as to future performances by
4	compliance with a described procedure, a change proposed in goodfaith pursuant to that
5	procedure is effective <u>as</u> a modification if:
6	(1) the procedure reasonably notifies the other party of the change; and
7	(2) in a mass-market license, the procedure permits the other party to terminate
8	the contract as to future performance if the modification deals with a material term and the party
9	in good faith determines that the modification is unacceptable.
10	(c) The parties may by agreement <u>may</u> determine the standards for reasonable
11	notification-notice unless the agreed standards are manifestly unreasonable in light of the
12	commercial circumstances.
13	Definitional Cross Reference:
14	"Agreement": Section 1-201. "Contract": Section 2B-102. "Electronic agent": Section 2B-102. "Good faith":
15	Section 2B-102. "Mass-market license": Section 2B-102. "Notifies": Section 1-201. "Party": Section 1-201.
16	"Term": Section 1-201. "Termination": Section 2B-102.
17	Committee Action:
18	a. Vote to extend (b)(2) to mass market, rather than only consumers.
19	b. Deleted limitation that change be "materially adverse" to licensee and substituted "unacceptable in
20	good faith." (7-5) (April, 1997)
21	Reporter's Notes:
22	1. <i>Continuing Terms.</i> Subsection (a) states the simple principle that contract terms, if enforceable,
23 24	cover all contractual performance. In the language of the section, terms are continuing and need not be restated for
24 25	each performance or use of a system. This principle is not limited to cases where the agreement requires future
26	performances. It applies in any case where the subsequent performances are covered by the prior agreement. Terms of a purchase of information do not necessarily carry forward if the first agreement only pertains to the first
$\frac{20}{27}$	performance. However, if the first agreement does apply to the first and to any subsequent purchases, the rule of this
28	Section applies.
29	2. Modifications of Continuing Contracts: General Issue. Subsection (b) addresses a common
30	practice in online or other continuing service contracts, such as outsourcing arrangements. In these contracts,
31	frequent changes occur in the terms of service and separate discussion or negotiation of each change is often not
32	feasible or desired by the parties. Common practice entails posting changes in service conditions in a particular
33	location or file and providing that the posted changes are effective when posted or at a later point in time.
34	Subsection (b) specifies a fair method for changes in on-going relationships without disturbing

Subsection (b) specifies a fair method for changes in on-going relationships without disturbing other law or circumstances that might provide additional methods. See Section 2B-115(c). For example, a signed modification is effective. Similarly, Section 2B-303 states that modifications of contract do not require consideration. General common law, principles of waiver (see, e.g., Section 2B-606) and provisions on course of performance (Section 2B-302) among other sources of law also deal with enforceability of modifications of ongoing contracts. Thus, some changes do not require the procedures described here.

40 In general, what constitutes an effective modification may hinge on agreement, but changes in

contractual terms, including both course of performance and waivers are routinely found based on objective indicia of assent, such as awareness or notice, couples with a pattern of behavior not objecting to the changes in terms or performance. For example, even in a fixed term mortgage not subject to termination, federal rules allow unilateral changes in consumer contracts if the changes meet any of several criteria, including that either the change benefits the consumer or makes an "insignificant change" to the contract. FRB <u>Regulation Z</u>, 12 CFR § 226.5b. The contracts covered here which often involve contracts subject to termination at will present a clearer case to allow non-material modifications.

8 **3.** *Contractual Authorization and Notice.* Subsection (b) provides a safe harbor, indicating that 9 methods that comply with this are enforceable without indicating that other methods are not available. The safe 10 harbor in subsection (b) requires a contractual authorization of a modification procedure and that the procedure 11 entail notification of the other party.

What constitutes notification varies depending on the circumstances. In many cases, reasonable notification requires notification before the change is effect, but in some emergency situations, notice that coincides with the change or follows the change would be sufficient (e.g., blocking access to a virus infected site, or a change in the access codes required for access). See 12 CFR 205.8(a)(2) as an example. The standard requires that the party be notified of the change. A procedure for the posting of changes in an accessible location of which the other party is aware will ordinarily satisfy this section.

4. *Mass-Market Contracts.* Subsection (b)(2) modifies the safe harbor provision in the case of a mass-market transaction. In this situation, the procedure must not only have been agreed to and provide reasonable notification, it must permit the licensee an opportunity to withdraw as to future performance. This additional restriction is not appropriate in general commercial practice where by prior agreement the parties may provide that they are bound by good faith changes proposed by the other party. See generally Section 2B-305(b) which adopts current Article 2 on this point). See also Section 2B-202(b)(2).

The requirement of a termination right reasonably should extend only to changes that are significant. Consistent with this, it applies only with reference to changes in material terms that are adverse to the consumer. Price would be a material term in all cases. Beyond that, a variety of other changes in a mass market may relate to material matters in the on-going relationship. Of course, a reduction in service charges would not produce a right to terminate. Withdrawal is without penalty, but the mass market licensee must, of course, perform the contract to the date of withdrawal (e.g., pay all sums due at that time).

In many mass-market contracts that entail continuing performance, the contract itself may be subject to
 termination at will under Section 2B-310. Subsection (b) does not alter that result.

5. Changes in Content. This subsection deals with changes in contract terms and does not cover changes in the content made available under an access contract, such as one involving a multifaceted database. Under Section 2B-614(a), an access contract grants rights of access to materials as changed and modified by the licensor over time. Thus, unless an express contract term provides otherwise, a decision to add, modify, or delete an element of the databases made available does not modify the contract, but merely constitutes performance by the licensor and is not within this subsection.

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SECTION 2B-305. PERFORMANCE UNDER OPEN TERMS; TERMS TO BE

40 SPECIFIED; PERFORMANCE TO PARTY'S SATISFACTION.

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(a) If the performance required of a party and its timing is not fixed or determinable

42 from the terms of the agreement or this article, the agreement requires performance that is

- 43 reasonable in light of the commercial circumstances existing at the time of agreement.
- (b) An agreement that is otherwise sufficiently definite to be a contract is not made
- 45 invalid <u>merely because by the fact that it leaves particulars of performance to be specified by one</u>
- 46 of the parties. If a term of an agreement is to be specified by a party, the following rules apply:

1	(1) Specification must be made in good faith and within -limits set by commercial
2	reasonableness.
3	(2) If a specification to be made by one party <u>substantially</u> materially affects the
4	other party's future performance but is not seasonably made, the other party:
5	(A) is excused for any resulting delay in its performance; and
6	(B) may perform, suspend performance, or treat the failure to specify as a
7	breach of contract.
8	(c) An agreement that provides that the performance of one party be to the satisfaction or
9	approval of the other requires performance sufficient to satisfy a reasonable person in the
10	position of the party that must be satisfied. However, the agreement requires performance to the
11	subjective satisfaction of the other party to the extent that <u>if</u> :
12	(1) the agreement expressly so provides, such as by providing that the satisfaction
13	or approval is to be in the "sole discretion" of the party, or words of similar import; or
14	(2) in the absence of express contract terms, if the performance is the creation or
15	delivery of informational content in a context in which it is to be evaluated in reference to
16	aesthetics, marketability, appeal, suitability to taste, or similar characteristics.
17 18 19 20 21	Uniform Law Source: Section 2-305; Section 2-311; Restatement 228. Revised. Definitional Cross Reference: "Agreement": Section 1-201. "Contract": Section 2B-102. "Delivery": Section 2B-102. "Good faith": Section 2B- 102. "Information": Section 2B-102. "Party": Section 1-201. "Person": Section 1-201. "Term": Section 1-201. Reporter's Notes:
22 23 24 25 26 27 28 29 30 31 32	 Open Terms. Subsection (a) and (b) bring together rules relating to open terms under current Article 2. 2. Performance to the Satisfaction of a Party. Subsection (c) focuses on cases where performance is to be to the satisfaction of the other party. Two different approaches reflect different traditions and case law in commercial areas affected by Article 2B and differences in qualitative standards that are appropriate to the commercial relationships. A factor that distinguishes the information industries is that many of the information products that they obtain or distribute focus on aesthetics and marketability, rather than merely on the capability of performance of the product. This focus, when it applies, leaves it important that the judgment of the licensee be unfettered about whether the proffered performance is appropriate. Here, "to the satisfaction clauses" create a subjective standard, rather than one defined by reference to a reasonable person test. The converse rule is more appropriate in cases involving the development of computer programs and the like with respect to performance of
33 34	the programs. Restatement (Second) of Contracts § 228 "prefers" a reasonable man approach <u>if</u> the context

permits objective standards for determining satisfaction. This leaves too much uncertainty for the information industries affected here. The Restatement cites an entertainment industry example as one in which no reasonable standard of satisfaction is possible. The language in (c) provides guidance for determining when the subjective standard is appropriate for information industry performances.

- 5 **3.** *Contractual Language.* Subsection (c)(1) gives a court guidance and provides safe harbor 6 language, indicating what language achieves a subjective satisfaction standard where the issue is specifically 7 addressed in the agreement..
- 8 9

SECTION 2B-306. OUTPUT, REQUIREMENTS, AND EXCLUSIVE DEALING.

- 10
- (a) A term that measures the quantity or amount of use by the output of the licensor or
- 11 the requirements of the licensee means such actual output or requirements as may occur in good
- 12 faith. No quantity or amount of use unreasonably disproportionate to a stated estimate or, in the
- 13 absence of a stated estimate, to any normal or otherwise comparable prior output or requirements
- 14 may be tendered or demanded, but this limitation does not apply if the party in good faith has no
- 15 output or requirements.
- 16 (b) A lawful agreement for exclusive dealing in the kind of information or informational
- 17 property rights concerned imposes an obligation by on a licensor that is the exclusive supplier to
- 18 use good faith efforts to supply the information and by <u>on</u> a licensee that is the exclusive
- 19 distributor to use good faith efforts to promote the information commercially.
- 20 Uniform Statutory Source: Section 2-306.
- 21 **Definitional Cross Reference:**

"Agreement". Section 1-201."Good faith". Section 2B-102. "Information". Section 2B-102. "Licensee". Section
23 2B-102. "Licensor". Section 2B-102. "Party". Section 1-201. "Term". Section 1-201.

24 Committee Vote:

25

- **1.** Voted unanimously to approve the section in principle. (Oct. 1996)
- 26 **Reporter's Notes:**

27 1. Out-put and Requirements. Subsection (a) adopts existing Article 2. In practice, however, many 28 information transactions that would come within its scope do not involve issues about "quantity" in the same way 29 that sales (or leases) entail that issue. Courts must recognize and adjust their approach to this fact. A prime 30 characteristic of information as a subject matter of a transaction lies in the fact that the information is subject to 31 reproduction and use in relatively unlimited numbers; the goods on which they may be copied are often the least 32 significant aspect of a commercial deal. Rather than supply needs or sell output, the typical approach would be to 33 license the commercial user to use the information subject to an obligation to pay royalties based on the volume or 34 other measurable quantity figure.

2. *Exclusive Dealing.* Subsection (b) accommodates the various bodies of law that pertain to exclusive dealing relationships in information. Unlike for goods, the typical case here does not necessarily entail production and delivery of copies for resale by the other party. Case law dealing with patent licensing creates a best efforts default rule subject to consideration of the terms of the license and whether adequate compensation is received by the patent holder without such effort by the licensee.. Article 2-306 creates a best efforts rule for goods. That rule, however, is not the law in other fields governed by Article 2B. In any event, the best effort standard has been difficult if not impossible to define with reliability.

This Section adopts a good faith effort standard: honesty in fact and adherence to commercial standards of fair dealing. This allows courts to draw appropriate balances in light of the commercial context and the existing traditions of that context in the atypical case where the contract is silent on the issue.

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5 [B. Interpretation] 6 SECTION 2B-307. INTERPRETATION OF GRANT. 7 (a) A license grants all rights to use the identified information or informational property 8 rights which are expressly described and all rights which are within the licensor's control during 9 the duration of the license and which are necessary in the ordinary course to exercise use the 10 expressly granted rights. A license contains an implied limitation that the licensee will not exceed the terms of the agreement regarding the granted rightsgrant. Use of the information or 11 informational property rights in a manner that exceeds the agreementgrant was neither expressly 12 granted nor expressly withheld does not breaches this implied limitation only-if the use was not 13 necessary to the expressly granted uses, or the use and would not be legally permitted in the 14 15 absence of the implied limitation. 16 (b) A license that does not specify the number of the permitted users permits a number 17 of users that is reasonable in light of the commercial circumstances existing at the time of 18 agreement. 19 simultaneous users permitted only authorizes use by one party at any one time. However, if the license authorizes display or performance of the information, it permits viewing by any number 20 of persons but only of a single display or performance at any one time. 21 (c) Except as otherwise provided under intellectual property law, nNeither party is 22 23 entitled to any rights in improvements or modifications made by the other party after the license 24 becomes enforceable, or to receive copies of source code, object code, schematics, master copy, or other design material, or other information used by the other party in creating, developing, or 25 26 implementing the information. A licensor's agreement to provide improvements or modifications

- requires provision of the agreed information as developed by the licensor from time to time for 1 use by other persons third parties and made generally commercially available. 2 (d) Terms dealing with the scope of an agreement must be construed under ordinary 3 4 principles of contract interpretation in light of the commercial context. In addition, the following 5 rules apply: 6 (1) A grant of "all possible rights and media", "all rights and media now known 7 or later developed", or a grant in similar terms, includes all rights then existing or created by law 8 in the future, and all uses, media, and methods of distribution or exhibition then existing or 9 developed in the future, whether or not anticipated at the time of the grant. 10 (2) A grant of a "quitclaim", or a grant in similar terms, between merchants 11 grants the information or informational property rights without a representation or implied warrantyies as to infringement or as to the rights actually possessed or transferred by the grantor. 12 13 (3) A grant of an "exclusive license", or a grant in similar terms, affirms for the 14 duration of the license, and as to the scope of the exclusive grant that the licensor will not 15 exercise and will not grant to any other party, rights in the same information within the same 16 $scope_{\tau}$ and that the licensor has not previously done so in a contract in force at the time the 17 licensee's rights begincommence. 18 **Definitional Cross Reference:** 19 "Agreement". Section 1-201. "Contract". Section 2B-102. "Copy". Section 2B-102. "Information". Section 2B-20 102. "Informational property rights". Section 2B-102. "License". Section 2B-102. "Licensee". Section 2B-102. 21 "Licensor". Section 2B-102. "Merchant". Section 2B-102. "Party". Section 1-201. "Person". Section 1-201. 22 "Receive". Section 2B-102. "Rights". Section 1-201. "Scope". Section 2B-102. "Term". Section 1-201. 23 **Committee Action:** 24 Reviewed without substantive change. 25 **Reporter's Notes:** 26 Implied Licenses and Implied Limitations. The first sentence of subsection (a) deals with a 1. 27 subject that common law courts often address under the general theory of implied licenses. It approaches the 28 question as one of interpreting a contract grant. The issue deals with the appropriate treatment of the case where 29 rights not expressly granted are essential to the licensee's use of the information in a manner consistent with the 30 expressly granted rights. The Section adopts the reasonable interpretation that the affirmative grant includes all 31 necessary rights to use that grant, to the extent that these are within the control of the licensor. For example, a 32 license to use a film clip in a CD ROM product impliedly conveys the right to crop or modify the size of the clip to
- 33 fit the media unless that right to make a modification is expressly excluded. A grant of a license in software conveys

the right to use functions provided in the software in the ordinary course to make modified versions of that software.
The implied license relates to rights transferred and to materials provided to the party; it does not require a transfer of additional materials (such as source code), unless that transfer was agreed to by the parties. Contract terms precluding this treatment are effective.

5 The second and third sentences in subsection (a) deal with an important interpretation issue that is 6 accentuated as more information transactions occur among persons who are not expert in intellectual property law 7 rules. The question involves what interpretation is placed on a grant "to do X." Under current law, it is clear that 8 uses of licensed information outside the express scope of a license are breaches of contract if the scope is defined in terms of "to do only X" or otherwise expressly precludes the use. If the word "only" does not appear, the cases are 9 10 less clear; some cases suggest that the omission of the word in formal grant language means that there is no contract 11 breach if the licensee exceed the grant. This approach is not universally followed; some cases hold that federal 12 policy requires that the proper interpretation of a copyright license is that any use not expressly granted is withheld. 13 A rule that hinges on the use of the word "only" provides a true trap for unwary drafters and unwary licensees. It is 14 rejected in this section.

15 Subsection (a) adopts the ordinary commercial understanding that an affirmative grant implicitly excludes 16 uses that exceed the grant and that, as a result, exceeding this type of grant creates a potential breach of contract. 17 The implicit limitation, however, is not as strong as an express limitation. It does not preclude acts necessary to the 18 uses contemplated in the express grant. Also, the implied limitation is not exceeded if the use would have been 19 permitted by law in the absence of the implied limitation. Thus, scholarly use of a direct quotation from a licensed 20 text not covered by confidentiality restrictions if a fair use would not conflict with the implied limitation. Sitting in 21 one's office doing a letter to a family friend using software that is under a commercial use license would likely not 22 conflict with any implied limitation. However, if a grant does not use the magic word "only" and gives a right to use 23 a motion picture in one location, a licensee that makes and distributes multiple copies for sale violates the copyright 24 (as a non-fair use) and breaches the contract. Also, a grant to use software or a motion picture in Peoria implies the 25 lack of a contract right to do so in Detroit.

- Illustration 1: Disney licenses to Acme the right "to show Snow White during a six month period in Kansas." Acme, enamored with the musical score of the movie, digitally separates the music into a separate copy and uses it during that six month period in the Acme lobby. This unauthorized use infringes the copyright. Whether it breaches the contract depends on whether the grant precludes other uses of the work and derivative copies. Under section (b), the limitation exists unless: 1) the use was a fair use without that implied limitation, or 2) the use was necessary to the granted use. Neither condition is met here.
- Illustration 2: Licensor grants the "right to use X software in motion pictures." The licensee
 uses the software to develop an animated movie. Later, it uses the software to develop a television
 series. Assume that a television program is not a motion picture. Under the implied limitation, the
 contract breach issue is whether television use "exceeds" the grant.
- **Illustration 3:** Same as illustration 2, except that the license grant states that it grants "the right to use X software only in developing motion pictures." Use in television violates an express limit and is a breach. Whether such difference in result should flow from the addition or omission of the word "solely" is at issue. Requiring that word may be a trap for less well-counseled parties.
- 41Illustration 4: Same as illustration 2, except that the license provides that "all uses not expressly42granted are expressly reserved to the licensor." Same result as Illustration 3.
- 43 Illustration 5. EXL licenses copyrighted software to Dangerfield. The license is silent on reverse 44 engineering and consumer use, but gives Dangerfield the right to use the software in the 1000 45 person network for its employees. Dangerfield disassembles or decompiles the software to 46 examine the code and use the results in a new system. Also, an employee uses the software for 47 personal (consumer) purposes. Under subsection (b), the consumer use is authorized if it would be 48 a fair use in the absence of the implied limit. The making of copies for purposes of examining the 49 software involves the same analysis; if a fair use in the absence of the implied limit, it would not 50 breach the term.

51 2. *Number of Users.* Subsection (b) uses a commercial reasonableness test to deal with cases where 52 a license fails to specify the number of simultaneous users that are permitted for the particular information. In some 53 cases, especially in the mass market, a single simultaneous user limitation would be appropriately assumed for a 54 computer program. In other contexts, multi-use or network use concepts would be more appropriate. The ideas of 55 the section is to guide a court, and the parties, by making reference to commercially reasonable assumptions about

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this important variable.

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2 3. Modifications. As a basic principle a party receives no right in contract to subsequent 3 modifications made by the other party, nor is access to typically confidential material. Arrangements for 4 improvements and source code or designs constitute separate valuable relationships handled by express contract terms, rather than presumed away from their owner by the simple fact of forming a general contract.

Word Company licenses B to use Word's robotics software. The license is a Illustration 6: four-year contract. Three months after the license is granted, Word develops an improved version of the software. Party B has no right to receive rights in this improved version unless the agreement expressly so provides.

Illustration 7: In the Word license, two years after the license is established, Party B's software engineers discover several modifications that greatly enhance its performance. Word is not entitled to rights in these modifications unless the license expressly so provides. However, the modifications may create a derivative work under copyright law and a question also exists about whether the license granted the right to make such a derivative work.

15 4. Grant Clauses. Subsection (d) (1) provides guidance for whether (when) a license grants rights 16 only in existing media or methods of use of information or whether it extends to future uses. The draft adopts the 17 majority approach in a number of recent cases. Ultimately, interpretation of a grant in reference to whether it covers 18 future technologies is a fact sensitive interpretation issue. But the intent of the parties may not be ascertainable. In 19 such cases, use of language that implies a broad scope for the grant without qualification should be sufficient to 20 cover any and all future uses. This is subject to the other default rules in this chapter, including for example, the 21 premise that the licensee does not receive any rights in enhancements made by the licensor unless the contract 22 expressly so provides.

23 Subsection (d)(2) deals with how, in a commercial context, parties can transfer information without giving 24 assurances about rights. The concept of a quitclaim of rights is most common in entertainment contexts, but like the 25 idea of a quitclaim in real estate, it is essentially a grant only of whatever rights the grantor holds.

26 Subsection (d)(3) deals with the effect of language of exclusivity in a grant. The case law and treatises are 27 in conflict. The issue focuses on two distinct elements: a looking forward and looking backward issue about 28 exclusivity as to other persons, and the issue of whether the exclusivity also applies to actions of the licensor.

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SECTION 2B-308. DURATION OF CONTRACT. If an agreement is does not

31 specify indefinite the duration of the license, in duration, except as provided by other applicable

- law, the- following rules apply: 32
- 33

(1) Except as to the extent otherwise provided in paragraph (2), the agreement, it

34 is enforceable for a reasonable time in light of the commercial circumstances, but may be

35 terminated as to future performances at will by either party during that time on reasonable notice

- 36 to the other party. The effect of termination is determined under Sections 2B-624 and 2B-626.
- 37
- (2) Subject to cancellation for breach and except as to services, the duration of a
- 38 license -is- perpetual as to the rights and contractual use restrictions, on use of the information,

subject to cancellation for breach, if: 39

- 40 (A) the agreement is a software contract and transfers ownership of a
- copy, or provides for delivery of a copy on a physical medium for a single fee fixed at the outset 41 104

1 of the contract; or

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-(B) the license authorizes the licensee to integrate the licensed

3 information <u>or informational property rights</u> into a product <u>or on a physical media</u> intended for

4 distribution <u>or public performance</u> by the licensee.

5 Uniform Law Source: Section 2-309(1)(2).

6 Definitional Cross Reference:

"Agreement". Section 1-201. "Rights". Section 1-201. "Cancellation". Section 2B-102. "Contract". Section 2B-102. "Copy". Section 2B-102. "Delivery". Section 2B-102. "Information". Section 2B-102. "License". Section 2B-102. "Notice". Section 1-201. "Party". Section 1-201. "Termination". Section 2B-102.

10 **Committee Votes:**

1. The Committee voted to approve this section in principle.

12 Notes to this Draft:

13 Edited for clarity. Subsection (2) was focused on software contracts and expanded to include any delivery of a copy

14 as a precondition for the perpetual license.

15 **Reporter's Note:**

16 1. *Basic Scope and Theme*. Paragraph (1) follows current Article 2, but contains provisions tailored 17 to licensing issues that are not addressed in Article 2.

The section applies to agreements that do not specify their duration. The basic policy in such cases is that the person making an open-ended commitment should be held to performance over a time that is reasonable in light of the payment and the type of commercial setting, but would typically not be placed in a position of perpetual servitude without a very clear indication that should be the case. Consistent with Article 2 and common law, this section makes the contract in such cases subject to termination at will on reasonable notice.

23 The section assumes that there is an agreement. In some cases, a failure to agree on duration will, like 24 failure to agree on any other scope provision, indicate that no contract exists. In addition, the section does not apply 25 simply because a record that documents the agreement is silent. Agreement refers to the entire bargain of the parties. 26 This includes oral agreements, trade use, and the entire commercial setting as relevant. This section applies only if 27 the total of all of the circumstances defining the bargain yield no understanding about duration. Thus, for example, 28 a license reached in an industry setting where, for the particular information, licenses are typically for hourly, daily, 29 weekly, or monthly terms, would typically not fall within this section because the ordinary term for licenses of the 30 type would supply the duration.

The Section does not deal with contracts that contain provisions defining their term, even if those terms do not specify a fixed date. Thus, a contract providing that a license continues for "the life of the edition" or "for so long as the work remains in print" defines the term of the license in the same manner as does a contract term of, for example, ten years. The contract terms control. On the other hand, decisions interpreting the analogous Article 2 rule for cases where there are commitments to "lifetime" service or "perpetual" maintenance, would provide guidance on whether language of that sort in a services obligation creates a definite term.

37 2. *Standard for Termination: Reasonable Time.* The basic rule is that in the absence of terms in the
agreement referring to the duration of the contract, the duration of a contract is presumed to be a "reasonable" time.
39 This follows both existing Article 2 and common law.

The follows current common law which makes indefinite contracts subject to termination at will on reasonable notice to the other party. This is an important method of implementing the "reasonable time" duration concepts since it allows a non-judicial method of ending the contract. As indicated in Section 2B-624, termination does not end all obligations or rights. Thus, it does not end rights that have become vested based on prior performance. Which rights these include in a given transaction, of course, depends on the terms of the agreement.

The reasonable time presumption is an important base for dealing with myriad types of transactions involved in this field. Thus, for example, consider a situation in which X obtains an exclusive license to distribute the motion pictures of Y Corporation in the United States. A presumption that makes this license perpetual would bind the licensor and licensee over an extended term where the business context might not justify the presumption. The reasonable time standard allows the parties and the court, if needed, to make determinations of what duration is appropriate in light of the commercial context.

1 In some cases, what constitutes a reasonable term can be determined by reference to other law. In this field, 2 there are various federal policy considerations that impinge on the duration of licenses and which may have an 3 impact here. This occurs either by direct application of the other law or by its influence on determining what is a 4 reasonable time. Thus, a patent license that does not state its term can reasonably be presumed as extending for no 5 6 more than the life and validity of the patent. A similar premise exists for an indefinite copyright license. It is important, however, that the reasonable time presumption only applies if the contract calls for successive 7 performances. This is consistent with existing Article 2. This rule is limited to cases where a party has on-going, 8 affirmative performance obligations to be rendered to the other party. These obligations may include payment 9 obligations (e.g., royalties) or affirmative conduct (e.g., repair or maintenance). The premise here is identical to 10 current Article 2.

11 This Section clarifies that termination occurs under and with the 3. Effect of Termination. 12 limitations indicated in 2B-624 and 2B-626. Specifically, termination cancels executory obligations, except for 13 contractual use restrictions. It does not end or otherwise affect rights that are vested based on prior performance. 14 Thus, for example, assume a license for software that would be perpetual under subsection (2), but with respect to 15 which the licensor agrees to an indefinite obligation to provide telephone support to the end user. The successive 16 performances in that support obligation create a situation to which subsection (1) applies. Assuming that the license 17 and the support obligation are separable, if the support provider properly terminates that obligation, it can end the 18 executory obligation to provide support. That does not, however, alter the rights to use that are vested in the 19 underlying license.

3. *Perpetual Licenses*. Paragraph (2) differs from Article 2 and common law, creating a potentially
 important right or presumption favoring the licensee by presuming a perpetual term for two types of licenses.

The first involves a license associated with the sale or delivery of a copy of software. This rule corresponds to software licensing practice in general. The perpetual term assumption does not apply to services, such as ancillary support obligations, which when separable from the underlying license, are governed under the general reasonable time presumption. It also does not apply where the licensee has an on-going obligation to deliver affirmative performances to the other party. This language clarifies a result that, under current Article 2, would occur with reference to a contract that does not entail "successive performances." A rule analogous to that in Paragraph (2) is applied to intellectual property releases in another section.

29 The second situation deals with cases where the licensed information is intended to be incorporated into a 30 product for third parties. The rule recognizes the reliance concerns that would be affected by a termination right.

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SECTION 2B-309. RIGHTS TO INFORMATION IN ORIGINATING PARTY.

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(a) <u>Between merchants, if</u> If an agreement between merchants obligates a party to handle

- 34 or process <u>confidential</u> commercial, scientific, or technical information of the other party <u>and</u>
- 35 does not authorize republication of that information, and the receiving party has reason to know
- 36 that the information is confidential, and not intended for republication, the following rules apply:
- 37 (1) As between the parties, the information and any summaries or tabulations
- 38 based on it remain the property of the delivering party or, in the case of commercial data, the
- 39 party to which the information relates, and may be used by the other party only in a manner and
- 40 for the purposes <u>expressly</u> authorized by the agreement <u>or necessary for its performance</u>.
- 41 (2) The party receiving, <u>summarizing or tabulating</u> the information and its agents
- 42 shall:

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1	(A) use reasonable care to act in a manner consistent with ordinary
2	standards of the industry to hold the information in confidence; and
3	(B) make the information it available to be destroyed or delivered to the
4	other party on termination of the agreement according to the terms of the agreement or the
5	instructions of that party.
6	(b) In a case not governed by subsection (a), if technical or scientific information is developed during
7	performance of an agreement, as between the parties, the following rules apply:
8	(1) If information is developed jointly, rights in the information are held jointly subject to the
9	
	obligation of each party to handle the information in a manner consistent with protection of the reasonable
10	expectations of the other respecting confidentiality.
11	(2) If the information is developed by one and is not within paragraph (1), the information is the
12	property of that party, but the other party may use the information as provided in the agreement.
13	(b) This section does not apply to transactional data or information intended by the
14	parties to be published by the licensee. "Transactional data" includes or to information collected
15	to initiate or maintain or perform a contractual relationship, maintained to effect or make a
16	record of a transaction, or used to describe the subject matter of the transaction, or similar
17	transactional information.
18	Uniform Law Source: None.
19	Definitional Cross Reference:
20	"Agreement": Section 1-201. "Contract": Section 2B-102. "Information": Section 2B-102. "Licensee": Section 2B- 102. "Detter": Section 1-201. "Bearing 2B-102. "Bishter": Section 1-201.
21 22	102. "Party": Section 1-201. "Record": Section 2B-102. "Rights": Section 1-201. Committee Votes:
23	1. Approved the section in principle.
24	Reporter's Notes:
25	1. <i>General Principle.</i> Subsection (a) states the principle that, unless agreed to the contrary, the
26	delivering party or the person about whose business the commercial data relates maintains control of the data. This
27	deals with an important issue relating to cases in which one party transfers data to another in the course of the
28	transaction and for enabling that other party's performance of the contract. The rule applies to cases involving
29	information that has not been released to the public and that the recipient knows is unlikely to be released. The
30	presumption is that the information is received in a confidential manner and remains the property of the party who
31	delivers it to the transferee. In effect, the circumstances themselves establish a presumption of retained ownership.
32	Illustration 1: Staten Hospital contracts for Computer Company to provide a computer program
33 34	and data processing for Staten's records on treatment and billing. Staten data are transferred electronically to Computer and processed in Computer's system. Staten remains the owner of its
35	data. There is an obligation to return the data at the end of the contract. See <u>Hospital Computer</u>
36	Sys., Inc. v. Staten Island Hosp., 788 F. Supp. 1351 (D.N.J. 1992).
37	2. <i>Remedies.</i> The remedies for breach of the obligations described in this section are for breach of
38	contract. Ordinary contract remedies apply as do ordinary contract remedy limitations.

1 2 3	3. <i>Exceptions.</i> Subsection (b) states two general situations under which the presumptions and obligations o subsection (a) are not appropriate under current law or practice.
4	SECTION 2B-310. ELECTRONIC REGULATION OF PERFORMANCE.
5	(a) In this section, a-"restraint" means a program, code, device, or other similar
6	electronic or physical limitation that restricts use of information.
7	(b) A party entitled to enforce a limitation on use of information or restriction that that
8	does not depend on the existence of a breach of contract may include in the information and
9	utilize a restraint if:
10	(1) a term in the agreement authorizes use of the restraint;
11	(2) the restraint merely prevents uses of the information that are inconsistent with
12	the agreement, or with a licensor's rights under informational property <u>rights</u> law which were not
13	granted to the licensee;
14	(3) the restraint merely prevents use of the information after expiration of the
15	stated duration of the license [[not more than 90 days] or stated number of uses; or
16	(4) the restraint prevents use when the license terminates, $\{other than on \}$
17	expiration of a stated duration or number of $uses_{2}$ and the licensor gives reasonable notice to the
18	licensee before further use is prevented.
19	(c) Subsections (b)(2), (3), or (4) does not authorize a restraint that affirmatively
20	prevents a licensee's access to its own information from its own resource without use of the
21	licensor's information or informational property rights.
22	(d) A restraint authorized under subsection (b) is not a breach of contract, and the party
23	that included or used the restraint is not liable for any loss created by it. A restraint that prevents
24	use permitted authorized by the agreement is a breach of contract.
25	(e) This section does not preclude electronic replacement or disabling of an earlier copy
26	of information by the licensor in connection with delivery of a new copy <u>or version</u> under an 108

1 agreement with the licensee to replace or upgrade the earlier copy.

2 **Definitional Cross Reference:**

3 "Agreement": Section 1-201. "Contract": Section 2B-102. "Delivery": Section 2B-102. "Electronic": Section 2B-102. "License": Section 2B-102. "Licenser": Sectio

5 2B-102. "Notice": Section 1-201. "Party": Section 1-201. "Rights": Section 1-201. "Term": Section 1-201.

6 Notes to this Draft:

Substantive changes to correspond this section to the provisions on termination in Article 2 and Article 2B, neither
of which requires notice when termination occurs on the happening of an agreed event. The proposed revisions
here do not go that far, but exclude notification where the termination occurs at the end of the license term or the
stated number of uses (e.g., the end of a twelve month license).

11 **Reporter's Notes:**

12 1. Scope of Section. This section deals with electronic limitations on use that involve enforcement 13 of contract terms by preventing breach. It does not involve electronic devices used to make a repossession or force 14 discontinuation of use in the event of breach. Those are covered in Section 2B-716. The electronic restrictions 15 discussed here all derive from contract terms; they limit use consistent with contract terms or terminate a license at 16 its natural end. Of course, electronic regulation assumes that the licensor is enforcing a restriction that is, itself, 17 enforceable. The few reported cases that deal with electronic devices support use of electronic devices even in the 18 case of breach if disclosed to the licensee; the cases have not considered the less intrusive use of devices not 19 associated with enforcing claims of breach.

Policy. The basic principle is that a contract can be enforced. Where the contract places time or
 other limits on a party's use of licensed information, electronic devices that merely enforce those limitations are
 appropriate. This reflects an important new capability created by digital information systems.

3. *Passive or Active Devices.* This Section distinguishes between active and passive electronic devices. An active device terminates the ability to make any further use of the information, while a passive device merely precludes actions that go beyond the license and would constitute a breach. Passive devices merely prevent unauthorized use, but leave the subject matter otherwise unaltered. Nothing in this Section authorizes active devices that impact the licensee's ability to access its own information through its own means other than the licensed information itself.

4. Bases for Use. Subsection (b) states alternative bases for the use of automated restraints. The section does not state exclusive rules. Federal or other law (including other sources of contract law) may also allow limiting devices designed to enforce copyright and copyright management information. In effect, this section contains an affirmative statement of when such limiting devices are enforceable under contract law, without limiting the enforceability of other methods.

a. Contract Authorization. The first option arises if the contract authorizes the party to use the
 restrictive tool. In this respect, the authorization must be in addition to the contract term that the tool enforces.

36 b. Passive Restraints Preventing Breach. Subsection (b)(2) provides that for passive devices, 37 notice is not required if the electronics merely restrict use outside contract limitations or applicable informational 38 property rights, without otherwise disabling the information. Thus, for example, assume that the contract restricts 39 the lie licensee to making no more than one back-up copy of a work and that applicable copyright law rules provide 40 that same limitation. This subsection authorizes use of a devices to enforce that limitation, so long as the device 41 does not destroy the licensed information. The permitted restraint is one that enforces a contract, not one that 42 imposes a penalty for its attempted breach. This is especially important for smaller suppliers whose ability to 43 enforce contracts against often larger licensees is limited by costs of monitoring and judicial enforcement. The 44 limitations, for example, might entail a counter which can be used to monitor the number of simultaneous uses or 45 restrict use to a pre-agreed system. Although no notice is required, the agreement must support the electronic 46 limitation. The licensee is protected by the fact that a limitation inconsistent with the licensor's rights constitutes a 47 breach of contract.

- 48 Illustration 1: The license provides that no more than five users may employ the word 49 processing software at any one time. An electronic counter is embedded in the software and, if a 50 sixth user attempt to sign on for simultaneous use, that sixth user is denied access until another 51 user discontinues use. This limiting device is effective without prior notice or contractual 52 authorization.
- 53Illustration 2: The same situation as in Illustration 1, except that the limiting device permanently54disables the software if a sixth user attempts access. This is not authorized by subsection (b)(2).

c. Enforcing Property Rights. Subsection (b)(2) also allows use of passive devices that merely preclude infringing intellectual property rights reserved to the licensor. Merely preventing the act does not require contract or other notice. Thus, a contract that grants a right to make a back-up copy and to use a digital image, does not deal with the right of the licensee to transmit additional copies electronically. A device that precludes communication of the file electronically, but does not alter or erase the image in the event of an attempt to do so is authorized under (b)(2).

d. Enforcing Termination of the Contract. The restraints described in subsections (b)(3) and
 (b)(4) deal with restraints that enforce termination of the license. Termination means the end of the license for
 reasons other than breach. Subsection (3) corresponds to the licensor's basic right to terminate without notice either
 at the end of the fixed duration of the license, or on its termination on the happening of an agreed event. Both
 Article 2B and Article 2 recognize termination without notice in these cases and there is no principled reason to
 distinguish between termination enforced by automated means and any other form of termination. Subsection
 (b)(4), on the other hand, requires notice if termination is other than for the happening of an agreed event.

Illustration 3. A software license requires monthly payments of \$1,000 due on the first of the month and a one year term with a right to renew based on written notice before expiration of the term. Licensee makes a payment five days late. Licensor uses an electronic device to turn off the software. That action is not authorized under this section since it enforces a breach of contract.

Illustration 4. Assume there was no late payment, but the licensee fails to give notice of renewal in the contractual time period. The restraint turns off the software. This is covered by this section. The termination is valid if either the contract contained a term authorizing that action, or the licensor or the device gave prior, reasonable notice of termination to the licensee.

5. Proper and Improper Enforcement. Subsection (c) states the obvious. Actions
consistent with a contract are not a breach and do not give rise to liability under this Article or the contract.
The section permits enforcement of contract terms. It does not deal with rights to exclude, block out, or
otherwise impact other information owned by or licensed to the licensee.

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SECTION 2B-311. SHIPMENT TERMS. Shipment terms such as "F.O.B.", "C.I.F.",

- and the like must be interpreted according to the provisions of Article 2 of this Act and any
- applicable custom or usage of the trade.

30 **Definitional Cross Reference:**

31 "Term". Section 1-201.

32 Reporter's Notes:

This section was added to reflect the deletion of the detailed treatment of shipment terms found in existing Article 2.
Rather than repeat or restate the variety of provisions in that statute or in applicable international or other laws, this
section refers to Article 2 as a whole to provide meaning for such terms.

PART 4

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WARRANTIES

39 SECTION 2B-401. WARRANTY AND OBLIGATIONS CONCERNING QUIET

40 ENJOYMENT AND NONINFRINGEMENT.

- 41 (a) A licensor of information <u>or informational property rights</u>, other than a financier or
- 42 the licensor of a patent, which that is a merchant regularly dealing in information or rights of the
- 43 kind-but is not a financier, warrants that_the information <u>and rights</u> shall be delivered -free of the

1	rightful claim of any third person by way of infringement or the like, but a licensee who that
2	furnishes specifications to the licensor must hold the licensor harmless against any such claim
3	which that arises out of compliance with the specifications [except for claims that result from the
4	failure of the licensor to adopt a noninfringing alternative of which the licensor had reason to
5	know].
6	(b) A licensor warrants that:
7	(1) for the duration of the contract, no person holds a claim to or interest in the
8	information that which arose from an act or omission of the licensor, other than a claim by way
9	of infringement or the like, which will interfere with the licensee's enjoyment of its license
10	interest; and
11	(2) as to rights granted exclusively to the in an exclusive licensee, the
12	informational property rights that are the subject of the license are valid and exclusive within the
13	scope of the license for the information as a whole to the extent the rights are recognized under
14	applicable law.
15	(c) The warranties in this section are subject to the following:
16	(1) If informational property rights are subject by law to a right of public use,
17	collective administration, or compulsory licensing, the warranty is subject to those rights.
18	(2) The warranties <u>obligations</u> under subsections (a) <u>and (b)(2)</u> apply solely to
19	rights arising under the informational property laws of the United States or a State thereof and
20	any other country specifically named in the scope of the license.
21	(d) A warranty under this section will be excluded or modified only by specific language
22	or by circumstances which give the licensee reason to know that the licensor does not warrant
23	that competing claims do not exist or that the licensor purports to grant only such rights as it may
24	have. In an automated transaction that does not involve review of the record by an individual,
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- 1 language is sufficient if it is specific and conspicuous as to that term. Otherwise, in other
- 2 transactions, language in a record is sufficient if it language of a type described in Section 2B-
- 3 <u>307(d)(2) or if it states</u> "There is no warranty of quiet enjoyment or against infringement", or
- 4 words of similar import.

5 UNIFORM LAW SOURCE: Section 2A-211; Section 2-312. Revised.

6 **Definitional Cross Reference:**

"Conspicuous": Section 2B-102. "Contract": Section 2B-102. "Financier": Section 2B-102. "Information": Section 2B-102. "Licensee": Section 2B-102. "Licensee": Section 2B-102.
"Licensor": Section 2B-102. "Merchant": Section 2B-102. "Person": Section 1-201. "Record": Section 2B-102.

10 "Rights": Section 1-201. "Scope": Section 2B-102. "Term": Section 1-201.

11COMMITTEE VOTES:12a. Voted to a

- a. Voted to adopt a "reason to know" standard in lieu of "knowledge."
- b. Rejected a motion to bar disclaimer in "mass market" contracts.
- c. Voted to move the section toward standards applicable under current Article 2. Vote 11-0.
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- d. Deleted express exception for conduits with comments to indicate that mere passive transmittal entity is
 - covered in this context. Vote 12 0.

17 **Reporter's Notes:**

18 1. Non-Infringement Warranty. Subsection (a) contains the affirmative warranty of non-19 infringement. It is taken from Article 2. The language used here and in Article 2 requires the information to be 20 delivered free of any claim of infringement or the like. This means (1) that, hypothetically, if the information were 21 used and the licensed rights exercised in all of the ways granted by the licensor at the time of delivery, the use 22 would not be subject to a claim of infringement and (2) that the delivery itself does not infringe a third party 23 informational property right which would subject the licensee to liability for receiving that delivery. In the case 24 where no infringement claim exists on this basis, but, for example, a contract grants a three year license when the 25 transferor's rights are limited to two years, the cause of action is for breach of contract, not breach of the 26 infringement warranty. Liability under this warranty accrues based on conditions at the time the copy is delivered.

- The basic interpretation of the warranty applied here extends to warranty to warrant noninfringing use. This expands existing Article 2 rules, but gives a more appropriate interpretation of the infringement concept and better protection for the licensee. Compare <u>Motorola, Inc. v. Varo, Inc.</u>, 656 F. Supp. 716 (N.D. Tex. 1986).
- 30 Illustration 1. To illustrate the nature of this warranty, consider a license of clip art under which the licensor 31 provides a copy of the clip art and conveys to the licensee a right to make derivative works from the clip art and 32 to publicly perform or display the art for any purpose. The warranty requires that the licensor be authorized by 33 the copyright owner to have made the copy it delivered and to distribute that copy. It also requires that the 34 purported license of the derivative work and public display rights give the licensee an actual right to do so 35 without there being an infringement claim. That latter warranty would be tested by asking whether, at the time 36 of delivery, if the licensee had made a derivative work and a public display, these would constitute 37 infringement. They might do so, for example, if the licensor had not itself been authorized to license these 38 rights by the copyright owner.
- Since the subsection conforms, except for the bracketed language, to existing Article 2, the comments to existing law, Section 2-312, Comment 3, apply and describe the intended scope and effect of the subsection. The warranty is made only by a person that is a merchant in information of this kind. The "hold harmless" obligation only applies in cases where the infringement arises as a result of compliance with licensee specifications, not because of choices of the licensor in implementing general specifications or goals of the licensee.
- 2. Non-Infringement and Passive Transmission. The obligation in subsection (a) deals only with licensors of information and applies only within the scope of this Article. It does not apply to persons who merely provide transmission services, even though those services may transmit information from and two other parties. In the area of copyright infringement, the issue of under what circumstances a transmittal entity has liability for infringement is controversial. Article 2B is a contract statute and has no effect on or direct relationship to federal questions about what acts constitute direct or contributory infringement. See 2B-105. This section states an affirmative obligation which, as drafted, creates an implied warranty of non-infringement by licensors of

1 information. This excludes many of the cases where the copyright infringement issue is most difficult. It follows 2 the contract law premise that commitments about the absence of infringing material <u>between two parties to a</u> 3 <u>contract</u> are appropriate in transactions where one party provides information to another, as compared to services 4 contracts that might (or might not) constitute an access contract. Whether, a particular contracting party is a 5 "licensor of information" for contract law, will depend on the circumstances of the contract. It has no bearing on 6 whether a passive transmission provider has liability to the <u>owner of the intellectual property rights</u>.

Quiet Enjoyment Warranty. Subsection (b)(1) deals with issues other than intellectual property
infringement. The licensor warrants that it will not interfere with the licensee's exercise of rights under the contract.
Non-interference represent the essence of the contract. See <u>General Talking Pictures Corp. v. Western Electric Co.</u>,
304 U.S. 175, 181 (1938); <u>Spindelfabrik Suessen-Schurr v. Schubert & Salzer</u>, 829 F.2d 1075, 1081 (Fed.Cir.1987),
cert. den. 484 U.S. 1063 (1988). This "quiet enjoyment" warranty comes from Article 2A and is to be construed in
a manner consistent with that Article. It basically reflects the licensor's implied commitment to not act in a manner
that detracts from the rights granted to the licensee for the term of the license by interfering with the licensee's use.

- *Public Domain and Exclusivity Warranty.* Subsections (b)(2) deals with two intellectual property
 risks in exclusive licenses. General intellectual property risks in contracting encompass three different issues:
- 16public domain risk: Whether enforceable rights exist in the information transferred? This asks whether the17information is in the public domain and thus useable by anyone with access to it.
- exclusivity risk: Whether the transferor has the sole right to the information or whether that right is also held by
 third parties (e.g., assignees, joint authors or coinventors).
- 20 <u>infringement risk</u>: Whether the transferor can convey rights enable the licensee to exercise those rights without
 21 infringing third party rights in the technology?

Subsection (a) deals with the infringement risk. Subsection (b)(2) deals with the other two risks. Both of these are relevant only in contracts that purport to give exclusive rights since each focuses on whether the licensor can grant such rights good against all third parties.

Validity corresponds to the public domain risk. It important especially if a licensee relies on the rights transferred to create a product for third parties. The converse of validity is that the information is in the public domain and, thus, can be used or recreated by anyone. See M. Nimmer & D. Nimmer, <u>The Law of Copyright</u> 10.13[A]. See <u>M&A Assoc. v. VCX</u>, 657 F.Supp. 454 (E.D. Mich. 1987), affd, 856 F.2d 195 (licensor's failure to place appropriate copyright notices on motion picture violated warranty of title). Validity is not relevant to the ordinary end user license since it does not affect the licensee's right to use the information.

Subsection (b)(2) also deals with exclusivity: the risk that a <u>portion</u> of the rights may be vested in another person. Coequal rights exist where co-authors or co-inventors were involved. Alternatively, the transferor may have executed a prior license to a third party. In either case, while a transfer may convey rights, it may be no more than equal to rights vested in and available for conveyance by the third party co-author. Depending on the underlying agreement, the existence of coequal rights in other parties may have no relevance to the transferee or it may be a critical limit on the licensee's ability to recoup investment.

Exclusivity is an important issue where a licensee undertakes significant investment on the assumption that its rights are exclusive as to other competitors. For non-exclusive licenses, the question of whether intellectual property rights are **exclusive** in the licensor is insignificant. It does not alter the end user's ability to continue to use the licensed rights without challenge. A license from one co-owner adequately grants rights to the licensee and the dispute would then shift to one between the two co-owners to determine accounting for and distribution of the proceeds f the license.

5. *International Issues.* Intellectual property rights are territorial in character in that they extend within the territory of the state that creates them, except as some deference internationally occurs through multi-lateral treaties. Subsection (c)(2) parallels this facet of intellectual property law and provides that the obligations created about exclusivity and infringement extend only within this country and to a country specifically named in the scope of the license. Unless a country is specifically so designated, the assumption is that the licensor and the licensee undertake obligations only with respect t this country.

6. Disclaimer. Article 2B provides for disclaimer of the warranties under this Section based on language from existing Article 2. This requires specific language or circumstances indicating that the warranties are not given. In addition, consistent with the general approach of contract law as a planning tool, illustrative language is provided for purposes of disclaimer.

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SECTION 2B-402. EXPRESS WARRANTIES.

- (a) Subject to subsection (c), express warranties by <u>the the licensor are created as</u>
 follows:
- 3 (1) Any affirmation of fact or promise made by the licensor to its licensee in any
 4 manner, including in a medium for communication to the public such as advertising, which
 5 relates to the information and becomes part of the basis of the bargain creates an express
 6 warranty that the information required under the agreement will-shall conform to the affirmation
 7 or promise.
- 8 (2) Any description of the information which is made part of the basis of the
 9 bargain creates an express warranty that the information shall conform to the description.
- (3) Any sample, model, or demonstration of a final product which is made part of
 the basis of the bargain creates an express warranty that the performance of the information will
 reasonably conform to the performance illustrated by the model, sample, or demonstration,
 taking into account such differences between the sample, model, or demonstration and the
 information as it would be used as would <u>appear be apparent</u> to a reasonable person in the
 position of the licensee.

(b) It is not necessary to the creation of an express warranty that the licensor use formal
words such as "warrant" or "guarantee", or state a specific intention to make a warranty.
However, an affirmation or prediction merely of the value of the information, a display or
description of a portion of the information to illustrate the aesthetics or market appeal of
informational content, or a statement purporting to be merely the licensor's opinion or
commendation of the information does not create a warranty.

(c) This section does not create any express warranty for published informational
 content<u>. However, it</u> <u>but</u> does not preclude the creation of an express warranty under other law
 or the creation of an express contractual obligation <u>for published informational content</u>. If an

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- 1 express warranty or contractual obligation is established for published informational content and
- 2 is breached, the remedies of the aggrieved party arise under this article.

3 Uniform Law Source: Section 2A-210. Section 2-313.

4 **Definitional Cross Reference:**

- "Aggrieved party": Section 1-201. "Information": Section 2B-102. "Licensor": 2B-102. "Party": Section 1-201.
- 5 6 "Published Informational Content": Section 2B-102.

7 **Committee Votes:** 8

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- a. Deleted former subsection (b) that warranties are limited to the time of transfer based on the argument that this merely restates current law and that the issue can be made clear in the comments.
- b. Rejected motion to limit section to the immediate parties. Vote: 4-5
- c. Adopted motion to add "except for published informational content" to make it clear draft is neutral on the law development here. Vote: 7-3.
 - d. Adopted motion to accept statement in (c) that leaves the development of obligations for informational content to common law. Vote: 6-2 (June, 1997)

15 **Reporter's Note:**

16 1. Basis of the Bargain: General Approach. This section adopts existing Article 2, except with 17 respect to published informational content, where it preserves current common law rules relating to express 18 obligations without changing standards applicable under this other law.

19 Subsection (a) retains the "basis of the bargain" standard from current Article 2 and Article 2A. 20 This allows courts and parties to draw on an extensive body of case law for distinguishing express warranties from 21 puffing and other, non-enforceable statements. While the cases involve many difficult factual determinations, they 22 provide better guidance than would an entirely new standard. See, e.g., Fargo Machine & Tool Co. v. Kearney & 23 Trecker Corp., 428 F. Supp. 364 (E.D. Mich. 1977); Computerized Radiological Service v. Syntex, 595 F.Supp. 1495 24 (E.D.N.Y. 1984), rev'd on other grounds, 786 F.2d 72 (2d Cir. 1986); Management Sys. Assocs. v. McDonnell Douglas 25 Corp., 762 F.2d 1161 (4th Cir. 1985); Consolidated Data Terminal v. Applied Digital Systems Inc., 708 F.2d 385 (9th 26 Cir. 1983); Cricket Alley Corp. v. Data Terminal Systems, Inc., 240 Kan. 661, 732 P.2d 719 (Kan. 1987).

27 While there has been some dispute about the meaning of the traditional "basis of the bargain" standard, 28 the basic concept is that express affirmations, promises and the like are enforceable as express warranties if they fit 29 within the matrix of elements that constitute the bargain of the parties, but that they are not enforceable as express 30 warranties if they are not part of the basis of the contractual deal. This standard does not require proof of reliance in 31 the sense of a particular representation being relied on to make the deal, but rather enables a more general showing 32 that the statements are part of the deal and basic to it.

33 2. Basis of the Bargain: Advertising. Subsection (a)(1) conforms to existing Article 2, except that it 34 expressly provides that advertising or other forms of general communication may serve as a basis for the existence 35 of an express warranty. This clarifies the rule; it expands the scope of express warranty law in some states. 36 Statements made in advertising, of course, become express warranties under the standards applicable to any form of 37 statement regarding the information. Mere puffing does not create a warranty and expressions of fact or promises 38 are warranties only if they are part of the basis of the bargain. Of course, this requires that a bargain occur between 39 the licensor making the representations and the licensee. In the absence of such a relationship, liability for 40 advertising statements, if any arise, would not be under contract law, but under tort or advertising law rules.

41 3. Basis of the Bargain: Samples and Models. Subsection (a)(3) deals with samples and similar 42 demonstrations. It expands current Article 2 by expressly referring to express warranties created by demonstrations 43 of an information product.

The subsection also deals with beta models, which are employed in testing not yet completed 44 45 products. A beta model may include elements that are not carried into the final product and may include defects that 46 are not cured in the final product. In either event, the parties both expect that the product being demonstrated or 47 used is not representative of what will eventually be the product and the exclusion here is designed to protect 48 against harm to either party as a result (e.g., licensee believes a defect will be cured, but it is not cured; licensor 49 elects to delete an element in the test model when it produces the eventual product).

50 More generally, the subsection indicates that the representations created by demonstrations and 51 models must be gauged by what inferences would be communicated to a reasonable person in light of the nature of 52 the sample. In the world of goods, showing a sample of a keg of raw beans by lifting out a cup-full and allowing 53 the buyer to inspect it communications one inference as to a whole, while a demonstration of a complex database

program running ten files creates an entirely different inference if the intended use of the system is to process ten million files. The standard stated here captures the approach of most courts to such issues.

4. *Published Informational Content.* Subsection (c) preserves current law for published informational content. While there are many reported cases dealing with express warranties in goods and using the standards adopted here, no case law exists for published informational content using the Article 2 standards. This subject matter entails significant First Amendment interests and general public policies that favor encouraging public dissemination of information. Courts that deal with liability risks pertaining to this subject matter must balance contract themes with more general social policies.

9 The intent is to leave undisturbed any existing law dealing with under what obligations can be 10 created and how they are established with reference to published information. Courts, if inclined to find contract 11 liability for published information, may do so under any general contract law theory. Many will conclude that the 12 broad risk in the published content situation and the potentially stifling effect that imposing contract liability in that 13 realm might have on the dissemination of speech should lean toward limiting or excluding liability in that context. 14 However, that dispute evolves in particular cases, merely adopting Article 2 concepts from sales of goods to this 15 much different context would risk a large and largely unknown change or over-reaching of liability in a sensitive 16 area.

The term, "published information content" focuses on information content not customized to particular end users. The exclusion follows current law, requiring more than just general, undifferentiated statement for expanding liability in the public market of ideas and content. The basic assumption in current law is that liability for information content does not exist unless there is a special or direct relationship creating it. There are no cases using warranty theory for generally distributed information based on contract concepts and only a small number of cases under other contract theory.

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SECTION 2B-403. IMPLIED WARRANTY: MERCHANTABILITY AND

25	QUALITY (OF COMPUTER	PROGRAM.
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- 26 [Alternative A] (a) Unless excluded disclaimed or modified, a warranty that the delivered computer 27 28 program and physical medium are shall be merchantable is implied in a mass-market transaction 29 if the licensor is a merchant with respect to computer programs of that kind. 30 (b) To be merchantable, a computer program and any physical medium on which it is 31 delivered must: 32 (1) pass without objection in the trade under the contract description; (2) be fit for the ordinary purposes for which it is distributed; 33 34 (3) in the case of multiple copies, consist of copies that are, within the variations 35 permitted by the agreement, of even kind, quality, and quantity, within each unit and among all 36 units involved; and
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(4) be adequately contained, packaged, and labeled as the agreement may

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- 1 require; and
- (5) conform to the promises or affirmations of fact made on the container or 2 label, if any. 3 (c) In cases not governed by subsection (a), unless otherwise excluded disclaimed or 4 5 modified, a licensor that is a merchant with respect to computer programs of that kind warrants 6 to its licensee that: 7 (1) any physical medium on which the program is delivered is merchantable; and 8 (2) the delivered computer program will perform in substantial conformance with 9 any promises or affirmations of fact contained in the documentation provided by the licensor at or before the delivery of the program. 10 11 (d) Whether a warranty arises under subsection (c)(2) with respect to documentation is determined in light of the standards of Section 2B-402(b). <u>No warranty under subsection (c)(2)</u> 12 is created by an affirmation or prediction merely of the value of the information, a display or 13 description of a portion of the information to illustrate the aesthetics or market appeal, or a 14 statement purporting to be merely the licensor's opinion or commendation of the information. 15 16 (e) <u>(e)</u> Unless excluded disclaimed or modified, other implied warranties may arise 17 from course of dealing or usage of trade. 18 (f) Warranties created under this section pertain to the functionality of a computer 19 program, but do not pertain to informational content, including the subjective quality, aesthetics, 20 market appeal, accuracy, or other characteristics of informational content, whether or not the 21 content is included in or created by a computer program. 22 [Alternative B] (a) Unless disclaimed or modified, a warranty that a delivered computer program and 23 24 physical medium are merchantable is implied if the licensor is a merchant with respect to

computer programs of that kind. 1 (b) To be merchantable, a computer program and any physical medium on which it is 2 delivered must: 3 (1) pass without objection in the trade under the contract description; 4 5 (2) be fit for the ordinary purposes for which it is distributed; 6 (3) in the case of multiple copies, consist of copies that are, within the variations 7 permitted by the agreement, of even kind, quality, and quantity, within each unit and among all 8 units involved; 9 (4) be adequately contained, packaged, and labeled as the agreement may 10 require; and 11 (5) conform to the promises or affirmations of fact made on the container or label, if any. 12 (c) Unless disclaimed or modified, other implied warranties may arise from course of 13 14 dealing or usage of trade. (d) Warranties created under this section pertain to the functionality of a computer 15 16 program, but do not pertain to informational content, including the subjective quality, aesthetics, 17 market appeal, accuracy, or other characteristics of informational content, whether or not the 18 content is included in or created by a computer program. 19 Uniform Law Source: Section 2-314; 2A-212. Revised. 20 **Definitional Cross Reference:** 21 "Agreement": Section 1-201. "Computer program": Section 2B-102. "Contract": Section 2B-102. "Delivery": 22 Section 2B-102. "Information": Section 2B-102. "Informational content": Section 2B-102. "Licensee": Section 2B-23 102. "Licensor". Section 2B-102. "Mass-market transaction". Section 2B-102. "Merchant". Section 2B-102. 24 "Software". Section 2B-102. "Value". Section 1-201. 25 **Committee Votes:** 26 a. Rejected a motion to add language warranting that the program will not damage ordinary 27 configured systems because no "ordinary system" exists in modern licensing and the general premise is 28 covered under the language of existing Article 2 as brought forward here. 29 Voted 10-2 to use "mass market" in this section, rather than "consumer." (Feb. 1997) b.

30 **Reporter's Notes:**

31 The Committee should consider the following replacement for the current Draft. The replacement eliminates the mass market 32 distinction and focuses the terms of the warranty on criteria relevant to and useful in reference to software. It corresponds to the

tradition in which the original merchantability warranty was developed.

(a) A merchant licensor of a computer program warrants to the end user that the computer program is reasonably fit for the ordinary purpose for which it is distributed.

(b) A merchant licensor of a computer program warrants to a retailer that

(1) the program is adequately packaged and labeled as the agreement or circumstances nd

may require; and

(2) in the case of multiple copies, that the copies are, within the variations permitted by the agreement, of even kind, quality, and quantity, within each unit and among all the units involved.

(c) A warranty under this section does not pertain to the quality, aesthetics, market appeal, accuracy, or other characteristics of informational content whether or not the content is included within or created by a computer program or software.

12 General Notes:

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13 Background and Policy. Article 2B warranties blend three different legal traditions. One stems from 1. 14 Article 2 and focuses on the quality of the product. This centers on the result delivered: a product that conforms to 15 ordinary standards for products of that type. The second stems from common law, including cases on licenses, services 16 contracts and information contracts. This tradition focuses on how a contract is performed, the process rather than the 17 result. The transferor's obligations are to perform in a reasonably careful and workmanlike manner. See Data Processing 18 Services, Inc. v. LH Smith Oil Corp., 492 N.E.2d 314 (Ind. Ct. App. 1986). The third comes from contracts for 19 informational content and, in many states, services contracts. See, e.g., ; Snyder v. ISC Alloys, Ltd, 772 F.Supp. 244 (W. 20 D. Pa. 1991); Daniel v. Dow Jones & Co., Inc., 520 N.Y.S.2d 334 (NY City Ct. 1987). It disallows implied warranties 21 and implied obligations of accuracy in information transferred other than in a special relationship of reliance. See Milau 22 Associates v. North Avenue Development Corp., 42 N.Y.2d 482, 398 N.Y.S.2d 882, 368 N.E.2d 1247 (N.Y. 1977)

Current case law selects the applicable rule in part based on a court's characterizations about whether a transaction involves <u>goods</u> or not. That distinction is not reliable. It is unnecessary and unworkable in Article 2B. In this and the following Section, Article 2B distinctions are drawn between computer programs, on the one hand, to which an implied warranty of result is applied, and information or services, on the other hand, to which a process warranty applies.

The policy holds that qualitative warranties focused on the result and on merchantability concepts are appropriate for information that most closely resemble functional products - in this case, computer programs. Within that category of information products, a further distinction is drawn between mass-market and other types of computer programs.

31 The two standards give assurances of quality, but focus on different reference points. 32 Merchantability asks what are normal characteristics of ordinary products of this type, while the documentation 33 warranty focuses on the manuals, help screens, and contours of the particular product. For mass market programs, implied qualitative assurances can be based on a reference to ordinary programs of the same type since, by hypothesis, in 34 35 the mass market such comparisons can be established. In non-mass-market programs, a similar reference is often 36 meaningless and impossible to draw. There exists too much variation to meaningfully ask about average or ordinary 37 products of like type. In part for this reason, the merchantability warranty is routinely disclaimed. This Section contains a 38 conformance to documentation warranty that reflects ordinary commercial practice as to the warranty actually given and 39 provides a basis for comparing the quality to which the program should adhere.

Expanded Application. Since this Section applies to all computer programs provided to a licensee by a
merchant with reference to the particular type of program, it expands the scope of the quality warranty by including cases
where under current law the transaction is a services contract with no warranties or with warranties limited to making a
reasonable effort. See, e.g., <u>Micro-Managers, Inc. v. Gregory</u>, 147 Wis.2d 500, 434 N.W.2d 97 (Wisc. App. 1988); <u>Data</u>
<u>Processing Services, Inc. v. LH Smith Oil Corp.</u>, 492 N.E.2d 314 (Ind. Ct. App. 1986).

The warranty does not apply, however, where the contract is form processing, analysis or other services in which the licensor merely uses a computer program to conduct its own activities with respect to the data. It deals with cases where the program itself is the subject matter of the agreement. **Illustration 1:** Party A reaches a license with Party B. Party A will transfer its data to B's computer

Illustration 1: Party A reaches a license with Party B. Party A will transfer its data to B's computer for processing there. B agrees to return various reports and summaries to A. The 2B-403 warranty does not apply since the contract is for use of B's facility. <u>Under current law, this is a services contract containing at most a warranty of workmanlike conduct; it is governed here under Section 2B-404.</u>

Dual Application. The implied warranty in this Section and the warranty in Section 2B-404 may
 both apply to the same transaction and the same information product (e.g., an encyclopedia). The one would apply
 to the program and its functions, while the other would apply to the accuracy of data provided to the end user.
 Illustration 2: Party A contracts to transfer software to Party B that will allow B to process its

55 industration 2: Party A contracts to transfer software to Party B that will allow B to process its 56 accounts receivable. Whether the transfer is by diskette or by electronic conveyance into B's

- computer, the implied warranty in this section applies. <u>Under current law, this would be a transaction</u> in goods with an implied warranty attached to the performance of the product.
 - **Illustration 3:** Party A licenses B to use a copy of the Marvel Encyclopedia. This Section applies to the computer program and diskette, while Section 2B-404 applies to the content of the encyclopedia. <u>Under current law, this would be an information contract with no warranty of accuracy of the information.</u>

7 **4.** *Merchantability.* Mass-market transactions in computer programs involving a licensor who is a 8 merchant in programs of the type contain an implied warranty of merchantability. In the mass market, the idea of 9 comparing a particular program to other mass market programs of similar type. The merchantability warranty 10 corresponds to Article 2, except where the difference between software and goods requires a difference in the 11 formulation of the definition.

Most modern agreements (mass-market and other) disclaim the warranty of merchantability. Reflecting this fact, there are very few reported cases involving merchantability in any industry, including the software industry. Merchantability measures performance obligations by reference to other like products, while the documentation warranty measures performance by what the licensor says about its product in documentation even though the licensee may not be aware of the terms of the documentation and it may not become part of the "basis of the bargain."

18 This Section follows existing Article 2 and limits the implied warranty to cases of programs 19 provided by a merchant in computer programs of the kind. This is not a warranty made by the casual provider of 20 computer programs.

5. *Conformance to Documentation.* For non-mass-market programs, the implied warranty is that the program will substantially conform to documentation. This warranty measures the program by reference to what is said about it in the documentation; it differs from an express warranty in that it does not require that the details of documentation become part of the basis of the bargain or, even, that the licensee is aware of the documented features.

26 This warranty derives from commercial practice where it is often used in replacement for a 27 specifically disclaimed merchantability warranty. The tendency to rely on a conformance to documentation warranty 28 reflects the wide range of variations involved in the non-mass-market. Given that variation, the reference point 29 postulated by the merchantability approach often does not exist. There may be no "ordinary" data compression 30 program as to performance features, except as the most very basic level (e.g., it reduces the memory demanded for 31 storing particular data). Given that fact, merchantability is not a relevant standard and often not protective of a 32 licensee in cases where programs are often relatively unique. For example, assume a commercial computer program 33 that provides data compression functions on an ABC computer with an XYZ operating system. Merchantability 34 would ask whether that product passes without objection among all data compression products of all types (e.g., 35 mass market, Windows-based, Apple systems, etc.) even though the particular environment, approach and 36 capabilities of this product may be unique. How that standard protects the licensee is not clear and in fact it may set 37 out standards well below what the documentation provides.

- 38 Subsection (d) clarifies that the documentation creates a warranty, but not as to language that 39 consists of mere puffery.
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SECTION 2B-404. IMPLIED WARRANTY: INFORMATIONAL CONTENT.

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(a) Unless otherwise <u>disclaimed</u> excluded or modified and subject to subsections (b) and

43 (c), a merchant that in a special relationship of reliance provides informational content in a

44 special relationship of reliance or that provides services within this article to collect, compile,

45 process, or transmit informational content, warrants to its licensee that there is no inaccuracy in

the informational content caused by its failure to exercise reasonable care and workmanlike

47 effort in its performance.

1	(b) A warranty does not arise under subsection (a) with respect to:
2	(1) the quality, aesthetics, or market appeal of the content;
3	(2) published informational content; <u>or</u>
4	(3) -informational content in manuals, documentation, or the like, that which does
5	not constitute a material portion of the value in the transaction; or
6	(4) a party that acts as a conduit <u>or and provides no only more than e</u> ditorial
7	services in distributing informational content, if the distributing party identified the
8	informational content as having been prepared or created by a third party, unless the distributing
9	party's own lack of care or workmanlike effort caused the inaccuracy resulting in the loss.
10	(c) The liability of a third party that provides informational content is not avoided by the
11	use of a conduit described in subsection (b)(4) or by the fact that the conduit is not liable for
12	errors under that subsection.
$13 \\ 14 \\ 15 \\ 16 \\ 17 \\ 18 \\ 19 \\ 201 \\ 223 \\ 24 \\ 26 \\ 27 \\ 29 \\ 31 \\ 33 \\ 45 \\ 37 \\ 39 \\ 39 \\ 39 \\ 30 \\ 30 \\ 30 \\ 30 \\ 30$	 Uniform Law Source: Restatement (Second) of Torts 552. Definitional Cross Reference: "Informational content". Section 2B-102. "Licensee". Section 2B-102. "Merchant". Section 2B-102. "Party". Section 1-201. "Published informational content". Section 2B-102. "Value". Section 1-201. Committee Actions: Reviewed without substantive change. Notes to this Draft: Subsection (c) and former (b)(3) deleted as not necessary in light of scope of (b)(3). Reporter's Notes: Scope and Effect. This section creates an implied warranty applicable to contracts dealing with consulting, data processing, and informational content. The warranty runs from the licensor to the licensee and focuses on the accuracy of data provided where the provider tailors or customizes its information for the client's purposes or being in a special relationship of reliance with that client. The warranty created here focuses on the accuracy of the data and reports provided, but incorporates a concept derived from the process-related obligations typically found in services and a number of courts have concluded that no warranty exists at all. Thus, the Section expands contract protection for licensees, but does so in a manner consistent with the nature of the subject matter. For example, in <u>Milau Associates v. North Avenue Development Corp.</u>, 42 N.Y.2d 482, 398 N.Y.S.2d 882, 368 N.E.2d 1247 (NY 1977) the New York Court of Appeals rejected a warranty claimed commenting: "[Those] who hire expects for the predominant purpose of rendering services, relying on their special skills, cannot expect infallibility. Reasonable expectations, not perfect results in the face of any and all contingencies, will be ensured under a traditional negligence standard of conduct unless the parties have contractually bound themselves to a higher standard of performance." The warranty incorporates that view and also the quasi-contract tort liability established under Restatement (Second) of Torts

a. Accuracy and Care. Subsection (a) describes a warranty that focuses on accuracy of data and reports and warrants that no inaccuracy occurred due to the provider's failure to exercise reasonable care. This is the <u>Restatement</u> test. It does not provide assurances about the aesthetics, marketability, or value of the information. These are all subjective criteria that are inappropriate for the realm of implied warranty law. If the licensee desires assurances on these issues, those assurances must arise by express contract terms. They cannot be implied because they cannot reasonably be measured. In addition to being clear from the nature of the warranty itself, this principle is made explicit in subsection (b)(1).

Accuracy, of course, relates to what the information purports to be. A contract to provide a mailing list of current addresses with no more than 10% errors does not entail an implied warranty of 100% accuracy. A contract to provide an estimate of the number of end users of particular software in Houston does not warrant that the estimate is correct, but merely that it is an estimate. Similarly, an agreement to provide a published stock index figure requires that the index number accurately describe the number itself, not necessarily that the computation of that number be correct. (CITE)

An inaccuracy does not, in itself, establish a breach of warranty. The inaccuracy against which the warranty runs consists of an inaccuracy produced by a lack of effort or of reasonable care. This follows the <u>Restatement</u> standard and ordinary commercial practice. See <u>Rosenstein v. Standard and Poor's Corp.</u>, 1993 WL 176532 (Ill. App. May 26, 1993) (liability for inaccurate data tested under <u>Restatement</u> in light of contractual disclaimer); <u>Milau</u> <u>Associates v. North Avenue Development Corp.</u>, 42 N.Y.2d 482, 398 N.Y.S.2d 882, 368 N.E.2d 1247 (N.Y. 1977); <u>Micro-Managers, Inc. v. Gregory</u>, 147 Wis.2d 500, 434 N.W.2d 97 (Wisc. App. 1988).

b. Merchants. The warranty applies only to persons who are merchants in the particular information
 providing context. When dealing with a merchant, the licensee has a rightful expectation that errors are not created by
 lack of care. In dealing with persons who are not in the business of dealing with the particular type of information,
 however, that expectation is not implicitly reasonable; to exist, it must be made express.

c. Special Relationship of Reliance. The warranty arises only if the information is provided in
context of a special relationship of reliance. This language follows the approach of most cases applying the <u>Restatement</u>
standard and identifies the warranty-creating transaction as involving more than merely making information generally
available. It does not require a fiduciary relationship, but does require a context that entails indicia of special reliance.
The case law under the <u>Restatement</u> provides applicable guidance. See generally A.T. Kearney v. IBM, -- F.3d – (9th
Cir. 1997); <u>Daniel v. Dow Jones & Co., Inc.</u>, 520 N.Y.S.2d 334 (NY City Ct. 1987) (electronic news service not liable to
customer; distribution was more like a newspaper than consulting relationship);.

This excludes implied warranty liability for information distributed to the public. This concept is made explicit in subsection (b)(2). "Published informational content" refers to information made available without being customized for a particular licensee and where no special relationship of reliance exists. Published informational content is material made available in a standardized form to a public defined by the material involved. This exclusion reflects the vast majority of case law under the <u>Restatement</u> and modern values of not inhibiting the flow of content. The policy values stem in part from First Amendment considerations, but also from social norms about the value of information and of encouraging its distribution.

- 38 Illustration 1: Sam opens a website making available information on restaurants for a small 39 monthly fee for subscribers. One item of information concerning Restaurant A is incorrect and a 40 subscriber has a bad experience because of the error. Sam's website contains published 41 informational content and creates no warranty or resulting liability. The same would be true of a 42 restaurant review in the New York Times.
- **Illustration 2:** Sam, an expert on restaurants, contracts with Able to provide advice about which restaurants should be included in Able's book on the "most profitable" Chicago restaurants. Sam makes a negligent error in providing a list of restaurants. Sam has liability under this warranty as to Able since the information is not "published informational content" but was tailored to the specific purposes of the specific client. When the book is published, however, no warranty exists for either provider to the end user since the book is published informational content.

The issue is important for information systems analogous to newspapers and are treated as such here for purposes of contract law. See <u>Daniel v. Dow Jones & Co., Inc.</u>, 520 N.Y.S.2d 334 (NY City Ct. 1987). "Technology is rapidly transforming the information industry. A computerized database is the functional equivalent of a more traditional news vendor, and the inconsistent application of a lower standard [enabling] liability [for] an electronic news distributor ... than that which is applied to a public library, book store, or newsstand would impose and undue burden on the free flow of information." <u>Cubby, Inc. v. CompuServ, Inc.</u>, 3 CCH Computer Cases & 46,547 (S.D.N.Y. 1991).

1 3. *Exclusions*. Subsection (b) lists various exclusions from the warranty. 2 a. Aesthetics and Published Content. Subsection (b)(1) clarifies that this is not a warranty of 3 aesthetic quality, but accuracy. Subsection (b)(2) expressly exempts published informational content. Both points, 4 although they could be inferred from the terms of the warranty itself and were added for clarity based on 5 6 suggestions from a licensee involved with entertainment issues. b. Conduits. Subsection (b)(4) states as a contract law principle case law that holds the publisher 7 harmless from claims based on inaccuracies in third party materials that are merely distributed by it. In part, this 8 stems from concerns about free speech and leaving commerce in information free from the encumbrance of liability 9 where third parties develop the information. In cases of egregious conduct, ordinary principles of negligence apply. 10 As a contractual matter, merely providing a conduit for third party data should not create an obligation to ensure the 11 care exercised in reference to the data provided by the third party. See Winter v. G.P. Putnam's Sons, 938 F.2d 12 1033 (9th Cir. 1991). 13 14 SECTION 2B-405. IMPLIED WARRANTY: LICENSEE'S PURPOSE; SYSTEM **INTEGRATION.** 15 16 (a) Unless excluded disclaimed or modified, and except as otherwise provided in 17 subsection (ba), if a licensor at the time of contracting has reason to know any particular purpose for which the information is required and that the particular licensee is relying on the licensor's 18 skill or judgment to select, develop, or furnish suitable information, <u>(1)</u>-there is an 19 implied warranty that the information will be fit for that purpose. 20 21 (b)-unless, If (2)-from all the circumstances, it appears that the licensor was to be paid 22 for the amount of its time or effort regardless of the fitness suitability of the information, in which case, the implied warranty is that the information will not there is no failure to achieve the 23 licensee's particular purpose as a result of caused by the licensor's lack of reasonable care and 24 workmanlike effort to achieve that purpose. 25 26 (a) Unless excluded or modified and except with respect to the quality, aesthetics, or market appeal of informational 27 content, if a licensor at the time of contracting has reason to know any particular purpose for which the information is required 28 and that the particular licensee is relying on the licensor's skill or judgment to select, develop, or furnish a suitable information: 29 (1) there is an implied warranty that the information will be fit for that purpose if, from all the circumstances, 30 it appears that the contract was for a price which would not be fully paid if the end product is not suitable for the particular 31 purpose; but 32 (2) if, from all the circumstances, it appears that the licensor was to be paid for the amount of its time or 33

- effort regardless of the suitability of the end product, there is an implied warranty that there is no failure to achieve the licensee's
 particular purpose caused by the licensor's failure to exercise reasonable care and workmanlike effort to achieve the licensee's
 purpose in its performance.
 - (<u>c</u>b) Subsection (a) <u>and (b)</u> do <u>es</u>-not apply to:

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(1) -the subjective quality, aesthetics, or market appeal of informational content;

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- 3 it-does apply to the selection among copies of different existing published informational content
- 4 for the purposes of a particular licensee.
 - $(\underline{d}e)$ If an agreement requires a licensor to provide or select an integrated system
- 6 consisting of computer programs, hardware, or similar components and the licensor has reason to
- 7 know that the licensee is relying on the skill or judgment of the licensor to select the components
- 8 of the system, there is an <u>additional</u> implied warranty that the components selected will function
- 9 together as a system.

10 Uniform Law Source: Section 2-315; 2A-213. Substantially revised.

- **11 Definitional Cross Reference:**
- "Agreement": Section 1-201. "Computer program": Section 2B-102. "Information": Section 2B-102. "Informational
 content": Section 2B-102. "Licensee": Section 2B-102. "Licensor": Section 2B-102. "Published informational
- 14 content": Section 2B-102.

15Committee Action:16a.Co

a. Consensus to expand this section to cover all information with the possibility of an exception or special treatment for published informational content and manufacturer/ publishers.

Notes to this Draft: Revised to reflect licensee concerns. Presumes Article 2 rule unless circumstances indicate a
 services contract was intended.

20 Reporter's Note:

General Approach. This Section reconciles several diverse lines of case law in information
 industries and an unresolved issue with respect to computer software under current Article 2. It also creates, in
 subsection (c), a new implied warranty that does not exist under any current law.

24 The Section deals with an issue encountered in development and design contracts: whether (if not 25 disclaimed) the appropriate implied obligation is an obligation to produce a result (present in sales of goods) or to 26 make an effort to achieve a result (services contracts). In software cases, the difference is based on whether a court 27 views the transaction as involving goods (result) or services (effort). The reported cases split, often turning on the 28 subjective impressions of the court. Compare USM Corp. v. Arthur Little Systems, Inc., 28 Mass. App. 108, 546 29 N.E.2d 888 (1989) (goods); Neilson Business Equipment Center, Inc. v. Italo Monteleone, M.D., 524 A.2d 1172 (Del. 1987) (goods) with Micro-Managers, Inc. v. Gregory, 147 Wis.2d 500, 434 N.W.2d 97 (Wisc. App. 1988) (services); 30 31 Wharton Management Group v. Sigma Consultants, Inc., 1990 WESTLAW 18360, aff'd 582 A.2d 936 (Del. 1990) 32 (services contract); Data Processing Services, Inc. v. LH Smith Oil Corp., 492 N.E.2d 314 (Ind. Ct. App. 1986) 33 (services).

Since all software development contracts are covered under Article 2B, a different approach is adopted in subsection (a) to determining which type of implied obligation is appropriate. The section presumes that (in an appropriate case) the Article 2 rules apply. This most completely protects the licensee. To accommodate the existence of services contract formats, the in effect directly identifies a consistent factor that indicates that to be true. The presumed Article 2 model is altered if the agreement hinges payment on the time and effort spent (services like) irrespective of completion of a product.

40 41 Of course, express contract terms control over either variation of the implied warranty.

2. *Warranty of Fitness*. Subsection (a)(1) adopts the language of existing Article 2-305.

This implied warranty obligates the provider to meet known licensee needs if the circumstances indicate that the licensee is relying on the provider's expertise to achieve this result. There are many development

contract and other situations where no such reliance exists. For example, a contract that calls for a development of information to defined specifications A and B may not obligate the vendor to achieve fitness for the licensee's purpose. The express terms of the contract indicate that the focus is on the specific criteria and that there is no reliance on the vendor on whether meeting those specifications will meet applicable needs, the licensor's basic obligation is to conform to the agreement and meet the specifications.

6 Of course, however, in this illustration, if the purchaser relied on the licensor to propose 7 appropriate specifications, this might indicate adequate reliance under this section to establish the implied warranty.

3. *Services and Warranty.* This section does not override the general law of services contracts for performance standards in that context. Under that law, the service provider does not guaranty suitability unless it expressly undertakes to do so. See <u>Milau Associates v. North Avenue Development Corp.</u>, 42 N.Y.2d 482, 398 N.Y.S.2d 882, 368 N.E.2d 1247 (N.Y. 1977). Subsection (a)(2) proposes a standard to determine when a contract calls for services, rather than a result. Other criteria or conditions may also indicate that the parties intended a services obligation and the standard delineated in subsection (a)(2). A pure services or access contract is not covered under this implied warranty.

4. Aesthetics and Market Appeal. This Section is not limited to transactions involving development and
 design of computer programs. In other areas, the services contract assumption routinely applies. More importantly, the
 implied fitness obligation is never appropriate under current practice or case law in reference to aesthetics, market appeal
 and the like. Here, the relationship obligates the party to an effort, not an outcome unless an express contrary obligation
 is stated in the agreement. That approach is, of course, common in publishing and entertainment industries.

5. *System Integration.* Subsection (c) provides an implied warranty of system integration. This differs from the fitness concept, but is closely related to that concept. The obligation is that the selected components will actually function as a system. That is an additional step beyond the obvious fact that the components themselves must be separately functional in a manner consistent with the contract.

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SECTION 2B-406. DISCLAIMER OR MODIFICATION OF WARRANTY.

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(a) Words or conduct relevant to the creation of an express warranty and words or

27 conduct tending to disclaim or modify an express warranty shall be construed wherever

reasonable as consistent with each other. Subject to Section 2B-301 with regard to parol or

29 extrinsic evidence, disclaimer or modification is inoperative to the extent that such construction

30 is unreasonable.

31 (b) Except as otherwise provided in subsection (c), to disclaim or modify an implied warranty or any part of it, other than the warranty in Section 2B-401, the following rules apply: 32 33 (1) Language of disclaimer or limitation-modification must be in a record. 34 (2) To disclaim or modify an implied warranty under Section 2B-403 or 2B-404, 35 language that mentions "quality" or "merchantability" is sufficient as to Section 2B-403, and language that mentions "accuracy", or words of similar import, is sufficient as to Section 2B-36 37 404. (3) To disclaim or modify an implied warranty arising under Section 2B-405, it is 38 125

sufficient to state: "There is no warranty that this information or my efforts will fulfill any of
 your particular purposes or needs", or words of similar import.

3	(4) In a mass-market license \div ——(A)—language in a record that disclaims or
4	modifies an implied warranty must be conspicuous.; and (B) to disclaim all implied warranties,
5	other than the warranty under Section 2B-401, language in a record is sufficient if it states:
6	"Except for express warranties stated in this contract, if any, this [information] [computer
7	program] is being provided with all faults, and the entire risk as to satisfactory quality,
8	performance, accuracy, and effort is with the user"," or words of similar import.
9	(5) Notwithstanding any other provision of this subsection, language sufficient to
10	disclaim or modify the implied warranty of merchantability under Article 2 or 2A is sufficient to
11	disclaim or modify the warranties under Sections 2B-403 and 2B-404, and language sufficient to
12	disclaim or modify a warranty of fitness for a particular purpose under Article 2 or 2A is
13	sufficient to disclaim or modify the warranty under Section 2B-405.
14	(c) Notwithstanding subsection (b), the following rules apply:
15	(1) Unless the circumstances indicate otherwise, all implied warranties, other
16	than the warranty in Section 2B-401, are disclaimed by:
17	(A) [except in a consumer transaction,] by expressions like "as is"," "with
18	all faults" or other language that in common understanding calls the licensee's attention to the
19	exclusion of warranties and makes plain that there is no implied warranty; or .; and
20	(b) -language in a record that states: "Except for express warranties stated
21	in this contract, if any, this [information] [computer program] is being provided with all faults,
22	and the entire risk as to satisfactory quality, performance, accuracy, and effort is with the user",
23	or words of similar import.
24	(2) There is no implied warranty with respect to a defect that before entering the

1	contract was	known to, discovered by, or disclosed to the licensee, or that would have been
2	discovered b	y the licensee if it made use of a reasonable opportunity provided to it prior-before
3	to-entering in	nto the contract to examine, inspect, or test the information or a sample thereof,
4	unless the lic	ensee was not aware of the defect after examination and the licensor knew that it
5	existed at that	at time.
6		(3) An implied warranty $\frac{\text{may}}{\text{can}}$ also be excluded or modified by course of
7	dealing or co	ourse of performance or usage of trade.
8	(d) I	f a contract requires ongoing performance or a series of performances by the
9	licensor, lang	guage of disclaimer that complies with this section is effective with respect to all
10	performance	s that occur after the contract is formed.
11	(e) R	emedies for breach of warranty may be limited in accordance with <u>Sections 2B-703</u>
12	and 2B-705.	the provisions of this Article on liquidation or limitation of damages and on
13	contractual n	nodification of remedy.
14 15		Source: Section 2A-214. Revised. ross Reference:
10 16		
16		gram": Section 2B-102. "Conspicuous": Section 2B-102. "Contract": Section 2B-102. Section 2B-102. "Licensee": Section 2B-102. "Licensor": Section 2B-102. "Mass-market license":
17		2. "Record": Section 2B-102.
18		
19	Committee Vo	
20	a. L	Accepted motion to delete requirement of conspicuousness for non-mass market disclaimers.
21	b.	Rejected a motion to delete conspicuousness for mass market contracts.
22	с.	Rejected a motion to delete former (b)(5) by a vote of $3 - 6$.
23	d.	Accepted a motion to delete former (b)(6) by a vote of 6 -4 with the ability to rewrite.
24 25	e. f.	Deleted the reference to use of trade in former (b)(5). Vote: 8 - 2.
25 26		Adopted a motion to restrict "as is" language to exclude then-existing fitness warranty because at
26		ne that warranty created a services obligation. Vote: 6-3. Adopted motion to use mass market, rather than the idea of consumer. Vote: 8-2 (Dec. 1996)
27 28	g. h.	
20 29		Rejected motion to adopt Article 2 language precluding disclaimer of consequential damages for
30	i.	al injury. Vote: 2-8. Accepted motion that a conspicuous term is not a refusal term under former 2B-308. Vote: 9-1
30 31	ı. j.	Voted 7-6 to use mass market, rather than consumer in this section. (Feb. 1997).
32	J. Selected Issue:	
33		icle return to existing law and require a disclaimer in a record to be conspicuous, but allow
33 34		t are not in a record in light of the allowance of oral contracts?
35	Reporter's No	
36	1.	General Structure and Policy. This Section brings together various rules and guidance-giving
37		ting to the disclaimer of warranties. As under current Article 2, treatment of disclaimer of the
	*	

38 warranties relating to the dischanger of warranties. Als under eartent Affect 2, dealine 38 warranties relating to infringement is not in this Section, but is contained in Section 2B-401.

The general approach to warranty obligations and disclaimers in this Article corresponds to the approach in existing Article 2 and Article 2A. Express warranties are difficult to disclaim since, by definition, they are part of the bargain. Beyond that, modern U.S. law recognizes the ability of a party to disclaim or delimit implied warranties. This reflects the fact that the warranties are default, rather than mandatory or immutable rules. Disclaimer and limitation of warranties is integral to the contract choice paradigm under which commerce occurs and to the ability of a party to both choose the terms under which it markets information products and the risk it elects to undertake.

8 The provisions of this section do not alter consumer protection laws and regulations that may be 9 applicable. See Section 2B-104.

Express Warranties. Subsection (a) restates current Article 2 law, bringing that law to bear on
 other transactions covered by this Article, but not within the U.C.C. under existing Article 2. It uses modern
 language of "disclaimer" and "modification", rather than current Article 2 language, without substantive change.

13 3. Disclaimer of Implied Warranties: General Rules. Subsection (b) brings together various
 provisions dealing with disclaimers of implied warranties other than the warranty pertaining to infringement and
 quiet enjoyment. It differentiates between mass-market and non-mass-market disclaimers and modifications of
 warranty. Specific treatment of mass-market licenses is in subsection (b)(4).

a. Record Required. Article 2B deviates from existing law and, except for the situations noted in
 subsection (c), requires that a disclaimer of an implied warranty be in a record. Article 2 makes use of a record
 optional. The requirement increases the likelihood that the disclaimer will be brought to the other party's attention
 and provides a form of statute of frauds requirement against fraudulent claims that a disclaimer occurred.

b. Conspicuousness. Except for mass-market licenses, Article 2B does not require that a
 disclaimer be conspicuous. Outside the mass market, this requirement is often superfluous and provides a trap for
 persons drafting contracts who are found later to have failed to meet applicable standards that the language be
 conspicuous. Article 2 in current law requires a conspicuous disclaimer only if the disclaimer is in writing.

c. Merchantability and Accuracy Warranties. Subsection (b)(2) follows current law and provides
 language that suffices to disclaim the merchantability, quality and accuracy warranties. Importantly, as in existing
 Article 2, the specified language is not mandatory. This language works, but other language also works if it
 reasonably achieves the purpose of indicating that the pertinent warranty is are not given in the particular case.

d. Fitness Warranty. Subsection (b)(3) follows current law and provides language adequate to disclaim the warranty under Section 2B-405. The language used in this Article is more explicit than that authorized under Article 2. As in existing Article 2, the specified language is not mandatory. This language works, but other language may also work if it reasonably achieves the purpose; that purpose is to indicate that the pertinent warranty is not given in the particular case.

e. Article 2 and 2A Disclaimers. Subsection (b)(5) provides for cross-article validity of disclaimer
 language. The intent is to avoid parties having to make a priori determinations about the extent of Article 2B or
 Article 2 coverage. In effect, language adequate to disclaim a warranty under the one article is adequate to disclaim
 the equivalent warranty under the other.

4. *Mass-Market Disclaimers.* Subsection (b)(4) provides special rules with reference to mass-market disclaimers. Subject to the provisions of subsection (c), a disclaimer in a mass market environment must be conspicuous and in a record. If the intent is to disclaim all warranties in a single sentence, the subsection sets out a common language disclaimer based on proposals by the software industry as a means of giving more disclosure to the consumer of what is disclaimed. Importantly, as in existing Article 2, the specified language is not mandatory. This language works, but other language also works if it reasonably achieves the purpose of indicating that the warranties are not given in the particular case.

5. *"As is" Disclaimers.* Subsection (c)(1) deals with the effect of language or circumstances indicating that the information product is provided on an "as is" basis. It follows existing Article 2 language, providing parties with a means of conducting business without giving assurances of quality. The "as is" language need not be in a record. It is not effective with respect to the infringement warranty unless the circumstances or language satisfy the standard stated in Section 2B-401. As with all of the provisions of Subsection (c), this section supersedes the requires of subsection (b) except as noted.

51 The bracketed language raises the important question of whether "as is" transfers should be 52 permitted in mass-market transactions. Current law in article 2 does not exempt consumer or mass-market 53 transactions from the ability to use this language to provide information without qualitative assurances. No clear 54 rationale appears to mandate a deviation from existing Article 2 on this point. However, it is not clear whether the 55 Committee has yet addressed the question and the brackets are presented to raise the issue.

6. *Excluding Warranties by Inspection or General Circumstances.* Subsection (c)(2)(3) are taken from existing Article 2 with modifications to reflect the circumstances present in information transactions and especially transactions involving computer programs.

a. Inspection and Disclosure. As in Article 2, an information provider is not responsible for defects that were either 1) known by or disclosed to the other party, or 2) could have been discovered on reasonable inspection if the opportunity to inspect was available. On the inspection issue, the language of this exclusionary principle was modified from existing Article 2 to reflect realities of inspection in complex computer program systems and to make clear that the inspection opportunity must be before the contract is formed since it relates to the existence or non-existence of warranties in that contract.

b. Course of Dealing, etc. Subsection (c)(3) is taken from existing Article 2. Re-inclusion of
 exclusion by "trade use" is suggested as a means of harmonizing to existing law and for substantive reasons. Under
 Section 2B-402, an implied warranty can be created by use of trade and exclusion by the same means is appropriate.

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7. *Subsection (e)* conforms to current Article 2.

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SECTION 2B-407. MODIFICATION OF COMPUTER PROGRAM. Modification

17 of a computer program by a licensee which was not made using a capability of the program

18 intended for that purpose in the ordinary course of operation of the program, invalidates any

19 warranties, express or implied, regarding the performance of the modified copy of the program,

20 but not the unmodified copy. A modification occurs if a licensee alters code in, deletes code

- 21 from, or adds code to the computer program.
- 22 Uniform Law Source: None

23 **Definitional Cross Reference:**

24 "Computer program". Section 2B-102. "Copy". Section 2B-102. "Licensee". Section 2B-102.

25 Reporter's Notes:

Scope. This method of losing warranty protection applies only to warranties related to the
 performance or results of the software. It does not apply to title and non-infringement warranties. More
 importantly, the voiding of performance warranties extends only to the modified copy. If the defect existed in an
 unmodified copy, the modifications have no effect.

Policy. The basis for the provision lies in the fact that because of the complexity of software
 systems changes may cause unanticipated and uncertain results. The complexity of the software enterprise means
 that it will often not be possible to prove to what extent a change in one aspect of a program altered its performance
 as to other aspects.

34 3. The section follows common practice. It voids the warranties whether the Application. 35 modification is authorized or not unless the contract, or an agreement, indicates that modification does not alter 36 performance warranties. The section covers cases where the licensee makes changes in the program that are not part 37 of the program options. Thus, if a user employs the built-in capacity of a word processing program to tailor a menu 38 of options suited to the end user's use, this section does not apply. If, on the other hand, the end user modifies code 39 in a way not made available in the program options, that modification voids all performance warranties as to the 40 altered copy.

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SECTION 2B-408. CUMULATION AND CONFLICT OF WARRANTIES.

43 Warranties, whether express or implied shall be construed as consistent with each other and as

44 cumulative, but if such construction is unreasonable the intention of the parties shall determine

1	which warranty is dominant. In ascertaining that intention, the following rules apply:
2	(1) Exact or technical specifications displace an inconsistent sample or model, or general
3	language of description.
4	(2) A sample displaces inconsistent general language of description.
5	(3) Express warranties displace inconsistent implied warranties other than the implied
6	warranty under Section 2B-405(a).
7 8 9 10 11	 Uniform Law Source: § 2-317. Committee Action: Approved in principle. Reporter's Note: This Section follows existing Article 2, except that the reference to a sample is not limited to samples from "an existing bulk."
12	SECTION 2B-409. THIRD-PARTY BENEFICIARIES OF WARRANTY.
13	(a) Except for published informational content, a warranty to a licensee extends to
14	persons for whose benefit the licensor intends to supply the information and that rightfully use
15	the information in a transaction or application of a kind in which the licensor intends the
16	information to be used.
17	(b) For purposes of subsection (a), a licensor in a consumer transaction is deemed to
18	have intended to supply the information to all individuals in the immediate family or household
19	of the licensee if it was reasonable to expect that the individual would rightfully use the
20	information.
21	(c) A disclaimer or modification of a warranty, rights, or remedies which that is effective
22	against the licensee is effective against any third party under this section.
23	(d) A licensor's expressed-intent to exclude or limit third-party beneficiaries excludes
24	any contractual obligation or liability to the third persons arties other than persons described in
25	subsection (b).
26 27 28 29	Definitional Cross Reference: "Consumer". Section 2B-102. "Consumer transaction". Section 2B-102. "Copy". Section 2B-102. "Information". Section 2B-102. "Licenser". Section 2B-102. "Licensor". Section 2B-102. "Licensor". Section 2B-102. "Party". Section 1-201. "Person". Section 1-201. "Published informational content". Section 2B-102.

"Rights": Section 1-201.

Committee Action:

001

a.

Rejected a motion to bar disclaimer of consequential damage for personal injury. Vote: 2 - 8.

b. Reviewed without substantive comment or change.

Reporter's Notes:

1. *Focus and Policy.* This section defines third-party beneficiary concepts under contract law. It adopts an approach based on the contract law theory of "intended beneficiary" and on the *Restatement (Second) of Torts* § 552 dealing with the scope of liability exposure to third parties undertaken by a provider of information. It expands both concepts as applied to household uses. For a modern discussion of beneficiary issues see <u>Artwear, Inc. v. Hughes</u>, 615 N.Y.S.2d 689 (1994).

11Dealing with an information product, the California Supreme Court adopted the <u>Restatement</u>12concept and, in <u>Bily v. Arthur Young & Co.</u>, 3 Cal. 4th 370, 11 Cal. Rptr. 2d 51, 834 P2d 745 (1992), commented:

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By confining what might otherwise be unlimited liability to those persons whom the engagement is designed to benefit, the Restatement rule requires that the supplier of information have notice of potential third party claims, thereby allowing it to ascertain the potential scope of its liability and make rational decisions regarding the undertaking.

The basic theme is that, in dealing with information, to impose liability under contract-related theories, the information provider must have known of and clearly intended to have an effect on the third parties before the liability can be imposed. This in effect requires a conscious assumption of risk or responsibility for particular third parties. Even within that scope, courts are not aggressive in finding the requisite intention. Thus, for example, an Illinois appellate court recently held that the supplier of information to a commodities exchange for use in investor trading had no obligation under the <u>Restatement</u> or otherwise to the investors with respect to the accuracy of the furnished information.

All of this relates to the unique role of information in our culture and to the uniquely difficult nature of proving a causal connection between a release of information and harmful conduct. The cases and this section also reflect a sensitivity to not placing excessive liability exposure on information providers without their expressly undertaking that risk for fear of chilling the willingness of those providers to disseminate information.

28 **2.** *Product Liability Law.* This Section does not deal with products liability issues. It thus neither 29 expands nor restricts tort concepts that might apply for third party risk in reference to information. Products liability 30 is outside the scope of this Article; it is governed by tort law. In the absence of prior law creating third party liability 31 for information, Article 2B declines to create such law leaves development of any appropriate doctrine to common 32 law courts.

As a matter of fact, unlike in goods distributions, few courts impose third party liability in information. The *Restatement (Third) on Products Liability* recognizes this; it notes that informational content is <u>not</u> a product for purposes of that law. The only reported cases that impose product liability on information involve air flight charts. The cases analogized the technical charts to a compass or similar, physical instrument. These cases have not been followed in any other context.

38 Most courts specifically decline to treat information content as a product, including the Ninth 39 Circuit, which decided two of the air flight chart cases, but later commented that public policy accepts the idea that 40 information once placed in public moves freely and that the originator does not owe obligations to those remote 41 parties who obtain it. See Winter v. G. P. Putnam's Sons, 938 F.2d 1033 (9th Cir. 1991); Fairbanks, Morse & Co. v. 42 Consolidated Fisheries Co., 190 F.2d 817, 824 (3rd Cir. 1951); Berkert v. Petrol Plus of Naugatuck, 216 Conn. 65, 43 579 A.2d 26 (Conn. 1990) ("[The] imposition of liability against a trademark licensor under [tort law] is appropriate 44 only when the licensor is significantly involved in the manufacturing, marketing or distribution of the defective 45 product"); Porter v. LSB Industries, Inc., 1993 WL 264153 (N.Y.A.D. 4 Dept. 1993); E.H. Harmon v. National 46 Automotive Parts, 720 F. Supp. 79 (N. D. Miss. 1989); Snyder v. ISC Alloys, Ltd, 772 F Supp. 244 (W. D. Pa. 47 1991); Jones v. Clark, 36 N. C. App. 327, 244 S.E.2d 183 (N. C. App. 1978).

3. *Embedded Software.* While there may be a different policy for software embedded in tangible products, this Article does not deal with embedded software. See Section 2B-103. Tort law and contract privity issues regarding, for example, the software that operates the brakes in an automobile falls within Article 2. In general, however, no reported cases place products liability on software products that are not embedded in hardware products.

4. *Restatement (Second) of Torts § 552.* The <u>Restatement establishes limited third party liability for</u>
 persons who provide information to guide others in business decisions. It limits liability to pecuniary loss suffered
 by the person or one of a limited group of persons for whose benefit and guidance he **intends** to supply the

information or knows that the recipient intends to supply it; and through reliance upon it in a transaction that he
 intends the information to influence or knows that the recipient so intends or in a substantially similar transaction."
 In most states, no liability arises under this theory unless a "special relationship" exists between the information
 provider and the injured party. Modern case law widely adopts the <u>Restatement</u>. See <u>Bily v. Arthur Young & Co.</u>,
 3 Cal. 4th 370, 11 Cal. Rptr. 2d 51, 834 P2d 745 (1992).
 Intended Effect Required. Subsection (a) derives from and should be interpreted in light of both

5. Intended Effect Required. Subsection (a) derives from and should be interpreted in light of both
 the contract law concept of "intended beneficiary" and the concept in the Restatement (Second) of Torts § 552. In
 both instances, contract-based liability is restricted to intended third parties and those in a special relationship with
 the information provider. The liability extends to transactions that the provider of information intended to influence.
 This Section incorporates these concepts.

11 The section also must be considered in light of the scope of warranties under this Article which create no implied 12 warranty of accuracy pertaining to published informational content.

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Illustration 1: Clanc contracts for publication of his text on chemical interactions. Publisher obtains an express warranty that Clanc exercised reasonable care in researching. Publisher distributes the text to the general public. Some data are incorrect. Neither Publisher (which makes no warranty for published information), nor Clanc (excluded under (a) makes a warranty to a general buyer of the book.

Family Effects. Subsection (b) modifies beneficiary concepts to include the family of a licensee.
 This goes beyond the relevant alternative in current Article 2-318 which limits that extension to personal injury claims. The extension here covers both personal injury and economic losses.

20 7. Limitation by Contract. The policy framework for contract liability adopted here focuses on the 21 information provider's original intention with respect to third parties to be impacted by the information that it 22 released. Subsection (c) flows from the fact that the basis of this section lies in beneficiary status, rather than 23 product liability. A disclaimer or a statement excluding intent to effect third parties excludes liability under this 24 section. This follows current law applicable to information liability. See, e.g., <u>Rosenstein v. Standard and Poor's 25 Corp.</u>, 1993 WL 176532 (Ill. App. May 26, 1993) (license for use of information by commodities exchange created 26 no liability for inaccuracy by persons conducting trades where license disclaimed warranties).

27 28

PART 5

29 TRANSFER OF INTERESTS AND RIGHTS

30 SECTION 2B-501. OWNERSHIP OF RIGHTS AND TITLE TO COPIES.

- 31 (a) If an agreement transfers ownership of informational property rights and does not
- 32 specify when ownership is to pass, ownership passes to the licensee:
- 33 (1) when the contract becomes enforceable, if the information<u>al property rights</u>
- 34 are is then in existence and is identified to the contract; or
- 35 (2) when the information <u>and the informational property rights are is</u>-identified to

36 the contract, if the information is not in existence or is not identified to the contract when the

- 37 contract becomes enforceable.
- 38 (b) Transfer of a copy does not transfer ownership of informational property rights in the39 information.

1	(c) <u>In a license, t</u> The following rules apply to copies:
2	(1) <u>In a license:</u>
3	(A) Title to a copy is determined by the contract.
4	(B)(2) A licensee's right to possession or control of a copy is governed by
5	the contract and does not depend on title to the copy.
6	(C3) Reservation of title to a copy reserves title in that copy and any
7	copies made of it by the licensee unless the license grants the licensee a right to make and
8	transfer copies to others, in which case reservation of title reserves title only to copies delivered
9	to the licensee by the licensor.
10	(2d) If the parties <u>agree intend</u> to transfer title to a copy and the agreement does
11	not specify when title transfers, the following rules apply:
12	$(\underline{A}+)$ Delivery of a copy on a physical medium transfers title to the copy
13	at the time and place at which the licensor completed its obligations with respect to delivery of
14	that copy.
15	$(\underline{B}2)$ Electronic delivery of a copy to the licensee transfers title of the
16	copy if a first sale occurs under federal copyright law, in which case, title transfers at the time
17	and place at which the licensor completed its obligations with respect to delivery of that copy.
18	(C3) Refusal of <u>delivery of</u> the copy <u>or of the license</u> revests title to the
19	copy in the licensor.
20	Uniform Law Source: Section 2-401; section 2A-302. Revised.
21	Definitional Cross Reference:
22	"Agreement": Section 1-201. "Contract": Section 2B-102. "Copy": Section 2B-102. "Delivery": Section 2B-102. "Identified": Section 2.501. "Information": Section 2B-102. "Information and an anti-
23 24	"Electronic": Section 2B-102. "Identified": Section 2-501. "Information": Section 2B-102. "Informational property rights": Section 2B 102. "Licenses": Section 2B 102. "Licenses": Section 2B 102.
24 25	rights": Section 2B-102. "License": Section 2B-102. "Licensee": Section 2B-102. "Licensor": Section 2B-102. "Rights": Section 1-201. "Sale": Section 2B-102.
26	Committee Vote:
27	a. Voted 11-0 to delete a sentence restricting exercise of rights until licensee pays according to terms
28	of contract. Concept transferred to comments in form that accommodates in kind and other value.
29	Reporter's Notes:
30	1. Copy vs. Rights Ownership. This section distinguishes title to the copy from ownership of the

intellectual property rights. That point is made explicit in subsection (b). The distinction flows from the Copyright Act and other law. It means that, while ownership of a copy may carry with it some rights with respect to that copy, it does not convey ownership of the underlying rights to the work of authorship or the patented technology. This represents a basic theme in differentiating intangibles and tangible objects. The media is not the message, but merely the conduit.

6 2. *Timing of Rights Ownership Transfer*. Subsection (a) deals with intellectual property rights and 7 when ownership of the rights transfers as a matter of state law. This deals with cases where there is an intent to 8 transfer title to intellectual property rights (as compared to title to a copy). If federal law requires a writing to make 9 this ownership transfer; state law is subject to that limit.

10 The subsection solves the problem in <u>In re Amica</u>, 135 Bankr. 534 (Bankr. N.D. Ill. 1992) (court 11 applied Article 2 theories of title transfer to goods to hold that title to an intangible (a computer program) being 12 developed for a client could not pass until the program was fully completed and delivered.). Transfer of rights 13 ownership (as compared to ownership of a copy) does not hinge on delivery of a copy. Rather, it refers to 14 identification to the contract, including completion to a sufficient level that separates the transferred property from 15 other property of the transferor. See <u>In re Bedford Computer</u>, 62 Bankr. 555 (Bankr. D.N.H. 1986) (no transfer of 16 ownership where "new" code could not be separately identified from old).

17 3. Ownership of a Copy. Although separate from a transfer of ownership of informational property 18 rights, the location of title to copies of the information may be important. In a license, under subsection (c), title to 19 the copy of information depends on the intent and the terms of the contract. As in Article 2A, this article does not 20 create a presumption of a transfer of title with reference to licenses. The determination of intent on whether or not 21 title to a copy transfers may require consideration of the entire terms of the transfer and the nature of the 22 marketplace. Especially in commercial licenses, it is inappropriate to presume that title passes to the licensee in the 23 absence of an express contractual reservation. See Applied Information Management, Inc. v. Icart, 1997 WL 24 535813 (EDNY March 3, 1997); DSC Communications Corp. v. Pulse Communications, Inc., 1997 US Dist. 25 LEXIS 10048 (ED Va. 1997).

4. *Reservation of Title.* Under subsection (c)(3), a reservation of title in a copy extends that reservation to all copies made by the licensee. That presumption is altered in cases where the license contemplates the licensee making copies for sale or other distribution. Thus, for example, a license of a manuscript to a book publisher contemplating production of books and sale of the copies, does not reserve in the author title to all the books. This concept does not apply where the expectation is that the licensee will transfer copies by a further license.

5. *When Title to a Copy Passes.* Subsection (d) deals with cases involving an intent to sell a copy and states various presumptions relating to when title passes to copies. The contract controls. Absent contract terms, the Section distinguishes between tangible and electronic transfers. The rule for tangible transfers of a physical copy parallels current Article 2. The electronic transfer approach defers to federal law on a potentially controversial issue. The White Paper on copyright in the Internet suggests and legislation is being considered to implement that the electronic delivery of a copy of a copyrighted work is not a first sale because it does not involve transfer of a copy from the licensor to the licensee.

- 39 40
- SECTION 2B-502. TRANSFER OF PARTY'S INTEREST IN THE ABSENCE OF

41 **CONTRACTUAL TERMS ON TRANSFER.** In the absence of a contractual term prohibiting

- 42 or restricting transfers, the following rules apply:
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(1) Except as otherwise provided in subsection paragraph (2), a party's

- 44 <u>contractual</u> rights may be transferred, including by an assignment or through a financier's
- 45 interest, unless the transfer would materially change the duty of the other party, increase
- 46 materially <u>increase</u> the burden or risk imposed on the other party, <u>cause a delegation of material</u>

1	performance, disclose or threaten to disclose trade secrets or confidential information of the
2	other party, or impair-materially impair the other party's likelihood or expectation of obtaining
3	return performance.
4	(2) A transfer of a licensee's rights under a nonexclusive license is ineffective
5	unless:
6	(A) the licensor consents to the transfer; or
7	(B) the transferee is subject to the terms of the license and:
8	(i) the non-exclusive license is a mass-market license [with a
9	contract license fee of less than \$1,000] under which the licensee has possession of a copy of the
10	information, and the licensee delivers to the transferee or destroys, all copies; or
11	(ii) the licensee owns <u>the</u> title to the licensed copy_, the license
12	does not preclude transfer of the licensee's rights, and the transfer complies with federal
13	copyright law for the owner of a copy to make the transfer.
14	(3) A transfer made in violation of this section is ineffective.
15	Uniform Law Source: Section 2-210. Substantially revised.
16	Definitional Cross Reference:
17	"Contract": Section 2B-102. "Copy": Section 2B-102. "Financier": Section 2B-102. "Information": Section 2B-102.
18	"License": Section 2B-102. "Mass-market license": Section 2B-102. "Licensee": Section 2B-102. "Licensor":
19	Section 2B-102. "Nonexclusive license": Section 2B-102. "Party": Section 1-201. "Receive": Section 2B-102.
20	"Rights": Section 1-201. "Term": Section 1-201.
21 22	a. Voted 7-1 to add a provision to allow transfer when the licensee owns the copy of the information.
23	b. Voted unanimously to use mass market, rather than consumer in this section.
24	Notes to this Draft: Edited for clarity. Bracketed language in subsection (2)(B) added in response to concerns by
25	observers and Committee members about removal of dollar limitations in definition of mass market license.
26	Reporter's Notes:
27	1. <i>Transfers.</i> This section deals with transfers of contract rights where there are no contract
28	provisions dealing with and restricting or permitting transfer. For purposes of this article, "transfer" means a
29	conveyance of rights and duties under a contract. It contrasts to merely delegating performance where the delegator
30	remains responsible and in control of performance. Section 2B-506 deals with delegation of performance or
31	sublicensing. This Section applies in the absence of contractual terms covering these issues. The effect of contract
32	restrictions is treated elsewhere as is the enforceability of a security interest. While the Section places greater restrictes on transfer then exist for contracts governed by Article
33 34	While the Section places greater restraints on transfer than exist for contracts governed by Article 2, these restrictions reflect existing common law and federal case law. Overall, especially in reference to a
35	2, these restrictions reflect existing common raw and rederar case raw. Overall, especially in reference to a licensee's interest in a non-exclusive license, the Article increases transferability.
36	2. <i>General Principles.</i> Subsection (a) adopts as a general principle a rule that allows transferability
37	subject to disallowing it when transfer jeopardizes significant interests of the other party to the license contract.

1 This is consistent with Article 2. It is subject to the limits stated in subsection (a) and to the restrictions in 2 subsection (b).

3 Subsection (a) expressly provides a license is not transferable if transfer would disclose or 4 threaten to disclose trade secret or confidential material of the other party. Whether particular information is 5 confidential or not will be determined by other law, including trade secret law. This limit on transfer requires the 6 existence of confidential material in fact.

7 The restriction on transfer that results occurs only if the transfer increases the risk of 8 confidentiality disclosure juxtaposed to the original transaction itself. Thus, if trade secrets are embedded in object 9 code of a computer program, merely transferring the copy to another party, if that is otherwise permitted, does not 10 jeopardize the secrets for purposes of subsection (b). With reference to both the transferor and transferee, in the 11 absence of enforceable confidentiality restrictions in the contract or otherwise in law, discovery of the secret 12 information may be appropriate and the degree of risk does not change for the secret owner. On the other hand, 13 where confidential material is subject to being disclosed as a result of the transfer, the limits in (a) apply.

14 3. Non-exclusive Licenses. Subsection (b) provides that a licensee cannot assign its rights in a 15 nonexclusive license. For patent and copyright licenses, this follows federal policy. See Everex Systems, Inc. v. 16 Cadtrak Corp., 89 F.3d 673 (9th Cir. 1996); Unarco Indus., Inc. v. Kelley Co., Inc., 465 F.2d 1303 (7th Cir. 1972).

17 Policy Premise. The non-transferability premise flows from the fact that a nonexclusive а. 18 license is a personal contractual privilege, not creating a property interest. See Harris v. Emus Records Corp., 734 19 F.2d 1329 (9th Cir. 1984) (copyright); In re Alltech Plastics, Inc., 71 B.R. 686 (Bankr. W. D. Tenn. 1987). The 20 Ninth Circuit further explained the policy basis for this federal law rule in reference to patent licenses in the 21 following terms:

22 Allowing free assignability ... of nonexclusive patent licenses would undermine the reward that encourages 23 invention because a party seeking to use the patented invention could either seek a license from the patent 24 holder or seek an assignment of an existing patent license from a licensee. In essence, every licensee 25 would become a potential competitor with the licensor-patent holder in the market for licenses under the 26 patents.... As a practical matter, [few] patent holders would be willing to grant a license in return for a 27 one-time lump-sum payment, rather than for per-use royalties, if the license could be assigned to a 28 completely different company which might make far greater use of the patented invention than could the 29 original licensee.

30 Everex Systems, Inc. v. Cadtrak Corp., 89 F.3d 673 (9th Cir. 1996). The approach to non-exclusive copyright 31 licenses in federal law is the same. See Harris v. Emus Records Corp., 734 F.2d 1329 (9th Cir. 1984); . See also In 32 re Patient Education Media, Inc., 210 BR 237 (Bankr. SD NY 1997) (copyright license).

33 b. Exceptions. The three exceptions in subsection (b) suggest situations in which the basis of this 34 policy are not present. Their net effect is to reduce the scope of the non-transferability rule. 35

The first exception deals with actual consent to the transfer.

36 The second exception concerns mass-market licenses. It indicates the fact that in a mass market 37 environment the licensor has essentially chosen not to be concerned about the identity of the particular licensee, but 38 rather places the information out to the general public.

39 The third exception applies federal law relating to first sales and sets out a default rule that allows 40 the owner of a copy to distribute that copy, presumably along with the right to use/ copy that work in the case of 41 computer software. See 17 USC § 117.

42 4. Transfer Ineffective. Subsection (d) provides that a transfer of non-exclusive license rights by a 43 licensee that is not authorized by this section is ineffective. Given the carve outs for mass market and owned-copy 44 transactions in subsection (b), this rule carries forward the policy outlined in case such as Everex and reflects the 45 underlying personal nature of the non-exclusive licensee's rights. Cases such as Everex indicate not only that the 46 assignment violates contract provisions, but that it is invalid without the licensor's consent. The Ninth Circuit in 47 Everex indicated that federal law sets out a bright line test invalidating the transfer without consent and entirely 48 independent of whether there was (or was not) actual impact on the licensor's interests. The dominant interest here 49 is the licensor's intellectual property rights.

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SECTION 2B-503. CONTRACTUAL RESTRICTIONS ON TRANSFER.

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(a) Except as otherwise provided in subsections (b) and (c), a term contractual restriction

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- 1 <u>in a license restricting on transfer of a party's contractual interest or of a licensor's informational</u>
- 2 property rights in the information that is the subject of a license is enforceable. A transfer made
- 3 in breach of an enforceable term that prohibits transfer is ineffective.
- 4
- (b) A party may create a financier's interest notwithstanding subsection (a) a term that
- 5 prohibits transfer of a party's interest or creation of a financier's interest, except to the extent
- 6 that creation of the financier's interest <u>would be is</u>-precluded under Section 2B-502 in the
- 7 <u>absence of a term restricting transfer</u>. <u>However, c</u>Creation of the <u>financier's</u> interest in violation
- 8 of <u>athe</u> term <u>restricting transfer</u> constitutes a breach.
- 9
- (c) A term that prohibits or requires the other party's consent for transfer of a party's
- 10 interest in an account or in a general intangible for money due or to become due, is not
- 11 enforceable.
- 12 **Uniform Law Source:** Section 2A-303(2)(3)(4)(6)(8).
- **13 Definitional Cross Reference:**

14 "Contract". Section 2B-102. "Financier". Section 2B-102. "Information". Section 2B-102. "License". Section

15 2B-102. "Licensor". Section 2B-102. "Money". Section 1-201. "Party". Section 1-201. "Rights". Section 1-201.

- 16 "Term". Section 1-201.
- 17Committee Vote:18a.V

a. Voted 8-0 to delete provision that invalidated a prohibition on transfer in a mass market license.

19 Reporter's Note:

1. *General Enforceability.* Subsection (a) generally validates contractual restrictions on the transfer of a
 contractual interest. This is consistent with both the underlying theme of this article recognizing contractual choice
 and with the importance of the retained interest of the licensor in a license arrangement. Under Seciton 2B-502,
 many licenses are not transferable without licensor consent even in the absence of a contract provision to that effect.

24 Financing Interests. The exceptions to this policy relate to financing arrangements. Provisions that 2. 25 purport to limit the transfer of interests in a cash flow by either party are not enforceable. This is consistent with the 26 position in current Article 9. Additionally, subsection (b) allows the by either party are not enforceable. This is 27 consistent with the position in current Article 9. Additionally, subsection (b) allows the creation of a security 28 interest from a license and the creation of a financier's interest under this Article despite a contract provision 29 precluding that act if the interest could be created under Section 2B-502. This does not authorize or all enforcement 30 of the interest. Additionally, the other party to the contract is entitled to enforcement of its contract terms in the 31 sense that creation of an interest in violation of a contract clause barring it constitutes a breach.

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- SECTION 2B-504. FINANCIER'S INTEREST IN A-LICENSE.
- 34

(a) Except as otherwise provided in subsection (b), the The creation of a financier's

35 interest in a party's <u>contractual</u> rights under a license without the consent of the other party to the

36 license is effective if the creation would be <u>effective and</u> permitted under Section 2B-502 and be

1	effective under <u>Section</u> 2B-503. <u>However</u> , <u>E</u> enforcement of a financier's interest that results in
2	a transfer or <u>a</u> change of possession that results from is effective and permitted only if:
3	(1) <u>-it</u> the transfer or change of possession would also be effective and permitted
4	under Section ₈ 2B-502 and <u>Section</u> 2B-503; and
5	(2) the change of possession would not cause the effects that would prohibit
6	transfer under Section 2B-502(1).
7	(b) <u>The following rules apply to If</u> the creation or enforcement of a financier's interest in
8	a licensee's rights under a nonexclusive license <u>that</u> is not effective under subsection (a):, the
9	following rules apply:
10	(1) Subject to paragraph (2), the creation or enforcement of the interest is
11	effective- <u>notwithstanding subsection (a)</u> , but only to the extent that it does not result in:
12	(A) an actual transfer or change of the use or possession of or access to the
13	information: ₂₇ or
14	(B) a result precluded by Section 2B-502(a) other than as to the obligation
15	to make payments to the licensor.
16	(2) Upon a <u>material</u> breach of the financial accommodation contract by the
17	licensee, as between the financier and a- <u>the</u> licensee, the financier has the rights of an aggrieved
18	party under Section 2B-715. However, the financier may-take possession or control of, or have
19	<u>access to</u> copies of the information or copies or related materials covered by its interest, only if
20	the licensor consents or if doing so taking possession would not create a result precluded is
21	permitted under Section 2B-502(a). The financier may not transfer or otherwise use the
22	information without the consent of the licensor.
23	(c) A person that <u>obtains creates</u> or enforces a financier's interest and any transferee of
24	thate person financier is subject to the terms and limitations of the license and to the licensor's

- 1 informational property rights. The financier may not use, sell, or otherwise transfer rights in the
- 2 license or copies of the information or access to the information unless the conditions of
- 3 subsection (a) are met as to enforcement of the interest.
- 4

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(d) The creation or enforcement of a financier's interest imposes no obligations or duties

5 on the licensor with respect to the financier<u>or the licensee</u>.

6 **Definitional Cross Reference:**

"Contract": Section 2B-102. "Financier": Section 2B-102. "Information": Section 2B-102. "Informational property rights": Section 2B-102. "License": Section 2B-102. "Licensee": Section 2B-102. "Licensee": Section 2B-102. "Section 2B-102. "Party": Section 1-201. "Term": Section 1-201.

10 **Committee Action:**

a. Consensus that Article 2B should allow creation of limited rights in licensee side of non-exclusive licenses, but not permit sale and the like without consent of the licensor.

13 **Reporter's Notes:**

General Rule. Subsection (a) makes clear that, in general, a financier's interest can be created in any contractual right that can be transferred under general transferability rules. Also, consent by the other party to the contract makes transfer possible.

17 In determining transferability, however, the act of creating a security interest and the act of 18 enforcing that interest are separate events. Unlike in sales of goods, licenses create a situation where three parties 19 have an interest in what happens to the property and the contractual rights associated with it: the lender, the debtor 20 and the licensor. In many cases, the licensor's property rights dominate. In dealing with these three parties, a 21 material difference may exist between creation of a non-possessory interest and enforcement by foreclosure and sale 22 for purposes of applying Section 2B-502(a).

23 2. Non-exclusive Licenses. For non-exclusive licenses, the transferability of a licensee's rights is 24 even further constrained in law by federal policy limitations that presume non-transferability without licensor consent. See 2B-502(b). See Everex Systems, Inc. v. Cadtrak Corp., 89 F.3d 673 (9th Cir. 1996). See also In re 25 Patient Education Media, Inc., 210 BR 237 (Bankr. SD NY 1997) (copyright license). This policy has been 26 27 articulated and enforced by a number of courts of the years in reference to assignments of a licensee interest to third 28 parties, either by contract or by operation of law. No reported cases discuss the application of the policy to security 29 interests and it can be argued that mere creation of an interest without a change of possession, control or access to 30 the information does not offend the general non-transfer policy set out in those cases.

This Article pushes the scope of secured lending in the absence of licensor consent as far are possible in light of that strong contrary federal policy. Subsection (b) tailors a right to **create** a security interest without the licensor's consent to satisfy the policy interests that underlie the basic non-assignability principle. It permits <u>creation</u> of an interest unless creation would be barred under the general standard of 2B-502. However, while an interest can be created, it and any effort at enforcement cannot, without the licensor's consent, result in an actual change of control, access or use or any sale of the information. This balance preserves the licensor's protected interest in controlling the resale market and the identity of the licensee.

This parallels Article 2A-303(3) which limits the enforceability of lease provisions restricting security interests. It applies here to both a contract clause and a non-exclusive license that contains no such clause because, unlike in leases, underlying law does not allow assignment. Comments to Article 2A-303 state: "[The] lessor is entitled to protect its residual interest in the goods by prohibiting anyone other that the lessee from possessing or using them." Article 2A-303, *Comment* 3. As in Article 2A, the licensor has a right to control who is in effective possession (including use and access) of the subject matter of the license.

The provisions here allow creation of a security interest in many cases because mere creation does not make an actual change of possession, use, or access, nor does it delegate obligations. The argument against federal preemption is that "creating" a security interest does not assign the interest under the license. The intellectual property rights holder has a protected interest in restricting the use of its intellectual property by persons other than those it specifically authorizes. The approach in this Article allows full pursuit of that federal policy, but gives substantial scope to the state law policy of allowing creation of security interests. The same would not be

true, for example, with a rule that allows all assignment of rights under the other section of transferability, a rule that would be specifically subject to preemption.

3. *Enforcement.* The basic principle of this Section is that enforcement rights are measured separately under the transferability rules of federal law and this Article. Consistent with this, subsection (b)(2) allows the financier to enforce rights as between it and the licensee, but precludes acts of enforcement to the extent that those acts are prohibited under 2B-502. The financier may, for example, obtain a court order prevent further use of the information by the debtor, but cannot take possession of the information if doing so would be precluded under Section 2B-502. The licensor in a case governed by subsection (b) cannot transfer the information or the contract rights to a third party under any circumstances without consent of the licensor.

10 11 Taking Subject to the License. Subsection (c) states the basic principle, applicable to all cases,
 that the financier and any transferee of the takes subject to the limiting terms of the license and the intellectual
 property rights of the licensor. The license is the dominant agreement in that it defines the licensee's rights. A
 lender can not abrogate those rights and the limitations that are attached to the rights.

5. *Roadmap.* The effect of the financing rules of this Article is illustrated in the following:

Illustration 1. Financing a Licensor's Interest.

Creditor desires to finance the licensor's interest in a commercial license. To determine whether it can do so, creditor must make the following determinations: a) under 2B-502(a) would creation of the interest make a change that impinges one or more of the interests listed there; b) if not, under Section 2B-503 is there an enforceable "no transfer" term that precludes creating the interest without consent; c) if not, then the interest can be created under 2B-504(a). If transfer is precluded by either (a) or (b), no interest can be created.

If an interest can be created, the lender would make the same analysis in reference to any enforcement action.. The issues are different, of course, since enforcement such as by repossession or sale entails further acts that may adversely impact the licensee. The result of the analysis depends on the licensor's personal role in the on-going license. In cases of fully paid up, perpetual licenses, enforcement would not be barred unless, for example, it threatens trade secret rights of the licensee.

Illustration 2. Financing the Licensee in a Commercial License.

Creditor desires to finance the licensee's interest in a commercial, non-exclusive license. It would ask the following questions: a) is the creation permitted by 2B-502(a); b) if permitted under 2B-502(a), it is nevertheless <u>prohibited</u> by 2B-502(b) unless it falls into one of the exceptions there (mass market, or title without contract restriction); c) if the license is not within an exception, creditor would not need to consult 2B-503, if it did so, however, any contractual limitation on creation of an interest or transfer is effective since creation of an interest is barred under 2B-502; d) assuming that creation is barred under 2B-502 or 2B-503, 2B-504(b)(1) nevertheless permits creation if creating the interest does not violate 2B-502(a) or change possession, use or control of the information.

If an interest can be created, the analysis must be repeated for any effort to enforce the interest. The creditor asks first whether the proposed enforcement (e.g., repossession or sale) creates an effect barred by 2B-502 or 2B-503. Unless the license is in a Section 2B-502(b) exception, enforcement is barred by that section. If this is true, creditor asks whether there is an alternative under Section 2B-504(b). Under subsection (b)(1) enforcement is not permitted if it changes possession, access, or use. Subsection (b)(2) preclude enforcement if it otherwise violates Section 2B-502(a). In effect, enforcement without licensor consent cannot occur if it adversely affects the licensor's interest, including an adverse effect by making the licensor's return less likely to be received. In end user software, this will often allow a court order to prevent use under (b)(1), but not repossession. Section (c) precludes enforcement by sale in any case without the licensor's consent.

In most cases, the net effect allows **creation** of an interest in a non-exclusive license, but this does not permit the full panoply of enforcement ordinarily available to a lessor or secured lender.

Illustration 3. Financing an Entertainment Licensee Interest.

Assume that the commercial license in Illustration 2 involves a distribution license for a motion picture. Under 2B-502(a), while creation of an interest in the licensee rights may not be barred, any enforcement of those rights without consent would typically be barred because

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	 it would change (increase) the risk of the licensor not receiving a return expected from the contract. This is true regardless of the presence or absence of contract provision. Under Section 2B-504, creation of the interest may be permitted under (b)(1), but typically, no enforcement would be permitted because enforcement (barring use, taking possession) would adversely effect the interests of the licensor. Illustration 4. Financing a Mass Market Licensee Interest. The treatment of a mass market license parallels other non-exclusive licenses, except that the exception in 2B-502(b) shifts the result. Section 2B-504(a) requires analysis under Section 502 and 503. Under 2B-502 and 2B-503, a lender can create an interest in a mass market license if the creation of the interest does not result in a Section 502(a) injury to the licensor. The financier can enforce the interest if a) enforcement does not violate 2B-502(a); and b) enforcement is not barred by a contract term. If either of condition precludes enforcement, the focus shifts to 2B-504(b). This section does not allow sale, but does allow creating an interest and enforcement that does not violate Section 502(a). SECTION 2B-505. EFFECT OF TRANSFER OF CONTRACTUAL RIGHTS.
17	(a) A transfer of "the contract", or of "all my rights under the contract" or a transfer in
18	similar general terms, is an assignment of <u>all</u> contractual rights. Any transfer or assignment of a
19	party's contractual rights is subject to all contractual use restrictions and, unless the language or
20	circumstances indicate to the contrary, -(as in a transfer for security-), is a delegation of
21	performance of the duties of the transferor that is subject to Section 2B-506. Acceptance of the
22	transfer constitutes a promise by the transferee to perform those duties. The promise is
23	enforceable by the transferor or any other party to the original contract.
24	(b) A transfer of contractual rights does not relieve the transferor of a duty under the
25	contract to pay or perform, or of liability for breach of contract, unless, except to the extent the
26	other party to the original contract agrees to the transfer having that effect.
27	(c) The other party may treat any transfer that which delegates performance as creating
28	reasonable grounds for insecurity and may without prejudice to its rights against the transferor
29	demand assurances from the transferee pursuant to Section 2B-6 <u>19</u> 21.
30 31 32 33 34 35 36 37	 Uniform Law Source: 2-210; 2A-303. Committee Action: Discussed without substantial comment. Notes to this Draft: Edited to conform to Section 2-210(4). Subsection (c) added to conform to 2-210(5). Reporter's Note: This section conforms to current Article 2 and Article 2A. The recipient of a transfer is bound to the terms of the original contract and that obligation can be enforced either by the transferor or the other party to the original contract. This section also clarifies that an effective transfer (assignment or otherwise) of rights under a 141

1 2 3 4 5	 contract constitutes a transfer of those contract rights and, a delegation of duties if accepted by the transferee. This language follows Article 2 (which uses the word assignment) and Article 2A (which refers to transfers). 3. Subsection (b) also follows current law and provides that the transfer does not alter the transferor's obligations to the original contracting party in the absence of a consent to the novation.
6	SECTION 2B-506. DELEGATION OF PERFORMANCE; SUBCONTRACT.
7	(a) A party may <u>perform its contractual duties through</u> delegate or <u>a</u> subcontract <u>unless</u>
8	performance of its contractual obligations unless:
9	(1) the contract prohibits delegation or subcontracting; or
10	(2) transfer would be prohibited under 2B-503; or
11	(2) the other party has a substantial interest in having the original promissor
12	perform or control the performance.
13	(b) No delegation or subcontract of performance relieves the party delegating <u>the</u>
14	performance of any duty to perform or of any liability for breach of contract.
15 16 17 20 21 22 23 24 25 26 27 28 29 31 32 33 34	 Committee Action: Reviewed in November, 1996, without substantial comment except that adjustments should be made to clarify that the section is subject to restrictions on transfer. Uniform Law Source: Section 2-210; Section 2A-303. Reporter's Notes: Nature of Delegation. Delegation or subcontracting of performance refers to a party's ability to use a third party in making an affirmative performance dues under a contract. Compare "transfer" as described in notes to Section 2B-502. While the performance may be by the delegate, the original party remains bound by the contract and responsible for any breach. <i>Effect of Contract.</i> The ability to delegate is subject to contrary agreement. Thus, a contract that permits use of licensed information only by a named person or entity controls and precludes delegation. The result in such cases is determined by both the general principle that contract terms control and the more specific principle that the other party has, by the contract, expressed an interest limiting performance of a contractual limitation, delegation can occur unless the other party has a substantial interest in having the original party perform if the delegation triggers the restrictions outlined in 2B-502(a). On the other hand, this provision would not deny a right to delegate performance in a mass market transaction which can be transferred by the licensee.
35	(a) A licensor's transfer of ownership of informational property rights is subject to a
36	previous nonexclusive license if the license is enforceable between the parties under Section 2B-
37	201 and made was in a record authenticated by the licensor before the transfer of ownership.
38	(b) Except as otherwise required by federal intellectual property law, between a A 142

1	financier's interest in information or informational property rights and created by a licensor is
2	subordinate to a nonexclusive license in the information or rights, the license has priority if it
3	was:
4	(1) <u>created in a transaction</u> authorized by the financier;
5	(2) documented in a record authenticated by the licensor before the creation of the
6	financier's interest-was perfected; or
7	(3) transferred in the ordinary course of the licensor's business to a licensee that
8	acquired the license in good faith and without knowledge that it was in violation of the
9	financier's interest.
10	(c) For purposes of this section, a transfer occurs when the transfer is effective between
11	the parties. However, if applicable informational property rights law requires filing or a similar
12	act to obtain priority against other transfers, the transfer does not occur until the date on which
13	priority begins.
14 15 16 17 18	Uniform Law Source: Section 2A-304. Revised. Definitional Cross References: "Authentication": Section 2B-102. "Financier": Section 2B-102. "Good faith": Section 2B-102. "Informational property rights": Section 2B-102. "License": Section 2B-102. "Licensor": Section 2B-102. "B-102. "Party": Section 1-201. "Record": Section 2B-102. Reporter's Note:
19 20 21 22 23 24 25	1. <i>Background.</i> This is an area heavily influenced by federal copyright law as to copyright interests and the rules here trace that influence while providing maximum state law recognition for traditional UCC priorities. As to transfers of ownership and, arguably, security interests, federal law may preempt state law in reference to federal intellectual property rights. There is no such preemption for data, trade secrets and other non-federal rights in reference to priority. For security interests and their relationship in terms of priority to the rights created under a contract, the priority questions might be dealt with in this article as was done in Article 2A or they may be dealt with in Article 9.
26 27 28 29 30 31 32 33 34 35 36	Subsection (a) deals with general priorities. Subsection (b) deals with the priority of a security interest in conflict with a non-exclusive license. 2. Prior Oral Licenses. The basic priority rule in subsection (a) grants priority to a prior license contained in an authenticated record. This rule parallels modern copyright law, and while somewhat inconsistent with modern trends, was made part of the Copyright Act in 1976. Statement of that rule here alerts persons who engage in commercial transactions about a priority rule that may not otherwise be expected. It also avoids inconsistent treatment with reference to situations where the copyright rule may not apply to the entire transaction. This avoids traps for unwary licensees. However, the Copyright Act refers to signed writings. The use in this section of the terms "record" and "authentication" employs concepts whose match with the copyright language has not been explored in court.
37 38	Illustration 1: Computer Associates sells the copyright in its data compression program to Major. Five days before that sale, Computer Associates entered a non-exclusive license with

Boeing for a 100 user license, which license was in an unsigned form. Three days after the sale, Computer Associates entered a non-exclusive site license with Standard Corp. Under subsection (a) and federal law, the licensees' rights are subordinate to the Major's copyright ownership.
Illustration 2: Lotus grants a non-exclusive license allowing Distributor to make and distribute copies of Spreadsheet in the mass market subject to a standard form license for end users. Later, Lotus sells the copyright to Taylor. After the sale, Distributor provides a copy of Spreadsheet to Smith, who assents to the license. If the distribution license was a signed writing, it has priority over Taylor. Smith has also priority over Taylor because it took through the valid license. If the distribution license is senior to that license.

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3. Security Interests and Licenses. Subsection (b) deals with priority between a security interest and a license. While there are preemption issues here, the case for preemption is less strong since the UCC generally controls priorities and other law relating to security interests. Federal concerns in the priority statute are more focused on title transfers. This section adopts priority rules for a security interest in conflict with a nonexclusive license that parallel priority positions in current Article 9. The goal is to facilitate use of secured lending related to intangibles by creating provisions that enable the licensor whose intangibles are encumbered to continue to do business in ordinary ways.

17 Article 2A deals with the priority conflicts that arise when the licensor or owner transfers to a 18 third party an interest in the property that is subject to a lease. The focus in such cases is on relating the rights of 19 the transferee to the rights of the lessee in the particular item. That situation does not arise in two nonexclusive 20 licenses since intangibles can be licensed an infinite number of times and each licensee receives the same rights. In 21 contrast, if there is a transfer of ownership of the information there may be a conflict between the transferee and the 22 licensee. There are two types of priority conflicts in such cases and modern law lacks clear guidance or 23 commercially viable solutions. One conflict is between two transferees of ownership. The other is dealt with in this 24 section: conflicting claims of a nonexclusive licensee as against a transferee of ownership rights, including a 25 secured party.

Preemption Issues. For rights not created under federal law, priority issues are questions of state
 law. The same is apparently true for non-ownership rights in patent. The Patent Act contains provisions that deal
 with the respective priority of transfers of patent ownership. A nonexclusive license is not a transfer of ownership
 and the relationship between the nonexclusive licensee and a transferee of a patent is not dealt with. The situation is
 different in copyright law. Section 205(f) of the Copyright Act provides:

- A nonexclusive license, whether recorded or not, prevails over a conflicting transfer of copyright ownership if the license is evidenced by a written instrument signed by the owner of the rights licensed or such owner's duly authorized agent, and if:
- 34 35

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(1) the license was taken before execution of the transfer; or

- (2) the license was taken in good faith before recordation of the transfer and
- without notice of it.
- 37 17 U.S.C. § 205(f). There is no case law under this provision.

This provision of the Copyright Act can be viewed either as a comprehensive rule of priority (e.g., unwritten license never superior to transfer of ownership; priority of written license entirely controlled by Section 205(f)), or as a minimum condition for a particular result (e.g., that a written nonexclusive license has priority under specified circumstances, but not suggesting that these are the only conditions under which this is true). This Article adopts the view that the priority rule states a minimum and does not establish a comprehensive rule. Thus, a nonexclusive license prevails in the listed situations, but priority of a nonexclusive license in cases not covered by Section 205 is not controlled by federal law.

45 46

SECTION 2B-508. PRIORITY OF TRANSFERS BY LICENSEE.

- 47
- (a) A transferee of a licensee acquires no interest in information, copies, or <u>contractual</u>

48 rights of the licensee under a license unless the conditions for transfer under this article and the

- 49 license are met. If a transfer is effective, the transferee takes subject to the terms of the license.
- 50 (b) Except for rights under [the Uniform Trade Secrets Act] and other trade secret law, a

- person that acquires information that is subject to the informational property rights of a third 1
- party acquires only the contractual rights that its transferor was authorized by the third party to 2
- transfer., and those rights may be further limited by the agreement under which the person 3
- 4 acquires the information.

5 **Uniform Law Source: Section 2A-305**

6 Committee Action: This section was considered in November, 1996, without substantial comment.

7 **Reporter's Notes:**

8 Transferee Interests: General. A license governs rights in the information and copies of the 1. 9 information. Subsection (a) provides that a transferee of the licensee acquires only the rights that the license and the 10 provisions of this Article on transferability allow. As a general principle, a license does not create vested rights and 11 is not generally susceptible to free transfer in the stream of commerce. Subsection (a) is consistent with Article 2A.

12 Transfers and Underlying Property Rights. Subsection (b) states the rule that a transferee of a 2. 13 licensee acquires only those rights that the licensee was authorized to transfer. This reflect an important principle under current intellectual property law which differs from that applicable in transactions involving the sale of goods. 14 15 A transferee who takes a transfer of a license or copy that was not authorized by the underlying rights holder does 16 not acquire greater rights than its transferee was authorized to transfer, even if the acquisition was in good faith and 17 without knowledge. Compare

18 The idea of entrustment and bona fide purchase, which play a role in dealing with title to goods, 19 has no similar role in information covered by patent or copyright law. In part, this comes from the rights-protective 20 nature of these bodies of law. Also, the bona fide purchase concept tends to revolve around the appearance of a 21 rightful transfer captured by the concept of possession being given over (entrusted) in a manner that creates the 22 appearance of being able to convey the valuable property. With respect to information assets, possession focuses on 23 the tangible material (if any), while the value resides in the intangibles.

24 Neither copyright nor patent recognize ideas of protecting a buyer in the ordinary course (or other 25 good faith purchaser) by giving that person greater rights than were authorized to be transferred. Copyright law 26 allows for a concept of "first sale" which gives the owner of a copy various rights to use that copy, but the first sale 27 must be authorized.

28 Transfers in a chain of distribution that exceed a license or that otherwise are unlicensed and 29 unauthorized by a patent or copyright owner create no rights of use in the transferee. A transferee that takes outside 30 the chain of authorized distribution does not benefit from ideas of good faith purchase, but its use is likely to 31 constitute infringement. See Microsoft Corp. v. Harmony Computers & Electronics, Inc., 846 F. Supp. 208 (ED NY 32 1994) (distribution that violated license by separating software from hardware did not create a first sale and lack of 33 knowledge did not insulate the purchaser from infringement claim. "Moreover, the only chain of distribution that 34 Microsoft authorizes is one in which all possessors of Microsoft Products have only a license to use, rather than 35 actual ownership of the Products."). See also Major League Baseball Promotion v. Colour-Tex, 729 F. Supp. 1035 36 (D. N.J. 1990); Microsoft Corp. v. Grey Computer, 910 F. Supp. 1077 (D. Md. 1995); Marshall v. New Kids on the 37 Block, 780 F. Supp. 1005 (S.D.N.Y. 1991).

38 **Illustration 1:** Core delivers copies of software to DAC a distributor. DAC is licensed to transfer the 39 software for educational uses only. Instead, DAC transfers a copy to Mobil business use. Mobil has no 40 knowledge of the Core license. DAC breached its contract and its distribution constitutes copyright 41 infringement. DAC also breached its warranty of non-infringement to Mobil. Mobil's copying (use) of the 42 software is not authorized and is an infringement. A good faith acquisition does not cut off the underlying 43 property right. Microsoft Corp. v. Harmony Computers & Electronics, Inc., 846 F. Supp. 208 (E.D.N.Y. 44 1994).

45 As this illustration indicates, the transfer is, itself, an infringement of the copyright owner's exclusive right to 46 distribute works in copies to the public. The transferee's protection lies in a right of action under implied or express 47 warranties against the transferor.

48 Trade Secret and Unprotected Information. The rule stated in subsection (b) contains two 3. 49 important limitations. The rule allows for a bona fide purchaser in reference to trade secret claims. These are state 50 law created property rights. The essence of a trade secret lies in enforcing confidentiality. If a party takes without

1 2 3 4	notice of such restrictions, it is not bound by them; it is in effect a good faith purchaser, free of any obligations regarding infringement except as such exist under copyright, patent and similar law. Additionally, the subsection applies only to information that is subject to informational property rights of a person other than the transferor.
5 6	PART 6
7 8	PERFORMANCE
9 10	[A. General]
11	SECTION 2B-601. PERFORMANCE OF CONTRACT IN GENERAL.
12	(a) A party shall perform in a manner that conforms to the contract.
13	(b) Except as otherwise provided in Section 2B-609(b), aA party's obligation to perform,
14	other than with respect to contractual use restrictions, is contingent on the absence of an uncured
15	material breach by the other party <u>-of obligations or duties</u> that precede <u>s</u> in time the <u>aggrieved</u>
16	party's performance.
17	(c) Tender of performance entitles a party to acceptance of that performance. A tender
18	of performance occurs when a party, with manifest present ability and willingness to do so,
19	offers to complete the performance. If a performance by the other party is due at the same time
20	as the tendered performance, tender of the other party's performance is a condition to the
21	tendering party's obligation to complete the tendered performance.
22	(d) Except as otherwise provided in Section 2B-610, a party may refuse a tender of
23	performance that if that is it would be is a material breach by the other party as to that
24	performance _z or if refusal is permitted under Section 2B-609(b). Whether t <u>T</u> he aggrieved party
25	may also-cancel the contract only if the breach is a material breach of the entire contract or the
26	agreement so provides is determined by the agreement and Section 2B-702.
27	(e) <u>A If a party that accepts a performance, the party shall pay or render any other</u>
28	consideration as-required under the agreement for any performance it accepts. The burden is on
29	the party that accepted the performance to establish a breach of contract with respect to the
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- 1 performance accepted.
 - (f) To the extent of a conflict, the provisions of this section are subject to Sections 2B-

3 <u>607 through 2B-614 on performance with respect to a copy.</u>

4 Uniform Law Source: Restatement (Second) of Contracts 237. Substantially revised.

5 **Committee Vote:**

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a. -Adopted motion to make exception to material breach rule for mass market contracts on the issue covered by Article 2. Vote: 12-0

b. Voted 10-3 to use mass market license, rather than consumer in this section.

c. Voted 1-7 to reject a motion to use the idea of perfect tender as the standard for the right to reject and cancel for breach in any performance of any type of contract term.

11 **Reporter's Notes:**

12 1. *General Approach.* This section brings together a number of general principles pertaining to 13 performance of a contract. The provisions of the Section are supplemented and supplanted by sections dealing with 14 the tender and acceptance (or refusal) of copies. The general approach follows that in the <u>Restatement (Second) of</u> 15 <u>Contracts.</u> The provisions of this Article that deal with the treatment of tender and acceptance of copies are 16 consistent with Article 2 and Article 2A, except that in this Article adopts the material breach theme of common law 17 other than in the mass market.

2. *Duty to Conform.* Subsection (a) states as a generalized default rule the obvious principle that a party is obligated to conform to its contractual commitments. While the Article follows the common law material breach standard in most cases, that concept does not hold that a party need only substantially conform to its contract. Any failure to conform to the contract gives the aggrieved party a right to remedy under this Article and subject to concepts of waiver and the contrary terms of the contract.

Whether a particular performance conforms to the contract depends on the terms of the contract as interpreted and applied to the performance. General standards of interpretation consider the express terms of the agreement as understood in the commercial context.

26 3. Material Breach: General Standard. Subsection (b) adopts the doctrine of material breach (or 27 substantial performance) for determining when a right to cancel, to refuse a performance, or to decline to perform in 28 response arises in reaction to a breach of contract; that rule is applied throughout the Article except in certain mass 29 market transactions. As is described in the Restatement, the rule holds that a duty to perform is contingent on the 30 prior performance by the other party without a material failure of performance. Restatement. Restatement (Second) 31 of Contracts § 237 states: "[It] is a condition of each party's remaining duties to render performances ... under an 32 exchange of promises that there be no uncured material failure by the other party to render any such performance 33 due at an earlier time." This is also the common law rule.

Subsection (b) makes clear that the contingent relationship does not refer to situations involving contractual use restrictions. A breach of a license by the licensor does not give the licensee unfettered rights to act in derogation of the licensor's ownership rights in the intellectual property and the use restrictions that these support.

The concept is simple: a minor (immaterial) defect in performance does not warrant rejection or cancellation of a contract. Minor problems constitute a breach, but the remedy lies in compensation for the lost value. The policy objective is to avoid undue forfeiture for small errors and to recognize that, especially if performance involves ongoing activity, fully perfect performance cannot be expected as a default rule. If the parties desire to create a more stringent standard, they must do so by the terms of their agreement.

Illustration 1: Tom Jones has agreed to develop systems software for DNY. DNY promises to
 pay the purchase price of \$300,000 in three installments once every three months. Jones fails to
 complete stage 1 in month 2 and this failure is material. When the first payment is due, if the
 failure remains uncured, DNY is not required to pay. It can cancel the contract or seek assurances
 of performance. To alter this result would require an express agreement severing the obligation to
 pay from the performance of the deliveries.

48 The material breach rule does <u>not</u> hold that substantial (but imperfect) performance of a contract is not a breach. 49 Substantial (but imperfect) performance is a breach. The significance of substantial performance lies in the remedy 50 for the injured party. Unless a breach is material, it cannot be used as an excuse to void or avoid the contract

51 obligations. A licensor that receives substantial (but imperfect) performance cannot cancel the contract on that

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account, but it can recover damages for the less than complete performance.

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2 3. Material Breach: Other Law. In adopting a material breach concept, Article 2B parallels common law 3 and modern international law of sales. The Convention on the International Sale of Goods (CISG) refers to 4 "fundamental breach," which it defines as: "A breach ... is fundamental if it results in such detriment to the other 5 party as substantially to deprive him of what he is entitled to expect under the contract, unless the party in breach 6 did not foresee and a reasonable person ... would not have foreseen such a result." CISG Art. 25. UNIDROIT 7 Principles of International Commercial Law state: "A party may terminate the contract where the failure of the other 8 party to perform an obligation under the contract amounts to a fundamental non-performance." UNIDROIT art. 9 7.3.1(1).

Article 2 and Article 2A stand alone in modern contract law in not using material breach theory (requiring so-called "perfect tender") but do so in only a single fact situation: a single delivery of goods not part of an installment contract. Outside that single context, materiality as a standard for when reciprocal performance is not required is virtually unanimous. Article 2B creates a parallel rule to Article 2 in reference to single delivery, massmarket transactions.

15 Article 2 applies a "perfect tender" rule to only one setting: the initial tender (transfer) of goods in 16 a contract that does not involve installment sales. It does not allow the buyer to assert a failure of perfect tender in 17 an installment contract (that is, a contract characterized by an ongoing relationship). Additionally, of course, the 18 "perfect tender" rule is a misnomer even when applicable under Article 2. Even in a single delivery context, the idea 19 that a performance must conform to the contract is hemmed in by a myriad of countervailing legal considerations. 20 As a matter of practice, a commercial buyer cannot safely reject a tendered delivery for a minor defect without 21 considering the rights of the vendor to cure the defect under the statute or under commercial trade use. White and 22 Summers state: "[we found no case that] actually grants rejection on what could fairly be called an insubstantial 23 non-conformity . . ." Indeed, one case involving software applied a substantial performance test to a UCC sales 24 transaction. See D.P. Technology Corp. v. Sherwood Tool, Inc., 751 F. Supp. 1038 (D. Conn. 1990).

4. *Material Breach: Mass Market.* As described in Section 2B-609(b), Article 2B does not apply the material breach theme to mass market transactions involving tender of delivery of a copy other than in an installment contract setting. This adopts current Article 2 standards in this setting, including general concepts of cure, contract interpretation and course of performance that affect the determination of when the tender conforms to the contract. As in Article 2, this rule applies only to tender of a copy and the resulting duty to accept or right to refuse the tender that is the vendor's sole performance (e.g., delivery of a television set, delivery of the diskette containing the software).

5. Duty to Accept and Tender. Subsection (c) brings together general rules from the <u>Restatement</u> and
 current Article 2 regarding sequencing of performance. It is subject to the more specific rules on tender of delivery
 of a copy and acceptance of copies that are contained in Part B of this part of the Article.

35 The primary principle, found in both Article 2 and common law, is that tender of performance 36 entitles the tendering party to acceptance of that performance. The rule is stated in general terms here, applicable to 37 tenders of payment, of services, access, and of copies. Of course, if the tendered performance is a material breach, 38 under subsection (b), the party receiving the tender is not required to perform its obligation because of an existing, 39 uncured breach by the other party preceding in time its own performance duty. That principle is made explicit in 40 subsection (d) with a cross reference to Section 2B-609(b) (which gives a right to refuse an non-conforming tender 41 in some cases) and Section 2B-610 (which precludes refusing a delivery in an installment contract in some cases 42 based on existing Article 2 language).

6. *Refusing a Performance and Cancellation*. An important distinction exists between the right to refuse
a particular performance and the right to cancel the entire contract. That distinction is reflected in Article 2 and in
common law; it is more central in Article 2B than in Article 2 because of the nature of the contracts involved.

46 A party may refuse a particular performance if the performance itself fails to conform to the 47 contract and consists of a material breach as to that performance. Whether that breach and the resulting refusal also 48 allows the aprty to cancel the entire contract depends on whether the breach is material as to the entire contractual 49 relationship. In cases where the entire performance consists of a delivery of a single copy, of course, the right to 50 refuse that c opy corresponds to the right to cancel the contract. In more complex situations, however, a single 51 breach may not be material to the whole relationship. Thus, for example, a payment that is only one-half the 52 required amount is most like a material breach as to that payment, but whether it also constitutes a material breach 53 of the entire contract depends on the circumstances and the terms of the contract.

54 Current Article 2 Section 2-612 recognizes a similar distinction for installment contracts, but does
 55 not allow the buyer to reject the defective installment unless it is a material breach as to the whole. While Article 2B

1 applies that same rule to cases involving installment deliveries of copies, that restriction on the licensee is not 2 3 justified as a general principle for the range of performances covered by this Article. 4 5 SECTION 2B-602. LICENSOR'S OBLIGATIONS TO ENABLE USE. (a) In this section, "enable use" means to grant a contractual right or permission with 6 7 respect to information or informational property rights coupled with acts, if any, required under 8 the agreement to make the information available to the transferee. 9 (b) A licensor must enable use by the licensee. In determining what constitutes enabling use, the following rules apply: 10 11 (1) Except as provided in Sections 2B-603 and 2B-604, if enabling use requires delivery of a copy, Section 2B-607 applies as to tender of delivery of the copy. 12 (2) If no further act other than the grant of a contractual right or permission is 13 required under the agreement to enable use, the licensor's obligations with respect to enabling 14 15 use are performed complete when the contract becomes enforceable between the parties. (23) In an access contract, enabling use includes providing any documents, 16 17 authorizations, addresses, access codes, acknowledgments, and other materials necessary to 18 obtain the contracted for access. 19 (34) If applicable informational property rights law provides for filing of a record 20 is required by law to establish ownership of informational property rights and the agreement 21 requires a transfer of ownership is intended, on request by the licensee, the licensor shall deliver 22 a record for that such purpose on request by the licensee. 23 **Reporter's Notes:** 24 Notes to this Draft: 25 This Section was created as part of the restructuring of this group of sections. The provisions of the Section derive 26 from former 2B-603(a)(b)(d) and are included in this general section based on the view that they reflect rules of 27 28 general applicability that are relevant beyond delivery of copies. SECTION 2B-603. SUBMISSIONS OF INFORMATIONAL CONTENT: 29

30 **PERFORMANCE.** If a party submits informational content under an agreement that requires

1	that the informational content be to the satisfaction of the other party, the following rules apply:
2	(1) The provisions of [Section 2B-607 through 2B-614] [this article on tender,
3	inspection, acceptance or refusal of a tender, and revocation with respect to copies] do not apply
4	to the submission or to the receiving party's response to the submission, except as otherwise
5	provided in this section. $\underline{.}$
6	(2) If the informational content is not satisfactory to the recipient, the parties may
7	engage in efforts to correct the deficiencies over a period of time and in a manner consistent with
8	the ordinary standards of the trade or industry without that conduct being treated as acceptance
9	or refusal of the submission.
10	(3) Neither refusal nor acceptance of the informational content occurs unless the
11	recipient makes an expressly refuses or accepts the submission.
12	(4) Refusal terminates the <u>contract</u> agreement <u>as to the subject matter of the</u>
13	submission. If subjective satisfaction is the contractual standard and the party recipient refuses
14	the submission, neither the refusal nor the submission is a breach of contract.
15 16 17 18 19 20 21 22 23	 Prior Uniform Law: None. Committee Action: a. Reviewed without substantive changes in May, 1997. Reporter's Notes: Notes on this Draft: This section proposes broadening the concept to cover any case where a submission pursuant to a "to the satisfaction of the party" clause occurs, rather than limiting the concept to informational content. Former subsection (b) (idea submission) was moved to 2B-206. General Notes:
24 25 26 27 28 29 30 31 32 33 34 35 36 37	 General Purpose. Article 2 rules concerning tender, acceptance and rejection of goods are not appropriate in many situations involving information transactions. This Section deals with one such context in which information is submitted (perhaps in the form of a copy) under an agreement that the submission be to the satisfaction of the receiving party. Such transactions are common in all of the information industries and involve, for example, submission of an author's manuscript, submission of a digital design for inclusion in a broader product, or submission of a script for a film. The Article 2 model assumes that copies when tendered can be judged in terms of performance capability and that the delivery is the crucial event around which the transaction centers. In information transactions of the type described in this section, neither premise applies. The delivery of informational content in this context triggers a process that centers around the fact that the recipient has the right to refuse if the content does not satisfy its expectations, but that often neither an immediate acceptance or reject is expected. Rather, a process of revision and tailoring occurs. Once that fact is recognized, the inapplicability of the various rules on acceptance and the like becomes apparent. The provisions of subsection (a) define basic principles of content submission in such case. <i>Express Choices.</i> An important aspect of the difference in the two circumstances lies in

37 2. *Express Choices.* An important aspect of the difference in the two circumstances lies in

1 2 3	subsection (a)(3) where it is made clear that only an explicit refusal or acceptance satisfies the standard of acceptance in this setting since the circumstances are keyed to the subjective satisfaction of the receiving party.
4 5	SECTION 2B-604. SELF-COMPLETING PERFORMANCES. If performance
6	involves delivery of information or services covered by this article that which, because of their
7	nature, provide the licensee substantially with their <u>benefit value of the information or services</u>
8	or with other significant ubstantial commercial benefit on performance or delivery value and the
9	benefit received value cannot be returned once delivery or performance is received by the
10	licensee, the following rules apply:
11	(1) <u>Sections 2B-607 through 2B-614 do not apply.</u>
12	(2) The rights of the parties $\frac{\text{under regarding the issues in paragraph (1)}}{\text{are determined}}$
13	under Section 2B-601 and the ordinary standards practices of the applicable business, trade, or
14	industry.
15	(3) Before payment, a party may inspect the media and label or packaging of a
16	performance but may not view or receive the performance unless the agreement so provides
17	otherwise.
18 19 20 21 22 23 24 25 26 27 28 29 30	Committee Action: a. Reviewed without substantive changes Reporter's Notes: This section deals with a problem arising from the nature of the subject matter covered in this article. Some subject matter is, in effect, fully delivered when made available to or read by the transferee; theories of inspection, rejection and return as in Article 2 are not applicable. This is true, for example, in a pay per view arrangement for an entertainment event or other information. It is also the case where the subject matter of the contract involves informational content that, once seen, has in effect communicated its entire value. The parties are left to general, common law remedies as described in section 2B-601. If the delivered performance constitutes a material breach, the receiving party can obtain its money back or sue for damages, but it cannot demand full performance prior to payment as would be the case with anything other than the limited inspection right described in subsection (b). SECTION 2B-605. CURE OF BREACH OF CONTRACT.
31	(a) A party in breach of a contract, at its own expense, may cure the breach at its own
32	expense if:
33	(1) the time for performance has not yet expired, the party seasonably notifies the

1	aggrieved party other of its intention to cure and, within the contract time, makes a conforming
2	performance;-or
3	(2) the party had reasonable grounds to believe the performance would be
4	acceptable with or without money allowance, seasonably notifies the other party of its intent to
5	cure, and provides a conforming tender within a further reasonable time after the contract time
6	for performance; or
7	(3) in cases not governed by subsection (1) or (2), —."the party seasonably without
8	undue delay notifies the aggrieved other party of its intent to cure and -effects cure promptly
9	before cancellation or refusal of a performance by the <u>aggrieved</u> other party.
10	(b) In a license other Other than in a mass-market license, the party in breach shall must
11	promptly and in good faith make an effort to cure if:
12	(1) it receives timely notice of a specified non-conformity and a demand for cure
13	from the aggrieved party;
14	(2) the aggrieved party was required to accept a non-conforming performance that
15	completed the initial <u>act</u> enabling of use because the non-conformity was not a material breach of
16	contract; and
17	(3) the cost of the <u>effort to</u> cure <u>effort for for</u> the party in breach of contract would
18	not be disproportionate to the adverse effect of the nonconformity on the aggrieved party.
19	(c) A breach of contract <u>that which has been cured may not be used to cancel a contract</u>
20	or refuse a performances. However, mere notice of intent to cure does not preclude cancellation
21	or refusal.
22 23 24 25 26 27	Uniform Law Source: Sections 2-508; 2A-513 Reporter's Notes: Notes to this Draft: a. The Draft proposes adding new subsection (a)(2) to correspond to existing Article 2. Article 2 provides, in addition to the language in (a)(1), that: "Where the buyer rejects a non-conforming tender which the seller had reasonable grounds to believe would be acceptable with or without money allowance, the seller may if he

seasonably notifies the buyer have a further reasonable time to substitute a conforming tender."

b. Subsection (a)(3) allows cure if the contract has not been cancelled. This allows cure 1) if the breqach was not an adequate basis for cancellation, and 2) if the aggrieved party has a right to cancel, but has not done so.

c. Subsection (b) will be deleted if the Committee adopts the "conforming tender" rule to correspond to existing Article 2 on rejection of copies.

General Notes:

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6 1. *General Application.* The idea of cure applies in both directions, giving either the licensor or the
 7 licensee (whichever is in breach) an opportunity to cure under the stated conditions. For licensees' cure often relates
 8 to missed payments, failures to give required accounting or other reports, and misuse of information. For licensors,
 9 depending on the context, the issues often focus on timeliness of performance, adequacy of delivery product, breach
 10 of warranty and the like.

11 The rule that a breaching party may, if it acts promptly and effectively, eliminate the effect of its 12 breach and preserve the contract is embedded in modern law. <u>Restatement (Second) of Contracts</u> 237 provides 13 that a condition to one party's performance duty in a contract is that there be no <u>uncured</u> material breach by the other 14 party. However, although the idea of cure is embedded in modern law, there is significant disagreement in pertinent 15 statutes and statements of contract law as to the scope.

a. The UNIDROIT Principles go the furthest in establishing a right to cure indicating that cure is
 not precluded by termination for breach and by not limiting the right to cure in any manner related to the timing of
 the performance. Cure is neither more nor less possible if it occurs before expiration of the agreed time for
 performance than if it occurs afterwards. The UNIDROIT Principles condition cure on "prompt" action and allow it
 if "appropriate in the circumstances" and if the other party has no "legitimate interest" in refusing cure. UNIDROIT
 art. 7.1.4

b. Article 2 distinguishes between cure made within the original time for performance (essentially
 allowing a right to cure) and cure occurring afterwards (which it restricts to cases where the vendor expected the
 tender to be acceptable).

c. The UN <u>Sales Convention</u> does not distinguish between cures occurring within or after the original agreed date for performance. It allows the seller to cure if it can do so without unreasonable delay and without causing the buyer unreasonable inconvenience or uncertainty. <u>Sales Convention</u> art. 48. However, the cure right is subject to the party's right to declare the contract "avoided" (e.g., canceled) if the breach was a fundamental breach of contract.

30 2. *Right to Cure.* This Article employs the standard of materiality of breach as a precondition for 31 cancellation or refusal of a performance and this may shape the scope of the cure right. As drafted, the Section 32 allows cure if it is prompt. The proposed language follows existing Article 2 in creating a right to cure if cure 33 occurs before the end of the contract period for the performance or if there was a prompt cure after a reasonable 34 expectation that the performance would be acceptable.

35 3. *Permissive Cure.* In all other cases, cure is subject to prior cancellation or refusal by the other 36 party. This places control in the aggrieved party who suffered a material breach. In understanding the scope of this 37 concept, it is important to recognize that in the mass market and in other cases of contracts involving rights in a 38 copy of information, refusal of the tender of the copy may constitute cancellation of the contract itself because the 39 entire transaction focused on providing rights and capabilities associated with the information delivered on a copy. 40 In such cases, no special notice or words of cancellation are required.

41 4. *Obligation to Cure.* Subsection (b) applies to cases where the licensee accepts a performance 42 because the material breach standard is not met even though some defect exists. It creates an obligation to attempt a 43 cure. Failure to undertake the effort is a breach, but if the effort occurs and fails, there is no <u>additional</u> breach of 44 contract.

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SECTION 2B-606. WAIVER OF BREACH OF CONTRACT.

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(a) A -claim or right arising out of a breach of contract may be discharged in whole or in

48 part without consideration by a waiver contained in a record to which the party agrees, by

49 manifesting assent or otherwise.

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- (be) A party that accepts a performance knowing or with reason to know that the

1	performance constitutes a breach of contract waives all remedies for the breach if the party fails
2	within a reasonable time after acceptance to notify the other party of object to the breach.
3	(c) Except for in-a failure to meet a contractual requirement that performance be to the
4	satisfaction of a party, a party that refuses a performance and fails to state in connection with its
5	refusal a particular defect that is ascertainable by reasonable inspection waives the right to rely
6	on the unstated defect to justify refusal if:
7	(1) the other party could have cured the defect if stated seasonably; or
8	(2) between merchants, the other party after refusal made a request in a record for
9	a full and final statement in a record of all defects on which the refusing party proposes to rely.
10	(d) Waiver of breach of contract in one performance does not waive the same or similar
11	breach in future performances unless the party making the waiver expressly so states.
12	(e) A waiver may not be retracted as to the performance to which the waiver applies.
13	However, except for a waiver in accordance with subsection (a) or a waiver supported by
14	consideration, a waiver affecting an executory portion of a contract may be retracted by
15	seasonable notice received by the other party that strict performance will be is required in the
16	future of any term waived, unless the retraction would be unjust in view of a material change of
17	position in reliance on the waiver by the other party.
18 19 20	Committee Action: Considered several times without substantive changes. Reporter's Notes: 1. General Rule. A "waiver" is "the voluntary relinquishment" of a right. Conduct and words may

^{1.} *General Rule.* A "waiver" is "the voluntary relinquishment" of a right. Conduct and words may constitute a waiver by either the licensor or the licensee. This section brings together rules from various portions of Article 2 dealing with waiver issues and recasts those rules to fit the broader number and variety of types of performance that are involved in Article 2B transactions. The section also applies principles from the <u>Restatement</u>.

32 3. Waiver by Accepting a Performance. Subsection (b) and (c) deal with waivers by performance in
 33 the form of accepting the performance of the other party without objecting to known or ascertainable defects.

^{24 2.} *Waivers in a Record.* Subsection (a) stems from 2A-107. Waivers contained in a record are 25 contractual modifications which, under current law and this Article, are enforceable without consideration. The 26 Restatement is consistent with this view. See <u>Restatement (Second)</u> 277 ("a written renunciation signed and 27 delivered by the obligee discharges without consideration a duty arising out of a breach of contract."). Subsection 28 (a) does not preclude other ways of making an effective waiver, but merely confirms that waivers that meet its 29 provisions are effective. For example, an oral waiver, if effective under common law of a state, remains effective.

³⁰ This subsection does not require delivery of the record. The requirement of delivery seems 31 unimportant and is not required for modifications of a contract.

Subsection (b) applies to cases where the non-conformity was known and imposes a waiver rule where the known defect was accepted without objection and the other party is not notified of the breach within a reasonable time. This generalizes the rule in Section 2-607(3)(a). The waiver here is implied from the combination of knowledge of the problem and silence beyond a reasonable time after accepting the performance. The rule does not apply where the party merely knows that performance under the license is not consistent with the contract. The performance must have been tendered to and accepted by it. Compare Section 2B-<u>612</u>— (acceptance based on expectation that the defect will be cured). The following illustrates the rule:

8 **Illustration:** Licensee has an obligation to pay royalties to the Licensor based on 2% of the sale 9 price of products licensed for its manufacture and distribution. The royalty payments must be 10 received on the first of each month. A 5% late fee is imposed for delays of more than five days 11 and the license provides that delay of more than five days is a material breach. In one month, the licensee does not tender payment until the 25th day of the month and its tender does not include 12 13 the late charge. Licensor may refuse the tender and cancel the contract. If it accepts the tender it 14 knows of the breach and cannot thereafter cancel the contract for that breach. If it fails to object 15 in a reasonable time to the late tender and the nonpayment of the late fee, it is also barred from 16 recovering that amount.

4. *Waiver by Failure to Particularize.* Subsection (c) is a narrower rule than Subsection (b). In implies a waiver from a failure to particularize the basis for a refusal of a performance, but only in a limited number of circumstances. A failure to particularize is a waiver if the other party could have cured the problem had it known of the basis for refusal. Additionally, in the case of a contract between merchants, waiver occurs when the breaching party asks for a specification in writing of the reasons for refusal and a basis for that refusal is not listed among the given reasons. This generalizes the language of Section 2-605.

5. *Executory and Waived Performances.* Subsection (d) states a presumption consistent with common law that, unless the intent is express or the circumstances clearly indicate to the contrary, a waiver applies only to the specific performance defect waived. This principle does not, of course, alter estoppel concepts; a waiver by performance may create justifiable reliance as to future conduct in an appropriate case. Such common law principles continue to apply.

Subsection (e) comes from current UCC Article 2 setting out when waiver as to executory obligations can be retracted. On the treatment of waivers supported by consideration, see <u>Restatement (Second) of Contracts</u> 84, comment f.

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[B. Performance in Delivery of Copies]

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SECTION 2B-607. TENDER OF DELIVERY OF COPIES.

- (a) In this section, "access material" means any documents, authorizations, addresses,
- 36 access codes, acknowledgments, or other materials necessary for a party to obtain authorized
- 37 <u>access to, control, or possession of a copy.</u>
- 38 (b) If performance requires delivery of a copy, the party required to deliver shall tender
- 39 <u>delivery of the copy</u> first but need not complete the delivery until the other party tenders any
- 40 performance required at that time.
- 41 (cb) Tender of delivery of a copy requires that the tendering party put and hold <u>a</u>
- 42 conforming copy ies at the other party's disposition, and give the other party any notice
- 43 notification-reasonably necessary to enable it to obtain access, control, -or possession of the

1	copyTender must be at a reasonable hour and, if applicable, requires the tendering party also-to
2	tender appropriate access material. any documents, authorizations, addresses, access codes,
3	acknowledgments, or other materials necessary for the other party to obtain access to, control, or
4	possession of the copy. The party receiving the tender must shall furnish facilities reasonably
5	suited to receive tender. pt. In addition, the following rules apply:
6	(1) Except as otherwise provided in paragraphs (2), (3) and (4):
7	(A) $\underline{\mathbf{T}}$ the place for tender of a copy on a physical medium is the tendering
8	party's place of business or if it has none its residence, but if ; but, in a contract for a copy on a
9	physical medium which to the knowledge of the parties know at the time of contracting that the
10	copy is located in some other place, that place is the place for its their delivery. Documents of
11	title may be delivered through customary banking channels.; and
12	(B) Lin an electronic delivery of a copy, tender requires that the tendering
13	party to make the information available in an information processing system designated by it and
14	tender provide appropriate access material to the other party. with authorization codes,
15	addresses, acknowledgments, and any similar information necessary to obtain the copy.
16	(C) Documents of title may be delivered through customary banking
17	channels.
18	(2) If the contract requires or authorizes delivery of a copy held by a third party
19	to be delivered without being moved, the tendering party shall deliver appropriate access
20	material to the other party. any documents, authorizations, addresses, access codes, and any
21	similar information necessary for the other party to obtain the copy or access.
22	(3) If Where the tendering party is required or authorized to send a copy of the
23	information to the other party and the contract does not require the tendering party to deliver the
24	copy at a particular destination, then the following rules apply.tender requires that:

1	(A) \underline{I} in a delivery of a copy on a physical medium, the tendering party
2	<u>must:</u>
3	(i) put the copy in the possession of such a carrier and make such a
4	contract for its transportation that is as may be reasonable, having regard to the nature of the
5	information and other circumstances of the case, with expenses to be borne by the other party;
6	and
7	(ii) obtain and promptly deliver or tender any appropriate access
8	materials or any document otherwise in due form any document, authorization, access code or
9	similar information necessary to enable the other party to obtain possession of the copy as
10	required by the agreement or, in the absence of agreed terms, by usage of trade ₂ -
11	(B) \underline{I} in an electronic delivery of a copy, the tendering party <u>must</u> initiate a
12	transmission that is reasonable having regard to the nature of the information and other
13	circumstances, with expenses to be borne by the other party.
14	(4) If Where the tendering party is required to deliver a copy at a particular (4)
15	destination, the tendering party shall make a copy available at that destination, with expenses to
16	be borne by the it, and tender any appropriate access material. documents, authorizations, access
17	codes or similar information necessary for the other party to obtain the copy or access.
18	(dd)_If payment is due on delivery of a copy, the following rules apply:
19	(1) Tender of delivery of a copy is a condition of the other party's duty to accept
20	the copy and of that party's duty to pay.
21	(2) Tender entitles the tendering party to acceptance of the copy and payment
22	according to the contract.
23	(3) All copies called for by a contract must be tendered in a single delivery and
24	payment is due only on the tender, but if the circumstances give either party the right to make or

1	demand delivery in lots, the contract fee, if it can be apportioned, may be demanded for each lot.
2	(4) If payment is demanded on delivery of copies or on delivery of documents of
3	title, the right of the party receiving tender to retain or dispose of the copies or documents as
4	against the tendering party is conditional on making the payment due.
5 6 7 8	Reporter's Notes: This is a composite section which has been restructured to focus on tender and delivery of copies and to correspond to existing Article 2 rules. The Section stems from former 2B-603(c)(e) and 2B-607(c).
9	SECTION 2B-608. LICENSEE'S RIGHT TO INSPECT; PAYMENT BEFORE
10	INSPECTION.
11	(a) Except as <u>otherwise</u> provided in <u>Sections</u> 2B-603 and 2B-604, if performance
12	requires delivery of a copy, the following rules apply:
13	(1) Except as otherwise provided in this section, the party receiving the copy has
14	a right to inspect at a reasonable place and time and in a reasonable manner in order to determine
15	conformance to the contract before payment or acceptance.
16	(2) Expenses of inspection must be borne by the party making the inspection.
17	(3) A place or method of inspection or an acceptance standard fixed by the
18	parties is presumed to be exclusive. However, the fixing of a place, method, or standard does not
19	postpone identification to the contract or shift the place for delivery or for passing of title or the
20	risk of loss. If compliance with the place or method becomes impossible, inspection must be
21	made as provided in this section unless the place or method fixed by the parties was an
22	indispensable condition whose failure avoids the contract.
23	(4) A party's right to inspect is subject to <u>obligations of the</u> confidentiality <u>if any</u>
24	exist. of the information.
25	(b) If a right to inspect exists under subsection (a) but the agreement is or the
26	circumstances are inconsistent with an opportunity to inspect before payment, the party does not
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1	have a right to inspect before payment.
2	(c) If the contract requires payment before inspection of a copy, nonconformity in the
3	tender of the copy does not excuse the party receiving the tender licensee from making payment
4	unless:
5	(1) the nonconformity appears without inspection and would justify refusal under
6	Section 2B-609; or
7	(2) in a documentary transaction and despite tender of the required documents,
8	the circumstances would justify <u>an</u> injunction against honor of a letter of credit under Article 5.
9	(d) Payment made under the circumstances described in subsection (b) or (c) does not
10	constitute acceptance of performance-the copy and does not impair a party's right to inspect or
11	preclude any of the party's remedies.
12 13 14	Uniform Law Source: CISG art. 58(3); Section 2-512; 513. Substantially revised. Reporter's Note:
15 16 17 18	1. Subsection (a)(4) deals with the relationship between confidentiality and the right to inspect. Absent contrary agreement, inspection prior to payment is not appropriate if the type of inspection involved would reveal designated trade secrets or confidential information. This does not bar any inspection, but merely indicates that a right to see trade secret information cannot be presumed. Also, the balance here is limited to situations where the licensor designates information as confidential or a trade secret.
19 20	SECTION 2B-609. REFUSAL OF DEFECTIVE TENDER.
21	(a) Subject to subsection (b) and to-Sections 2B-610 and 2B-611 on installment contracts,
22	if a tender of delivery of a copy constitutes a material breach as to the particular delivery, the
23	party to which it is tendered may:
24	(1) refuse the tender;
25	(2) accept the tender; <u>or</u>
26	(3) accept any commercially reasonable units and refuse the rest; or
27	(4) permit an opportunity to cure the nonconformity.
28	(b) In a mass-market license, a licensee may refuse a tender of delivery of a copy in a
29	contract that calls for delivery in a single lot or single tender that which constitutes the initial act 159

- enabling use licensor's sole required performance if the tender does not conform to the contract. 1 2
 - (c) Refusal is ineffective unless it is made before acceptance and within a reasonable
- time after tender or completion of any permitted effort to cure, and the refusing party seasonably 3
- 4 notifies the tendering party.
- 5
- (d) An aggrieved party that refuses tender of a copy may cancel the entire contract only if
- the breach is a material breach of the entire contract or the agreement so provides. Whether a 6
- 7 party refusing tender may cancel the contract is determined by the agreement and Section 2B-
- 610 or 2B-702. but where the contract provides for delivery of a single copy or single lot for 8
- 9 payment of a fixed license fee for the copy or lot, refusal constitutes cancellation of the contract.
- 10 Uniform Law Source: Combines 2-601, 2-602, 2A-509. Substantially revised.
- 11 Votes: 12

- 1. The Committee adopted a "conforming tender" carve out for cases involving the tender of delivery of a copy in circumstances equivalent to those where the rule applies in Article 2.
- 14 Selected Issue: Should the Committee adopt a conforming tender ("perfect tender") rule in reference to contexts 15 analogous to those in which Article 2 currently uses the concept? This would involve deleting the introductory 16 clause in (b) and deleting the associated right created in Section 2B-605(b).
- 17 **Reporter's Note:**
- 18 1. Scope and Effect. This section deals with refusal of tendered copies; it is a specific application of 19 the general rule in Section 2B-601. The word "refuse" is used in lieu of the Article 2 term "reject" to avoid 20 confusion with situations where a party rejects an offer or particular contract terms in an offer. The right to refuse 21 tendered performance hinges either on the substantial nonconformity of the particular performance or on the 22 existence of an uncured, prior material breach by the tendering party.
- 23 As in existing Article 2, the right to refuse a copy is subject to the provisions on installment 24 contracts in the next section. The installment contract rules require accdeptance of a defective tender in some cases 25 in light of the over-riding importance of the on-going relationship.
- 26 Conforming Tender Rule. Subsection (b) implements the "conforming tender" or "perfect tender" 2. 27 rule for mass market transactions under standards that are consistent with Article 2 in the sale of goods. While often 28 described as a "perfect tender" rule, this concept does not require the tender of a "perfect" copy or, under analogous 29 Article 2 cases, a "perfect" product. It simply displaces the material breach standard with a requirement that the 30 tender conform to the contract. In modern commerce3, very few contracts require perfection in an absolute sense. 31 More of ten, under applicable trade use stq and ards, general product descriptions, and concepts of merchantability, 32 what is required is a tender that is consistent with ordinary expectations under the contract description.
- 33 Subsection (b) adopts current Article 2 law in determining when a tender conforms to the contract 34 in this type of mass market transaction.
- 35 3 Effective Refusal. Subsection (c) follows current Article 2 with respect to refusal of tenders of 36 delivery of a copy. Refusal becomes inefective if the refusing party does not timely notify the other party of its 37 refusal of the tender.
- 38 39
- SECTION 2B-610. INSTALLMENT CONRACTS; REFUSAL AND DEFAULT
- 40 [new].
- 41
- (a) In this section, installment contract" means a contract in which the terms require or 160

1	the circumstances permit the delivery of copies in lots to be separately accepted, even though the
2	contract contains a clause "each delivery is a separate contract" or its equivalent.
3	(b) In an installment contract, the buyer party receiving tender may refuse ject any
4	installment which is non-conforming if the non-conformity is a material breach as to that
5	installment and cannot be cured or if the non-conformity is a defect in the required documents.
6	However, if the non-conformity does not fall within subsection (c) and the tendering party
7	making the delivery gives adequate assurance of its cure, the aggrieved party must accept that
8	installment and may not cancel the whole contract.
9	(c) Whenever non-conformity or default with respect to one or more installments is a
10	breach that is material as to the whole contract, there is a breach as to the whole. But However,
11	the aggrieved party reinstates the contract if <u>it he</u> -accepts a non-conforming installment without
12	seasonably notifying the party in breach of contract of cancellation or if the aggrieved party he
13	brings an action with respect only to past installments or demands performance as to future
14	installments.
15 16 17 18	Reporter's Note: This Section adds text from current Article 2-612 and Article 2A. SECTION 2B-611. CONTRACTS WITH A PRIOR VESTED GRANT OF RIGHTS
19	[new]. If the agreement creates rights or permissions to use informational property rights which
20	precede in time and are independent of delivery of a copy, the following rules apply:
21	(1) The licensee may refuse a tender of a copy that is a material breach as to that
22	copy, but refusal of the copy does not cancel the contract.
23	(2) Except as otherwise provided in subsection (c), the licensor may cure by
24	providing a conforming copy within a commercially reasonable time after the tender was refused
25	and before the breach becomes material as to the entire contract.
26	(3) A material breach with respect to a copy does not allow cancellation of the 161

1 contract unless there is a material breach of the entire contract which cannot be cured.

Reporter's Notes:

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1. *Scope and Purpose.* This Section deals with an important contractual relationship in information industries that resembles, but differs from "installment" contracts in Article 2. The similarity lies in that more than one performance occurs under the contract. The difference is that the performances involve a grant of rights followed by delivery of a copy, while installment contracts deal with sequential deliveries of copies.

7 The section distinguishes between (1) agreements where a grant to use informational property rights vests 8 independent of any copy, and (2) agreements where the purpose is to obtain rights associated with a copy of 9 information. It deals only with transactions in which, under the agreement, the vesting of rights to use informational 10 property is independent of delivery of a copy. The Section describes the relationship between a tender of a copy in 11 such cases and cancellation the entire contract or cure of the tender. Consistent with Section 2B-601, it indicates that 12 refusal of the copy does not necessarily permit or result in cancellation of the contract. This is because the 13 independent grant of rights (already vested) is an independent, performed part of the agreement and the copy may 14 be a non-material aspect of the transaction.

15 If the refused tender of a copy does not materially breach the entire contract, the tendering party 16 has a right to cure the defective tender by acting in a commercially reasonable time. That right is cut off only if 17 tender and a failed or delayed cure constitute a material breach of the whole agreement.

18 2. Nature of the Transaction. The section applies only if the grant to use the informational property 19 rights vests and can be exercised without receipt of a copy. Whether or when this circumstance exists depends on 20 the agreement. It is, however, a routine type of transaction in information industries, especially with respect to 21 distribution relationships and performance rights. In cases where this form of transaction exists, the parties view 22 any copy as a mere conduit to complete an already vested conveyance. In such cases, a court must not view a 23 material defect in the copy as <u>necessarily</u> material to the entire contract.

24 In contrast to cases under this section, if the agreement does not create a prior vesting of 25 intellectual property use rights and the transaction does not entail an installment contract, a material defect in the 26 copy and associated rights to which the transaction pertains is more often material to the entire transaction. This 27 may benefit or disadvantage either party depending on the circumstances. Thus, if the contract is for rights 28 associated with a copy, the licensee that refuses the copy is left solely with an action for damages; refusal in essence 29 cancels the contract. If the intellectual property rights have vested by agreement independent of a copy, the licensee 30 can refuse the copy and still (1) expect and insist on performance and (2) exercise rights under the non-cancelled 31 contract.

- 32 Illustration 1. IBM grants ABC the right to distribute up to twenty thousand copies of its Fast-Pace 33 Internet software in the United States over a one year period. Several weeks after the contract becomes 34 enforceable, IBM delivers a master disk of the software for ABC to its use in producing copies for 35 distribution. The master disk contains a manufacturing flaw that prevents making any copies from it. On 36 learning of the defect, IBM replaces the disk. The contract is within this section. ABC can refuse the copy 37 since the defect was material as to the copy, but cannot cancel the entire contract unless the defect and the 38 delay was material to the entire contract. If it was not, ABC can still recover damages for the delay, if any. 39 Illustration 2. Houston orders a one hundred person site license from Micro for its operating system 40 software, agreeing to the price for the license. Micro ships a copy of the software, but the copy is warped and defective and arrives several weeks later than agreed. This contract does not come within this Section 41 42 because there was no vested right to use informational property rights independent of the rights associated 43 with the copy to be delivered. The issue is solely whether the tender was a material breach as to the copy 44 and, if so, Houston's rejection also cancels the contract.
- **Illustration 3.** Warn grants Theo an exclusive license in Chicago to show the movie "Bond" during June, 1999, also giving Theo the right to display clips from the movie for advertising purposes. A copy of the movie is to be delivered one week before the first showing. Warn delivers several days late and the copy is technically defective and cannot be used. Theo refuses the copy. The contract falls in this Section because the grant of rights is independent of the copy. Refusal is not cancellation of the contract. Theo can continue to advertise using clips. Warn can cure in a reasonable time unless it delays to the point that it creates an incurable material breach of the entire contract.
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SECTION 2B-6121. DUTIES FOLLOWING RIGHTFUL REFUSAL OF A COPY.

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1	After a rightful refusal of a copy, if the entire contract is rightfully cancelled, Section 2B-702
2	applies concerning the refused copy and other obligations. However, if the contract has not
3	been canceled, the parties remain bound by <u>all contractual obligations and</u> . Whether or not the
4	contract has been canceled, the following rules apply:
5	(1) Any use of the information or copies by the party refusing tender, or any
6	disclosure of a trade secret or confidential information that violates with the agreement,
7	constitutes a breach of contract and is wrongful against the other partylicensor. However, use
8	for a limited time solely to avoid or mitigate loss is not inconsistent with the aggrieved party's
9	licensee's refusal of the tender.
10	(2) A <u>n aggrieved party</u> licensee in possession of refused copies or any copies
11	made from them, shall return or deliver all copies and documentation to the tendering party
12	licensor or hold them with reasonable care for disposal at that party's licensor's instructions for
13	a reasonable time. In addition, the following rules apply:
14	(A) The <u>aggrieved party licensee</u> shall follow any reasonable instructions
15	for return or delivery received from the <u>tendering partylicensor</u> . However, instructions are not
16	reasonable if the <u>tendering party licensor</u> does not arrange for payment of or reimbursement for
17	the reasonable expenses of complying with the instructions.
18	(B) If the <u>tendering party</u> licensor does not give instructions within a
19	reasonable time after being notified of refusal, the <u>aggrieved party licensee</u> may, in a reasonable
20	manner to avoid or mitigate loss, store the <u>copies and</u> documentation and copies for the <u>tendering</u>
21	party's licensor's account or ship them to that party e licensor with a right of reimbursement for
22	reasonable costs of storage and shipment.
23	(3) A <u>n aggrieved party in possession of a refused copy</u> licensee has no further
24	obligations with respect to <u>the information</u> or copy ies and documentation that were refused.
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- 1 However, both parties remain bound by any obligations of nondisclosure or confidentiality <u>or</u>
- 2 and any scope or other contractual use restrictions which that would have been enforceable had
- 3 the performance not been refused.
- 4

(4) In complying with this section, a<u>n aggrieved party in possession of a refused</u>

5 <u>copy</u> licensee is held only to good faith and a standard of care that is reasonable in the

6 circumstances. Conduct in good faith under this section does not constitute acceptance or

7 conversion and is not the basis for an action for damages.

8 Uniform Law Source: Section 2-602(2), 2-603, 2-604.

9 **Reporter's Note:**

10 1. *Cancellation and Refusal.* Subsection (a) reflects that a refusal of a delivery of a copy may or may 11 not lead to a cancellation of the entire contract. When it does result in cancellation, the rules of Section 2B-702 12 apply to the entire contract and all related materials. If the contract is not cancelled, this section applies and the 13 parties remain bound by all contractual obligations, except of course, as altered by the breach itself.

No Right to Use. Subsection (1) limits the refusing person's right to use the information in its
 possession. In general, a refusing party has no right to continue to use the refused copies. Uses inconsistent with the
 terms of this section or the contract constitute a breach by the party engaging in the misuse.

17 The section does permit, however, limited uses for purposes of minimizing loss. That use does not 18 extend to disclosure of confidential information or sale of the copies. It cannot be inconsistent with the refusal. 19 This section asks courts to reach the balance discussed in <u>Can-Key Industries v. Industrial Leasing Corp.</u>, 593 P.2d 20 1125 (Or. 1979) and <u>Harrington v. Holiday Rambler Corp.</u>, 575 P.2d 578 (Mont. 1978) with respect to goods, but with an understanding of the nature of any intellectual property rights that may be involved here.

3. *Handling Copies.* Subsection (2) is adapted from current law in article 2. This section does not give the refusing party a right to sell goods, documentation or copies related to the intangibles under any circumstance. The materials may be confidential and may be subject to the overriding influence of the proprietary rights held and retained by the other party. As Comment 2 to current 2-603 states: "The buyer's duty to resell under [that] section arises from commercial necessity...." That necessity is not present in respect of information. The tendering party's interests are focused on protection of confidentiality or control, not on optimal disposition of the goods that may contain a copy of the information.

4. *Confidentiality.* Subsection (3) makes clear that, following refusal or revocation, both parties
 remain bound by confidentiality obligations with respect to the information. Unlike in reference to sales of goods, it
 is not uncommon that each party have some such information of the other and a mutual, continuing restriction is
 appropriate.

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SECTION 2B-61<u>3</u>2. ACCEPTANCE OF A-COPY; EFFECT.

35

(a) Acceptance of a copy occurs when the party to <u>which whom</u> the copy is tendered:

36

(1) signifies or acts with respect to the information <u>copy</u> in a manner that signifies

that the performance was conforming or that the party will take or retain the performance in spite

38 of the nonconformity;

39

(2) fails to make an effective refusal of performance under Section 2B-609 or 2B-

1	610 ;
2	(3) acts in a manner that makes compliance with the <u>party's licensee's</u> duties after
3	refusal impossible because of commingling; or
4	(4) substantially obtains the value benefit or access from the copy without
5	objecting and cannot return that benefit value or access on refusal.
6	(b) Except in cases governed by subsection (a)(3) $\underline{\text{or and (a)}}(4)$, if a right to inspect
7	exists under Section 2B-608 or the agreement, acceptance of a copy occurs only after the party
8	has a reasonable opportunity to inspect.
9	(c) If an agreement requires delivery of the <u>copy</u> information in stages involving separate
10	portions of the whole information which that which taken together comprise the whole,
11	acceptance of any stage is conditional until acceptance of the wholecompleted information.
12	(d) Acceptance of a copy precludes refusal of the copy and if made with knowledge of a
13	non-conformity cannot be revoked y. If acceptance is made with knowledge of or reason to
14	know of a nonconformity, it cannot be revoked or the contract canceled because of it the
15	nonconformity unless the acceptance was on the reasonable assumption that the nonconformity
16	would be seasonably cured. but - However, acceptance does not in itself preclude impair any
17	other remedy provided by this article for non-conformity.
18	Uniform Law Source: Section 2-607(2); Section 2A-515. Revised.
19 20	Notes to this Draft: Edited for clarity and conformance to Article 2. Subsection (d) edited to correspond to Section 2-607(2).
21	Reporter's Notes:
22	1. Acceptance is the opposite of refusal. As to its effect on remedies, see sections on waiver and
23	general remedies sections.
24	2. Subsections (a)(1) and (2) conform to the language of Article 2A, clarifying as in Article 2A, that
25	actions as well as communications can signify acceptance. This section does not adopt existing Article 2 provisions
26	relating to actions inconsistent with the party's ownership since, as in Article 2A, there is a split between
27	performance and retention of ownership in many cases. That split indicates that, as in 2A, the ownership standard is
28	not relevant to use of information assets and other performance relevant here.
29	3. Subsection (a)(3) and (4) focus on two circumstances significant in reference to information and
30	that raises issues different from cases involving goods. In $(a)(3)$, the key fact is that it would be inequitable or
31	impossible to reject the data or information having received and commingled the material. The receiving party can
32	exercise rights in the event of breach, but refusal is not a helpful paradigm. A rejecting licensee must return or keep
33	the digital information available for return to the licensor. Commingling does not refer only to placing the
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information into a common mass from which they are indistinguishable; it also includes cases in which software is
 integrated into a complex system in a way that renders removal and return impossible or where they are integrated
 into a database or knowledge base that they cannot be separated from.

4 4. Subsection (a)(4) involves use or exploitation of the value of the material by the licensee. In 5 information transactions, it is the case that in many instances merely being exposed to the factual or other material 6 transfers the significant value. Often, use of the information does the same. Again, rejection is not a useful 7 paradigm. The recipient can sue for damages for breach and, when breach is material, either collect back its paid up 8 price or avoid paying a price that would otherwise be due.

9 **Illustration 1:** Licensee receives a right to use a mailing list of names of customers of Macey's 10 store. It notices that the list contains no names from a particular zip code, but goes ahead with an 11 initial mailing. It then seeks to reject. However, acceptance has already occurred if substantial 12 value was received. Licensee can collect damages for the error and, if the breach was material, 13 avoid obligation for the price. But it cannot reject.

- 14 **Illustration 2:** A contracts with B to obtain the formula to Coca Cola along with information 15 about how to mix the formula. B delivers the formula, but the mixing information is inadequate. If 16 the mixing information is not significant to the entire deal, A cannot reject because it received 17 substantial performance. If the mixing information is significant, a right to reject may arise 18 because of a material breach. However, subsection (a)(4) bars rejection if A received substantial 19 value by obtaining knowledge of the formula and cannot return that knowledge. Even though it 20 can return copies of the formula, the knowledge would remain. A can sue for damages, but cannot 21 reject after the formula is made known to it.
- 22 **Illustration 3:** Intel contracts with John for a right to use John's list of the ten largest users of 23 Motorola chips in the Southwest. The price is \$1 million. John supplies the list, but there are two 24 names that, through negligence, are not correct. After reading the list, Intel desires to reject the 25 performance and cancel the contract. Subsection (a)(4) would ask whether Intel received 26 substantial valuable knowledge and, thus, cannot reject. If so, its remedies are for breach under 27 applicable sections involving a recovery for the difference in promised and received value. If it 28 can reject, it can recover the part of the price already paid, plus any relevant and provable loss 29 under the methods described in this Article.

30 5. This section must be read in relationship to the reduced importance of acceptance. Refusal and 31 revocation both require material breach in order to avoid the obligation to pay according to the contract. This is 32 unlike Article 2 which follows a perfect tender rule for rejection, but conditions revocation on substantial 33 impairment. Acceptance does not waive a right to recover for deficiencies in the performance.

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SECTION 2B-6143. REVOCATION OF ACCEPTANCE OF A-COPY.

- 36 (a) A party that has accepted a copy may revoke acceptance if the nonconformity is a
- 37 material breach as to that copy <u>and if</u> the party accepted the performance:
- 38

(1) on the reasonable assumption that the nonconformity would be cured, and it

39 has not been seasonably cured;

40

(2) during a period of continuing efforts at adjustment and cure, and the breach

- 41 has not been seasonably cured; or
- 42 (3) without discovery of the nonconformity, if the acceptance was reasonably
- 43 induced either by the other party's assurances or by the difficulty of discovery before acceptance.

1 (b) Revocation is not effective until the revoking party notifies the other party of the

2 revocation. Revocation is barred if the revocation:

3 (1) does not occur within a reasonable time after the licensee discovers or should

4 have discovered the ground for it;

5

(2) occurs after a substantial change in condition or identifiability not caused by

6 defects in the information; or

- 7 (3) occurs after the party attempting to revoke received a substantial benefit from
- 8 the <u>performance information</u> which benefit cannot be returned.
- 9

(c) A party that rightfully revokes acceptance has the same duties and is under the same

- 10 restrictions with regard to the information, informational property rights, and any documentation
- 11 or copies as if the party had refused the copy. Whether the party can cancel the contract is

12 determined by the agreement and Section 2B-610 or Section 2B-702.

13 Uniform Law Source: Section 2A-516; 2-608.

14 **Reporter's Note:**

15 1. Acceptance obligates the licensee to the terms of the contract, including the payment of any 16 purchase price. This section deals with revocation of acceptance as to any type of performance, not limited to the 17 revoked acceptance of a tender of delivery that occupies the attention of article 2.

18 2. Subsection (a)(2) adds provisions to deal with an issue often encountered in litigation in software.
19 It reduces the importance of when or whether acceptance occurs. In cases of continuing efforts to modify and
20 adjust the intangibles to fit the licensee's needs, asking when an acceptance occurred raises unnecessary factual
21 disputes. Both parties know that problems exist. The question is whether or not the licensee is obligated for the
22 contract price, less a right to damages for breach by the licensor.

23 There has been substantial litigation in Article 2 on whether or not an acceptance occurred (or can be 24 revoked) in a situation in which the licensee participates with the licensor in an effort to modify, correct and make 25 functional the software that is being provided. The issue has importance because acceptance obligates the licensee 26 to the purchase price unless that acceptance can be revoked due to a substantial defect, while prior to acceptance the 27 licensee can reject for a failure to provide "perfect" quality. National Cash Register Co. v. Adell Indus., Inc., 225 28 N.W.2d 785, 787 (Mich. App. 1975) ("Here, the malfunctioning was continuous. Whether the plaintiffs could have 29 made it functional is not the issue. The machine's malfunctions continued after the plaintiff was given a reasonable 30 opportunity to correct its defects. [The] warranty was breached."); Integrated Title Data Systems v. Dulaney, 800 31 S.W.2d 336 (Tex. App. 1990); Eaton Corp. v. Magnovox Co., 581 F. Supp. 1514 (E.D. Mich. 1984) (failure to 32 object or give notice of a problem may constitute a waiver); St. Louis Home Insulators v. Burroughs Corp., 793 33 F.2d 954 (8th Cir. 1986) (limitations bar); The Drier Co. v. Unitronix Corp., 3 UCC Rep.Serv.3d (Callaghan) 1728 34 (NJ Super Ct. App. Civ. 1987); Computerized Radiological Service v. Syntex, 595 F. Supp. 1495, rev'd on other 35 grounds, 786 F.2d 72 (2d Cir. 1986) (22 months use precludes rejection); Iten Leasing Co. v. Burroughs Corp., 684 36 F.2d 573 (8th Cir. 1982); Aubrey's R.V. Center, Inc. v. Tandy Corp., 46 Wash. App. 595, 731 P.2d 1124 (Wash. Ct. 37 App. 1987) (nine month delay did not foreclose revocation); Triad Systems Corp. v. Alsip, 880 F.2d 247 (10th Cir. 38 1989) (buyer permitted to revoke over two years after the initial delivery of software and hardware system); Money 39 Mortgage & Inv. Corp. v. CPT of South Fla., 537 So.2d 1015 (Fla. Dist. Ct. App. 1988) (18 month delay 40 permitted); Softa Group v. Scarsdale Development, No. 1-91-1723, 1993 WL 94672 (Ill. App. March 31, 1993);

 <u>David Cooper, Inc. v. Contemporary Computer Systems, Inc.</u>, 846 S.W.2d 777 (Mo App 1993); <u>Hospital Computer Systems, Inc. v. Staten Island Hospital</u>, 788 F. Supp. 1351 (D.N.J. 1992). 3. Revocation is a remedy for the licensee, but its role in the remedies scheme must be carefully understood. In effect, revocation reverses the effect of acceptance and places the licensee in a position like that of a party who rejected the transfer initially. The effects of acceptance that are most important here include: (i) the licensee must pay the licensee fee for the transfer and is obligated as to other contract duties respecting that transfer and (ii) the licensee essentially keeps the copies or other materials associated with the transfer but subject to contract terms. Revocation does not, however, serve as a precondition to suing for damages. In information transactions, revocation is not appropriate where the value of the information cannot be returned and is significant. That principle is stated in subsection (b)(3).
[C. Special Types of Contracts]
SECTION 2B-61 <u>5</u> 4. ACCESS CONTRACT.
(a) A licensee under an access contract <u>that provides</u> for access over a period of time has
rights of access to the information as modified from time to time and made <u>commercially</u>
generally available commercially by the licensor during the duration of the license. In addition,
the following rules apply:
(1) A change in the content of the information is not a breach of contract unless
it conflicts with an express term of the contract.
(2) Unless it is subject to <u>a</u> contractual use restrictions in a license _{\bar{a}} or in the
access contract or a record to which the licensee agreed, by manifesting assent or otherwise,
information obtained by a licensee through an access contract is free of any use restriction by the
licensor other than restrictions resulting from informational property rights of any person, or
from other applicable law.
(3) The licensee may make a transitory copy for purposes of viewing or other
agreed use but may make a permanent copy of the information accessed only if authorized by the
agreement.
(3b) <u>Access</u> In an access contract for access over a period of time, access must be
available at times and in a manner:
$(\underline{A}1)$ conforming to the express terms of the agreement; and

1	$(\underline{B}2)$ to the extent not dealt with by the terms of the agreement, in a
2	manner and with a quality that is reasonable in light of the ordinary standards of the business,
3	trade, or industry for the particular type of agreement.
4	(be) In an access contract that which, during agreed periods of time, affords the licensee a
5	right of access at times substantially of its own choosing during agreed periods of time,
б	intermittent and occasional failures to have access available during those times do not constitute
7	a breach of contract if they are consistent with:
8	(1) the express terms of the agreement;
9	(2) ordinary standards of the business, trade, or industry for the particular type of
10	agreement; or
11	(3) scheduled downtime _{a[†]} reasonable needs for maintenance _{a[†]} reasonable periods
12	of equipment, software, or communications failure, $\frac{1}{2}$, or events reasonably beyond the licensor's
13	control.
14 15 17 19 20 22 23 24 25 27 29 31 23 33 33 33 33 33 33 33 33 33 33 33 33	 Uniform Law Source: None Notes to this Draft: Edited for clarity. Proposed deletion of (3) is based on licensee requests. Reporter's Note: Nature of an Access Contract. This section deals with "access" contracts. Access contracts come in two types. In one, access and contract occur essentially at the same time and there is no on-going relationship between the parties. In the other, a continuous access contract, the licensee has a right to intermittent access at times of its own choosing within the time period of agreed availability. This relationship is illustrated by on-line services such as Westlaw and Lexis. The transaction is not only that the transferee receives the functionality or the information, but that the subject matter be accessible on a consistent basis. A continuous access contract is unlike installment contracts under Article 2 which are segmented into tender-acceptance sequences. Often, the licensor here merely keeps the system on-line and available for the licensee to access when it chooses. Access contracts are licenses in the pure common law sense that they entail a grant of a right to have use of a facility or resource owned or controlled by the licensor. This involves less of a traditional intellectual roperty license and more of a modern application of traditional concepts of licensed use of physical resources. See Ticketron Ltd. Partnership v. Flip Side, Inc., No. 92-C-0911, 1993 WESTLAW 214164 (ND III. June 17, 1993); Soderholm v. Chicago Nat'l League Ball Club, 587 NE2d 517 (III. App. Ct. 1992) (license revocable at will). For a discussion of how one potential vendor handles these problems, see Proposed Rule Regarding Postal Electronic Commerce Service (39 C.F.R. 701.4(b)), 61 F.R. 42219, at 42221 (August 14, 1996) (proposed regulations and terms of use for Postal Service electronic commerce systems). Under current law, these contracts are not within Article 2 or 2A.
35 36	and keep the system available in a reasonable manner consistent with the contract. As indicated in subsection (a)(3), availability standards are subject to contractual specification, but in the absence of contract terms, the

appropriate reference is to general standards of the industry involving the particular type of transaction. Thus, a
 contract involving access to a news and information service would have different accessibility expectations than

would a contract to provide remote access to systems for processing air traffic control data. See *Reuters Ltd. v. UPI*,
 Inc., 903 F.2d 904 (2d Cir. 1990); *Kaplan v. Cablevision of Pa., Inc.*, 448 Pa. Super. 306, 671 A.2d 716 (Pa. Super.
 1996).

3. *Content Changes.* Subsection (a)(1) outlines an important default rule with respect to the treatment of information obtained through an access contract. The access arrangement does not bind the provider of access to making available specific configurations of information unless the express contract terms require this. This is a significant default rule in reference to multi-element commercial databases provided to licensees by electronic access.

9 4. Use of Received Information. Subsection (a)(2) deals with use restrictions. Unless there are terms 10 dealing with restrictions on use of the information obtained through access, information obtained by access is 11 received on an unrestricted basis, subject only to intellectual property rights. Thus, for example, if an access 12 contract merely enables access to news articles, but does not limit their use by the licensee, no limitation exists other 13 than as applied under copyright law. In contrast, if the agreement contains license restrictions on use of the articles 14 obtained by the access, those terms would be governed under Article 2B.

Under the proposed deletion of former (a)(3), this Section takes no position and creates no default rule regarding the licensee's ability to make permanent copies of the information accessed.

17 5. In an on-going or continuous access contract, the transferee may receive substantial value before 18 or despite problems in the overall transaction. The remedies provide for a concept of partial performance. For 19 example, the fact that a company continues to use a remote access database processing system for several years 20 while encountering problems and seeking a replacement system, may allow it to reject the future terms of the 21 contract, but leaves the transferee responsible for the past value received. <u>Hospital Computer Systems, Inc. v. Staten</u> 22 Island Hospital, 788 F. Supp. 1351 (D.N.J. 1992).

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SECTION 2B-61<u>6</u>5. CORRECTION AND SUPPORT CONTRACTS.

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(a) If a <u>person party</u> agrees to correct performance problems errors or provide similar

- services, the following rules apply:
 - (1) If the services cover a limited time and are part of a limited contractual
- 28 remedy in an contract agreement for the information between the parties, the licensor party
- 29 undertakes that its performance will provide the licensee with information that conforms to that
- 30 contractagreement.
 - (2) In cases not covered by paragraph (1), <u>athe person party that agrees to correct</u>

32 performance problems or provide similar services shall perform at a time and place and with a

33 quality consistent with the express terms of the agreement and, to the extent not dealt with by the

- 34 express terms, in a workmanlike manner and with a quality that is reasonable in light of ordinary
- 35 standards of the business, trade, or industry. <u>The person The party providing the services</u> does
- 36 not warrant that its services will correct all performance problems unless the agreement
- 37 expressly so provides.

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- (b) A licensor is not required to provide support instruction or other support or
- 2 instruction for the licensee's use of information or licensed access after the initial acts enabling
- 3 use. If a person agrees to provide support for the licensee's use of information or licensed
- 4 access, the person shall make the support available in a manner and with a quality consistent
- 5 with the express terms of the support agreement and, to the extent not dealt with by the
- 6 agreement, in a workmanlike manner and with a quality that is reasonable in light of the ordinary
- 7 standards of the business, trade, or industry.
- 8 Uniform Law Source: Restatement (Second) of Torts § 299A.

9 **Reporter's Notes:**

1

Nature of the Obligation. The section deals with obligations to correct performance problems and
 to provide support. Obligations to correct problems are different from an obligation to provide updates or enhanced
 versions. In modern practice, contracts to provide updates, generally described as maintenance contracts in the
 software industry, are a source of revenue for software providers. Under Section 2B-310, no implied obligation
 exists to provide updates or new versions.

The reference to error corrections covers contracts where, for example, a vendor agrees to be available to come on site and correct or attempt to correct bugs in the software for a separate fee. This type of agreement is a services contract. The other type of agreement occurs when, for example, a vendor contracts to make available to the licensee new versions of the software developed for general distribution. Often, the new versions cure problems that earlier versions encountered and the two categories of contract overlap. Yet, here we are dealing with new products .

3. Services Obligation. Contracts to correct problems are services contracts. The primary performance obligation is stated in subsection (a)(2). The obligation here is simply the obligation that any other services provider would undertake: a duty to exercise reasonable care and effort to complete the task. A services provider does not typically guaranty that its services yield a perfect result. The standard reflects a theme of "ordinariness" that provides default performance rule throughout the chapter. It measures a party's performance commitment by reference to standards of the relevant trade or industry.

4. Services in Lieu of Warranty. Subsection (a)(1) recognizes an important alternative formulation
 of the provider's obligations. It deals with situations in which the circumstances indicate that promissor agrees to a
 particular outcome, as contrasted to the ordinary case where the contract entails a services contract requiring effort.
 The obligation arises if the repair/ correction obligation is set out as part of a limited remedy in lieu of a warranty.
 The prototype is the classic "replace or repair" warranty. When the obligation to correct errors arises in that
 context, the obligation is to complete a product that conforms to the contract.

Subsection (b) provides a default rule regarding support agreements. As another form of services
 contract, the appropriate standard is a workmanlike effort obligation consistent with reasonable standards of the
 industry.

36 37

SECTION 2B-6176. PUBLISHERS, DISTRIBUTORS, AND RETAILERS END

39 (a) In this section:

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(1) "Distributor" means a merchant licensee that receives information from a

41 licensor and sells or licenses the information to end users.

³⁸ **USERS.**

1	(2) "End user" means a licensee that acquires a copy of the information from a
2	distributor by delivery on a physical medium for its own use and not for the purpose of
3	distribution <u>or</u> ,-transmission <u>to third parties</u> , or <u>of</u> public display or performance to third parties.
4	(3) "Publisher" means a licensor, other than a distributor, that if the licensor
5	offers a license to an end user with respect to information distributed by a distributor.
6	(b) In a contract between a distributor and an end user, if the end user's right to use the
7	information or informational property right is subject to a license from the publisher with respect
8	to for-which there was no opportunity to review before the end user became becoming obligated
9	to pay the distributor, the following rules apply:
10	(1) The contract between the end user and the distributor is conditional on the
11	end user's agreement to the publisher's license.
12	(2) If the end user does not agree, by manifest assent or otherwise, to the terms of
13	the publisher's license, the end user may return the information to the distributor and receive a
14	refund. Refund under this paragraph is constitutes a refund under Section 2B-112 and Section
15	2 <u>B</u> -208.
16	(3) The distributor is not bound by the terms of, and does not receive the benefits
17	of, an agreement between the publisher and the end user unless the distributor and end user adopt
18	those terms as part of the distributor and end user ir agreement.
19	(c) If a refund is made in good faith, the following rules apply:
20	(1) <u>A</u> $_{\theta}$ distributor that makes the refund to its end user because the end user did
21	not agree, by manifest assent or otherwise, to the publisher's license is entitled to reimbursement
22	from the authorized person from which the distributor obtained the copy. Reimbursement must
23	shall be for the amount paid for the copy by the distributor and shall be made on delivery by it of
24	the copy and documentation with proof of refund. to the authorized person; and
	172

1 (2) Aa publisher that makes the refund to the end user is entitled to 2 reimbursement from the distributor of the difference between the amount refunded and the 3 <u>amount price</u> paid by the distributor to the publisher for the information. 4 (d) If an agreement contemplates distribution of copies on a physical medium provided 5 by the publisher, a distributor or other distributor shall distribute the such copies and 6 documentation: 7 (1) in the form as received from the publisher or authorized third party; and (2) subject to any contractual terms of the publisher provided for end users. 8 9 (e) A distributor that enters into an agreement with an end user is a licensor of the end user-under this article. 10

11 Uniform Law Source: None

- 12 Committee Action: Reviewed several times with no substantive changes.
- 13 **Reporter's Note:**

Scope and Context: Three Party Relationship. This section deals with a three party relationship 14 1. 15 common in information transactions, especially for digital products. The three party transaction involves a 16 publisher, distributor, and end user. While the end user acquires the copy of information from a distributor, whether 17 the distributor has authority to convey a right to use the work or the right to transfer title to the copy is determined 18 by its contract with the publisher. That contract often precludes conveyance of rights without compliance with 19 specified conditions. In such cases, the end user's right to "use" (e.g., copy) arises by a separate agreement between 20 the end user and the producer (party with or control of the copyright). Often, in retail markets, this latter agreement 21 is an on-screen license or a shrink wrap license.

22 2. Distributor and End User. While there are three parties and three separate relationships, the
 relationships are linked. Subsection (b) deals with that relationship from the perspective of the distributor's contract
 with the end user.

a. Contracts are Separable. The basic principle in subsection (b)(3) is that a distributor is not
 bound by nor does it benefit from any contract created by the producer with the end user. This mirrors modern law
 and limited case law dealing with sales of goods where manufacturer warranties and warranty limitations do not
 bind the distributor, but also do not benefit that distributor. This means that the distributor does not have the benefit
 of warranty disclaimers made in a publisher's license. That can be changed by contract, of course. However, it gives
 the end user two different points of recourse - distributor and publisher.

b. Distributor is a Licensor. Subsection (e) confirms that warranties exist on the part of the
 distributor by stating that the distributor is a licensor with respect to its licensee.

33 c. Conditional Rights. Subsection (b)(1) and (b)(2) deal with the reality that performance of the 34 distributor's relationship with the end user hinges on the end user's ability to make actual use of the information 35 supplied by the distributor and that this depends on the license between the producer and the end user. The effect is 36 to give the end user who declines a license a right to refund, and to not being forced to pay the purchase price to the 37 distributor. This creates a refund right, rather than an option. It reflects the conditional nature of the transaction 38 with the end user. It differs from the publisher's option to provide a refund opportunity as a means of enabling the 39 effective assent to the publisher's license terms. While they are distinct, however, a refund made by the distributor 40 under the conditions of subsection (b) satisfies the refund opportunity required under 2B-112 for creating an 41 opportunity to review.

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There are several ways to view the relationship. One treats the publisher's license as part of the

1 distributor's contract, understood as present by both the distributor and the end user from the outset, even if the 2 precise terms are not yet known. See ProCD v. Zeidenberg, 86 F.3d 1447 (7th Cir. 1996). An alternative treats the 3 distributor's commitment as being to deliver the copy and to convey the right to use (e.g., copy into a machine). It 4 cannot do the latter until the end user assents to the publisher's license if, as in most cases, the distributor's contract 5 with the publisher authorizes only distributions subject to end user licenses. The end user's assent to the producer's 6 license is then, as to the distributor, either a condition precedent (no final agreement until the end user assents to or 7 rejects the license) or a condition subsequent (agreement subject to rescission if the license is unacceptable). In 8 either case, if the end user declines the license, it can return the product to the distributor and obtain a refund or, if it 9 has not already paid, avoid being forced to pay the contract fee.

Subsection (b)(1) and (b)(2) create this latter result. See *Beta Computer (Europe) Ltd. v. Adobe Systems (Europe) Ltd.* The contract between the distributor and end user is a license in that the end user's use rights are subject to assent to and the terms of the publisher's license. When the end user assents to the license, the publisher's license in effect replaces the distributor-end user license except as to obligations expressly created and earmarked as continuing on the part of the distributor (such as a services or support obligation). Of course, if the information breaches a warranty, the right to recover from the distributor remains present unless it was disclaimed by the distributor's contract.

17Illustration 1: User acquires three programs from Distributor for \$1,000 each. User is aware that18each software comes subject to a publisher license. When it reviews one license, it notices that the19license restricts use to non-commercial purposes. User refuses that license. It has a right to refund20since distributor did not provide a useable package and the end user did not pay simply for a21diskette. An alternative refund option would be from the publisher who cannot obtain consent to22its license unless it offers a refund for those who decline the terms.

23 Distributor and Publisher. In most cases where an end user license is intended, the publisher's 3. 24 arrangement with the distributor is a license that retain ownership of copies in the publisher and permits distribution 25 only subject to an end user license. The legislative history of the Copyright Act indicates that, whether there was a 26 sale of the copy or not, contractual restrictions on use are appropriate under contract law. "[The] outright sale of an 27 authorized copy of a book frees it from any copyright control over ... its future disposition.... This does not mean 28 that conditions ... imposed by contract between the buyer and seller would be unenforceable between the parties as 29 a breach of contract, but it does mean that they could not be enforced by an action for infringement of copyright." 30 H.R. Rep. No. 1476, 94th Cong., 2d Sess. 79 (1976).

To the extent that the distributor performs the producer's warranty obligations, the presumption is that it has a right of reimbursement from the producer. The provisions regarding refunds coordinate this section with the obligations incurred in creating an opportunity to review the terms of a license, which opportunity requires that there be a refund if the terms of the contract are refused. The consumer is entitled to refund of the retail price of the refused product and may obtain that either from the distributor or the producer. However, as between the producer and the distributor, the distributor can only receive reimbursement for what it paid to the producer. Thus, for example: **Illustration 2:** Consumer refuses a program because it dislikes the license. It obtains a refund of

Illustration 2: Consumer refuses a program because it dislikes the license. It obtains a refund of the price paid to distributor (\$100). Distributor is entitled to reimbursement from Producer of the \$75 price that Distributor paid Producer for the product (if it returns the product). On the other hand, if Consumer obtains the \$100 from Producer, Producer is reimbursed \$25 from Distributor.

42 4. Subsection (d) sets out a basic default rule that corresponds with current law. The distributor is 43 bound in its distribution by the terms of the contract with the producer and, as a default assumption, must 44 redistribute in a form and subject to the conditions contained in the materials as received by it from the producer. 45

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SECTION 2B-6187. DEVELOPMENT CONTRACTS.

- 47
- (a) In this section, <u>"client" means a person that hires a developer</u>, and "developer"

48 means a person hired or commissioned to create or develop software for a client but does not

49 include an employee of a client., and "client" means a person that hires a developer.

- 50
- (b) If an agreement requires development of software, as between the developer and the 174

1 client, the following rules apply:

2	(1) Unless an authenticated record provides for a different result, the developer
3	retains ownership of the informational property rights to the extent provided under applicable
4	informational property law, but the client receives a nonexclusive license to utilize the software
5	in any manner consistent with the agreement.
б	(2) If an authenticated record or the provisions of applicable informational
7	property rights law provide that ownership of informational property rights in the software
8	passes to the client, but does not otherwise deal with the following issues, the following rules
9	apply:
10	(A) If the contract is not a work for hire, ownership of the completed
11	software vests in the client under Section 2B-501, but revests in the developer if the developer
12	cancels for breach of contract before the information is delivered to the client.
13	(B) The developer retains any ownership reserved to it under applicable
14	law and the right to use methods, components, or code developed before or independent of the
15	contract, or developed during the duration of the contract but not required by the contract to be
16	delivered to the client.
17	(C) The client has a nonexclusive license to use the components or code
18	delivered as part of the software to which it did not obtain ownership under applicable law.
19	(c) Neither party has the right to use confidential information of the other party which
20	was identified as confidential except as provided in the agreement.
21	(d) Language in an authenticated record is sufficient to indicate an intent to place
22	ownership in the designated party if it states "All right, title, and interest in the software will be
23	owned by [named party]", or words of similar import.
24	(e) On request of the client made in a record delivered to the developer, the developer

1	shall notify the client if it used independent contractors or information provided by other third
2	parties and shall provide the client with a statement that either confirms that all applicable
3	informational property rights have been obtained or will be obtained, or that it makes no
4	representation about those rights beyond any stated in the agreement. The statement must be
5	made within 30 days after the request is received unless the time for performance of the
б	development contract is less than 30 days, in which case the statement must be before
7	completion of performance.
8 9	(b) If an agreement requires the development of software, as between the developer and the client, the following rules apply:
10	(1) Unless an authenticated record provides for a different result, the developer retains ownership of the
11 12 13 14 15 16 17	informational property rights except to the extent that the software includes information the rights in which are owned by the elient or the client would be considered a co-owner under applicable law.
13	(2) If the developer retains ownership of the informational property rights, the client receives a nonexclusive
14	but perpetual license to utilize the software in any manner consistent with the agreement.
15	(3) If an authenticated record or applicable informational property rights law provides that ownership of the
16	informational property rights in the software passes to the client, but does not otherwise deal with the following issues, the
17	following rules apply:
18	(A) Ownership of the software vests in the client as provided in Section 2B-501, but revests in the developer if the developer cancels under Section 2B-702.
19 20	(B) The client receives the software free of restrictions on use. <u>Third party rights</u>
21	(C) The developer retains ownership of methods, components or code developed before the
22	contract, or developed during the contract but not to be delivered to the client, and the client has a nonexclusive perpetual license
23 24	to use consistent with the agreement the components or code as part of the software delivered to the client.
24	(4) Language in an authenticated record is sufficient to provide that ownership of informational property
25 26	rights in the software will pass to the client or be retained by the developer if it states "All rights, title, and interest will be owned by [named party]", or words of similar import.
20 27	by [named party], or words of similar import. (5) If the client requests response in a record, the developer shall notify the client if it used independent
28	contractors or information provided by other third parties and shall provide the client with a statement that either confirms that
29	all applicable informational property rights have been obtained or will be obtained, or that it makes no representation about those
30	rights beyond any stated in the agreement. The response must be made within 30 days after the request is received unless the
31	time for performance is less than 30 days, in which case the response must be before completion of performance.
32	Uniform Law Source: None
33	Committee Action:
34 35	 a. Motion to delete the clause in (b)(2)(D) following the word "but", rejected 2-5 (June, 1997). b. Motion to delete rule on supership ellocation accented 8-1 (September 1997)
35 36	b. Motion to delete rule on ownership allocation, accepted 8-1 (September 1997)Notes to this Draft: This Draft restructures this Section. Under the redraft, ownership is left to law other than this
37	Article. This reacts to the concern of some that the Draft altered ownership rules. The default rules create non-
38	exclusive rights to effectuate the agreement, provide state law principles for when ownership vests, and give
39	guidance about language to reflects an intent to transfer ownership of informational property rights.
40	REPORTER'S NOTES:
41	1. Context and Scope. This section deals with an important area of software contracting where
42	existing property rights rules are uncertain and often litigated. The Section does not deal with the underlying
43	property rights rules, but provides default provisions associated with the agreement that give a balanced basis on
44	which contracts of this type can be negotiated. This is an area affected by federal intellectual property law. Some
45	development contracts are extensively negotiated contracts, but others are very informal relationships. In many
46	cases, the licensor-developer is a smaller firm.
47	The section applies only to development contracts relating to computer software. It creates an
48	implied license for a client that does not have documentation capable of obtaining ownership and, as a balance,

1 creates an implied license in development tools for a developer.

2 **2.** *Failed Transfer of Ownership.* Subsection (b)(1) deals with when the parties intended ownership 3 of informational property rights to pass to the client, but that transfer was not achieved under applicable law. In 4 most cases, this stems from copyright law which provides that, unless there is an express written transfer of 5 copyright, copyright ownership remains in the developer, rather than the client. Trade secret and patent law 6 likewise create situations in which ownership may not be effectively transferred. This rule states an important 7 premise giving a significant benefit to the client-licensee. The default provision does not apply, however, if the 8 parties did not intend a transfer of ownership.

9 3. Transferred Ownership. Subsection (b)(2) deals with cases where the contract gives ownership of 10 the intellectual property in the program to the client. The theme is that ownership transfers in all code developed for 11 and included in the program and that no conditions limit the licensee's use. However, two interests are balanced in 12 the event that the contract does not deal with them: 1) the developer's right to continue to use general applicability 13 code and tools and 2) the licensee's rights in code developed outside the project which are not clearly transferred to 14 it. In each case, a split between ownership and a non-revocable license is used to give each party rights in the 15 materials as a default rule. The developer retains ownership of previously developed materials, but the licensee has 16 a license to use them.

a. Vesting Time. Except for a work for hire, ownership vests according to the provisions of
 Section 2B-501. This creates the earliest feasible point and time of transfer for the client.

b. Components. Unless the contract provides otherwise, subsection (b)(2) gives a balanced
treatment of methods and useful elements related to the program, but also potentially essential to the developer's ongoing business. The Developer retains any ownership interests that are reserved to it under other applicable law,
including copyright and other intellectual property law. In many cases, a developed program delivered to a client
can be analogized to a compilation of code or a collective work in which the client obtains ownership of the whole,
but ownership of the separate elements remains in others (including the developer). This is a property law issue
and, often, a federal law issue. This Section does not alter the result when applicable.

The developer also retains the right to use methods, components or code developed before or independent of the contract, or developed during the contract but not required by the contract to be delivered to the client. The transfer deals with ownership of the program itself and does not cover ownership questions about tools or methods developed by the developed during the project, but not included or to be included in the deliverable (e.g., the completed program). The right to use these work product elements remain in the developer and are critical elements of its professional assets, unless of course, the contract expressly provides that the client acquires rights in them.

4. *Confidential Information.* Under subsection (c), both parties are obligated to protect the
 confidential material of the other party to the extent that the material is 1) actually confidential, and 2) identified as
 such to the other party.

Language. Subsection (d) provides safe language for effectuating a transfer. The terminology is
 designed to clearly indicate that more than a transfer of a copy was contemplated. The language here deals solely
 with creating the transfer. The timing and nature of the rights transferred is governed elsewhere, including in 2B 501(a) and, when applicable, other law.

6. *Identifying Contractor Use.* Subsection (e) provides important protection for a licensee not found in current law. The section stems from a problem created under federal intellectual property law, especially as to copyright ownership. Copyright law allows independent contractors to retain copyright control of their work unless they expressly transfer it. The licensee, even if unaware of the contractor's rights, is subject to them since intellectual property law does not contemplate good faith buyer protection. The section places an obligation on the developer of software to respond to a request of the licensee. This does not supplant warranties against infringement or warranties of title, but sets out a method to potentially avoid those problems.

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SECTION 2B-6198. FINANCIAL ACCOMMODATION CONTRACTS.

49

(a) <u>A financier is subject to the license and to the informational property rights of the</u>

50 licensor. Except as otherwise provided under in subsection (c)(1), the creation and enforcement

51 of a financier's interest in a license is subject to Section 2B-504. (b) If a financier does is not

1	become a licensee that transfers the license to the licensee receiving the financial
2	accommodation, the following rules apply:
3	(1) The financier does not receive the benefits or the burdens of the license.
4	(2) The licensee's rights and obligations with respect to the information and
5	informational property rights are governed by:
6	(A) the terms of the license and this article;
7	(B) and by any rights of the licensor under other applicable law; and
8	(C), to the extent not inconsistent with the <u>above</u> license or other
9	applicable law, the financial accommodation agreement.
10	(be) If a financier becomes is a licensee and that transfers the license to a licensee
11	receiving the financial accommodation, the following rules apply:
12	(1) <u>A</u> <u>The</u> transfer to the <u>accommodated</u> licensee is not effective unless:
13	(A) the transfer meets the conditions for transfer under Sections 2B-502
14	and 2B-503; or
15	(B) the accommodated <u>licensee party accepts agrees to the license,</u> ; the
16	financier becomes a licensee solely to make the financial accommodation; and before the
17	licensor provides the information or grants the license in informational property rights, the
18	financier delivered notice to the licensor giving the name and location of the accommodated
19	licensee party and clearly indicating that the accommodated licensee party will be the only
20	licensee end user of the information or informational property rights.
21	(2) <u>A The financier making a transfer effective under in paragraph subsection</u>
22	(1)(B) may make only the single transfer contemplated by the notice unless the licensor consents
23	to a subsequent transfer or any subsequent transfer is effective under Section 2B-504.
24	(3) After <u>an effective</u> transfer to the <u>accommodated</u> licensee, the <u>accommodated</u>
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1	licensee becomes a party to the license and the <u>accommodated</u> licensee's rights and obligations
2	with respect to the information and informational property rights are governed by:
3	(A) the terms of the license or, if applicable, the provisions of this
4	article;
5	(B) and any rights of the licensor under other applicable law; and
6	(C), to the extent not inconsistent with the <u>above</u> license or other
7	applicable law, the terms of the financial accommodation agreement.
8	(4) On completion of an effective transfer to the <u>accommodated</u> licensee, the
9	financier is no longer a licensor.
10	(5) The financier makes no warranties to the <u>accommodated</u> licensee other than
11	any express warranties in the financial accommodation agreement and the warranty of quiet
12	enjoyment <u>in Section 2B-401(b).</u>
13	(d) Unless the <u>accommodated</u> licensee is a consumer, <u>if the financial accommodation</u>
14	agreement so provides the accommodated licensee's promises under that agreement and any
15	related agreements become irrevocable and independent of the license as between the financier,
16	the licensee and any transferee of either party, if the financial accommodation agreement so
17	provides. They become irrevocable and independent upon:
18	(1) the licensee's acceptance of the license or <u>on</u> payment by the financier, unless
19	(A) the information or informational property right was selected, created,
20	or supplied by the financier;
21	(B) the financier provides support, modifications, or maintenance for the
22	information; or
23	(C) the financier holds informational property rights in the information; or
24	(2) transfer of the <u>financial accommodation agreement</u> contract by the financier to
	·

1 a third party.

2	(e) As between the financier and the <u>accommodated</u> licensee, the financier is entitled to
3	possession of any copies-, improvements, or modifications of the information provided by the
4	licensor under the license if the financial accommodation agreement so provides., However, but
5	the financier's rights with respect to the licensor are determined under Section 2B-504.
б	(f) On material breach of a financial accommodation agreement by the <u>accommodated</u>
7	licensee, the financier may:
8	(1) cancel that agreement but may not cancel the license; and Θ
9	(2) subject to Section 2B-504, may exercise its other remedies under the financial
10	accommodation agreement or this article, subject to Section 2B-504.
11	(g) The licensor's rights and obligations with respect to the accommodated licensee are
12	governed by the terms of the license and any rights of the licensor under this article or other law.
$\begin{array}{c}13\\14\\15\\16\\17\\18\\20\\22\\23\\24\\26\\7\\8\\9\\31\\23\\34\\56\\7\\8\\9\end{array}$	 Committee Action: a. In December, 1996, the Committee concluded, by a consensus, that treatment of financing arrangements should be limited and generic. The concept is to allow creation of an interest, but not sale without consent. b. Did not adopt a motion that the "hell and high water" rules should apply even though the contract does not so provide. Vote: 5 - 5 (April, 1997). Reporter's Notes: 1. Scope. This section integrates treatment of security interests and finance leases. It deals with the rights among the parties, while Section 2B-504 deals with the creation of the interest in a license. The critical distinction, implemented here, is between a traditional loan arrangement where the financier does not become a party to the license and the relationship that exists more in reference to three party leases where the lessor (financier) acquires the property (license) and transfers it to the licensee. The financial accommodation is conditional on the licensee's assent to the license. In the absence of such assent, the licensee may have no rights to use the information and, thus, the transaction is illusory from its standpoint. This transaction is different from the ordinary equipment lease because of the central importance of this license agreement and the provisions here recognize that importance. (see also the treatment of when promises become irrevocable). 1. Licensor and Licensee Direct Contracts. Subsection (b) involves a situation where the licenser erelationship with the licensee. The key factor here is that the financier is not bound by the obligations of the license, but is bound by the limitations of the license. The licensee's rights are governed first by the license and secondly by the financier and then passed through to the licensee. Here, when the eventual licensee takes on the licensee, the financier and then passed through to the licensee. Here, when the eventual licensee takes on the license, the financier is taken ou

1 2	clauses. Promises become irrevocable if the agreement so provides and the financier was not an active, substantive party to the license. The rule is not needed where the financier never acquires a position as licensor/ licensee, but is
3	helpful in the three party context.
4	Article 2A-407 provides that the promises become irrevocable on the lessee's acceptance of the
5 6	goods. In a transaction under that article, goods are sold to the lessor and sent to the lessee. If there is non-payment
	by the lessor, the seller's remedies are against the lessor (not the lessee). In a license transaction, however, there are
7	two different elements. First, if the licensee contracts directly with the licensor, non-payment may give a
8	contractual right of action for the price against the licensee even though its financial accommodation contract called
9	for payment by the lessor. Second, in a license, payment is typically a condition on the licensee's rights to continue
10	to use the information. Thus, although the financier was to pay, the licensee may be placed in a position of paying
11	twice if the lessor fails to do so.
12	To reflect these problems, the irrevocability concept is limited here not only to acceptance of the
13	transfer, but also payment to the licensor.
14	5. <i>Right to New Versions.</i> Subsection (e) deals with a common area of litigation in the leasing
15	industry, focusing on the relationship between the three parties in reference to update and the like made available
16	during the license term. As between the financier and its debtor, possession and rights of control can be
17	apportioned by the financing agreement. As between the licensor, however, the general provisions of Section 2B-
18	504 control.
19	6. <i>Remedy.</i> Subsection (f) states a primary right of the financier in the event of breach. Since the
20	financier is not a party to the license, it cannot cancel that contract.
21	
22	[D. Performance Problems]
23	
24	SECTION 2B-6 <u>20</u> 19. RIGHT TO ADEQUATE ASSURANCE OF
25	PERFORMANCE.
26	(a) A contract imposes on a party an obligation on each party that the other's expectation
27	of receiving due performance will not be impaired. When reasonable grounds for insecurity
28	arise with respect to the performance of either party the other party may demand in a record
29	adequate assurance of due performance and, until the demanding party receives such assurance
30	may if commercially reasonable suspend any performance, other than with respect to contractual
31	use restrictions, for which the <u>party agreed return performance has has</u> not already been-received
32	the agreed return.
33	(b) Between merchants the reasonableness of grounds for insecurity and the adequacy of
34	any assurance offered shall be determined according to commercial standards.
35	(c) Acceptance of <u>any</u> improper delivery or payment does not prejudice the aggrieved
36	party's right to demand adequate assurance of future performance.
37	(d) After receipt of a justified demand failure to provide within a reasonable time not
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1	exceeding thirty days such assurance of due performance as is adequate under the circumstances
2	of the particular case is a repudiation of the contract.
3 4 5 6	Committee Action: Considered without substantial substantive comment. Uniform Law Source: 2-609. Reporter's Note: Corresponds to existing Article 2.
7	SECTION 2B-6210. ANTICIPATORY REPUDIATION.
8	(a)—When either party repudiates the contract with respect to a performance not yet due
9	the loss of which will substantially impair the value of the contract to the other, the aggrieved
10	party may:
11	(1) for a commercially reasonable time await performance by the repudiating
12	party; or
13	(2) resort to any remedy for breach, -even though if it has notified the repudiating
14	party that it would await the latter's performance and has urged retraction; and
15	$(\underline{3}2)$ in either case, suspend <u>or cease</u> its own performance or proceed in
16	accordance with the provisions of Sections 2B-712 or 2B-713 as applicable.
17	this Article on the licensor's right to identify information to the contract notwithstanding breach
18	or to cease work or to otherwise proceed under Section 2B-712.
19	(b) Repudiation includes but is not limited to language of a that one party indicating that
20	it will not or cannot render make a performance still due under the contract or voluntary
21	affirmative conduct of a party that reasonably appears to the other party to make a future
22	performance impossible.
23 24 25 26	 Committee Action: Considered without substantial substantive comment. Uniform Law Source: 2-6109. Reporter's Note: Corresponds to Article 2; deletes language in (b) which is not in current Article 2.
27	SECTION 2B-6221. RETRACTION OF ANTICIPATORY REPUDIATION.
28	(a) Until the repudiating party's next performance is due it can retract its repudiation
29	unless the aggrieved party has since <u>the repudiation</u> canceled or materially changed its position 182

1	in reliance on the repudiation or otherwise indicated that it considers the repudiation final.
2	(b) Retraction may be by any method which clearly indicates to the aggrieved party that
3	the repudiating party intends to perform, but must include any assurance justifiably demanded
4	under Section 2B-6 <u>20</u> 21.
5	(c) Retraction reinstates the repudiating party's rights under the contract with due excuse
6	and allowance to an aggrieved party for any delay occasioned caused by the repudiation.
7 8 9 10	Committee Action: This section was considered without substantial substantive comment. Uniform Law Source: Section 2-6110. Reporter's Note: Corresponds to existing Article 2.
11	[E. Loss and Impossibility]
12	SECTION 2B-62 <u>3</u> 2. RISK OF LOSS <u>FOR COPIES</u> .
13	(a) Except as otherwise provided in this section, the risk of loss as to a copy passes to the
14	licensee on receipt of the copy. In an access contract, risk of loss as to the information to be
15	accessed remains with the licensor if the resource is in the possession or control of the licensor,
16	but risk of loss as to a copy of information made by the licensee passes to the licensee when it
17	makes the copy.
18	(b) If a contract <u>allows requires or authorizes</u> a licensor to send a copy on a physical
19	medium by carrier, the following rules apply:
20	(1) If the contract does not require delivery at a particular destination, the risk of
21	loss passes to the licensee when the copy is delivered to the carrier even if the shipment is under
22	reservation.
23	(2) If the contract requires delivery at a particular destination and the copy arrives
24	there in the possession of the carrier, the risk of loss passes to the licensee when the copy is
25	tendered at that destination in a manner that enables the licensee to take delivery.
26	(3) If a tender of delivery of a copy or a shipping document fails to conform to the

1	contract, the risk of loss remains on-with the licensor until cure or acceptance.
2	(c) If a copy is held by a third party to be delivered or reproduced without being moved,
3	or if a copy is to be delivered by making access available <u>fto a physical resource containing a</u>
4	tangible copy] to a resource that contains the copy of the information, the risk of loss passes to
5	the licensee upon:
6	(1) the licensee's receipt of a negotiable document of title covering the copy;
7	(2) acknowledgment by the third party to the licensee of the licensee's right to
8	possession of or access to the copy; or
9	(3) the licensee's receipt of a record directing the third party to make delivery or
10	authorizing the third party to allow access or of access codes enabling delivery or access.
11 12 13 14 15 17 17 190 222 234 256 27 27	 Uniform Law Source: Section 2-509 Committee Action: Reviewed twice without substantive change. Notes to this Section: Sentence in subsection (a) deleted as redundant. Reporter's Notes: Nature of the Issue. Risk of loss issues relate to copies of the information and eventually deal with the obligation to pay for or provide additional copies or additional access to obtain new copies of the information. This section uses a concept of transfer of possession or control as the general standard for when risk of loss is transferred to the other party. Unlike in the sale of goods, however, the issue may go in either or both directions as there are many transactions in which licensees provide information to licensors.
28	(a) Delay in performance or nonperformance by a party is not a breach of contract if
29	performance as agreed has been made impracticable by:
30	(1) the occurrence of a contingency whose nonoccurrence was a basic assumption
31	on which the contract was made; or
32	(2) compliance in good faith with any applicable foreign or domestic
33	governmental regulation, statute, or order, whether or not it later proves to be invalid, if the

1 parties assumed that the delay or nonperformance would not occur.

2	(b) A party claiming excuse under subsection (a) shall seasonably notify the other party
3	that there will be delay or nonperformance. If the claimed excuse affects only a part of the
4	party's capacity to perform, the party claiming excuse -shall also-allocate performance among its
5	customers in a manner that is fair and reasonable and notify the other party of the estimated
6	quota to be made available. However, the party claiming excuse may include regular customers
7	not then under contract as well as its own requirements for further manufacture.
8	(c) A party that receives notice in a record of a material or indefinite delay, or of an
9	allocation which that would be a material breach of the entire whole contract, may:
10	(1) terminate and thereby discharge any <u>executory unexecuted</u> portion of the
11	contract; or
12	(2) modify the contract by agreeing to take the available allocation in substitution.
13	(d) If, after receipt of notification-notice under subsection (b), a party fails to terminate or
14	modify the contract within a reasonable time not exceeding 30 days, the contract lapses with
15	respect to any performance affected.
16	Uniform Law Source: Section 2A-405, 406; Section 2-615, 616.
17	Committee Votes:
18 19	a. Voted unanimously to delete former section 2B-624, with reporter free to replace some of the concepts in another section.
20	b. Voted 12-1 to delete section on invalidity of intellectual property.
21	Note: This section states the ordinary UCC formulation of force majeure and related impossibility themes.
22	
23	[F. Termination]
24	SECTION 2B-62 <u>5</u> 4. TERMINATION; SURVIVAL OF OBLIGATIONS.
25	(a) _Except as otherwise provided in subsection (b), on termination of a contract, all
26	obligations that are still executory on both sides are discharged.
27	(b) <u>The following Oo</u> bligations that survive termination of a contract-include:
28	(1) a right or remedy based on prior breach of contract or completed
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1 performance;

2	(2) a <u>contractual use restriction</u> ; limitation on the use, manner, method, or
3	location of the exercise of rights in the information;
4	(3) an obligation of confidentiality or nondisclosure;
5	(4) an obligation to return, <u>deliver</u> or dispose of information, materials,
б	documentation, copies, records, or the like to the other party or to obtain information from an
7	escrow agent;
8	(5) a <u>term establishing a choice of law or forum;</u>
9	(6) an obligation to arbitrate or otherwise resolve contractual disputes by means
10	of alternative dispute resolution procedures;
11	(7) a term limiting the time for commencing an action or for providing notice;
12	(8) an indemnity term-pertaining to future claims;
13	(9) a limitation of remedy or disclaimer of warranty and a warranty that extends
14	to future claims;
15	(10) an obligation to provide an accounting; and
16	(11) any right, remedy, or obligation stated in the agreement as surviving.
17 18 19 20 21 22 23 24	 Uniform Law Source: Section 2A-505(2); Section 2-106(3). Committee Action: a. Reviewed twice with no substantive changes. Reporter's Note: <i>Effect of Termination.</i> Subsection (a) states the effect of termination, which refers to the discharge of <i>executory</i> obligations. Termination does not end vested rights or remedies. This rule corresponds to current law and to commercial practice <i>Survival Rules.</i> Subsection (b) provides a list of provisions and rights that survive termination. In
25 26 27 28 29 30 31 32	most of the cases, the list presumes that the obligation was created in the contract. The list indicates terms that would ordinarily survive in a commercial contract. The intent is to provide background support, reducing the need for specification in the contract with resulting risk of error. Of course, additional surviving terms can be added and the terms provided here can be made to be non-surviving. The contract terms can clearly add additional surviving obligations. The contract can also negate the survival of the listed rights. To do so, however, the contract would require specific reference and negation. SECTION 2B-6265. NOTICE OF TERMINATION.
33	(a) A party may not terminate a contract except on the happening of an agreed event such

- 33
- (a) A party may not terminate a contract except on the happening of an agreed event such 186

1 as the expiration of the stated <u>duration</u>term, unless the party gives reasonable notification of

2 termination to the other party.

(b) An access contract may be terminated without notice. However, if the access contract

4 pertains to a resource containing information owned by the licensee, termination by the licensor

5 <u>other than on the happening of an agreed event requires reasonable notification to the licensee.</u>

(c) A term dispensing with notificiation required under this section is invalid if its

7 operation would be unconscionable. However, a term specifying standards for the nature and

8 timing of notification is enforceable if the standards are not manifestly unreasonable.

9 **Uniform Law Source:** Section 2-309(c)

10 **Committee Action:** Reviewed without substantive change.

11 **Reporter's Notes:**

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Termination in General. Termination involves an end to the contract for reasons other than breach
 of the contract. The rules stated here do not apply to cancellation for breach

14 2. Termination on the Happening of an Event. For termination based on an agreed event (e.g., the
 end of the stated license term), no notice is required. This corresponds to current Article 2 and common law.

16 2. Notice in Other Cases. If termination occur based on a judgment of one party (such as an "at will 17 termination") notice must be given of the termination. The notice must be reasonable. What is reasonable varies 18 with the circumstances. Thus, for example, where the reason for termination involves criminal conduct or a desire to 19 prevent harmful acts by the other party, notice at the time of termination may suffice. In other, less exigent 20 circumstances, advance notice of some reasonable time is needed. As indicated in subsection (c), the notice 21 requirement may be waived or the terms and timing of notice specified by agreement.

This section requires "giving" notice. A requirement that notice be received would create potential uncertainty and the party here is merely exercising a contractual right. The uncertainty is especially important in online or Internet situations where the current or actual location of many users may be difficult or impossible to ascertain.

26 Access Contracts. Under subsection (b), termination of access contracts does not require notice. 3. 27 In these cases, the contractual rights granted to the licensee are to access a resource owned by the licensor. When 28 the contract terminates, the access privilege also terminates. This is consistent with current law in licenses of this 29 type. See Ticketron Ltd. Partnership v. Flip Side, Inc., No. 92-C-0911, 1993 WESTLAW 214164 (ND III. June 17, 30 1993). In fact, in many cases, unless the contract otherwise provides, a license to use resources or property of the 31 licensor is subject to termination at will without notice. The no-notice rule of subsection (b) is especially important 32 in modern access contract situations where thousands of licensees may be involved and addresses may not be 33 available. Of course, the concept of termination refers to events not associated with breach. Where the reason to end 34 the access is a breach, the section on discontinuing access controls. See Section 2B-714.

This section provides a limited exception to the common law rule in cases where the access contract involves information provided to the licensor and owned by the licensee. The language change in this draft was intended to clarify the circumstances under which this notice requirement occurs. What is meant here is ownership of the information, not of the other property to which the information may refer. Thus, for example, customer transactional information is typically not owned by the customer to whom it refers and the mere fact that customer data is included in the access material does not trigger the exception.

41 4. *Contract Modification.* Subsection (c) sets out standards for measuring the validity of contract 42 provisions relating to time, place and method of termination notice. Current Article 2 allows the dispensing with 43 notice if the term is not unconscionable. Subsection (c) retains that concept. In addition, Article 2B refers to 44 concepts set out in Article 9-501 allowing standards to be set for notification. As in Article 9, that standard creates 45 substantial room for effective exercise of contract freedom.

SECTION 2B-6276. TERMINATION: ENFORCEMENT AND ELECTRONICS.

3 (a) On termination of a license, a party in possession or control of information, 4 documentation, copies, or other materials which that are the property of the other party or are 5 subject to a contractual obligation to be returned or delivered to that $party_{\overline{s}}$ shall use 6 commercially reasonable efforts to deliver all of those materials or hold them for disposal on instructions of the party to which they are to be delivered. If any materials are jointly owned, the 7 8 party in possession or control shall make the jointly owned materials available to the other joint 9 owner. 10 (b) Termination of a license ends any right to use the information, informational property 11 rights or copies under the contract. If the information, documentation, copies, or other materials 12 were subject to contractual use restrictions on use or disclosure, the party in possession or 13 control following termination shall cease exercise of the terminated rights. Ttermination discontinues all rights of use under the license. Continued exercise of the terminated rights or 14 15 other use is a breach of contract unless it is authorized by a term that expressly survives 16 termination or was designated as irrevocable. 17 (c) Each party is entitled to enforce its rights under subsections (a) and (b) by judicial process, including by. A court may an order that the party or an officer of the court: to: 18 19 (1) deliver or take possession of all materials to be delivered; 20 (2) render unusable or eliminate the capability to exercise rights in or use the 21 licensed information and any other materials to be delivered without removal; 22 (3) destroy or prevent access to any materials to be delivered; and 23 (4) require that the party or any other person in possession or control of the 24 materials to be delivered assemble and make them available to the other party at a place designated by that party which is reasonably convenient to both parties. 25 188

- 1 (d) In an appropriate case, the court may grant injunctive relief may be granted to
- 2 enforce the rights under this section.
 - (e) A party may use an electronic means to enforce termination under Section 2B-310. \pm
- 4 termination is for reasons other than expiration of the stated license period or the happening of
- 5 an agreed event, the party terminating the contract by electronic means shall give reasonable
- 6 prior notification to the other party either directly or through the electronic means.
- 7 Uniform Law Source: None.
- 8 **Committee Actions:** Reviewed without substantive change.
- 9 Note to this Draft: Deletion in subsection (e) covers material that is redundant and governed by 310 and 625.
- 10 Reporter's Notes:

11 1. Obligation to Return. This section only deals with licenses. Subsection (a) states the 12 unexceptional principle that the expiration of the contract, the party is entitled to return and delivery of materials 13 held by the other party that it owns or that the contract provides are to be returned at the end of the relationship. 14 The obligation is conditoned by a reference to commercially reasonable efforts to deliver because of the difficulties 15 that may be involved in modern systems with multiple back-up systems. A reasonable effort here, however, does 16 not include any intent or knowing retention of copies and is subject to the terms of subsection (b) which define any 17 use of the information after termination as a breach. Such use would also constitute infringement in the ordinary 18 case where the licensed information is protected under copyright or patent law.

19 2. *Termination of Rights of Use.* Under subsection (b), in a license, termination ends future rights of 20 use unless those rights are stated to survive or are otherwise irrevocable. This is a natural by-product of the 21 conditional nature of a license. Continued use that is not authorized by the terminated license constitutes a breach 22 of contract. Where intellectual property rights are involved, that use will often also constitute an infringement of 23 those rights.

3. *Electronic Rights.* Subsection (e) deals with electronic means to enforce contract rights, a phenomenon present in digital information products, but not generally available in more traditional types of commercial products. The provisions here involve use of electronics to enforce contract rights that are not characterized by enforcing a breach of the agreement.

The ability to use electronic means to effectuate a termination does **not** allow use of those means to destroy or recapture records, but merely enables the licensor to preclude further use of the information. The electronic means to enforce termination would include, for example, a calendar or a counter that monitors and then ends the ability to use a program after a given number of days, hours, or uses, whichever constitutes the applicable contract term.

33 34

PART 7

REMEDIES

36

35

[A. In General]

- 37 SECTION 2B-701. REMEDIES IN GENERAL.
- 38 (a) The rights and remedies provided in this article are cumulative, but a party may not
- 39 recover more than once for the same injuryloss.

- 1 (b) A court may deny or limit a remedy other than liquidated damages if, under the
- 2 circumstances, <u>the remedy it</u>-would put the aggrieved party in a substantially better position than
- 3 if the other party had fully performed.
 - (c) A aggrieved party is not entitled consequential damages which are unreasonably
- 5 disproportionate to the risk assumed under the contract by the party in breach.
- 6 (d) If a party is in breach of contract, whether or not material, the other party has the
- 7 rights and remedies provided in the agreement <u>or the applicable provisions of and this article</u>, but
- 8 the aggrieved party <u>shall must</u> continue to comply with contractual use restrictions. Unless the
- 9 contract otherwise expressly so provides, the aggrieved party also has the rights and remedies
- 10 available to it under other law, including applicable informational property law.
- 11 Uniform Law Source: Section 2A-523.

12 **Reporter's Note:**

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13 1. General Purpose of Remedies. The basic theme of contract remedies is set out in Article 1. The
 goal is to place an aggrieved party in the position that would occur if performance had occurred as agreed. Section
 15 1-106(1) provides that "remedies ... shall be administered to the end that the aggrieved party may be put in as good
 a position as if the other party had fully performed." That principle applies to Article 2B.

Cumulative Remedies. The remedies in this article are cumulative to the extent that is consistent
 with the general goal of applying remedy rules. As in other UCC articles, Article 2B rejects any concept of election
 of remedies that would bar seeking multiple or inconsistent remedies. See Section 2A-501(4).

20 Aggrieved Party Choice. The basic structure of damage and other remedies in Article 2B allows 3. 21 the injured party to choose its remedy, subject to the substantive limitations applicable to the various remedies under 22 this Article or the agreement of the parties. To prevent abuse, subsection (b) gives a court a limited right to deny a 23 remedy if the remedy would place the injured party in a substantially better position than performance would have. 24 This is a general review power, applicable only to the court to be exercised to prevent extreme abuse. It does not 25 justify close scrutiny by a court of the remedies chosen by an injured party, but only a broad review to prevent 26 substantial injustice. The basic remedies model adopted here gives the primary right of choice to the injured party, 27 28 not the court, and uses the substantial over-compensation idea as a safeguard.

- 29 SECTION 2B-702. CANCELLATION.
- 30

(a) A party may cancel a contract if:

- 31 (1) -the<u>re is</u> -other party's conduct constitutes a material breach of <u>the entire</u>
- 32 contract and the breach which has not been cured or waived; $\overline{}$, or
- 33 (2) if the agreement allows cancellation for the breachso provides.
- 34 (b) <u>Cancellation is not effective until the canceling party notifies the other party of</u>

1	cancellation.
2	——————————————————————————————————————
3	
4	A party in possession or control of information, materials, or copies shall
5	comply with:
6	(A) -Section 2B-6 <u>12</u> 26 as to any rightfully refused copies; and
7	(B) Section 2B-627 as to all other information, materials or copies.
8	(2) All obligations that are executory at the time of cancellation are discharged.
9	(3) The rights, duties, and remedies described in Section 2B-62 $\frac{5}{4}$ (b) survive.
10	(4) Cancellation of a license ends any right to use the information, informational
11	property rights or copies under the contract, except for use for a limited time solely to mitigate
12	loss as required by Section 2B-707(c).
13	(cd) A contractual term providing that a contract party's rights may not be canceled is
14	enforceable and precludes cancellation as to those rights, but leaves. However, a party whose
15	right to cancel is limited retains all other rights and remedies unimpaired. under the agreement or
16	this article.
17	(de) Unless <u>a the</u> contrary intention clearly appears, expressions <u>such as of</u>
18	"cancellation" or "rescission" -of the contract or the like shall not be construed as a renunciation
19	or discharge of any claim in damages for an antecedent breach
20 21 22 23 24 25 26 27 28 29 30	 Uniform Law Source: 2A-505; Sections 2-106(3)(4), 2-720, 2-721. Revised. Reporter's Note: Nature of Cancellation. Cancellation means putting an end to the contract for breach as compared to termination because the contract expired. Consistent with existing law, cancellation terminates executory obligations under the contract but does not vitiate rights earned by prior performance or fixed as a result of prior breach. Subsection (c)(3) also confirms that various obligations survive cancellation. <i>Cancellation: Breach of Entire Contract.</i> A right to cancel exists if the breaching party's conduct constitutes a material breach of the entire contract or if the contract creates the right to cancel under the circumstances. It is one remedy of an aggrieved party, but exists only in the case of material breach or contract terms providing for it.

What constitutes a material breach of the entire contract depends on the nature of the breach and the overall agreement, including whether the contract involves a single delivery of a copy, a grant of rights implemented by a later delivery of a copy, or a series of on-going performances. Courts applying Article 2B should draw on case law from licensing and other contexts on what constitutes a material breach. Section 2B-109 provides guidance on the issue. The concept of a breach material as to the entire contract is also found in Article 2A (Section 2A-523) and Article 2 (installment contracts); cases from those areas of law are also relevant.

Of course, a material breach does not require that the aggrieved party cancel. The aggrieved party
may continue to perform, demand reciprocal performance, and collect damages. However, if the injured party does
not cancel and the breaching party cures the breach, cure precludes cancellation.

Cancellation: Notice. This Draft deletes the requirement of notice as a condition for cancellation.
 That requirement does not exist under Article 2 or 2A. It creates a potential trap. An aggrieved licensee should not be bound to the contract simply because it failed to give notice. In cases of material breach, the equities favor the injured party and its ability to act to promptly respond to the breach. Since cancellation requires a material breach, cancellation without notice is appropriate.

4. *Cancellation: Ongoing Contracts.* In an ongoing relationship, the remedy of cancellation is
 important in two different ways. First, it ends the injured party's duty to continue to perform executory obligations
 under the agreement. Thus, for example, cancellation in a continuous access contract ends the access provider's
 obligation to make access available. Second, in licenses involving informational property rights, cancellation ends
 the contractual permission for future uses.

A license grants permission to the licensee to use, access or take other designated actions without an infringement claim by the licensor. If the license terminates or is canceled, that "defense" dissolves; a licensee who continues to act in a manner inconsistent with any underlying intellectual property rights of the licensor exposes itself to an infringement claim. See <u>Schoenberg v. Shapolsky Publishers, Inc.</u>, 971 F.2d 926 (2d Cir. 1992); <u>Costello Publishing Co. v. Rotelle</u>, 670 F.2d 1035 (D.C. Cir. 1981); <u>Kamakazi Music Corp. v. Robbins Music</u> <u>Corp.</u>, 684 F.2d 228 (2d Cir.1982). This does not, of course, create a claim of infringement with respect to actions that, when taken, were protected by the license or otherwise.

Intellectual property remedies for infringement are in addition to contract remedies. Properly
 stated, infringement and contract remedies deal with a different injury (breach of contract expectation as compared
 to damage to the value of the exclusive rights).

5. Cancellation and Federal Jurisdiction. Cancellation a license affects judicial jurisdiction if the
 information is covered by federal intellectual rights. A copyright or patent infringement claim is under exclusive
 federal jurisdiction. To sue for infringement regarding post-breach conduct of the licensee (in addition to or in lieu
 of breach of contract), the licensor must prove that the contract no longer permits the licensee to act as it is alleged
 to have acted. See <u>Schoenberg v. Shapolsky Publishers, Inc.</u>, 971 F.2d 926 (2d Cir. 1992).

6. *Waiver of Right to Cancel.* Subsection (cd) clarifies the enforceability of contract terms that provide that a licensee's right cannot be canceled, even for material breach. This remedy limitation is common in transactions where the licensee contemplates distribution of the information product developed or licensed by the other party and makes a significant investment in developing the information product based on the license. The noncancellation term has as much importance in information industries as the refund and replacement term in transactions involving goods.

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SECTION 2B-703. CONTRACTUAL MODIFICATION OF REMEDY.

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(a) An agreement may provide for remedies in addition to or in substitution for those

- 44 provided in this article and may limit or alter add to, limit, or provide a substitute for the measure
- 45 of damages recoverable for breach of contract or limit a party's other remedies, such as by:
 - (1) precluding <u>athe</u> party's right to cancel for breach of contract;
- 47 (2) limiting remedies to return or delivery to the breaching other party of all

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- copies and refund of the contract fee; or
- (3) limiting the remedies to repair or and replacement. 2 (b) Resort to a modified or limited remedy as provided is optional unless the remedy is 3 4 expressly agreed to be exclusive, in which case it is the sole remedy. An exclusive remedy 5 precludes resort to any other remedies. However, if an exclusive remedy requires performance 6 by the party that breached the contract and the performance of that party in providing the agreed 7 remedy fails to give the aggrieved party the remedy, the exclusive remedy fails. If the exclusive 8 remedy fails, the aggrieved party is entitled to: 9 (1) specific performance enforcement of the agreed remedy if feasible; or, 10 (2) to the extent that the performance failed to provide the agreed remedy and 11 subject to subsection (c), to-other remedies under this article. (c) Failure or unconscionability of an agreed remedy does not affect the enforceability of 12 terms disclaiming excluding or limiting consequential or incidental damages if the contract 13 14 expressly makes those terms expressly independent of the performance of the agreed remedy. (d) Consequential damages and incidental damages may be disclaimed excluded or 15 16 limited by agreement unless the exclusion or limitation is unconscionable. 17 Uniform Law Source: Section 2-719 (revised). 18 **Committee Actions:** 19 a. Motion to adopt language precluding disclaimer of consequential damages relating to personal injury, 20 rejected; vote of 2 - 8. 21 b. Considered in June 1997. 22 c. Adopted requirement that consequential damages clause be expressly independent of other agreed 23 remedy in order to survive failure of remedy. Vote: 12 - 0. (Nov. 1997) 24 **Reporter's Note:** 25 Agreement Controls. Subsection (a) validates the ability of parties to contractually limit remedies. 1. 26 It conforms to Article 2. The right to control applicable remedies by agreement is a fundamental facet of contract 27 practice and the use of agreements to delimit risks. The parties can restructure available remedies. 28 2. Listed Illustrations. Subsection (a) follows current Article 2 in listing illustrative remedy 29 limitations that are common in commercial practice. The limited remedy of "replacement, repair or refund" is used 30 in some information industries and clearly suffices as an effective limited remedy. 31 Subsection (a) also lists a remedy (barring cancellation) that is specifically relevant in information 32 transactions where the licensee commits significant resources to the development and exploitation of information 33 licensed to it from the licensor. The ability to waive by agreement the right to cancel for breach is important in that 34 environment.

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The illustrations in subsection (a) are not an exclusive list, but give guidance on what options are clearly acceptable, if performed by the party seeking to enforce the limited remedy.

2. *Exclusive Remedies.* A contractual remedy is not an exclusive remedy unless the contract expressly so provides. This follows current Article 2 law and gives a reasonable basis for contract interpretation and a safe harbor for drafters.

6 The second sentence of subsection (b) and the language in subsection (c) provide a balanced 7 solution to an issue that has split courts which provides that a contractual remedy is not enforced if the 8 circumstances "cause an exclusive agreed remedy under subsection (a) to fail of its essential purpose." This 9 language led to conflicting case law because it does not describe what is at issue in failed remedy cases. The need 10 for clarification was suggested from the floor of the NCCUSL meeting in 1995. There are two issues in such cases.

a. Remedy for Breach of Exclusive Remedy. The first contract law question concerns what
 remedy exists for failure to perform the exclusive contract remedy as a matter of damages or other contract law.
 Most reported decisions under Article 2 ignore this question. This Article treats the failure to perform as a breach of
 contract. The basic principle is that, if a party promises a specific performance as an exclusive remedy, its failure to
 perform that agreement both vitiates the exclusive nature of the remedy and gives the injured party a right to
 demand specific performance if that remedy is appropriate under standards set out in this Article.

b. Effect of Failure on a Consequential Damages Term. Subsection (c) deals with a contract interpretation issue. It asks whether one clause (consequential damages) is dependent (or independent) of the other (limited exclusive remedy). Article 2B provides that the clauses are independent if expressly made so by the agreement. Under current Article 2, most cases dealing with failures of the contractual exclusive remedy focus on this independence issue involving whether failure of the limited remedy vitiates the consequential damage limitation. Cases split, but most hold that the failure of one remedy does not exclude enforceability of the other in commercial contracts.

3. *Minimum Adequate Remedy.* Article 2B follows current Article 2 and does not regulate
 by setting a floor on the ability of parties to define remedies by contract. It does not require that the remedy at least
 provide a "minimum adequate remedy" to the injured licensor or licensee. Standards of unconscionability and tests
 for the formation of a binding contract adequately set floors on what agreed terms are binding.

In Article 2, the idea of a minimum adequate remedy rule is noted in the Comments. Few courts
 have adopted this approach to invalidating agreed on terms.

Under current law, that phrase appears only in comments to Section 2-719. In some reported
 cases, those comments have been used as a basis to challenge contractual remedy limitations, but the challenges
 have been effective in only a few cases and typically only if the remedy limitation essentially denies any remedy to
 the party. That being said, the standards for what constitutes a "minimum adequate remedy" are not clearly
 delineated either in current comments the Article 2 of in the reported cases. See, e.g., <u>Cognitest case</u>.

The Comments to current Article 2-719 tie the idea of a minimum adequate remedy to two legal analyses, both of which are present under this Draft. In one respect, they seem to refer to an idea of a failure of mutuality or consideration and resulting questions about the enforceability of the entire contract. (e.g., "If the parties intend to conclude a contract for sale ... they must accept the legal consequence that there be at least a fair quantum of remedy ..."). Alternatively, the concept is connected in the comments to the idea of unconscionability, a standard against which all contract clauses are tested in this Article. (e.g., "Thus any clause purporting to modify or limit the remedial provisions of this Article in an unconscionable manner is subject to deletion ...").

42 Since these generally applicable and more widely accepted themes remain present in reference to all 43 contract, the decision to not elevate the commentary to statutory law avoids creating a new and undefined basis for 44 invalidating important contract terms without substantively altering the rights of the parties under current law.

5. *Consequential Damage Limitation: General.* Subsection (d) follows Article 2 and permits
exclusion or limitation of consequential damages unless the contract term is unconscionable. The mere fact that
damage liability is disclaimed does not cause an unconscionable term.

48 Consequential Damage Limitations: Personal Injury. Personal injury caused by breach of contract 6 49 is potentially a form of consequential damages. Article 2B treats this type of claim as other losses. In the absence of 50 a disclaimer, consequential damages are ordinarily recoverable. Disclaimer or limitation is permitted. In information 51 contracts, unlike in sales of goods, modern cases do not use contract breach principles to create liability for personal 52 injury against an information provider. In fact, for informational content, most cases do not allow personal injury 53 recovery even under tort theories. Where the subject matter involves computer software, as compared to 54 informational content, there is a similar lack of case law creating liability for personal injury claims. Additionally, 55 most cases where personal injury risk is clearest in reference to computer software (e.g., embedded software

operating automobile brake systems) are not within Article 2B (see 2B-103). Under these circumstances, the Article does not adopt the sales law presumption that exclusion of personal injury loss in **consumer** cases is prima facie unconscionable. An assumption of this type is not appropriate since such a remedy is not generally recognized in law with reference to information publishers.

5 6

SECTION 2B-704. LIQUIDATION OF DAMAGES; DEPOSITS.

- 7 (a) Damages caused by a for breach of contract by either party may be liquidated in an 8 amount that is reasonable in the light of either the actual loss, -or-or of the then loss anticipated at the time of contractinganticipated loss caused by the breach, or of the actual or anticipated 9 10 difficulties of proving loss in the event of breach. A term fixing unreasonably large liquidated 11 damages is void as a penaltyunenforceable. If a term liquidating damages is unenforceable, the 12 aggrieved party has the remedies provided in the agreement or this article. However, 13 unenforceability of that term does not affect the enforceability of separate terms limiting or disclaiming excluding consequential damages or incidental damages unless the separate terms 14 15 are expressly made subject to the liquidated damages terms. 16 (b) If a party justifiably withholds delivery of copies because of the other party's breach, the A-party in breach of contract is entitled to restitution of any the amount by which the 17 sum of the payments it made for such copies exceeds made but for which performance was not 18 received exceeds the amount to which the other party is entitled by virtue of the under terms 19 20 liquidating damages in accordance with subsection (a). 21 (c) <u>A The party's right to restitution under subsection (b) is subject to offset to the</u> 22 extent that the other-aggrieved party establishes: 23 (1) a right to recover damages under the provisions of this article other than 24 subsection (a); and 25 (2) the amount or value of any benefits received by the party in breach other party, directly or indirectly, by reason of the contract. 26 27 Uniform Law Source: 2-718. Revised. 28 **Committee/ Other votes:**
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At the annual meeting, in reference to Article 2, the Drafting Committee accepted a motion that no a. 2 after-the-fact determination of excessive or too-minimal damages is intended.

The Drafting Committee by consensus agreed to delete a restitution formula in current Article 2, b. but which has had limited or non-existent use. (June, 1997)

5 6 Notes to this Draft: Subsection (a) edited to correspond to the standard adopted by the Committee and to delete material not addressed in current Article 2. Subsection (b) was edited and reformed to focus on a more limited fact 7 setting analogous to the existing Article 2 rule.

8 **Reporter's Note:**

9 1. General Standard. Subsection (a) follows the presumption that contractual choices should be 10 enforced unless a clear contrary reason exists to prevent enforcement. Terms liquidating damages are one method of 11 allocating risk in a contractual relationship. Subsection (a) adopts a standard that enforces any clause liquidating 12 damages if the clause is reasonable based on either the anticipated losses, the actual loss incurred, or the difficulties 13 of proof.

14 If the liquidated damage amount is chosen by the parties based on their assessment of risk at the 15 time of the contract, that choice should be enforced. A court should not revisit the deal after the fact and disallow a 16 contractual choice because the choice later appeared to disadvantage one party. Among other results, this approach 17 indicates that, if the parties actually negotiated the clause, that clause is per se reasonable. Actual negotiation, 18 however, is not essential to the enforceability of the term.

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2. Restitution. Subsection (b) carries forward Article 2 concepts.

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SECTION 2B-705. STATUTE OF LIMITATIONS.

22 (a) An action for breach of contract under this article must be commenced within the

later of four years after the right of action accrues or one year after the breach was or should 23

have been discovered, but no longer than five years after the right of action accruesd. By 24

agreement, the parties may reduce the period of limitations to not less than one year after the 25

26 right of action accrues and may extend it to [a period term of not longer than eight years] [an

- 27 agreed period of time] after the right of action accrues.
- 28 (b) Except as otherwise provided in subsection (c)this Section, a right of action accrues
- when the act or omission or omission constituting the breach occurs or should have occurred, 29
- 30 even if the aggrieved party did not know of the breach. Except as provided in subsection (c), A
- breach of warranty as to a copy of information occurs when tender of delivery occurs, but if the -31
- 32 However, if a warranty explicitly explicitly expressly extends to future conduct, breach of
- 33 warranty occurs when the conduct that constitutes the breach of warranty occurs or should have
- occurred, but not later than the date the warranty expires. 34
- 35 (c) In the following cases, a cause of action accrues on the earlier of the date when the
- act or omission constituting the breach was or should have been discovered by the aggrieved 36 196

1	party but in no event earlier than the date for delivery of a copy if any delivery is required to
2	enable use:
3	(1) A right of action for breach of warranty under Section 2B-401 or, of an
4	express warranty covering the similar subject matter of as-Section 2B-401.
5	(2) A breach of an express -a-warranty against third party claims for libel,
6	defamation or the like.
7	(3) A, or for a breach of contract involving disclosure or misuse of confidential
8	information. accrues on the earlier of when the act or omission constituting the breach is or
9	should have been discovered by the aggrieved party.
10	(4d) A right of action for a failure to provide an indemnity accrues on the earlier
11	of when the act or omission that constitutes a breach of the obligation to indemnify is or should
12	have been discovered by the indemnified party.
13	$(\underline{d}e)$ This section does not apply to a right of action that accrued before the effective date
14	of this article.
15 16 17 18 20 21 22 23 24 25 27 29 30 32 33 34 35 36	Uniform Law Source: Section 2A-506; 2-725. Revised. Notes to this Draft: Subsection (c)(d) edited for clarity. Bracketed language proposes change in subsection (a). Reporter's Note: <i>Limitations Period.</i> Subsection (a) combines a discovery rule with a rule of repose. The primary rule requires the action to be brought within four years of the time that the claim accrues. A limited "discovery rule" applies, however, that allows extension of this statutory time period to a total of no more than five years because the existence of the breach was not discovered. In the absence of contractual modification, the maximum period within which to bring suit is five years. The discovery rule extends the limitations period for one additional year if applicable. Subsection (a) also allows contract freedom in tailoring the limitations period. As in current Article 2, the limitations period of limitations than under the statute. Modern practice routinely allows "tolling agreements" in contract disputes. Draft allows extension to an eight year maximum, but bracketed language asks whether any time limit on the contract extension should be adopted. <i>Accrual of Cause of Action: Basic Rule.</i> Article 2B uses two rules for determining when the cause of action accrues. In reference to warranties generally, including implied warranties, this occurs on delivery of the information or service, even if the performance problem does not appear until later. Performance, in the sense of ongoing operation, is not the measure of when the breach occurs. Performance and the breach or show the reals generally, extends to future performance and the breach cannot be discerned until that performance occurs.
37	This section does not adopt the rule that a warranty that expressly relates to future performance

- when the cause of action arises, except in cases where warranty extends to future performance and the breach cannot be discerned until that performance occurs. This section does not adopt the rule that a warranty that expressly relates to future performance
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automatically changes the basic standard to a "discovery" rule. Rather, for such "future performance" warranties,
the appropriate standard is that the cause of action arises when the future performance obligation is breached.
Where the warranty for future performance is time limited (e.g., one year warranty), the time of breach cannot be
later than the expiration of that stated time.

5 3. Discovery Rule. Subsection (c) contains four exceptions to the time of conduct rule. Each 6 exception deals with a case in which, in the ordinary course, the breach may be undiscoverable until after the 7 conduct creating it occurs. One of these involves issues of infringement, whether under a statutory or an express 8 warranty. A second involves disclosure of confidential information. Article 2B rejects the rule in some states that, 9 as to the tort action for misappropriation, no discovery rule applies. See Computer Associates International, Inc. v. 10 Altai, Inc., (Tex. 1994) (Texas would not apply a "discovery rule" to delay tolling of a statute of limitations in trade 11 secret misappropriation claim).

12 13

SECTION 2B-706. REMEDIES FOR FRAUD. Remedies for material

14 misrepresentation or fraud include all remedies available under this Article for non-fraudulent

15 breach. Neither rescission nor a claim for rescission of the contract nor refusal or return of the

16 information shall bar or be deemed inconsistent with a claim for damages or other remedy.

- 17 **Reporter's Note:** Conforms to Article 2.
- [B. Damages] 18 19 SECTION 2B-707. MEASUREMENT OF DAMAGES IN GENERAL. 20 21 2.2 (a) If there is a breach of contract, whether or not the breach is material, an aggrieved 23 party may recover as [direct] [general] damages , compensation for the loss resulting in the 24 ordinary course from the breach as measured in any reasonable manner, together with the present 25 value of any incidental and consequential damages as of the date of judgment, less the present 26 value of expenses avoided as a result of the breach-of contract. (b) The remedy for breach of contract relating to disclosure or misuse of information in 27 28 which the aggrieved party has a right of confidentiality or which it holds as a trade secret may 29 include as as consequential damages compensation for the benefit received by the party in breach as a result of the breach. A remedy under the agreement or this article for breach of 30 31 confidentiality or misuse of a trade secret is not exclusive and does not preclude remedies under other law, including the law of trade secrets, unless the agreement expressly so states. 32 (c) Except as otherwise expressly provided in the agreement or this article, an aggrieved 33
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1	party may not recover compensation for that part of a loss that could have been avoided by
2	taking measures reasonable under the circumstances to avoid or reduce loss, including the
3	maintenance before breach of contract of reasonable systems for backup or retrieval of
4	information. The burden of establishing a failure to take reasonable measures under the
5	circumstances is on the party in breach.
6	(d) Notwithstanding any other provision of this article, neither party is entitled to
7	recover:
8	(1) consequential damages in In-the case of published informational content,
9	neither party is entitled to consequential damages unless the agreement expressly so provides:-
10	(2) damages that are speculative or otherwise uncertain of proof; or
11	(3) consequential damages that are unreasonably disproportionate to the risk
12	assumed under the contract by the party in breach.
13	Committee Votes:
14	a. Voted 7-6 to allow consequential damages only if parties agreed to that remedy. March, 1996.
15	b. Voted 14-0 to return to consequential damages rule of common law, but consider specific circumstances
16	in which consequential damages should be allowed only if agreed to by the parties. September, 1996.
17	c. Rejected motion to reverse consequential damages presumption in battle of forms. (5-7) December,
18	1996,
19	d. Consensus to retain the exception for published informational content. (December, 1996)
20	e. Reviewed without substantive comment. (June, 1997).
21	Notes to this Draft: Subsection (a) edited to identify the nature of the damages covered while distinguishing direct
22	and consequential loss. Subsection (b) modified to clarify character of misappropriation damages.
23	Reporter's Notes:
24	1. <i>General Rule.</i> Subsection (a) defines a broad approach to damages. Unlike in Article 2, in many
25	Article 2B cases, formula-driven damage computation is often inappropriate. Article 2B covers a range of
26	performances and this section allows a party to resort to general, common sense approaches to damage computation.
27	The language comes from the Restatement (Second) of Contracts § 347, with clarifications to include restitution and
28	reliance losses when appropriate. See also Article 2A, § 2A-523(2); UNIDROIT Principles of International
29	Commercial Law art. 7.4.2.
30	Subsection (a) maintains the distinction between general or direct damages and consequential
31	damages. The first portion of the subsection relates to direct loss. The definition in 2B-102 should be consulted in
32	limiting this concept. Direct damages ordinarily refer to the value of the performance received or expected as
33	measured by contract terms, while consequential loss refers to foreseeable losses resulting from the inability to use
34 35	the performance.
35 36	Illustration 1: OnLine provides access to stock market quotes for \$1,000 per hour. It fails to
30 37	have the system available during ten minutes critical for Meri-Lynch, a client. Assume that this is a breach. Meri-Lynch recovers the value of the performance (e.g., difference in value if perfect
38	and as delivered) as measured in any reasonable manner. Losses from not being able to make
39	investments during the ten minutes are consequential damages, if recoverable at all.
40	Illustration 2: Sizemore licenses its database software to General, restricting licensed use to no
10	199

more than twenty simultaneous users. General used the system with an average of twenty two simultaneous users for a two month period. Sizemore recovers as direct damages the difference in value of a twenty-two person license and the twenty person license, or the value as measured in any reasonable manner.

2. *Party Choice.* A party may elect to use the measure of damages in (a) in the case of either material or non-material breach. This is subject to general limitations on double recovery and the ability of a court to exclude recovery that substantially over-compensates. The principle is that the aggrieved party controls the choice, while the court (or jury) controls the computation.

9 3. *Confidential Information.* Subsection (b) confirms that one way of measuring loss in the case of 10 confidentiality breaches is in terms of the value obtained by the breaching party. In essence, where a confidential 11 relationship exists, the party has an expectation of the information not being misused and that expectation is entitle 12 to protection. Lost value in the sense described here, however, does not easily fit into the idea of damages resulting 13 from breach. Yet, compensation for such results is important to maintaining the integrity of the relationship.

5. *Mitigation.* Subsection (c) requires mitigation of damages and places the burden of proving a failure to mitigate on the party asserting the protection of the rule. The idea that an injured party must mitigate its damages permeates contract law jurisprudence, but has not previously been made explicit in the UCC. The basic principle flows from the idea that remedies are not punitive but compensatory and that the injured party cannot act in a manner that enhances the loss

19 6. Published Content. Subsection (d) excludes consequential damages for "published informational 20 content." As noted elsewhere, published informational content invokes many fundamental and important values of 21 our society. Whether characterized under a First Amendment analysis or treated as a question of simple social 22 policy, our culture has a valued interest in promoting the dissemination of information, this Article should take a 23 position that strongly advocates support and encouragement of broad distribution of information content to the 24 public. Indeed, a decision to do otherwise would place this Article in opposition to how modern law has developed. 25 One aspect of promoting publication of information is to reduce the liability risk; that principle has generated a 26 series of Supreme Court rulings that deal with defamation and libel.

As indicated in the definition of published informational content, the context involves one in which the content provider does not deal directly with the data recipient in a setting involving special reliance interests. The information is merely compiled and published. Information systems of this type are typically low cost and high volume. They would be seriously impeded by high liability risk. With few exceptions, modern law recognizes the liability limit even under tort law; the exclusion here merely declines to change the law. The <u>Restatement</u> of Torts, for example, limits exposure for negligent error in data to cases involving an intended recipient and even then to "pecuniary loss" which courts typically interpret as direct damages.

34Illustration 3: Dow distributes general stock market information through newspapers and on-line35for \$5 per hour or \$1 per copy. Dupond, reviews the on-line information and relies on it to trade 136million shares of Acme at a price that caused a \$10 million loss because the data were incorrect.37If Dupond was in a relationship of special reliance on Dow, consequential loss would be38recoverable. In this published content, Dupond cannot recover the consequential loss.

Illustration 4: Disney licenses a motion picture to Vision. Vision shows the movie through an online access contract. One viewer who pays five dollars is shocked by the violence and spends a sleepless week. That audience member should have no recovery at all, but if it can show that there was a breach, the individual could not recover consequential loss since this is published content. If liability exists, it exists only under tort law.

44 7. Speculative Damages. The Article does not require proof with absolute certainty or mathematical precision. Consistent with the underlying principle of Article 1 that there be a liberal administration of the remedies 45 46 of this Act, the remedies must be administered in a reasonable manner. However, this does not permit recovery of 47 losses that are speculative or highly uncertain and therefore unproven. See Restatement (Second) of Contracts 352 48 ("Damages are not recoverable for loss beyond the amount that the evidence permits to be established with 49 reasonable certainty."). No change in law on this issue is intended; courts should continue to apply ordinary 50 standards of fairness and evaluation of proof. For an illustration in an information transaction, see Freund v. Washington Square Press, Inc., 34 N.Y.2d 379, 357 N.Y.S.2d 857, 314 N.E.2d 419 (1974) ("[Plaintiff's] 51 52 expectancy interest in the royalties ... was speculative. [He] provided no stable foundation for a reasonable 53 estimate of royalties he would have earned had defendant not breached his promise to publish. [The] claim for 54 royalties fails for uncertainty.").

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8. Disproportionate Consequential Damages. Subsection (d) limits any award of consequential

1 damages to either party to an amount that is not unreasonably disproportionate to the risk assumed by that party in 2 the contract. What is disproportionate, of course, depends on the circumstances and what obligations the party 3 agreed to undertake. Thus, for example, a party that agrees to protect and not disclose confidential material of the 4 other party cannot claim that losses caused by its disclosure are disproportionate to the assumed risk, since the 5 agreement itself reflects an awareness of the value of confidential material. On the other hand, a transaction for a 6 ten cent item of information which causes a multi-million dollar loss, may very well be disproportionate to the 7 assumed risk unless special circumstances were clear communicated to the provider and accepted as part of the risk 8 reward balance in the transaction.

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SECTION 2B-708. LICENSOR'S DAMAGES.

- 12 (a) Subject to subsection (b), on Except as otherwise provided in subsection (b), for a 13 material breach of contract by a licensee, the licensor may recover as damages compensation for the particular breach or, if appropriate, as to the entire contract, the sum of the following: 14 (1) as [direct] [general] damages, the value of accrued and unpaid contract fees 15 16 and or other consideration earned but not received for for any performance rendered by the 17 licensor for which the licensor has not received the contractual consideration, plus: (A) the present value of the total-unaccrued contract fees or and other 18 consideration required for the remaining duration of the contract, ual term, less the present value 19 20 of expenses saved as a result of the licensee's breach;
- (B) the present value of the profit, including and general overhead, that
 which the licensor would have received on acceptance and full payment for the performance that
 was to be delivered to the licensee-under the contract and was but was not accepted by or
 delivered to the licensee because of a wrongful n improper refusal or a repudiation of the
- 25 contract; or

- (C) damages calculated pursuant to Section 2B-707; and
- 27 (2) the present value of any consequential and incidental damages, as permitted
 28 under this article, determined as of the date of entry of the judgment.
- 29 (b) If the breach of contract makes possible a substitute transaction concerning the same
- 30 <u>information or informational property rights subject matter</u> that would not have been possible in
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1	the absence of breach, the damages in subsections $(a)(1)(A)$ and $(a)(1)(B)$ must be reduced by
2	due allowance for:
3	(1) due allowance for the <u>net</u> proceeds of any actual substitute transaction; or
4	(2) or the market value of \underline{a} the substitute transaction made possible because of the
5	breach, less the costs of the substitute transaction.
6	(c) The date for determining present value of unaccrued contract fees, consideration or
7	profit, and the date for determining the sum of accrued contract fees or value of earned
8	<u>consideration</u> under subsection (a) is <u>as follows</u> :
9	(1) if the initial enabling of use never occurred, the date of the breach of contract;
10	(2) if the licensor cancels and discontinues the right to possession or use, the date
11	the licensee no longer had the actual ability to use the information or the informational property
12	<u>rights;</u> or
13	(3) if the licensee's <u>contractual</u> rights were not canceled or discontinued by the
14	licensor as a result of the breach, the date of the entry of judgment.
15	(d) To the extent necessary to obtain a full recovery, a licensor may use any combination
16	of damages provided in subsection (a).
17 18 19 20	Uniform Law Source: Section 2A-528; Section 2-708. Definitional Cross References: "Information": Section 2B-102; "Licensee": Section 2B-102; "Licensor": Section 2B-102; "Present value": Section 2B-102; Reporter's Note:
21 22 23 24 25	1. <i>General Approach.</i> This section gives the licensor a right to elect damages under three measures described in (a). Each formula is subject to subsection (b) which reduces the recovery by the amount realized through a substitute transaction made possible by the breach. The basic approach assumes that the aggrieved party chooses the method of computation, subject to judicial review on whether the choice substantially over-compensates or enables double recovery. No order of preference is stated for the three options.
26 27 28 29 30 31 32	2. Effect of Intangible Character of Subject Matter. Licensor remedies are formulated in a manner that differs from those made available for sellers under Article 2. The most significant difference lies in recognition of the intangible character of information and value. Article 2 focuses damages formula on an assumption that the seller's loss deals with the disposition of the particular item (goods) and measures recovery by either: 1) contract price compared to resale price, or 2) contract price compared to market price (e.g., hypothetical resale). It provides a lost volume remedy as a background rule if the others fail to compensate adequately. For information assets, the particular copy (item) is not the focus of the deal. Given their ability
33 34	to be recreated easily and rapidly, with little cost, information assets are prime candidates for damage assessment focusing on net return or profit lost to the licensor and, under the Article 2 framework, this would be the most likely

result. Article 2B recognizes the difference in goods and information and gauges the formula for determining loss in a manner that reflects this fact. Instead of the rigid contract-resale or contract-market focus, this Section centers on the contract fee and lost benefits of the licensor and provides that if substitute transactions are made possible by the breach, they shall be given consideration in reducing the damages. This is consistent with common law approaches and explicitly recognizes that the nature of information and information-related services means that breach often does not make an additional transaction possible, since in effect, the information assets are available in relatively infinite supply.

8 3. *Computation Approaches.* The basic damages formulae require consideration of both subsection
 9 (a) and subsection (b). They yield the following results:

a. Accrued Fees and Consideration. Subsection (a)(1) recognizes the obvious principle that
 the aggrieved licensor is entitled to recover any accrued and unpaid fees or the value of other consideration owed
 for information or services actually delivered. This element of recovery applies to all of the three computational
 formats. The fees relate to direct (general) damages. The consideration referred to is the agreed compensation, not to
 the possible gains that the party expected from using the information (a form of consequential damages).

b. Measuring other Direct Damages. This Section outlines three approaches to determining
 direct damages in addition to unpaid fees.

A. *Recovery Measured by Contract Fee.* Subsection (a)(1)(A) describes a recovery measured by the *present* value of unaccrued (e.g., future) contract fees and other consideration. This contract standard parallels the contract price approach in Article 2, but also requires that the contract fee be reduced by the amount of expenses saved by virtue of the breach. Subsection (c) indicates the time at which the present value is determined.

22 i. Certainty. The future contract fees or other consideration must be proven 23 with sufficient certainty to allow recovery. See Section 2b-707. This Article retains the general law concept that 24 speculative damages are not recoverable. This is especially important in information transactions and licenses 25 generally, many of which reflect a future payment stream based on royalties chargeable against future sales, use, or 26 market response. If these cannot be adequately predicted and proven, no recovery should be allowed. Similarly, 27 many transactions involve "floating royalty" fees. If the rates are proven and not speculative, recovery is appropriate 28 under this or any other damage standard. If they cannot be proven, then recovery is not appropriate. The reasonable 29 certainty principle is recognized in the Restatement and throughout common law. Restatement (Second) of 30 Contracts § 352.

ii. Substitute Transaction. The contract fee recovery must be reduced by the
 proceeds of a substitute transaction consistent with subsection (b). The theory here represents a specific application
 of the general concept of mitigation. This due allowance approach is appropriate in this setting because of the nature
 of the subject matter and the variety of circumstances covered. Similar language is in the Restatement.

The substitute transaction must have been made possible by the breach. Thus, for example, in a breach of an access contract by the licensee, the substitute transaction concept would not reduce recovery if the licensor had essentially unlimited capability to make access available to others. While a new access contract may occur after breach, it was not made possible by the breach – the new license would have occurred with or without the breach. On the other hand, breach and cancellation of a license giving the exclusive right to show a digital work in a particular geographic area may enable a new license for that area, which could apply to reduce the recovery.

If the breach makes possible a substitute transaction, but no such transaction actually occurs, the recovery would be reduced under the general duty to mitigate. However, in the case of a failure to mitigate by conducting a substitute transaction made possible by the breach, it is appropriate to reduce the recovery by the proven market value of the substitute that could have occurred. As with the actual transaction standard, market value of a hypothetical substitute will only be considered in reduction of the recovery if the substitute was made possible by the breach. It is not sufficient simply to show that a second transaction occurred or could have occurred.

B. Recovery Measured by Lost Profits. Subsection (a)(1)(B) provides as an alternative that losses may be measured by lost profits caused by a failure to accept performance or by repudiation of the contract. The computation of what profits would have occurred in the event of performance necessarily would take into account the expenses of performance by the licensor. Courts in dealing with computation of loss under this standard should refer to common law cases involving license recovery and to cases under the lost profit concept in Article 2. Unlike in Article 2, however, applying this standard does not require proof that the alternative standards are inadequate to compensate the licensor. The injured party can choose the method of computation.

1 As in the contract fee standard, lost profits must be proven with reasonable certainty and 2 not merely speculative. No change in law is intended and this Article adopts the general common law and UCC 3 concept on proof with reasonable certainty. Restatement (Second) of Contracts § 352. 4

Similarly, recovery is subject to both the limiting effects of the substitute transaction concept and the general duty to mitigate. See, e.g., Krafsur v. UOP, (In re El Paso Refinery), 196 BR 58 (Bankr. WD Tex. 1996) (discussing of the application of the substitute transaction concept in lost profits claim relating to a license).

8 C. Measurement in the Ordinary Course. Subsection (a)(1)(C) recognizes that the 9 diversity of contexts present in this field make the specific formulae useful, but potentially inapplicable in some 10 cases. It allows recovery under the general measurement stated in Section 2B-707.

11 Consequential and Incidental Damages. The licensor is also entitled, in an appropriate с. 12 case, to recover consequential and incidental damages. The right to recover consequential loss is established in 13 common law for breach of a license. See Universal Gym Equipment, Inc. v. Erwa Exercise Equipment Ltd., 827 14 F.2d 1542 (Fed. Cir. 1987) ("Universal was entitled to recover the profits it lost as a result of [defendant's] breach 15 ... The court correctly undertook to determine (1) which of the sales that [defendant] made after the agreement was 16 terminated would have been made by Universal if [defendant] had not violated that provision and (2) the profit 17 Universal would have made on those sales."); United States Naval Institute v. Charter Comm., 936 F.2d 692 (2d 18 Cir. 1991) (premature publication entitled licensor to lost profits). See also Restatement (Second) of Contracts § 19 347; UN Convention on International Sales of Goods art. 74.

20 For consequential damages, present values are measured as of the date of entry of the judgment. 21 The section distinguishes between contract fees and royalties on the one hand (as direct damages) and consequential 22 damages on the other. As to the direct damages, a distinction will often be required between when a fee is accrued 23 and when a fee is not accrued. The provisions of subsection (c) provide guidance on this issue, making computation 24 of accrued and unaccrued fees occur on the same date.

> 4. Illustrative Situations.

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26 Illustration 1: Chambers agrees to supply a master disk of its software to Wilson and to allow 27 Wilson to make and distribute 10,000 copies in a wholesale market. This is a nonexclusive 28 license. The license fee is \$1 million. The cost of the master disk is \$5. Wilson refuses the disk 29 and repudiates the contract. Under (a)(1)(A), Chambers recovers 1 million less the 5, as also 30 reduced by due allowance for (1) any substitute transaction made possible by this breach, and (2) by any failure to mitigate. The creation of another 10,000 copy license may or may not constitute 32 a substitute under subsection (b) depending on whether this license was made possible by the 33 breach or was simply anther transaction that would occur in any event. Recovery under subsection 34 (a)(1)(B) is determined by assessing what portion of the contract price constitutes lost profit in the 35 transaction.

- 36 **Illustration 2:** Same as in Illustration 1, except that the contract requires Chambers to deliver 37 manuals, boxes and other materials for Wilson to distribute the copies. The cost of these materials 38 is approximately \$800,000. The \$800,000 savings is deducted from the \$1 million. In making 39 "due allowance" for any substitute transaction, a court should take into account that this expense 40 adjustment reflects some accommodation to the alternative transaction.
- 41 Illustration 3: Same as Illustration 1, but the license was a worldwide exclusive license. On 42 breach, Chambers makes an identical license with Second for a fee of \$900,000. This transaction 43 was possible because the first was canceled. Chambers recovery is \$100,000 less any net cost 44 savings not accounted for in the second transaction.
- 45 **Illustration 4:** Parkins grants an exclusive U.S. license to Telemart to distribute copies of the 46 Parkins copyrighted digital encyclopedia. This is a ten year license at \$50,000 per year. In Year 2, 47 Telemart breaches and Parkins cancels. Its recovery is the present value of the remaining contract 48 fees with due allowance for substitute transactions (if any) made available by virtue of the breach 49 and subject to a duty to mitigate. Since the license was exclusive, Parkins must reduce its recovery 50 by the returns of any alternative license for the distribution of the encyclopedia.
- 51 **Illustration 5.** Producer receives a promise to be paid \$10,000 for information that cost \$1,000 52 and a commitment of 3% royalties for any sales of copies. The licensee repudiates the contract. As 53 direct damages, Producer receives \$10,000 less any expenses saved. The possible future royalty 54 can be recovered only if proven with reasonable certainty.
- 55 **Illustration 6:** A five year license requires that Sony pay a \$5 royalty to Smith for each copy of

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the video game it produces from a master copy. Payments are monthly. After non-payment for three months, Smith notifies Sony that it is canceling the license. Assume that \$50,000 of royalty fees accrues each month. Under (c)(2), the date for distinguishing accrued and unaccrued fees is when Sony no longer had possession or the ability to continue use of the information. Assume it returned the master disk at the end of month 3. The accrued fees are \$150,000, while the unaccrued fees (if they can be reliably proven) are \$50,000 times the remaining 57 months of the license, awarded at present value as of the end of the third month.

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8 Remedies under Other Law. The licensor may have remedies under other law. The primary 5. 9 alternative is intellectual property law. Default by the licensee introduces the possibility of an infringement claim if 10 (a) the breach results in cancellation (rescission) of the license and the licensee's continuing conduct is inconsistent 11 with the licensor's property rights, or (b) the default consists of acting outside the scope of the license and in 12 violation of the intellectual property right. See Schoenberg v. Shapolsky Publishers, Inc., 971 F.2d 926 (2d Cir. 13 1992); Costello Publishing Co. v. Rotelle, 670 F.2d 1035, 1045 (D.C. Cir. 1981); Kamakazi Music Corp. v. Robbins 14 Music Corp., 684 F.2d 228, 230 (2d Cir.1982); Rano v. Sipa Press, 987 F.2d 580 (9th Cir. 1993); Costello 15 Publishing Co. v. Rotelle, 670 F.2d 1035, 1045 (D.C. Cir. 1981).

Licensors often opt for intellectual property remedies, rather than contract remedies under current law because the recovery is often greater and the standards for damages are more clearly defined. Federal intellectual property remedies do not preempt or displace contract remedies provisions since they deal with different issues. The two remedies may raise dual recovery issues in some cases. The general principle is that all remedies are cumulative, except that double recovery is not permitted. See <u>Harris Market Research v. Marshall Marketing &</u> <u>Communications, Inc</u>, 948 F.2d 1518 (10th Cir. 1991); <u>Paramount Pictures Corp. v. Metro Program Network</u>, Inc., 962 F.2d 775 (8th Cir. 1992).

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SECTION 2B-709. LICENSEE'S DAMAGES.

- 25 (a) Subject to subsection (b), on material breach of contract by a licensor, the licensee
- 26 may recover as damages compensation for the particular breach, or_{7} if appropriate, as to the
- 27 entire contract, the sum of the following:
- 28 (1) as [direct] [general] damages, the value of any payments made and or other

29 consideration provided to the licensor for performance that has not been rendered, plus :

30 (A) the present value, as of the date of breach, of the market value of

31 performance not provided, minus the contract fee <u>andor the value of other contractual</u>

- 32 consideration for that performance;
- 33 (B) damages computed pursuant to Section 2B-707; or
- 34 (C) if the licensee has accepted performance from the licensor and <u>has</u> not
- 35 revoked acceptance, the present value, at the time and place of performance, of the difference
- 36 between the value of the performance accepted and the value of the performance <u>if there</u> had
- 37 there been no <u>non-conformitydefect</u>, <u>which shall</u> not to-exceed the agreed contract fee or other

- (2) the present value of incidental and consequential damages, as permitted under 2 this article, resulting from the breach as of the date of the entry of judgment. 3 (b) The amount of damages calculated under subsection (a) must be reduced by: 4 5 (1) by expenses avoided as a result of the breach; and (2) if further performance is not anticipated under the agreement, by any unpaid б 7 contract fees for performance by the licensor which has been received by the licensee. 8 (c) Market value in this section is determined as of the time and place for performance. 9 Due weight must be given to any substitute transaction entered into by the licensee taking into account based on the extent to which the substitute transaction involved contractual terms, 10 performance, and information, and informational property rights that were similar in terms, 11 quality, and character to the agreed performance. 12 (d) To the extent necessary to obtain a full recovery, a licensee may use any combination 14 of the measures of damages provided in subsection (a). 15 Uniform Law Source: Section 2A-518; Section 2A-519(1)(2). Revised. 16 Definitional Cross-References: "Consequential damages": Section 2B-102. "Contract fee": Section 2B-102. 17 "Direct damages": Section 2B-102. "Incidental damages": Section 2B-102. "Licensee": Section 2B-102. 18 "Licensor": Section 2B-102. "Material breach": Section 2B-109. "Present value": Section 2B-102. 19 **Reporter's Notes:** 20 1. 21 22 23 24 25 26 cover approaches to computing damages. 27 2. Computational Approaches. 28 Recovery of Fees. Subsection (a)(1) confirms the simple premise that, in the event of а. 29 breach, the licensee is entitled to recover any fees paid for which performance was not received. This right applies 30 to all of the optional methods of proving loss. Performance has not been provided if the licensor fails to make a 31 required delivery, repudiates, the licensee rightfully rejects or justifiably revokes acceptance, or if the performance 32 was executory at the time the licensee justifiably canceled. 33 *b*. Computation Formulae. Subsection (a) provides three alternative methods for computing 34 other direct damages. These are optional at the choice of the licensee, subject to concepts of mitigation and to the 35 ability of a court to limit a remedy to the extent it causes substantial over-compensation. Section 2B-701. 36 37 206
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contractual consideration required for the performance; and

General Structure. As with licensor remedies, this section allows the licensee to choose among alternatives to fit its circumstances. The choice is subject only to the prohibition on double recovery and to the court's right of overview to prevent excessive recovery under Section 2B-701. Because of the diverse issues that might be involved in breach of a license, the narrower structure of Article 2 remedies for a licensee (buyer) is not appropriate. Article 2B makes the choice of remedy broader and eliminates the hierarchy used in current Article 2. It nevertheless retains much of the conceptual framework present in Article 2, preserving both market value and

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A. Market and Cover. Subsection (a)(1)(A), when read in connection with subsection (b) and (c) parallels the Article 2 concepts of computing damages by comparing contract price to the market value of performance not received or to the cost of cover replacing that performance with a substitute. It is predicated on the
 assumption that the breaching party will also return any contract fees already received for that performance.

3 The subsection enables recovery based on the difference between the contract cost and 4 "market value" of the performance, less expenses saved by virtue of breach (subsection (b)). Because of the 5 variations in terms and content encountered in information transactions and the fact that many information products 6 are by definition unique, the formula does not state a specific "cover" remedy. Rather, subsection (c) recognizes the 7 right to cover and provides that the "market value" of the performance is determined by giving due weight to 8 information or other performance obtained as cover for the promised, but not delivered performance. If the cover 9 involves a copy of the same information under the same license terms, the cost of that cover identifies the market 10 value of the undelivered performance. Where there are differences in license terms of information content or 11 performance, the court shall account for the differences in either increasing or decreasing the dollar value against 12 which the contract fee is compared. A failure to effect an alternative transaction does not bar recovery unless it 13 affects concepts of mitigation. This overall approach builds on the remedy structure in Article 2A.

B. Measured in any Reasonable Manner. Subsection (a)(1)(B) authorizes the licensee to compute damages in manner that is reasonable pursuant to the general remedy of Section 2B-707. The intent is to provide a response to the many situations that cannot be fully predicted in advance and to instruct the parties and the courts to rely on reasonable standards of computer loss when appropriate.

18 C. Value of Delivered Performance. Subsection (a)(1)(C) is limited to cases in which 19 the breach relates to performance that has been delivered and accepted. It parallels current Article 2-714. The 20 standard caps direct damages by the contract fee for the performance. Recovery of losses in excess of that amount 21 is in the nature of consequential damage recovery.

As a general rule, the value of the performance as it would be in the absence of a defect, focuses on the market value of the property which most often equals the agreed price. This Article rejects the approach of the few courts that compute direct damages accounting for perceived potential benefits from use, a concept more appropriately entailed in computation of consequential damages. See <u>Chatlos Systems, Inc. v.</u> <u>National Cash Register Corp.</u>, 670 F.2d 1304 (3rd Cir. 1980). This section, however, allows recovery based on the cost of repairs incurred to bring the product to the represented or warranted quality. <u>Fargo Machine & Tool Co. v.</u> <u>Kearney & Trecker Corp.</u>, 428 F. Supp. 364 (E.D. Mich.).

c. Consequential and Incidental Damages. The licensee may also recover incidental and
 consequential damages in an appropriate case. If proven with reasonable certainty, damages can include lost profits
 in this context. See <u>Western Geographic Co. of America v. Bolt Associates</u>, 584 F.2d 1164 (2d Cir. 1978); <u>Cohn v.</u>
 <u>Rosenfeld</u>, 733 F.2d 625 (9th Cir. 1984); <u>Ostano Commerzanstalt v. Telewide Sys., Inc.</u>, 880 F.2d 642 (2d Cir.
 1989); <u>Fen Hin Chow Enterprises, Ltd. v. Porelon, Inc.</u>, 874 F.2d 1107 (6th Cir. 1989). Compare <u>William B. Tanner</u>
 <u>Co., Inc. v. WIOO, Inc.</u>, 528 F.2d 262 (3rd Cir. 1975) (lost profit not proven).

3. *Illustrative Cases.*

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Illustration 1: Amoco contracts for a 1,000 person site license for database software from Meed. The contract fee is \$500,000 in initial payment and \$10,000 for each month of use. The contract term is two years. Amoco makes the first payment, but Meed fails to deliver a functioning system. Amoco cancels the contract and obtains a substitute database system under a three year contract for \$400,000 and \$9,000 per month. Under subsection (a)(1)(A), it is entitled to return of the \$500,000 payment plus recovery of the difference between the contract price (\$240,000 computed to present value) and the market price for the software. The court must consider to what extent this second transaction gauges the market value applicable to the Meed contract. The issue would involve the terms of the license, the nature of the software and any other relevant variables.

- 45Illustration 2: Same facts as in Illustration 1, but Amoco obtains a license for Meed software from an46authorized distributor (Jones) for a \$600,000 initial fees under other terms identical to the Meed contract.47The new license is given due weight in the (a)(1)(A) computation and, in this case, controls48similarity is the same, but giving due weight to this alternative transaction will use this license to define the49market value, giving Amoco recovery of its initial payment, the \$100,000 difference, and any incidental or50consequential damages.
- 51Illustration 3: Assume that, rather than being completely defective, the database system lacks one52element that was promised. While Amoco could reject the software, it elects to accept the software license53and begins to perform. It sues for damages. Direct damages are computed under either subsection (a)(1)(B)54or (a)(1)(C). Under (C), the issue is establishing the difference in value between a proper system and the55one delivered. Assume that the difference is measured at \$150,000. Amoco recovers that amount as direct

damages, along with any incidental or consequential damages.

SECTION 2B-710. RECOUPMENT.

4 (a) Except as otherwise provided in subsection (b), an aggrieved party, on notifying the 5 party in breach of contract of its intention to do so, may deduct all or any part of the damages resulting from any the breach of the contract from any part of the payments still due under the б 7 same contract. (b) If a breach of contract is not material, an aggrieved party may exercise its rights 8 under subsection (a) only if the agreement does not require further affirmative performance by 9 the other party and the amount of damages deducted can be readily liquidated under the 10 11 agreement. 12 Uniform Law Source: Section 2-717. Revised. 13 **Committee Action** 14 a. Discussed in June, 1997; requirement of prior notification suggested. 15 **Reporter's Note:** 16 Basic Standard. Subsection (a) follows language from Article 2 and Article 2A, allowing 1. 17 recoupment to either party in light of the fact that payment streams from which losses can be recouped can flow in 18 either direction in an Article 2B transaction. This is a form of self-help. The injured party can employ self-help by 19 diminishing the amount that it pays under the contract. 20 2. Non-material Breaches. Subsection (b) limits the recoupment rule in cases of nonmaterial breach 21 involving ongoing performance contracts. Article 2 does not deal with this because it generally does not focus on 22 23 ongoing contracts or recognize a distinction between material and nonmaterial breach. 24 [C. Performance Remedies] 25 26 SECTION 2B-711. SPECIFIC PERFORMANCE. 27 (a) A court may enter a decree of specific performance of any obligation, other than the 28 obligation to pay for information or services already received, if: (1) the agreement expressly provides for that remedy and an order for specific 29 30 performance will not constitute cause an undue administrative burden for the court; or 31 (2) the contract was not for personal services, but the agreed performance is 32 unique and monetary compensation would be inadequate.

33 (b) A decree for specific performance may contain any terms and conditions the court

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- 1 considers just but must provide adequate safeguards consistent with the terms of the contract to
- 2 protect the confidential information and informational property rights of the party ordered to
- 3 perform.

(c) An aggrieved party has a right to recover copies of information to be transferred to 4 and owned by it if the information exists in a form capable of being transferred and, after 5 reasonable efforts, the aggrieved party is unable to effect reasonable cover at a reasonable price 6 7 and within a reasonable manner or the circumstances indicate that an effort to obtain cover 8 would be unavailing. 9 Uniform Law Source: 2A-521. Section 2-716. Revised. 10 **Committee Action:** 11 Discussed without substantive changes in June, 1997. a.

Notes to this Draft: Edited for clarity. Subsection (c) deleted: it was either redundant or created an inappropriate
 limit restriction on a licensee's rights.

14 **Reporter's Notes:**

1. Contracted For Remedy. Subsection (a) allows the parties to contract for specific performance, so
 long as a court can administer that remedy. This is consistent with the overall approach in this Article to support
 freedom of contract. The principle excludes the obligation to pay a fee, however, since this is essentially equivalent
 to a monetary judgment and not relevant to the principle of contract remedy choice.

Judicial Remedy. Subsection (a)(2) states the substantive standard for specific performance
 based on the unique nature of the particular performance. The <u>Restatement</u> states: "The most significant is the rule
 that specific performance or an injunction will not be granted if damages are an adequate remedy [to protect the
 expectation interest of the injured party]." <u>Restatement (Second) of Contracts</u> § 357, Introductory note.

Specific performance cannot be order for to a "personal services contract" in light of concerns about imposing judicial mandates requiring work or services by an individual. Excluding specific performance of the price element of a contract avoids creating a surrogate form of contempt proceeding. Of course, if there is a specific performance order requiring transfer of property under court order, a reciprocal obligation to pay any relevant fees is an appropriate condition of the specific performance decree.

Article 2 allows specific performance "where the goods are unique or in other proper circumstances." UCC 2-716(1). The comments state: "without intending to impair in any way the exercise of the court's sound discretion in the matter, this Article seeks to further a more liberal attitude than some courts have shown in connection with specific performance of contracts of sale." UCC § 2-716, comment 1. There are few cases ordering specific performance in a sale of goods, most often holding that adequate substitutes are available or that differences can be compensated for by damages. Article 2A has a similar rule. § 2A-521.

In common law, despite the often unique character of intangibles, respect for a licensor's property
 and confidentiality interests often precludes specific performance in the form of allowing the licensee continued use
 of the property. Courts often rule that a monetary award fits the circumstances, unless the need for continued access
 is compelling. See Lubrizol Enterprises, Inc. v. Richmond Metal Finishers, Inc., 756 F.2d 1043 (4th Cir. 1985);
 Johnson & Johnson Orthopedics, Inc. v. Minnesota Mining & Manufacturing Co., 715 F. Supp. 110 (D. Del. 1989).
 Very few cases award specific performance in information-related contracts.

3. *Conditioning the Order.* Subsection (b) recognizes judicial discretion, but provides an important protection for confidential information that is relevant for both the licensor and the licensee. The section casts the balance in favor of a party not being required to specifically perform where that performance would jeopardize interests in confidential information of the party. Confidentiality and intellectual property interests must be adequately dealt with in any specific performance award.

SECTION 2B-712. LICENSOR'S RIGHT TO COMPLETE. On breach of contract

by a licensee, an aggrieved licensor, may-in the exercise of reasonable commercial judgment for
the purposes of avoiding loss and of effective realization, may complete the information and
identify the information to the contract, cease work on the information, re-license or dispose of
it, or proceed in any other reasonable manner. The licensor remains bound by all of the terms of
the agreement concerning restrictions on disclosure of confidential information of the licensee.
and its rights under this section are subject to those obligations. In any case, the licensor may
recover damages or pursue other remedies.

9 Uniform Law Source: Section 2A-524(2); 2-704(2). Revised.

10 **Reporter's Notes:**

1. *Basic Policy*. This section adopts a policy from both Article 2 and Article 2A. A licensor faced with a material breach by the licensor while work is in process can choose to complete the work or not. Having made the choice in good faith and in a commercially reasonable manner, the licensor is entitled to damages and other remedies gauged by the situation in which it finds itself following the choice. If the licensor elects to complete, the fundamental principle is that the transferee should not be prejudiced by the additional work that decision entails. See Article 2A-524(2).

17 2. This section does not use language in Article 2 and Article 2A that refers to a seller's right to identify goods to the contract or to treat goods "demonstrably intended" for the contract as a subject of resale even if they have not been finished at the time of the breach. These sections follow a policy similar to that adopted here, but deal with facts specifically linked to transactions in goods. The rights implied in the other language, to the extent appropriate, are covered within the general theme in this section. Identifying and completing the intangibles will be inappropriate since most intangibles have infinite number of transfers contained in or available with respect to one fund of information. Resale as a way of relieving loss is often inappropriate.

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SECTION 2B-713. LICENSEE'S RIGHT TO CONTINUE USE. On breach of

- 26 contract by a licensor, the licensee that has not canceled may continue to use the information and
- 27 informational property rights under the contract. If the licensee elects to continue to use the
- 28 information<u>or rights</u>, the following rules apply:
- 29 (1) Except as otherwise provided in paragraphs (2) and (3), #the licensee is bound by all
- 30 of the terms of the agreement, including <u>contractual use</u> restrictions as to use, disclosure, and
- 31 noncompetition obligations that are otherwise enforceable under other law, and any obligations
- 32 to pay contract fees or royalties.
- 33 (2) <u>Unless waived pursuant to Section 2B-606</u>, <u>Subject to Section 2B-620</u>, t<u>the</u>

- 1 licensee may pursue remedies for any breach of contract-.
 - (3) The licensor's rights other than being subject to the licensee's remedies for breach
- 3 remain in effect as if the licensor had not been in breach <u>but are subject to the licensee's remedy</u>
- 4 <u>for breach of contract</u>.

5 **Reporter's Note:**

6 **1.** *General Rights.* This section establishes the licensee's right to continue use and sue for breach. 7 This flows from the decision to accept flawed performance and pursue remedies that do not involve a cancellation 8 of the contract.

9 2. *Contract Terms*. If the licensee elects to continue use, it remains bound by the contract terms as if
 0 no breach occurred, except, of course, for its right to a remedy for breach.

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SECTION 2B-714. RIGHT TO DISCONTINUE. Notwithstanding Section 2B-715

- 13 and 716, in an access contract, in the event of a material breach of contract or if the agreement so
- 14 provides, a party may discontinue all contractual rights of access <u>of</u>by the <u>breaching</u> party in
- 15 breach <u>and or direct instruct</u> any third person that is assisting the performance of the contract to
- 16 discontinue its performance.

17 **Reporter's Notes:**

18 *Right to Deny Access.* This section deals with the right of a party in an access contract to stop 1. 19 performance under two significant circumstances. The ability to act quickly in an access contract is potentially 20 critical to party's ability to avoid continuing liability risk, as might occur where the basis of the breach includes use 21 of the access system to distribute infringing, libelous, or otherwise damaging material. It corresponds to current 22 common law principles regarding access to facilities - treating these as arrangements subject to cancellation at will 23 by the party who controls the facility unless the contract otherwise provides. The right to discontinue is recognized 24 in licenses whose basic nature entails a contractual permission to access or use a resource owned or controlled by 25 the licensor. In such cases, the contract will be treated as subject to termination a will (even without a breach). See 26 Ticketron Ltd. Partnership v. Flip Side, Inc., No. 92-C-0911, 1993 WESTLAW 214164 (ND III. June 17, 1993) 27 (termination of access to ticket services through licensor owned facilities). This right is independent of Sections 2B-715 28 and 716.

In cases where the information available for access is information of the breaching party, the breaching
 party's rights to recover the information are protected under other provisions of this Article.

31 2. Not Related to Retaking Transfers. This section does not create a right to retake transfers already 32 made, but merely to stop future performance. Article 2 and Article 2A are similar in reference to the seller's (lessor) 33 right to stop delivery of goods in transit. This subsection derives in part from Section 2A-525(1). It does not create 34 special rules for insolvency. Cases of insolvency will be handled either in the definition by contract of material 35 breach or in the rules dealing with insecurity about future performance. This grants lesser rights to the transferor 36 than do either Article 2 or 2A. Both give a right to stop shipment in the event of discovered insolvency.

37 38

SECTION 2B-715. RIGHT TO POSSESSION AND TO PREVENT USE.

39

(a) On cancellation of a license <u>because of breach by the licensee</u>, the <u>licensor aggrieved</u>

40 party has the right:

1	(1) a right to possession of all copies of <u>containing</u> the information provided by it
2	to the licensee the aggrieved party to the party in breach of contract and all copies in the
3	possession or control of the licensee party in breach whether delivered to or made by it the party
4	in breach, and any other materials pertaining to that information that by contract were to be
5	returned or delivered by the licensee to the licensorparty in breach; and
6	(2) a right-to prevent the continued exercise of rights in the-licensed information
7	and informational property rights provided to by the licensee pursuant to the agreement.party in
8	breach by the aggrieved party.
9	(b) In a judicial proceeding, a court may enjoin a the licensee party in breach of
10	contract from continued use of the information and the informational property rights and may
11	order that the licensor aggrieved party or an officer of the court take the steps described in
12	Section 2B-62 $\frac{7}{6}$. If the agreement so provides, <u>the</u> court may require the party in breach to
13	assemble all copies of the information and any other materials relating thereto and make them
14	available to the licensor aggrieved party at a place designated by that party which is reasonably
15	convenient to both parties.
16	(c) <u>A The aggrieved party has a right to an expedited judicial hearing on prejudgment</u>
17	relief to enforce or protect its rights under this section.
18	(d) The right to possession under subsections (a) and (b) is not available to the extent
19	that if the information, before breach of contract and in the ordinary course of performance under
20	the license, was so altered or or commingled so that the information is as to be no longer
21	reasonably-identifiable.
22	(e) A licensee that provides information to a licensor subject to contractual restrictions
23	on the use of that information has the rights and is subject to the limitations of a licensor under
24	this Section with respect to the information it provided.
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1 Uniform Law Source: Section 2A-525, 526; Section 9-503.

2 **Reporter's Notes:**

1. Scope and Policy of the Section. This section only applies to licenses and only if the license was canceled for breach. It authorizes judicial action to assert the rights stated in subsection (a), but does not in itself authorize self-help by the aggrieved party. The right to possession and to control use of information in the hands of the other party in commercial practice may run either to the benefit of the licensor or the licensee. This is true because in many commercial settings, the licensee provides information to the licensor. The principle which gives the injured party a right to recover and control use of its information should not be restricted to a licensor.

9 Within this structure, this section recognizes the injured party's right to recover the information 10 and prevent further use by the other party. This reflects the conditional nature of the license relationship, which 11 makes it more analogous to a lease of goods, than to a sale. The remedies here are, in an intangibles context, 12 analogous to the remedies recognized in Article 2A.

13 2. *Rights Recognized.* Subsection (a) recognizes two distinct rights for the injured party. It can obtain possession of all copies of the information and, when appropriate, obtain an injunction against further use of the information. This combination is necessary to fully implement the intent that, on cancellation of the license, the injured party has a full right to preclude further benefits to the breaching party resulting from the licensed information. In many cases involving informational content, merely returning all copies does not achieve that result.

3. *Expedited Hearing.* To reduce the need for self-help, subsection (c) provides for a right to an expedited hearing to enforce rights or possession and restriction of use. No effort has been made to define the contours of what that hearing timing may entail. Based on the recommendation of several Commissioners, the Committee should consider whether that right should be presented in a more elaborated manner to encourage resort to judicial, rather than self-help remedies.

4. *Identifiability.* The rights under 2B-715 flows from the conditional nature of the transaction. It
 arises only in the case of a license and only in the event of cancellation. Furthermore, as indicated in subsection (d),
 there must be something with reference to which the rights can be applied.

The right to possession of copies obviously cannot exist to the extent the copies of the information cannot be identified because they have been commingled. This deals, for example, with cases where data are thoroughly intermingled with data of the other party **and** that intermingling occurs in the ordinary performance under the license. In such cases, repossession is impossible because of the expected performance of the parties under the contract.

31 A more difficult issue arise in reference to the licensor's right to prevent use. For example, if 32 trade secret information was provided to the licensee for conditional use under use restrictions, the ability to prevent 33 further use hinges solely on whether a particular activity can be identified as involving post cancellation use of the 34 information. If an image, trademark, name or similar material is incorporated and inseparable from other property of 35 the party in breach, that does not preclude the injured party from preventing further use of the information by the 36 party in breach. Thus, a license of the "Mickey Mouse" character which results in placing that image in a video 37 game produced by the party in breach does not prevent the other party from barring continued use of the image on 38 39 the hats in commerce.

40 SECTION 2B-716. LICENSOR'S SELF-HELP.

41

(a) A licensor may exercise its rights under Section 2B-715(a) without judicial process

- 42 only if this can be done-without:
- 43 (1) without a breach of the peace;
- 44 (2) and without a foreseeable risk of personal injury or significant damage to
- 45 information or property other than the licensed information; and
- 46 (3). In addition, when applicable, in compliance the licensor must comply with

1 subsection (b).

2	(b) If the licensed information is not informational content, but is <u>rightfully</u> used <u>in, and</u>
3	is material to, process other information held by the licensee or to operate the licensee's business
4	of the party in breach, the aggrieved party licensor may use electronic means to exercise its
5	rights under subsection (a) only if:
6	(1) the aggrieved party obtains physical possession of a copy is obtained by the
7	licensor-without a breach of the peace and the electronic means are used with respect to that
8	copy; or
9	(2) the following conditions are met:
10	(A) a-term in the license [that is conspicuous] [to which the party in
11	breach licensee manifests ed assent] authorizes use of electronic means; and
12	(B) the <u>aggrieved party licensor</u> gives notice of an intent to exercise the
13	remedy in a record:
14	(i) to a person designated by the contract for this purpose or, in the
15	absence of a designation, to a senior officer, managing partner, or managing agent of the party in
16	breachlicensee; and
17	(ii) within the time and manner specified in the agreement or, in
18	the absence of agreement, not less than ten-10 business days before utilizing the electronic
19	means.
20	(c) The parties by their agreement may specify the timing, method, and manner of giving
21	notice under subsection (b) unless the terms are manifestly unreasonable.
22	(d) A party in breach licensee has a right to an expedited hearing to contest the aggrieved
23	party's licensor's right to proceed under subsection (b).
24	(e) An action that violates this section <u>is constitutes</u> a breach of contract by the <u>party</u>
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- 1 <u>taking that action licensor</u>-unless the action is authorized by other law.
 - (f) The <u>party in breach licensee</u> cannot waive the protections of this section before
- 3 breach of contract.

4 5	Alternative B
6	(a) Subject to subsection (b), an aggrieved party licensor may exercise its rights under
7	Section 2B-715(a) without judicial process if this can be done without a breach of the peace and
8	without a foreseeable risk of personal injury or significant damage to information or property
9	other than the licensed information.
10	(b) This article does not authorize an aggrieved party to proceed without judicial process
11	by electronic means, but the a party may do so as allowed by other law.
12 13	Uniform Law Source: Section 9-503. Revised. Committee Action:
14	a. Considered and substantially revised in January 1996.
15	b. Motion to delete the section and adopt alternative B was withdrawn. Sept. 1997
16	d. Motion to endorse alternative A approach, passed 10-1 (Nov. 1997)
17	e. Motion to make personal injury risk applicable to all self-help, withdrawn.
18	f. Rejected a motion to delete the right to an expedited hearing. Vote: 4-7 (Nov. 1997)
19	g. Adopted a motion to indicate that the time of notice is as specified in the agreement or, in the absence of
20	specific terms, a time no less than ten days prior to exercise of the right. Vote: 10-0
21	h. Adopted a motion that the person to be given notice is as specified in the agreement and, in the absence
22	of contract terms, one of the listed persons. Vote: $12 - 1$ (Nov. 1997)
23	i. Rejected a motion that consequential damages under this section cannot be waived by contract. Vote 5-
24	7 (Nov. 1997)
25	j. Rejected a motion giving the state jurisdiction over a foreign party who exercises this right against a
26	resident of the state. Vote: 5 –7 (Nov. 1997)
27	Notes to this Draft: Edited and restructured based on Committee votes.
28	Reporter's Notes:
29	1. Scope of the Section. This section deals with self-help repossession and "electronic self-help." It
30	does not deal with discontinuation of an access contract. See Section 2B-714.
31 32	2. Ordinary Self-help. A license is a conditional transfer. Subsection (a) reflects that fact and
33	provides for a right of self-help consistent with remedies under current Article 2A and Article 9. The self-help right is constrained by 1) there being a breach sufficient to cancel the license and 2) the ability to exercise self-help
34 34	without causing a "breach of the peace" or a foreseeable risk of personal injury or significant damage to information
35	or property other than the licensed information.
36	While subsection (a) recognizes the right of self-help in a license, it places more restrictions on
37	that general right than exist in reference to leases under Article 2A. The most important is that the right exists only
38	if the conditions of Section 2B-715(a) are met, including that there was a breach causing cancellation of the license.
39	In Article 2B, this requires a material breach or a breach defined by agreement as sufficient to justify cancellation.
40	Second, while the "breach of peace" limitation exists under Article 2A and Article 9, the further "foreseeable risk"
41	standard is adopted here.
42	3. <i>Electronic Self-help: Generally.</i> Electronic self-help is dealt with in subsection (b). This remedy
43	exists because digital technology enables a licensor to use remote means to disable a copy of digital information in

the event of breach. provisions are controversial. This Section recognizes the availability of this remedy, but in Alternative A places severe restrictions on its exercise. These licensee protections are far in excess of those provided for under Article 2A (leases) or Article 9 (security interests), both of which allow the injured party to repossess by rendering the goods "unusable" without taking possession if the goods are used in a trade or business. That can be done physically or electronically in the digital world. It is already being done electronically with automobile rentals and other limited term or limited use contracts.

7 The case law on electronic self-help is limited, but enforces the remedy if advance notice or prior 8 agreement allows it. See American Computer Trust Leasing v. Jack Farrell Implement Co., 763 F. Supp. 1473 (D 9 Minn. 1991) (court held that remote deactivation was permitted for a breach of payment obligations on a software 10 license). The court in Jack Farrell essentially held that breach of a license entitles the licensor to cancel the 11 relationship by whatever means it could so long as no violence occurred. Several cases disallowed use of this 12 device where no prior authorization or notice was given. See Franks & Son, Inc. v. Information Solutions, Computer 13 Industry Litigation Rep. 8927-25 (N.D. Okla. 1988) (Jan. 23, 1989); Art Stone Theatrical Corp. v. Technical Programming & Sys. Support, Inc., 157 App. Div. 2d 689, 549 N.Y.S.2d 789 (1990). 14

4. *Basic approach.* The basic principle is that self-help remedies are appropriate, but that there are important concerns about restraining the leverage this form of repossession creates in settings in which the information is critical to the business licensee. The prefatory language in (b) limits the additional protections to these circumstances. Of course, the use of electronic self-help is also restricted by the provisions of subsection (a) regarding breach of the peace and risk of personal or property damage.

Overall, this leaves the licensor's rights significantly more constrained in electronic remedies than
 in Article 2A or Article 9. In each of these other statutes, the sole restraint on the right to repossession and to disable
 equipment is that the act not breach the peace. Neither article requires prior notice or contractual consent.

a. Physical Possession. Subsection (b)(1) makes clear that ordinary methods currently used to
 enforce rights through physical repossession are not invalidated simply because electronics may eventually be
 involved. Thus, for example, an access card that is repossessed by an ATM or similar device refusing to return the
 card is subject to the general rule of breach of the peace, rather than to the more elaborate protections established for
 electronic self-help.

b. Agreement and Notice. Subsection (b)(2) outlines a series of restrictions on electronic means
in all other cases of operation software where the licensee's risk is high. Electronic self-help remedy is restricted by
contractual consent and prior notice before implementing the right. The bracketed language in subsection (b)(2)
presents an issue raised by several licensee representatives who argue that requiring that the contract term be
conspicuous is the better approach to ensuring that there was actual agreement to the term authorizing electronic
disabling. The required notice is important because the licensee is given a right to an expedited hearing to contest
the electronic disabling of the licensed information.

c. Expedited Hearing. Subsection (d) gives the licensee a right to an expedited hearing to context the licensor's right to electronic disabling of the licensed information. Thus, given the required notice, most issues about this remedy will devolve into questions about judicial remedies, rather than self-help, unless the licensee chooses to not context the repossession.

d. Damages. Subsection (e) makes clear that actions that this Section constitute a breach of
 contract, entitling the licensee to damages, including, when appropriate, damages for personal injury or property
 damage. This follows the formulation under Article 2A.

42 *e. Non-Waiver.* Consistent with both Article 9 and Article 2A, subsection (f) provides that the 43 rights under this Section cannot be waived prior to breach.