

D R A F T
FOR DISCUSSION ONLY

Uniform Alcohol Direct-Shipping Compliance Act

Uniform Law Commission

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Uniform Alcohol Direct-Shipping Compliance Act

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Uniform Alcohol Direct-Shipping Compliance Act

Prefatory Note

Alcoholic beverages enjoy a unique constitutional status, and states have broad power to regulate the alcohol trade. Section 2 of the 21st Amendment empowers states to regulate the “transportation or importation” into the state of intoxicating liquor “for delivery or use therein.” The 21st Amendment grants the states “virtually complete control over whether to permit importation or sale of liquor and how to structure the liquor distribution system.” *Granholm v. Heald*, 544 U.S. 460, 488-89 (2005) (quoting *California Retail Liquor Dealers Ass’n v. Midcal Aluminum, Inc.*, 445 U.S. 97, 110 (1980)).

In preparing this act, the National Conference of Commissioners on Uniform State Laws (Conference) recognizes that the policy-makers in each state are best suited to determine whether alcoholic beverages should be sold in the state and, if so, under what circumstances or with what restrictions the distribution and sale of alcoholic beverages should occur. The Conference is a state-supported organization comprised of representatives from each state who are appointed by state governments. The Conference was founded on principles of federalism and state autonomy.

At the time this act was prepared, approximately 47 states plus the District of Columbia had chosen to allow some form of direct-to-consumer (DTC) wine shipping by wineries. Some of these states also allow DTC shipping by retailers and by producers of beer and distilled spirits. Most of these states require licensing of DTC shippers. The purpose of this act is not to require states to allow DTC shipping of alcoholic beverages or to establish requirements or standards for DTC shipments, but rather to assist states with better mechanisms to stop the unlawful DTC shipments that state policy-makers have chosen not to allow. Unauthorized DTC shipments are often interstate shipments, and the act promotes uniformity and cooperation among states seeking more effective cross-border enforcement of their existing DTC shipping laws.

This act enhances each state’s capability to detect and stop unlawful DTC shipments of alcoholic beverages to the state’s residents. The act incorporates the state’s existing law as to the industry participants and types of alcoholic beverages for which DTC shipping is allowed, and does *not* create any new or additional authorization to ship alcoholic beverages directly to a consumer. The act provides state regulators with new tools to distinguish between DTC shipments that originate from shippers licensed under the state’s existing law and DTC shipments that do not, and aids state regulators in enforcing their existing laws governing DTC shipments of any type of alcoholic beverage.

Uniform Alcohol Direct-Shipping Compliance Act

Section 1. Title

This [act] may be cited as the Uniform Alcohol Direct-Shipping Compliance Act.

Section 2. Definitions

In this [act]:

(1) “Alcoholic beverages” has the meaning in [cite to state’s law defining alcoholic beverages].

(2) “Carrier” means a person that:

(A) holds itself out to the general public as engaged in the business of transporting goods for a fee; and

(B) is engaged in the business of transporting and delivering alcoholic beverages directly to consumers.

(3) [“Commission”] means [this state’s alcoholic beverage commission].

(4) “Consignor” means a person that provides alcoholic beverages to a carrier for shipment.

(5) “Consumer” means an individual who orders, or for whom is ordered, covered alcoholic beverages to be shipped to the individual in this state. The term does not include an individual who[:

(A)] holds, or acts on behalf of a person that holds, an alcoholic-beverage [license] [permit] authorizing the receipt of shipments of alcoholic beverages for resale or production[; or

(B) orders, or for whom is ordered, alcoholic beverages sold by a retailer licensed in this state for delivery not later than [24] hours after the order and not more than [50]

1 miles from the retailer’s licensed premises].

2 (6) “Covered alcoholic beverages” means [list types of alcoholic beverages for
3 which the state authorizes direct-to-consumer shipments].

4 (7) “Direct-shipper license” means a [license] [permit] issued by the
5 [commission] authorizing the sale and shipment of covered alcoholic beverages directly to a
6 consumer.

7 (8) “Electronic” means relating to technology having electrical, digital, magnetic,
8 wireless, optical, electromagnetic, or similar capabilities.

9 (9) “Fulfillment provider” means a person that acts on behalf of a licensed direct
10 shipper to ship covered alcoholic beverages to a consumer and arranges for transport of covered
11 alcoholic beverages by a carrier to the consumer.

12 (10) “Licensed direct shipper” means a person that holds a direct-shipper license.

13 (11) “Person” means an individual, estate, business or nonprofit entity, public
14 corporation, government or governmental subdivision, agency, or instrumentality, or other legal
15 entity.

16 (12) “Record” means information:

17 (A) inscribed on a tangible medium; or

18 (B) stored in an electronic or other medium and retrievable in perceivable
19 form.

20 (13) “Registered fulfillment provider” means a fulfillment provider registered
21 under Section 3.

22 (14) “State” means a state of the United States, the District of Columbia, Puerto
23 Rico, the United States Virgin Islands, or any other territory or possession subject to the

jurisdiction of the United States.

Legislative Note: In paragraph (3), a state should replace the term “commission” and bracketed agency description with the agency reference in the state.

The bracketed text in paragraphs (5) and (7) allows a state to adjust these paragraphs to reflect whether the authorization is in the form of a license or permit. If appropriate, the state also may insert another form of authorization, such as registration. The state may prefer to substitute cross references to state law authorizing direct shipping to a consumer.

The bracketed text in paragraph (5)(B) should be included in a state that allows local delivery by or through a licensed retailer of alcoholic beverages supplied by an in-state wholesaler for which orders are received electronically or by telephone. The bracketed text allows the state to tailor the exclusion from the definition of “consumer” to fit the specific authorization granted to the licensed retailer under state law.

In paragraph (6), depending on the types of alcoholic beverages that may be shipped, the state also may need to add to this section the state’s definitions of those alcoholic beverages.

Comment

States take a variety of approaches to direct-to-consumer shipping. Approximately 47 states plus the District of Columbia authorize wineries to ship wine directly to consumers. About 15 states allow retailers to ship directly to consumers. Some states allow producers and retailers to ship any type of alcoholic beverage (wine, beer, or distilled spirits) directly to consumers. Almost all of these states require licensing to ship directly to the state’s consumers. The enacting state’s approach to enforcement will depend in part on what types of shipments are considered lawful, so the act is drafted to recognize this variation in both the types of direct shipping licenses states issue and the types of alcoholic beverages that may be lawfully shipped to consumers. The act’s definition of “covered alcoholic beverages” identifies the types of alcoholic beverages for which the state authorizes direct-to-consumer shipments. The act’s definitions of “licensed direct shipper” and “direct-shipper license” are also intended to fit within the enacting state’s existing framework. The term “person” in the definition of “licensed direct shipper” might be limited to a winery in some states, or also include a retailer or other producers in other states, depending on whether the state authorizes only direct-to-consumer shipping of wine by wineries or authorizes other direct-to-consumer shipping as well.

The term “consumer” is used repeatedly throughout the act. It is worth emphasizing that a consumer is an individual located in the state of enactment. The consumer is the consignee of the shipment, the addressee or intended recipient of the package containing alcoholic beverages. The consumer will usually be the individual who purchases the product and to whom it is shipped. However, if the product is ordered by someone as a gift for another, the consumer will be the intended recipient of the gift rather than the purchaser. The act recognizes that, as with other packages delivered by a carrier, many states allow the package containing alcoholic beverages to be received and signed for by another of-age person, such as a spouse at the consumer’s residence or a receptionist at the consumer’s place of business. Under the act, the consumer is the

addressee or *intended* recipient of the package even if the *actual* recipient of the package is a third-party who signs the carrier's delivery slip on behalf of the consumer. The act identifies a "consumer" as an "individual" (i.e., human being) rather than a "person" (i.e., human being or entity) because of state age-verification requirements. An individual may order alcoholic beverages on behalf of an entity, but the requirement in every state that alcoholic beverages may be sold only to someone who is at least 21 years of age necessarily means that the legally responsible party must be an individual. The act does not preclude an individual from ordering alcoholic beverages for an entity's use at a reception or other event if doing so complies with the enacting state's existing law.

Most states restrict direct-to-consumer shipping to shipments for the recipient's personal use, and the act clarifies that a consumer does not include, for example, a person who receives the shipment as an employee of a retailer or rectifier or otherwise as part of the three-tier system. The term "consumer" is also defined to exclude a person who orders alcoholic beverages for local delivery, as opposed to shipment. Many states have now authorized retailers to make online sales followed by local delivery, both directly and through third-party apps and services, and the act is not intended to apply to these transactions that are made through the three-tier system and typically involve contemporaneous purchase and delivery.

The term "fulfillment provider" means, in effect, the consignor or sender of a shipment if the shipment is arranged with the carrier by a third-party and not by the seller (the licensed direct shipper). Usually the fulfillment provider warehouse, pack, and ship the product for the licensed direct shipper, but providing storage and packaging services is not a requirement for being considered a fulfillment provider subject to the provisions of the act.

Regarding the term "carrier," the definition is in part similar to the definition of "common carrier" under 15 U.S.C. Section 375 relating to cigarette taxes and the definition under South Dakota statute section 35-12B-1. The definition of "carrier" is intended to be much narrower than "common carrier," focusing only on common carriers that deliver direct-to-consumer shipments of alcoholic beverages. The definition excludes motor carriers, water carriers, and railroads that transport alcoholic beverages into and within the state as part of the three-tier system (that is, to other businesses in the alcoholic beverage industry). The act allows, but does not require, the carrier to have the consignor identify whether the package containing alcohol is being sent to a licensee (that is, distributed through the three-tier system) or to a consumer. Only consumer shipments must be reported under Section 5 of the act. A carrier engaged in the business of transporting and delivering to consumers only wine and no other alcoholic beverages meets the standard under paragraph (2) (B) because wine is an alcoholic beverage.

Regarding the term "Commission," the name of the department or agency responsible for administering the state's alcoholic beverage laws varies from state to state. Common agency names include the Alcoholic Beverage Commission, Department of Revenue, Liquor Control Commission, and others. The act uses the term "Commission" as the default because it is the most common agency name.

The definition of "state" in paragraph (14) does not include a federally recognized Indian

1 tribe as a separate jurisdiction. In *Rice v. Rehner*, 463 U.S. 713 (1983), the Supreme Court held
2 that tribes and states have concurrent authority to regulate liquor transactions, including
3 imposing licensing requirements, on tribal lands, and such transactions must be in conformity
4 with both state law and tribal ordinances. Because a tribe is not exempt from a state's alcoholic
5 beverage law, there is not a compelling reason to treat tribal lands as an independent jurisdiction.
6

7 **Section 3. Registration of Fulfillment Provider**

8 (a) A fulfillment provider must register with the [commission] before shipping covered
9 alcoholic beverages into or within this state.

10 (b) Subject to subsection (c), an application for registration as a fulfillment provider must
11 be in the form prescribed by the [commission] and include:

12 (1) each address from which the fulfillment provider will ship covered alcoholic
13 beverages to a consumer;

14 (2) the name, business address, and license number of each licensed direct
15 shipper, with the name stated as it appears on the direct-shipper license, on whose behalf the
16 fulfillment provider will ship covered alcoholic beverages to a consumer; and

17 (3) other information the [commission] requires.

18 (c) To register under this section, a fulfillment provider must agree to:

19 (1) allow the [commission] to inspect and audit its records under Section 6(b);

20 (2) allow the [commission] to inspect a location under Section 6(c);

21 (3) appoint and maintain an agent for service of process under Section 6(d);

22 and

23 (4) submit to the jurisdiction of the [commission] and the courts and other
24 enforcement authority of this state in a matter relating to enforcement of this [act] or law of this
25 state other than this act regulating the shipment of alcoholic beverages directly to a person in this
26 state.

1 (d) A registered fulfillment provider shall provide [monthly] to the [commission] a
2 current list of all licensed direct shippers on whose behalf the fulfillment provider ships covered
3 alcoholic beverages to consumers. The list must include the name, business address, and license
4 number of each licensed direct shipper, with the name stated as it appears on the direct-shipper
5 license. A fulfillment provider is not required to provide a list under this subsection in a [month]
6 in which the list is unchanged from the previous [month].

7 (e) A fulfillment provider may ship covered alcoholic beverages to a consumer only if:

8 (1) the fulfillment provider maintains a current registration under this section that
9 is not suspended, revoked, or canceled;

10 (2) the covered alcoholic beverages were provided to the fulfillment provider by a
11 licensed direct shipper;

12 (3) the package containing the covered alcoholic beverages clearly indicates:

13 (A) on the shipping label, the name of the fulfillment provider and the address
14 from which the fulfillment provider originated the shipment, as they appear in the registration, as
15 consignor and the name and address of the consumer as intended recipient; and

16 (B) on the package or shipping label, the name and license number of the
17 licensed direct shipper that provided the fulfillment provider the covered alcoholic beverages
18 contained in the package; and

19 (4) the shipment is authorized under other law of this state.

20 (f) A registration under this section is valid for [two] years and may be renewed for
21 [two]-year periods. [The fee for the initial registration and each renewal is \$[50].] If there is a
22 material change in the information provided to the [commission] relating to the initial
23 registration or renewal, the registered fulfillment provider shall provide updated information to

1 the [commission] not later than [14] days after the change.

2 [(g) The [commission], after notice and an opportunity for an evidentiary hearing, may
3 suspend, revoke, impose conditions on, or deny renewal of the registration of a fulfillment
4 provider [for good cause, including a violation listed in Section 10(a)(1)].]

5 [(h) A registered fulfillment provider may cancel its registration. Cancellation does not
6 affect the [commission's] jurisdiction relating to activity before the cancellation. If an
7 enforcement proceeding is pending against a registered fulfillment provider, the fulfillment
8 provider may cancel its registration only with consent of the [commission].]

9 (i) Use by a licensed direct shipper of the services of a registered fulfillment provider
10 does not relieve the direct shipper of a requirement imposed on it under [cite to applicable law of
11 the state].

12 **Legislative Note:** This section requires a registered fulfillment provider to identify to the
13 commission each licensed direct shipper on whose behalf it makes shipments. A state may choose
14 to amend its law to require each licensed direct shipper to notify the commission of all fulfillment
15 providers it has engaged to make shipments on its behalf. The state may need to clarify in its law
16 that a licensed direct shipper may engage the services of a registered fulfillment provider to
17 make a shipment to a consumer.

18
19 In subsection (d), “monthly” is bracketed because a state may prefer an alternative period,
20 such as quarterly or the fulfillment provider’s reporting period under Section 5.

21
22 The text in the second sentence of subsection (f) is bracketed because a state may prefer not to
23 impose a registration fee.

24
25 Subsections (g) and (h) are bracketed because the subjects may be covered under a state’s
26 administrative procedure act or may fit better under other state law addressing similar matters.

27
28 In subsection (g), the bracketed text after “provider” allows a state to adopt a different
29 standard, including listing specific conduct or a violation for which the commission may
30 suspend, revoke, impose conditions on, or deny renewal of the registration.

31
32 In subsection (i), a state should cite to law that imposes restrictions on direct-to-consumer
33 shipments, such as the quantity of covered alcoholic beverages that may be shipped to a
34 consumer.

1 *This section does not include an interest-restriction provision; but, if a state chooses, for*
2 *example, to prohibit common ownership and operation by a licensed direct shipper and*
3 *fulfillment provider, the state may amend its law establishing eligibility requirements for a direct*
4 *shipper license to preclude a registered fulfillment provider from holding a direct-shipper*
5 *license.*

6 7 **Comment** 8

9 A significant amount of direct-to-consumer shipping of alcoholic beverages is
10 accomplished by means of an intermediary, usually referred to as a fulfillment provider. Few
11 states require licensing or registration of such intermediaries, but the use of such an intermediary
12 makes it difficult for state regulators to identify the originator of the alcoholic beverage
13 shipment. This act provides a mechanism under which state regulators can better identify what
14 alcoholic beverages are being shipped into the state and by whom. The act does not establish
15 standards or requirements for these shipments. The enacting state's existing law will govern such
16 matters as licensing requirements for direct shippers authorized to ship to consumers in the state,
17 which might be wineries only or might include retailers and other producers. The enacting state's
18 existing law also governs what types of alcoholic beverages may be shipped, i.e., whether the
19 state authorizes direct-to-consumer shipments of wine only or also allows direct-to-consumer
20 shipments of other alcoholic beverages, and what restrictions apply to these shipments, such as
21 quantity limits, package marking, and age verification. The enacting state's law will require
22 compliance by the licensed direct shipper, whether that shipment is accomplished directly or
23 with help from a fulfillment provider. This act assists state regulators in establishing the identity
24 of both the seller of alcoholic beverages and the fulfillment provider acting on its behalf.
25

26 A central aspect of this act is ensuring that the enacting state can establish jurisdiction
27 over out-of-state actors. Subsection (c) is included in the act, in addition to Section 6, to create
28 stronger support for the enacting state's authority to assert jurisdiction. Subsection (c) requires
29 the actor to agree to the state's jurisdiction, rather than relying only on a statutory assertion of
30 jurisdiction. It is contemplated that the agreement will take the form of a check-box on the
31 registration application.
32

33 Subsection (g) allows the enacting state to suspend or revoke a fulfillment provider's
34 registration for good cause, including violations of the act. This standard is bracketed as optional
35 because the state may wish to more specifically identify the conduct that may result in
36 suspension or revocation of the registration. The act also allows the state, in Section 11, to adopt
37 rules to define, or establish guidelines for determining, "good cause." Subsection (g) also allows
38 the state to opt for a punishment less severe than suspension or revocation by imposing a
39 condition on the registration, such as requiring additional employee training. Subsections (g) and
40 (h) are also bracketed in their entirety because the enacting state may have existing standards or
41 procedures that are well-suited to the administrative considerations underlying these provisions.
42

43 Subsection (d) requires a registered fulfillment provider to provide the state with a
44 current list of licensed direct shippers on whose behalf shipments are made. Under Section 2,
45 "licensed direct shipper" is a defined term that includes only a person holding a direct-shipper
46 license issued by the enacting state. In other words, this list of direct shippers is limited to the

1 direct shippers licensed by the enacting state.

2
3 The act does not specifically require a contract between a fulfillment provider and the
4 licensed direct shipper on whose behalf it arranges shipments, but it is likely there will be such a
5 contract defining the parties' respective responsibilities and liabilities. The act also does not
6 expressly refer to the fulfillment provider as the "agent" of the licensed direct shipper, although
7 the parties' contract might.

8 9 **Section 4. Delivery by Carrier from Licensed Direct Shipper or Registered**

10 **Fulfillment Provider**

11 (a) Subject to subsections (b), (c), and (d), a carrier may not deliver to a consumer a
12 package known by the carrier to contain alcoholic beverages unless the consignor is:

13 (1) a licensed direct shipper and the carrier has verified the direct-shipper license
14 for the current license period; or

15 (2) a registered fulfillment provider and the carrier has verified the registration
16 under Section 3 for the current registration period.

17 (b) A carrier that verifies that a direct shipper has a direct-shipper license for the current
18 license period may consider the license to be valid for the remainder of the license period unless
19 the carrier receives notice from the [commission] that the license has been [suspended, revoked,
20 or canceled].

21 (c) A carrier that verifies that a fulfillment provider is registered under Section 3 for the
22 current registration period may consider the registration to be valid for the remainder of the
23 registration period unless the carrier receives notice from the [commission] that the registration
24 has been suspended, revoked, or canceled.

25 (d) A carrier may consider an expired direct-shipper license or fulfillment provider's
26 registration to be valid if:

27 (1) an application for renewal of the direct-shipper license or fulfillment

1 provider's registration was submitted to the [commission] in the time required;

2 (2) the carrier reasonably believes that the [commission] is experiencing delays in
3 processing renewal applications and has not acted on the application for renewal because of the
4 delays; and

5 (3) the [commission] has not informed the carrier that it may no longer consider
6 the expired direct-shipper license or fulfillment provider's registration as valid under this
7 subsection.

8 ***Legislative Note:*** In subsection (b), a state should insert the proper terminology for suspension,
9 revocation, or cancellation of a direct-shipper license.

10 11 **Comment**

12
13 This section creates requirements related to the carrier's activities in the enacting state,
14 where the delivery occurs.

15
16 After a carrier has verified that a consignor either holds a direct-shipper license valid for
17 the applicable license period or has a fulfillment provider's registration valid for the applicable
18 registration period, the carrier is not required to continually confirm that the license or
19 registration hasn't been suspended or revoked. However, if the carrier receives notice that the
20 license or registration has been suspended or revoked, the carrier cannot thereafter consider the
21 license or registration as valid.

22
23 Subsection (c) creates an exception allowing the carrier to continue delivering alcoholic
24 beverages if there is an administrative delay in renewing a direct-shipper license or fulfillment-
25 provider registration, but the [commission] may override this exception through a directive to the
26 carrier.

27 28 **Section 5. Shipment Report**

29 (a) Except as provided in subsection (e), a registered fulfillment provider shall file with
30 the [commission] a [monthly] report that includes:

31 (1) the name, business address, and registration number of the fulfillment
32 provider;

33 (2) the total [gallons] [liters] of each type of covered alcoholic beverages the

fulfillment provider shipped to consumers during the reporting period, categorized according to the state's tax classification for alcoholic beverages; and

(3) for each shipment of covered alcoholic beverages to a consumer during the reporting period:

(A) the name, business address, and license number of the licensed direct shipper, with the name stated as it appears on the direct-shipper license, on whose behalf the fulfillment provider shipped the covered alcoholic beverages;

(B) the name and address of the consumer to whom the covered alcoholic beverages were shipped;

(C) the address from which the fulfillment provider originated the shipment, stated identically as an address provided by the fulfillment provider under Section 3(b)(1);

(D) the date the shipment was delivered;

(E) the type and quantity by volume of covered alcoholic beverages shipped, with the type categorized according to the state's tax classification for alcoholic beverages; and

(F) the name and business address of the carrier that delivered the covered alcoholic beverages and the carrier's parcel tracking number for the shipment.

[(b) Except as provided in subsection (e), a licensed direct shipper shall file with the [commission] a [monthly] report that includes:

(1) the name, business address, and license number of the licensed direct shipper;

(2) the total [gallons] [liters] of each type of covered alcoholic beverages shipped to consumers by the licensed direct shipper, or by a registered fulfillment provider on behalf of

the licensed direct shipper, during the reporting period, categorized according to the state's tax classification for alcoholic beverages; and

(3) for each shipment of covered alcoholic beverages to a consumer during the reporting period:

(A) the name and address of the consumer to whom the covered alcoholic beverages were shipped;

(B) the date the shipment was delivered;

(C) the type and quantity by volume of covered alcoholic beverages shipped, with the type categorized according to the state's tax classification for alcoholic beverages;

(D) the purchase price of the beverages shipped and the amount and type of each tax charged relating to the covered alcoholic beverages;

(E) if the covered alcoholic beverages were shipped for the licensed direct shipper by a fulfillment provider, the name, business address, and registration number of the fulfillment provider, with the name stated as it appears on the fulfillment provider's registration; and

(F) if the covered alcoholic beverages were delivered by a carrier, the name and business address of the carrier and the carrier's parcel tracking number for the shipment.]

[(c) Except as provided in subsection (e), a carrier shall file with the [commission] a [monthly] report that includes:

(1) the name and business address of the carrier;

(2) a list containing the name, business address, and license or registration

number of each licensed direct shipper and registered fulfillment provider with which the carrier has an agreement to ship alcoholic beverages, with the name stated as it appears on the direct-shipper license or fulfillment provider's registration; and

(3) for each shipment known by the carrier to contain alcoholic beverages that was delivered to a consumer during the reporting period:

(A) the name and business address of the consignor of the shipment;

(B) the name and address of the consumer;

(C) the date the shipment was delivered by the carrier;

(D) the weight, in pounds, of the package shipped; and

(E) the carrier's parcel tracking number for the shipment.]

(d) The [commission] may require a person filing a report under this section to submit additional information, including business records, to substantiate information in the report.

(e) If no covered alcoholic beverages were shipped to consumers during the reporting period, a report under this section must include the information under subsection [(a)(1)] [(a)(1) or [(b)(1)] [(a)(1) or (c)(1)] [(a)(1), (b)(1), or (c)(1)] and report that no covered alcoholic beverages were shipped to consumers during the reporting period.

Legislative Note: *If a state authorizes direct-to-consumer shipping of distilled spirits, the state should determine whether the quantity in subsections (a)(2) and (b)(2) must be stated in proof gallons.*

The reporting period in subsections (a), (b), and (c) is bracketed as optional. Depending on the volume of reports, the state may prefer an alternative reporting period, such as weekly or quarterly.

If other state law requires a licensed direct shipper or carrier to file a report with the state regulator, the state may choose to amend the other state law to add the information under subsection (b) or (c) and omit the subsection.

In subsection (e), the bracketed text requires a choice based on whether optional subsections (b) and (c) are included.

Comment

The act requires reporting of certain critical pieces of information that assist state regulators in determining whether shipments into the enacting state are originating from a licensed or unlicensed direct shipper. If the carrier reports the package tracking number, the direct shipper reports the package tracking number and its direct-shipper-license number, and (if applicable) the fulfillment provider reports the package tracking number and the name and license number of the direct shipper on whose behalf it is shipping, the state regulator can “triangulate” information to determine whether the shipment originated from a licensed direct shipper. That is, the absence of a tracking number match with an associated direct-shipper-license number indicates a possible unlicensed shipment. This information is particularly helpful if reports are filed electronically and included in a searchable database.

The act requires a registered fulfillment provider, licensed direct shipper, and carrier to report some of the same information. As discussed, cross-reporting of information is intended to assist the state regulator in analyzing shipping into the enacting state. Although the act requires a carrier to report only the weight of the package and the licensed direct shipper and fulfillment provider to report the contents of the package, this information can be cross-referenced to ascertain whether the package weight is consistent with the reported contents or whether the direct shipper appears to be underreporting shipments (and tax obligations). Reporting requirements in the act assist the state in verifying that required taxes are being reported and collected.

State regulators also have difficulty matching information among reports if the same information is reported in an inconsistent manner. For example, if a direct shipper is licensed as “Three Lakes Winery, Inc.” but the registered fulfillment provider reports the direct shipper as “3 Lakes,” the regulator may be uncertain whether it is the same company. The act requires names to be reported as they appear on a license or registration maintained with the enacting state. The reporting entity may obtain this information by requesting a copy of the applicable license or registration certificate or, in a state that makes such information publicly available, by checking the state’s database. This requirement for precision in reporting a name is not intended to preclude the reporting entity from using a trade name (DBA) identified in a license or registration, but the DBA must be stated with accuracy on each report.

The act requires reporting by a common carrier that delivers alcoholic beverages in the enacting state to a consumer. The act does not require carriers to report alcoholic beverage shipments to licensed industry participants receiving the package through the three-tier system. Although the act does not include a requirement for carriers to identify packages designated for consumers, the carrier may choose to require consignors to declare (perhaps through a check-box) whether the consignee is a consumer or a licensee.

Many states already require licensed direct shippers and carriers to report information similar to the information required under this section. If this is the case in the enacting state, the enacting state may wish to add elements of this section to its existing requirements to ensure that state regulators are able to make full use of the reported information.

1 Most states require direct shippers' reports to include the name and address of the
2 consumer for each shipment of alcoholic beverages. Likewise, subsection (a) requires
3 fulfillment provider reports to include this information, but Section 7 generally requires the
4 state regulator to maintain this information as confidential.

5
6 The act includes a minimal reporting requirement if there was no reportable activity
7 during the reporting period. State regulators will therefore be able to distinguish between
8 lack of activity and non-compliance (failure to report). The act includes a presumption of
9 monthly reporting, but the enacting state may prefer a different reporting period.

10
11 As mentioned above, reports under this section assist the state not only in identifying
12 shipment origin but also in ensuring tax collection. Therefore, subsections (a)(2) and (b)(2)
13 require reporting according to tax classification. To use federal tax classifications as an
14 example, aggregate volumes would be grouped in the reports as follows: still wine with an
15 alcohol content not exceeding 16 percent; still wine with an alcohol content greater than 16
16 percent; sparkling wine; and cider (although there are actually more tax classifications than
17 these).

18 19 **Section 6. Jurisdiction; Enforcement Powers**

20 (a) A registered fulfillment provider[, licensed direct shipper, and carrier] [is] subject to
21 the jurisdiction of the [commission] and the courts and other enforcement authority of this state
22 in a matter relating to the enforcement of this [act] or law of this state other than this act
23 regulating the shipment of alcoholic beverages directly to a person in this state.

24 (b) The [commission] may inspect and audit the records of a registered fulfillment provider[,
25 licensed direct shipper, and carrier] for compliance with this [act] and law of this state other than
26 this act regulating the shipment of alcoholic beverages directly to a person in this state. A
27 registered fulfillment provider[, licensed direct shipper, and carrier] shall allow the [commission]
28 to inspect and audit its records and, at the [commission's] request in a record, provide complete
29 and accurate copies of its records to the [commission] at a location specified by the
30 [commission], not later than [15] days after the date of the request.

31 (c) The [commission] may inspect, during ordinary hours of operation, a location from which a
32 registered fulfillment provider[, licensed direct shipper, or carrier] conducts business, to assess

1 compliance with this [act] and law of this state other than this [act] regulating the shipment of
2 alcoholic beverages directly to a person in this state.

3 (d) A registered fulfillment provider[, licensed direct shipper, and carrier] shall appoint
4 and continuously maintain with the [commission] an agent for service of process. The agent need
5 not be located in this state. By appointing an agent under this subsection, the registered
6 fulfillment provider[, licensed direct shipper, and carrier] affirms that the agent consents to
7 accept service. Service of process on the agent constitutes valid service of process on the
8 registered fulfillment provider[, licensed direct shipper, or carrier] in an action or proceeding
9 arising out of enforcement of this [act] or law of this state other than this act regulating the
10 shipment of alcoholic beverages directly to a person in this state. If a registered fulfillment
11 provider[, licensed direct shipper, or carrier] fails to maintain in the records of the [commission]
12 a current agent for service of process or if the current agent cannot be served with reasonable
13 diligence, the [commission] is the agent for service of process.

14 **Legislative Note:** *The bracketed text in this section allows the state to impose requirements on a*
15 *licensed direct shipper or carrier, or both, if the state's law does not include a similar provision.*

16
17 *In subsection (d), a state may replace the bracketed term "commission" with, or add as a filing*
18 *alternative, the name of the state agency responsible for filing business-entity-agent*
19 *appointments.*

20 21 **Comment**

22
23 Many states require licensed direct shippers to consent to jurisdiction, appoint an agent
24 for service of process, provide records upon request, and allow audits and inspections. Similar
25 requirements may also apply to carriers, although carriers by definition conduct physical
26 operations (package delivery) within the territorial limits of the state so jurisdiction is evident.

27
28 Subsection (a) asserts the enacting state's jurisdiction over registered fulfillment
29 providers, whether located in the enacting state or another state, and further asserts jurisdiction
30 over licensed direct shippers and carriers if the optional language is included. (This jurisdictional
31 provision is not necessary for an entity with significant in-state operations, like a carrier or in-
32 state direct shipper.) Subsection (a) operates in conjunction with Section 3(c)(3) to ensure that
33 out-of-state fulfillment providers registered to ship alcoholic beverages to the enacting state's

1 consumers are subject to jurisdiction in the enacting state. Subsection (a) does not assert
2 jurisdiction over a person that is not licensed or registered in the enacting state and is not
3 regularly operating within the enacting state. Whether the enacting state has jurisdiction over an
4 unlicensed or unregistered “bad actor” unlawfully shipping into the state will be determined on a
5 fact-specific basis under the state’s long-arm statute in light of constitutional due process
6 considerations, such as whether the bad actor has “minimum contacts” with the state. *See Burger*
7 *King Corp. v. Rudzewicz*, 471 U.S. 462 (1985); *Int’l Shoe Co. v. Washington*, 362 U.S. 310
8 (1945).

9
10 The enforcement provisions of Section 6 apply with respect to all alcoholic beverages.
11 Even if the enacting state limits authorized shipping to wine only, the state has a strong interest
12 in detecting and stopping unlawful shipments of any type of alcoholic beverage. The state also
13 has a strong interest in enforcing tax obligations, and the right to records inspection in Section 6
14 helps the state ensure appropriate tax collections.

15
16 Section 2 defines a record to include electronic materials.

17 18 **Section 7. Confidential Information**

19 (a) Except as provided in subsections (b), (c), or (e) [and in [cite to applicable exceptions
20 to state open records law]], the [commission] shall maintain as confidential [and as exempt from
21 public inspection and disclosure under [cite to state open records law]]:

22 (1) information specified in Section 3(b)(2) and (d);

23 (2) a report filed under Section 5 and information contained in the report;

24 (3) records inspected or obtained by the [commission] under Section 6(b) and
25 information contained in the records; and

26 (4) other information obtained by the [commission] relating to an investigation or
27 enforcement of a violation of this [act].

28 (b) Subject to subsection (d), the [commission] may disclose a report, a record, or
29 information specified in subsection (a) to:

30 (1) a law enforcement agency or other state or local agency, of this state or
31 another state, with enforcement authority over a matter relating to alcoholic beverages or
32 taxation, to investigate or enforce a violation of this [act] or of other law relating to the shipment

or taxation of alcoholic beverages; and

(2) a federal law enforcement agency, or other federal agency, with enforcement authority over a matter relating to alcoholic beverages or taxation, to investigate or enforce a violation of federal law or to assist the [commission] in investigating or enforcing a violation of this [act] or of other law of this state relating to the shipment or taxation of alcoholic beverages.

(c) The [commission] may disclose information specified in subsection (a)(1) to a carrier.

(d) A person to which a report, record, or information is disclosed under subsection (b) may not disclose to any other person the report, record, or information unless the subsequent disclosure meets the requirements under subsection (b)(1) or (2) that apply to the original disclosure. A carrier to which information is disclosed under subsection (c) may not disclose the information to any other person.

(e) This section does not prohibit the [commission] from disclosing:

(1) aggregate data that does not disclose:

(A) personally identifiable information relating to a consumer; or

(B) information attributable to a specific registered fulfillment provider, licensed direct shipper, or carrier;

(2) an order of the [commission] resulting from a completed investigation[,] [or] other enforcement action[, or other order or advisory opinion of the [commission]], if the [commission] redacts personally identifiable information relating to a consumer; or

(3) information identifying a fulfillment provider and its registration status and registration number or a direct shipper and its license status and license number.

Legislative Note: Because open records laws vary considerably from state to state, the bracketed text in subsection (a) allows a state to harmonize subsection (a) with existing state law; or, a state may amend its open records law and incorporate the bracketed text in subsection (a) to accomplish the confidentiality required under this section. If harmonization is required,

1 *changes may be necessary in subsection (a).*

2
3 *In subsection (e)(2) the bracketed text “order or advisory opinion of the commission” allows the*
4 *commission to make industry guidance publicly available.*

6 **Comment**

7
8 Section 5 incorporates the approach taken for direct shipper reporting in most states by
9 requiring registered fulfillment provider reports to include detailed information about direct-to-
10 consumer shipments, including the name and address of the consumer and the quantity of
11 alcoholic beverages shipped. This section creates a default generally requiring the state
12 regulator to maintain confidentiality of these reports and exempting them from disclosure
13 under the state’s open records law, subject to limited exceptions. If the state incorporates
14 optional language for reporting by carriers and licensed direct shippers, these default
15 confidentiality provisions apply to these reports as well. However, state open records laws
16 vary widely. If similar records are not confidential under the enacting state’s existing law,
17 optional language in the act allows the state to maintain its existing open records policy.

18
19 Subsection (b) allows the state regulator in the enacting state to share information with
20 regulators in other states, and with other officials in the same state and federal officials, for
21 purposes of investigation or enforcement, including prosecuting violations. This provision allows
22 states to easily cooperate to stop unlawful interstate shipping. For example, the regulator in the
23 destination state where unlawful shipments are received might provide evidence of the unlawful
24 shipments to the regulator in the origination state, which could then initiate a proceeding under
25 Section 9. The regulator in the receiving state might also provide evidence of the unlawful
26 shipments to the Alcohol and Tobacco Tax and Trade Bureau that serves as the basis for action
27 against the violator’s federal basic permit.

28
29 This section clarifies that it is public information whether a direct shipper is licensed or a
30 fulfillment provider is registered, but a registered fulfillment provider’s customer list is not
31 public information. A carrier, however, can access information from the state regulator submitted
32 by the registered fulfillment provider identifying the direct shippers it claims to be authorized to
33 ship on behalf of, because this information could be relevant to the carrier under Section 4 if the
34 carrier questions the fulfillment provider’s candor with the carrier.

35 36 **Section 8. Notice of Consignor’s Unlawful Shipment; Order**

37 (a) If the [commission] has good cause to believe that a consignor has shipped alcoholic
38 beverages unlawfully into or within this state, the [commission] may give notice in a record to
39 the consignor requiring the consignor to show cause why the consignor should not be prohibited
40 from shipping alcoholic beverages into or within this state. If the [commission], after an
41 opportunity for an evidentiary hearing, determines that the consignor shipped alcoholic

1 beverages into or within this state unlawfully, the [commission] may issue an order prohibiting
2 the consignor from additional shipment of alcoholic beverages into or within this state.

3 (b) The [commission] may give notice in a record to a carrier of an order under
4 subsection (a). Beginning 15 days after the date of the notice, and until the carrier receives notice
5 from the [commission] that the order is [rescinded or modified], the carrier may not deliver in
6 this state a package received from the consignor identified in the notice and known by the carrier
7 to contain alcoholic beverages.

8 (c) [[For good cause, the][The] [commission] may [rescind or modify] an order issued
9 under subsection (a).] If an order issued under subsection (a) is [rescinded or modified], the
10 [commission] shall give notice in a record of the [rescission or modification] to each carrier that
11 received notice under subsection (b).

12 **Alternative A**

13 (d) A proceeding under this section is governed by [cite to state administrative procedure
14 act].

15 **Alternative B**

16 (d) The [commission] may not hold a hearing under subsection (a) less than [30] days
17 after the date of the notice under subsection (a) unless:

18 (1) the consignor agrees to an earlier hearing date; or

19 (2) the notice describes with particularity how the consignor's alleged unlawful
20 shipment poses a serious risk to public health or safety.

21 (e) If the notice under subsection (a) includes a description under subsection (d)(2) and
22 the [commission] issues an order under subsection (a):

23 (1) the order must identify the risk;

1 (2) the 15-day period specified in subsection (b) does not apply; and

2 (3) the [commission's] notice under subsection (b) must require the carrier to
3 implement the order as soon as possible.

4 (f) An order issued or denied under this section, including an order [rescinding or
5 modifying] or denying [recission or modification of] an order, is subject to judicial review under
6 [cite to state administrative procedure act].

7 **End of Alternatives**

8 **Legislative Note:** A state may replace the bracketed text relating to rescission and modification
9 of an order in subsections (b), (c), and (f) with the appropriate terms applicable under the state's
10 administrative procedure act.

11
12 *If a state's administrative procedure act is sufficiently comprehensive to govern a proceeding*
13 *under this section, the state should adopt Alternative A and omit the bracketed first sentence of*
14 *subsection (c). If not, the state should incorporate Alternative B and the bracketed text in*
15 *subsection (c). A state may need to authorize the commission to issue an order under this section*
16 *if the state's administrative procedure act does not include the authority.*

17
18 *A state that adopts Alternative B may replace the bracketed term "good cause" in subsection (c)*
19 *with more specific criteria for rescinding or modifying an order.*

20 **Comment**

21
22
23 This section provides an enforcement mechanism to aid the enacting state in stopping
24 unlawful alcohol shipping into or within the state, particularly by unlicensed shippers. The
25 advantage of this mechanism is that it involves an administrative proceeding rather than a court
26 action. If the state regulator detects an unlawful shipment of alcoholic beverages into or within
27 the state, the state regulator may give notice to the consignor to show cause why shipments from
28 the consignor should not be enjoined. After affording the consignor an opportunity for an
29 evidentiary hearing, the state regulator may determine that the consignor has unlawfully shipped
30 alcoholic beverages into or within the enacting state and issue an administrative order prohibiting
31 additional shipments of alcoholic beverages into or within the state by the consignor. The state
32 regulator may give notice of the administrative order to any carrier, whether it be the carrier that
33 delivered the unlawful shipment or other carriers in the state. Beginning 15 days after this notice,
34 the carrier may not accept from the consignor identified in the notice any package known to
35 contain alcoholic beverages, except that, under Alternative B, this 15-day period is shortened if
36 the consignor's shipment poses a serious risk to public health or safety. The act neither limits
37 carriers to accepting packages from only an authorized list of shippers, nor prohibits carriers
38 from accepting packages from an ever-changing list of banned consignors. The notice to a carrier
39 under the act is specific to a single consignor and permanent unless the carrier receives a

1 subsequent notice that the administrative order has been rescinded.

2
3 Under Section 3, if a registered fulfillment provider unlawfully ships alcoholic beverages
4 into or within the enacting state, the regulator may suspend or revoke the fulfillment provider's
5 registration and the fulfillment provider may not thereafter ship alcoholic beverages into or
6 within the state. The act presumes that the enacting state's existing law provides similar authority
7 to suspend or revoke a direct-shipper license if the licensed direct shipper unlawfully ships
8 alcoholic beverages into or within the state. The most significant aspect of this section is to
9 provide state regulators with an enforcement tool when there is no registration or license to take
10 action against. Nonetheless, a state regulator could pursue an administrative order under this
11 section against a consignor that is a registered fulfillment provider or licensed direct shipper,
12 including pursuing an administrative order in tandem with a proceeding to suspend or revoke the
13 fulfillment provider registration or direct-shipper license.

14
15 Most states have enacted a general prohibition making it unlawful to ship alcoholic
16 beverages into the state unless the shipper is authorized to do so. In some states, the statute
17 prohibits any person from shipping alcoholic beverages into the state except to a licensed
18 wholesaler, with an exception recognized for certain licensed direct-to-consumer shippers. Other
19 states specifically prohibit direct-to-consumer shipments unless the shipper holds a specified
20 direct-shipper license. (Approximately four states allow direct-to-consumer shipments with no
21 required license.) This act presumes, and relies on, the enacting state's existing general
22 prohibition and does not include a blanket ban on unlicensed direct-to-consumer shipments.

23
24 Certain provisions in this section are not needed if the enacting state has a comprehensive
25 administrative procedure act that governs proceedings under this section. In that case, the state
26 should adopt Alternative A. If the state adopts Alternative B and the bracketed language in
27 subsection (c), the state may wish to replace the "good cause" standard with specific
28 requirements or criteria for rescinding an administrative order. The act also allows the state, in
29 Section 11, to adopt rules to define, or establish guidelines for determining, "good cause" under
30 subsection (c).

31
32 **Section 9. Suspension, Revocation, or Nonrenewal of [License] [Permit] Because of**
33 **Unlawful Shipping into Another State**

34 [(a)] [Except as provided in subsections (b) and (d) and subject to subsection (g), the]
35 [The] [commission] [or other applicable authority] may suspend, revoke, cancel, or deny renewal
36 of a [license] [permit] issued by the [commission] [or other applicable authority] to produce,
37 distribute, or sell alcoholic beverages if the [commission] [or other applicable authority] finds,
38 after notice and an opportunity for an evidentiary hearing, that the person holding the [license]
39 [permit] shipped alcoholic beverages into another state in violation of the other state's law.

1 [(b) The [commission] [or other applicable authority] may not suspend, revoke, cancel, or
2 deny renewal of a [license] [permit] under subsection (a) if the person holding the [license]
3 [permit] shows that the violation of the other state's law:

4 (1) is the subject of a pending enforcement action in the other state;

5 (2) was the subject of an enforcement action in the other state that has concluded
6 and resulted in a determination that no violation of the other state's law occurred; or

7 (3) occurred more than [two] years before the date of the notice under subsection
8 (a).]

9 [(c) Suspension, revocation, or cancellation of, or refusal to renew, a [license] [permit]
10 under subsection (a) is not effective until all administrative proceedings under subsection (a) are
11 concluded and administrative remedies exhausted.]

12 [(d) The [commission] [or other applicable authority] may not suspend, revoke, cancel, or
13 deny renewal of a [license] [permit] under subsection (a) unless the [licensee] [permittee] ships
14 alcoholic beverages into another state in violation of the other state's law after the [commission]
15 [or other applicable authority] issues a cease and desist [order] [letter].]

16 [(e) The [commission] [or other applicable authority] shall determine the duration of a
17 suspension under subsection (a). The suspension may not exceed [60] days for a first violation or
18 [120] days for a violation that occurs not later than [three] years after an earlier violation. If the
19 [commission] [or other applicable authority] revokes, cancels, or refuses to renew a [license]
20 [permit] under subsection (a), the [licensee] [permittee] may not reapply for issuance of the same
21 [license] [permit] for [one year] after the date of the revocation, cancellation, or refusal to
22 renew.]

23 [(f) Suspension, revocation, or cancellation of, or refusal to renew, a [license] [permit]

1 under this section is subject to judicial review under [cite to state administrative procedure act].]

2 [(g) Instead of suspending, revoking, cancelling, or refusing to renew a [license] [permit]
3 under subsection (a), the [commission] [or other applicable authority] and the [licensee]
4 [permittee] may agree to [an offer in compromise under which the [licensee] [permittee] pays to
5 the [commission] [or other applicable authority]] an administrative penalty.]

6 [(h) After the [commission] [or other applicable authority] gives notice under subsection
7 (a) of a proceeding to suspend, revoke, cancel, or deny renewal of a [license] [permit], the
8 [licensee] [permittee] may not surrender the [license] [permit] without the consent of the
9 [commission] [or other applicable authority].]

10 **Legislative Note:** *A state may include in this section each alcoholic-beverage licensing authority*
11 *in the state.*

12
13 *A state may limit the administrative authority granted under subsection (a) by adopting*
14 *subsection (b).*

15
16 *Subsections (c) through (h) are bracketed because, if a state's law governs suspension,*
17 *revocation, or nonrenewal of an alcoholic beverage license or permit, the state may prefer to*
18 *amend that law instead of adopting subsections (c) through (h). A state may prefer not to adopt*
19 *subsections (c) through (h) if they are inconsistent with the state's administrative process or a*
20 *policy objective.*

21
22 *A state that issues both licenses and permits should retain both terms in this section.*

23
24 *In subsection (d), a state may insert "order" rather than "letter", depending on the formality of*
25 *its cease-and-desist process.*

26
27 *The bracketed text in subsection (g) allows a state to refer to the settlement process by the term*
28 *"offer in compromise" used by many states and the federal Alcohol and Tobacco Tax and Trade*
29 *Bureau.*

30 31 **Comment**

32
33 This section allows the enacting state to, for example, take action against a retailer
34 licensed in the enacting state if the retailer is unlawfully shipping alcohol into another state in
35 violation of that state's law. A retailer that does so risks losing its retail license in its home state.
36 The provision facilitates cooperation among state regulators, as the retailer's unlawful shipping
37 is likely to come to light as a result of information provided by regulators in other states. The

1 retailer's home state must afford the retailer due process in any action taken against the retailer.

2
3 Optional subsection (b) limits the authority granted in subsection (a) for a licensee's
4 home state to take action against a license based on the licensee's unlawful shipping of alcoholic
5 beverages into another state. For example, the home state may not proceed against the license if
6 the licensee has been exonerated in the state where the shipments were received or if there is a
7 pending enforcement action in that state, including an action pending before an administrative
8 body or a trial or appellate court.

9
10 Each state issues various forms of alcoholic beverage licenses or permits. There may also
11 be more than one issuing authority in the enacting state. For example, the state may issue
12 licenses to producers, but local governments may issue permits to retailers or wholesalers. Each
13 state has some form of existing process and standards for the suspension, revocation, or
14 nonrenewal of alcoholic beverage licenses or permits. Accordingly, at least some portion of this
15 section is likely to already be covered by the enacting state's law, and that is why most of the
16 section is bracketed as optional. The state may prefer to address the topics contained in this
17 section by amendment of its existing law governing the administrative process applicable to its
18 alcoholic beverage licensing system.

19
20 While subsection (e) includes a three-year "look back" period in counting prior
21 violations, many states place no limit on the "look back" period. In subsection (e), the date the
22 violation occurs is the date of the conduct giving rise to the offense. Regarding subsections (d)
23 and (g), some states provide for a cease-and-desist "warning" process and allow settlement of
24 violations through an offer-in-compromise process and some do not. Regarding subsection (h),
25 the enacting state may already preclude a licensee from surrendering a license while an
26 administrative enforcement proceeding is pending unless the license-issuing authority consents
27 to the surrender.

28 29 **[Section 10. Penalties]**

30 (a) A court may impose a penalty on:

31 (1) a fulfillment provider that violates:

32 (A) Section 3(e)(1), (2), or (4);

33 (B) Section 3(e)(3) or 6(d); or

34 (C) Section 3(d), 5(a), or 6(b); [and]

35 (2) a carrier that violates[:

36 (A)] Section 4 or 8(b)[;][or]

37 [(B) Section 6(d)][; or

1 (C) Section 5(c) or 6(b)]]; and
2 (3) a licensed direct shipper that violates:
3 (A) Section 6(d); or
4 (B) Section 5(b) or 6(b)].
5 (b) Except as provided in subsection (c), the penalty for a violation under:
6 (1) subsection (a)(1)(A) is [not more than \$1,000];
7 (2) subsection (a)(1)(B) is [not more than \$100];
8 (3) subsection (a)(1)(C) is [not more than \$100]; [and]
9 (4) subsection [(a)(2)(A)][(a)(2)] is [not more than \$1,000][;]; and]
10 [(5) subsection (a)(2)(B) is [not more than \$100]][;]; and]
11 [(6) subsection (a)(2)(C) is [not more than \$100]][;]
12 [(7) subsection (a)(3)(A) is [not more than \$100]][; and]
13 [(8) subsection (a)(3)(B) is [not more than \$100]].
14 (c) For a violation that occurs not later than [three] years after imposition of a penalty
15 under subsection (b), the penalty for a violation under:
16 (1) subsection (a)(1)(A) is [not more than \$5,000];
17 (2) subsection (a)(1)(B) is [not more than \$500];
18 (3) subsection (a)(1)(C) is [not more than \$500]; [and]
19 (4) subsection [(a)(2)(A)][(a)(2)] is [not more than \$5,000][;]; and]
20 [(5) subsection (a)(2)(B) is [not more than \$500]][;]; and]
21 [(6) subsection (a)(2)(C) is [not more than \$500]][;]
22 [(7) subsection (a)(3)(A) is [not more than \$500]][; and]
23 [(8) subsection (a)(3)(B) is [not more than \$500]].

(d) The court may impose a separate penalty under subsection (b)(1), (2), [or] (4)[,] [or] [(5)][, or] [(7)] or (c)(1), (2), [or] (4)[,] [or] [(5)][, or] [(7)] for each day a violation occurs.

(e) The court may impose a separate penalty under subsection (b)(3)[,] [or] [(6)] [, or] [(8)] or (c)(3)[,] [or] [(6)][, or] [(8)] for each violation.

(f) A violation of a rule adopted by the [commission] under this [act] is a violation of the provision of this [act] to which the rule relates.]

Legislative Note: A state should omit this section if it prefers to add these penalties to its alcoholic beverage law.

A state that makes a violation of alcoholic beverage law a criminal offense may need to amend other state law to correspond to the civil penalties in this section or may substitute criminal penalties in this section.

A state should enact subsections (a)(2)(B) and (C) and (3), (b)(5) through (8), and (c)(5) through (8) only if the state enacts the corresponding optional text in Sections 5 and 6. The state should ensure that the text in these provisions is consistent.

If a state requires licensed direct shippers to submit reports under its law, it should conform the penalties under this section for fulfillment providers to the penalties under the law for licensed direct shippers.

In subsections (b)(4) and (c)(4), if a state enacts subsection (a)(2)(B) or (C), the state should refer to subsection (a)(2)(A).

Comment

Some states prescribe general penalties that apply to almost any violation of the state's alcoholic beverage laws. Accordingly, at least some portion of this section may already be covered by the enacting state's law. It is also common for violations of a state's alcoholic beverage laws to be criminal offenses. The creation in the act of only civil penalties might not be consistent with the state's approach to penalizing alcoholic beverage violations.

Subsection (d) limits the total penalty that may apply for multiple violations. Subsection (d)(1) generally applies to violations related to shipping and is intended the limit the aggregate penalty for a violator that makes dozens or hundreds of shipments per day. The provision also specifies that the penalty for failure to maintain an agent for service of process is assessed per day. Subsection (d)(2) applies to violations that are occasional and discrete, like failure to file a monthly report or provide required records upon request. The state may wish to assess the impact of subsection (d)(1) when determining the appropriate amount of the penalty under subsections (b) and (c) for a violation identified in subsection (a)(1)(A) and (a)(2)(A).

1 The penalties imposed under this section are imposed by a court. The act does not include
2 any provision specifying who may bring a court enforcement proceeding. Depending on the
3 state, the action might be brought by the attorney general, a district attorney or city attorney, or
4 the regulatory agency. This act presumes that each state will continue to rely on existing law that
5 specifies which agencies or governmental units may bring an enforcement action.
6

7 **[Section 11. Rulemaking Authority]**

8 The [commission] may adopt rules under [cite to state administrative procedure act] to
9 administer, enforce, implement, or interpret this [act], including rules concerning:

10 (1) a form under this [act];

11 (2) the method for submitting a registration application, or cancelling registration,
12 as a fulfillment provider; [and]

13 (3) the method and deadline for filing a report, including the format of an
14 electronic report[;] [and]

15 [(4) appointing and maintaining an agent for service of process[;] [and]]

16 [(5) due process in administrative proceedings[; and]

17 (6) a definition of, or guidelines for determining, [good cause] under [cite to
18 Sections of this [act] that include reference to [good cause]].]

19 ***Legislative Note:*** A state should include this section only if the state's administrative procedure
20 act does not provide adequate rulemaking authority to the commission. A state should include
21 paragraph (6) only if it enacts the bracketed language referring to "good cause" in Section 3(g)
22 or 8(c).
23

24 **Section 12. Uniformity of Application and Construction**

25 In applying and construing this uniform act, a court shall consider the promotion of
26 uniformity of the law among jurisdictions that enact it.

27 **Section 13. Relation to Electronic Signatures in Global and National Commerce Act**

28 This [act] modifies, limits, or supersedes the Electronic Signatures in Global and National
29 Commerce Act, 15 U.S.C. Section 7001 et seq.[, as amended], but does not modify, limit, or

1 supersede 15 U.S.C. Section 7001(c), or authorize electronic delivery of any of the notices
2 described in 15 U.S.C. Section 7003(b).

3 **Legislative Note:** *It is the intent of this act to incorporate future amendments to the cited federal*
4 *law. In a state in which the constitution or other law does not permit incorporation of future*
5 *amendments when a federal statute is incorporated into state law, the phrase “as amended”*
6 *should be omitted. The phrase also should be omitted in a state in which, in the absence of a*
7 *legislative declaration, future amendments are incorporated into state law.*
8

9 **[Section 14. Transitional Provision]**

10 (a) A [license] [permit] issued by the [commission] [to a person to ship covered alcoholic
11 beverages on behalf of another to a consumer] in effect on [the effective date of this [act]]
12 continues until the earlier of its date of expiration or [three] months after [the effective date of
13 this [act]]. During that period, the person holding the [license] [permit] may continue activity
14 authorized under the [license] [permit] and is subject to the law of this state applicable to the
15 [license] [permit] as it existed immediately before [the effective date of this [act]]. On expiration
16 of that period, the person holding the [license] [permit] is subject to this [act].

17 (b) A person that does not hold a [license] [permit] [to ship covered alcoholic beverages
18 on behalf of another to a consumer] on [the effective date of this [act]] is subject to this [act] on
19 and after [the effective date of this [act]].]

20 **Legislative Note:** *A state should include this section only if it already issues fulfillment-provider*
21 *licenses or permits.*
22

23 **Comment**

24
25 Several states authorize by license, registration, or otherwise the operations of fulfillment
26 providers. If the enacting state is such a state, this section provides a “phase-in” during which the
27 state’s existing system is replaced with the fulfillment provider registration system under the act.
28

29 **[Section 15. Severability]**

30 If a provision of this [act] or its application to a person or circumstance is held invalid,
31 the invalidity does not affect another provision or application that can be given effect without the

invalid provision.]

Legislative Note: Include this section only if the state lacks a general severability statute or a decision by the highest court of the state adopting a general rule of severability.

[Section 16. Repeals; Conforming Amendments]

[(a)] [Cite to direct-to-consumer alcoholic beverage shipping law relating to a fulfillment provider] is repealed.]

[(b) ...]

Legislative Note: A state should examine its statutes to determine whether conforming revisions are required by:

- (1) Section 3 {Registration of Fulfillment Provider};
- (2) Section 7 {Confidential Information};
- (3) Section 9 {Suspension, Revocation, or Nonrenewal of License or Permit Because of Unlawful Shipping into another State}; or
- (4) Section 10 {Penalties}.

Section 17. Effective Date

This [act] takes effect . . .

Legislative Note: A state may wish to consider a delayed effective date, for example, 60 days, to allow time for agencies and industry members to prepare for implementation.