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MANAGEMENT OF FUNDS RAISED THROUGH CROWDFUNDING EFFORTS ACT

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By

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MANAGEMENT OF FUNDS RAISED THROUGH CROWDFUNDING EFFORTS ACT

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1	MANAGEMENT OF FUNDS RAISED THROUGH CROWDFUNDING EFFORTS ACT
2	ARTICLE 1
3	GENERAL PROVISIONS AND DEFINITIONS
4	SECTION 101. SHORT TITLE. This [act] may be cited as the Management of Funds
5	Raised through Crowdfunding Efforts Act.
6 7	Discussion Notes
8 9 10 11 12 13 14 15 16 17 18 19 20 21	The Act was originally conceived as an approach to deal with funds raised for humanitarian and benevolent purposes through online platforms. The term "crowdfunding" is defined by Merriam-Webster as "the practice of obtaining needed funding (as for a new business) by soliciting contributions from a large number of people especially from the online community." The term therefore may be both overbroad and too restrictive for the appropriate scope of the Act. First, we have determined that the Act will only address funds raised for humanitarian or benevolent purposes, not for commercial purposes. Second, the drafting committee has also discussed extending the Act's scope to include fundraising done via more traditional avenues, such as pleas for funds communicated through television, radio or print media, in addition to online campaigns. We can consider requesting a name change, or we can clarify the scope of the Act either through a definition of crowdfunding or a statement of the scope of the Act. The Canadian uniform act addressing these topics is entitled "Uniform Informal Public Appeals Act." SECTION 102. DEFINITIONS. In this [act]:
22	(1) "Fund" means a fund of money or other property raised through a public appeal for a
23	humanitarian or benevolent purpose.
24	(2) "Person" means an individual, estate, trust, business or nonprofit entity, public
25	corporation, government or governmental subdivision, agency, or instrumentality, or other legal
26	entity.
27	(3) "State" means a state of the United States, the District of Columbia, Puerto Rico, the
28	United States Virgin Islands, or any other territory or insular possession subject to the
29	jurisdiction of the United States.
30	(4) "Humanitarian or benevolent purpose" means a purpose benefiting a specific person
31	or project, whether or not such purpose qualifies as charitable, that does not confer a benefit to

1 the persons contributing funds or property to the purpose, but does not include a purpose to raise 2 funds payable to a charitable organization registered as a charitable organization with the state 3 and does not include a purpose for which fundraising is open on a permanent or continuing basis. 4 (5) "Public appeal" means an open request directed at the general public requesting 5 contributions to a fund intended for a humanitarian or benevolent purpose, and includes requests 6 communicated through media outlets, social media, and online fundraising platforms. 7 (6) "Surplus funds" means assets remaining in a fund that are no longer needed or that 8 cannot be used for the humanitarian or benevolent purpose. 9 (7) "Campaign organizer" means the person or persons who initiate the public appeal for contribution to a fund. 10 11 (8) "Fund beneficiary" means the individual or individuals who are intended to receive 12 the benefit of the fund. (9) "Trust instrument" means the instrument governing the trust required to be created 13 under section ____ . 14 (10) "Trustee" includes an original, additional, and successor trustee, and a cotrustee. 15 16 **Discussion Notes** 17 18 The style rules call for definitions of terms that recur throughout the act to be put into a separate 19 section early in the act. We may determine that other terms require a definition in this section. 20 When appropriate, these definitions were based on definitions from the Uniform Trust Code or other uniform acts. 21 22 23 Humanitarian or benevolent purpose. In order to limit scope, this definition identifies the types of purposes that will fall within the Act. The terms "humanitarian" and "benevolent" are an 24 25 initial proposal, and together are defined as any purpose that would not benefit the donors. This 26 limitation is intended to eliminate fundraising for commercial purposes that offer donors a 27 product or an interest in the enterprise. We should discuss whether this provision should be qualified by incidental benefits, like a t-shirt or other token award for donating. The definition 28 29 also excludes purposes that would directly benefit an established charitable enterprise. This is 30 defined as an organization that registers with the state for solicitation purposes, but could be defined alternatively as an organization exempt from federal taxes. It also excludes open-ended 31

1 2 3 4 5 6 7 8	difficult task, and the definition does so in the negative, basically describing what is not covered by the act. The definition could also include positive terms as to what is covered. Public appeal. This definition includes more traditional media outlets but may not include, for example, fundraising done in a church congregation for a member of the community in need. The reaches of the act needs to be defined to clarify whether smaller, more informal fundraising efforts are included. SECTION 103. SCOPE. This [act] applies to public appeals for contributions to funds
10	for a humanitarian or benevolent purpose. It does not apply to fundraising efforts for
11	commercial purposes, such as funding for a business or product development.
12	Discussion Notes
13 14 15 16	The Uniform Trust Code includes a scope provision, and a scope provision may be appropriate in this act, in addition to the definitions section.
17	SECTION 104. APPLICATION; GOVERNING LAW. This [act] applies to a fund
18	created on, or after [the effective date of this [act]] by a campaign organizer who is a resident of
19	this state or whose purpose is intended to benefit a resident of this state.
20 21 22	Discussion Notes
23 24 25	The choice of law issue is one of the thorniest and this provision is a beginning point for this discussion.
26	SECTION 105. PRINCIPLES OF LAW AND EQUITY. Unless displaced by a
27	provision of this [act], the principles of law and equity of this state supplement this [act].
28 29	Discussion Notes
30 31 32 33	This section is based on Uniform Premarital and Marital Agreements Act §5 and is similar to Uniform Trust Code §106. The purpose is to confirm that the law of an enacting state other than this act remains applicable to crowdfunding campaigns except as displaced by this act.

1	ARTICLE 2
2	MANAGEMENT OF FUNDS
3	SECTION 201. FUNDS RAISED FOR CAMPAIGN ORGANIZERS. If the purpose
4	of the fund is to benefit the campaign organizer or organizers who are all adult individuals with
5	legal capacity, then the provisions of Article 4 do not apply and the campaign organizer or
6	organizers shall have full authority, subject to the terms of the public appeal and the remaining
7	provisions of this [act], to manage and distribute the fund.
8	SECTION 202. FUNDS RAISED FOR MINOR OR INCAPACITATED
9	INDIVIDUALS. If the purpose of the fund is to benefit a minor or incapacitated individual or
10	individuals, then the fund shall be placed in a trust for the benefit of such individual or
11	individuals, subject to the provisions of Article 4 and the remaining provisions of this [act].
12	SECTION 203. FUNDS RAISED FOR A PARTICULAR PROJECT. If the purpose
13	of the fund is provide funds for a particular project, rather than a specific fund beneficiary, then
14	the fund shall be placed in a trust, subject to the provisions of Article 4 and the remaining
15	provisions of this [act] and [Section 409 of the Trust Code].
16	SECTION 204. FUND MANAGER. The Fund Manager shall be the trustee of the
17	trust established for funds described in [sections 202 and 203 of this act], and shall be the
18	campaign organizer for funds described in [section 201 of this act].
19	Discussion Notes
20 21 22 23 24 25 26 27 28	This article divides the funds into three types: (1) a fund to benefit the campaign organizer, such as a person who is raising money to cover expenses for education; (2) a fund to benefit a minor or incapacitated person, for example a fund to cover medical expenses for an ill child, and (3) a fund for a particular purpose, such as a fund to offer a reward for information about a crime. The issue here is one previously discussed: should the campaigns be subject to different levels of regulation depending on the vulnerability of the intended recipient of the funds. Under the proposed terms, a trust would be required only if the intended beneficiary or beneficiaries were minors or incapacitated or if the purpose of the fund is to finance a project without a specific

beneficiary. One type of fund left out of these categories is the fund set up by a friend or relative for a competent adult, such as a fund set up by a friend for a competent adult going through a medical crisis. This was deliberately left out of this draft, because a decision needs to be made whether such funds should be automatically placed into trust, with the campaign organizer as trustee, or whether the beneficiary of the fund should be given control over the funds. The rules of the platform being used for the fundraising may also factor into the management issue. One possibility is to allow an option for a trust format, if the beneficiary or campaign organizer so elects or chooses not to be in control of the fund management.

1 2

Another open issue is the determination of when the fund falls within category (2). Minors are easily identifiable but the term "incapacitated" needs to be defined. One possibility is that an adjudication of incapacity in a guardianship or conservatorship proceeding is necessary.

The term "fund manager" perhaps should be included as a defined term in Article 1.

ARTICLE 3

SURPLUS FUNDS AND REFUNDS

SECTION 301. DETERMINATION OF SURPLUS FUNDS. At appropriate intervals, the fund manager shall determine whether the humanitarian or benevolent purpose of the fund has been completed to the extent possible and shall identify any surplus funds remaining in the fund. Such determination shall be made pursuant to the terms of the public appeal or the terms of the trust established under [Article 4 of this act], and if the terms of the public appeal are silent as to the timing and circumstances of such determination, the fund manager shall make such determinations on an [annual] basis.

SECTION 302. REPORT ON DETERMINATION OF SURPLUS FUNDS. If the fund manager determines that the humanitarian or benevolent purpose of the fund has been completed to the extent possible, the fund manager shall prepare a report describing such determination and the extent of any surplus funds, and the proposed distribution of such surplus funds, and shall provide a copy of such report to the campaign organizer, the fund beneficiary or in the alternative to the Attorney General if there is no fund beneficiary, and to any donor who has requested notice of determination of the termination of the fund and distribution of surplus.

1	SECTION 303. DISTRIBUTION OF SURPLUS FUNDS PURSUANT TO THE
2	TERMS OF THE PUBLIC APPEAL OR TRUST. Upon determination of surplus funds, the
3	fund manager distribute the surplus fund pursuant to the terms of the public appeal or the trust
4	established under [Article 4 of this act], provided that such terms must provide for distribution of
5	such surplus in a manner consistent with the original humanitarian or benevolent purpose.
6 7	Discussion Notes
8 9 10 11	The comments will need to define what is meant by "consistent" with the original purpose. For example, if the fund was intended to cover a person's medical bills, surplus funds could be distributed to an organization supporting persons with a similar medical condition.
12	SECTION 304. DISTRIBUTION OF SURPLUS FUNDS IF PUBLIC APPEAL OR
13	TRUST IS SILENT ON DISTRIBUTION OF SURPLUS FUNDS. If the public appeal or the
14	trust established under [Article 4 of this act] does not address the distribution of surplus funds in
15	a manner that complies with [section 302 of this act], then the fund manager shall petition the
16	court for authority to distribute the surplus funds in a manner consistent with the original
17	humanitarian or benevolent purpose.
18	SECTION 305. DISTRIBUTION OF SURPLUS FUNDS LESS THAN [\$20,000]. I
19	the surplus funds are less than [\$20,000], the fund manager may distribute the surplus funds in a
20	manner determined by the fund manager to be consistent with the original humanitarian or
21	benevolent purpose.
22	SECTION 306. DISTRIBUTION TO FUND BENEFICIARY. Notwithstanding
23	[Sections 301 to 305 of this act], if the contributions to the fund were treated as completed gifts
24	to the fund beneficiary for purposes of federal [and state] gift tax, then surplus funds shall be
25	distributed to the fund beneficiary. If a fund beneficiary is under the age of [twenty-one] years,
26	then such surplus funds shall instead be distributed to a custodian under the [Uniform Transfers

1	to Minors Act], to be selected by the fund manager, for the benefit of such fund beneficiary.
2	SECTION 307. NO REFUNDS TO DONORS. Donors to a fund are not entitled to
3	any part of surplus funds unless refunds and the terms of such refunds are provided for in the
4	terms of the public appeal.
5 6 7 8 9	Discussion Notes The Canadian Act allows for donors of at least \$500 to specify, at the time of donation, that they want a refund if there are any surplus funds. This seems problematic from a gift tax standpoint, so it was omitted here. We may want to revisit the rights of donors to a refund.
11	ARTICLE 4
12	FUND IN TRUST
13	SECTION 401. FUND FOR MINOR OR INCAPACITATED FUND
14	BENEFICIARY. If a fund is established for a minor or incapacitated beneficiary, then the fund
15	will be held in trust for such beneficiary.
16	SECTION 402. FUND FOR SPECIFIC PURPOSE. If a fund is created for a
17	humanitarian or benevolent purpose but does not have an identifiable fund beneficiary, then the
18	fund will be held in a noncharitable purpose trust without ascertainable beneficiary under
19	[Section 409 of the Trust Code].
20 21 22 23 24 25	Discussion Notes If the jurisdiction has not adopted UTC section 409, provisions will need to be added authorizing a trust for a noncharitable purpose without ascertainable beneficiaries. SECTION 403. TRUSTEE. The trustee of the fund shall be the campaign organizer, or
26	an individual or corporate trustee designated by the campaign organizer who has accepted
27	trusteeship of the fund. Notwithstanding the foregoing, if the fund beneficiary is a minor, at least
28	one trustee of the fund must be a person who is not a parent of the fund beneficiary.

1 2	Discussion Notes
3 4 5	This section puts the burden on the campaign organizer to either serve as trustee or designate a trustee of the fund. This needs to be consistent with terms of service of the various platforms.
6	SECTION 404. FUND CUSTODIANS AND FACILITATORS. Fundraising
7	platforms or services that aid in organizing the public appeal, and financial institutions that have
8	custody of funds, are not trustees of the fund by virtue of such involvement.
9	SECTION 405. TRUST INSTRUMENT. The fund manager or the trustee of a fund
10	shall execute a trust instrument for the administration of the trust. The terms of the trust shall be
11	consistent with the terms of the public appeal. The terms of the public appeal shall contain all
12	the substantive terms of the trust instrument in order to give notice to the donors of the use of the
13	fund.
14 15	Discussion Notes
16 17	Generally, a trust has a settlor that executes a trust agreement. In this scenario, the true settlors are the donors but for convenience the agreement will only be executed by the fund manager or
18	trustee.
18 19 20 21 22 23	·
18 19 20 21 22	trustee. The trust instrument may be in the form included in [article 6 of this act]. If a trust instrument has not been executed by the fund manager or trustee but is required by [this act], then a trust instrument in the form included in [article 5] of this act shall be deemed to have been executed to
18 19 20 21 22 23 24	The trust instrument may be in the form included in [article 6 of this act]. If a trust instrument has not been executed by the fund manager or trustee but is required by [this act], then a trust instrument in the form included in [article 5] of this act shall be deemed to have been executed to govern the trust, with incorporation of the terms of the public appeal.
18 19 20 21 22 23 24 25	The trust instrument may be in the form included in [article 6 of this act]. If a trust instrument has not been executed by the fund manager or trustee but is required by [this act], then a trust instrument in the form included in [article 5] of this act shall be deemed to have been executed to govern the trust, with incorporation of the terms of the public appeal. SECTION 407. TRUSTEE DUTIES. In addition to trustee duties required under
18 19 20 21 22 23 24 25	The trust instrument may be in the form included in [article 6 of this act]. If a trust instrument has not been executed by the fund manager or trustee but is required by [this act], then a trust instrument in the form included in [article 5] of this act shall be deemed to have been executed to govern the trust, with incorporation of the terms of the public appeal. SECTION 407. TRUSTEE DUTIES. In addition to trustee duties required under [Uniform Trust Code] and the state's common law on trusts, the trustee of a fund shall have the
18 19 20 21 22 23 24 25 26	The trust instrument may be in the form included in [article 6 of this act]. If a trust instrument has not been executed by the fund manager or trustee but is required by [this act], then a trust instrument in the form included in [article 5] of this act shall be deemed to have been executed to govern the trust, with incorporation of the terms of the public appeal. SECTION 407. TRUSTEE DUTIES. In addition to trustee duties required under [Uniform Trust Code] and the state's common law on trusts, the trustee of a fund shall have the following duties:
18 19 20 21 22 23 24 25 26 27	The trust instrument may be in the form included in [article 6 of this act]. If a trust instrument has not been executed by the fund manager or trustee but is required by [this act], then a trust instrument in the form included in [article 5] of this act shall be deemed to have been executed to govern the trust, with incorporation of the terms of the public appeal. SECTION 407. TRUSTEE DUTIES. In addition to trustee duties required under [Uniform Trust Code] and the state's common law on trusts, the trustee of a fund shall have the following duties: (1) As frequently as required by the terms of the public appeal or trust instrument, and at

1	(2) After making such determination, if the trustee determines that the remaining property
2	is no longer needed or able to be applied to the purpose, then the trustee shall proceed to
3	terminate the trust.
4	(3) Upon termination of the trust, either by paragraphs (1) and (2) above or by the
5	expiration of the trust term, the trustee shall distribute any surplus funds pursuant to [Article 3 of
6	this act].
7	Discussion Notes
8 9 10	The duties of a trustee under the Uniform Trust Code should be considered because it may be appropriate to reduce or eliminate some of those duties for this type of trust.
11 12	SECTION 408. TRUSTEE POWERS. In addition to the powers granted trustees
13	under [the Uniform Trust Code] and common law, the trustee of a fund shall have the following
14	powers:
15	(1) The power to make payments from the fund, from principal and income, at the
16	trustee's discretion, to serve the humanitarian or benevolent purpose of the fund;
17	(2) The power to pay expenses or taxes relating to administration of the fund;
18	(3) The power to keep the property in cash or cash equivalents for a reasonable length of
19	time if appropriate in light of the purpose of the fund and in light of the timing of the need for
20	distributions from the fund;
21	(4) The power to issue further public appeals for contributions to the fund if the trustee
22	deems it necessary or advisable; and
23	(5) The power to transfer the fund to another trust for the benefit of the fund beneficiary
24	if the terms of the other trust can serve the purpose of the fund and the trustee deems it
25	advantageous to the fund beneficiary to do so and deems it not inconsistent with the terms of the
26	public appeal.

1	Discussion Notes
2 3 4 5 6 7 8 9	Because of the unusual and varied nature of these funds, the usual investment duties of trustees may in some instances be overly burdensome, particularly for short term projects. On the other hand, a general release from investment requirements for all trustees under the act would not be appropriate for funds that will be held for minors for relatively long periods of time. We may want to add additional language making exceptions in some circumstances to general fiduciary duties.
10	SECTION 409. ENFORCEMENT OF THE TRUST. Any of the following persons
11	has standing to enforce a trust established by a fund:
12	(1) A trustee
13	(2) A fund beneficiary
14	(3) The attorney general.
15	Discussion Notes
16 17 18 19 20	The Canadian act also allows donors to enforce a trust. We could omit this section and allow underlying trust law to define who has standing to enforce the trust. Another possibility is to put a provision in the general sections, applicable to all funds, providing for enforcement of any public appeal.
21 22	ARTICLE 5
23	MODEL TRUST INSTRUMENT
24	[TO BE ADDED]
25	ARTICLE 6
26	MISCELLANEOUS PROVISIONS
27	SECTION 601. UNIFORMITY OF APPLICATION AND CONSTRUCTION. In
28	applying and construing this uniform act, consideration must be given to the need to promote
29	uniformity of the law with respect to its subject matter among states that enact it.

1	SECTION 602. RELATION TO ELECTRONIC SIGNATURES IN GLOBAL
2	AND NATIONAL COMMERCE ACT. This [act] modifies, limits, or supersedes the
3	Electronic Signatures in Global and National Commerce Act, 15 U.S.C. Section 7001 et seq., but
4	does not modify, limit, or supersede Section 101(c) of that act, 15 U.S.C. Section 7001(c), or
5	authorize electronic delivery of any of the notices described in Section 103(b) of that act, 15
6	U.S.C. Section 7003(b).
7	SECTION 603. REPEALS; CONFORMING AMENDMENTS.
8	(a)
9	(b)
10	(c)
11	SECTION 604. EFFECTIVE DATE. This [act] takes effect